



Lars Ohnemus – Curriculum Vitae

Summary

International executive with wide senior management experience from European investment markets, real estate sector and fast moving consumer goods.

Broad academic background from Copenhagen Business School (CBS) and Baltic Management Institute (BMI) with teaching, research work and consulting; primarily focusing on global business strategies, internationalization and branding.

Seasoned board experience from listed and non-listed companies in Northern and Central Europe. Solid business and political network in Northern and Central Europe.

Work experience

A) Board positions:

- Baltic Management Institute (BMI) since 2000 – Leading regional educational institute with focus on E-MBA and other executive programs. Founding member.
- TEO, Listed on OMX (2009-2011) – Largest telecom provider in the Baltic States, majority owned by Telia Sonera. Annual turnover + USD 240 mil. and 3,000 employees
- BPT Asset Management A/S since 2001 (see section C)
- Scandinavian International Property Association (SIPA) – Leading Nordic real estate association where major institutional investors and advisors are organized and represented on an European level (since 2011)
- Member of the Board of RetNemt A/S – Danish start-up in the area of convenience food – total turnover above + kr. 20 Mio.

B) Academic Experience: Copenhagen Business School (CBS) / Baltic Management Institute (BMI) (2001 – 2010)

- Teaching of bachelor and MBA students, publication in various journals and successfully defended doctoral dissertation in March 2010.
- Providing consultation in the area of International Business Strategies, Foreign Direct Investment and branding (DHL, SEB, Kunde & Co. etc.).
- Advisor to students: MBA and BA thesis.

C) Business Career: Founder and Chariman –BPT Asset Management A/S (until present)

- Leading regional real estate asset and property manager active in the Nordics, Baltics, Poland, Germany and Russia. Today BPT has 7 funds, Assets under Management approx. € 1.2 bio and 98 employees.
- Wide regional network among institutional investors, financial institutions and advisors.
- Successfully developed and launched BPT Asset Management A/S in 2001.

Philip Morris International (1989-2000)

Managing Director – Baltics

- Annual turnover US\$ +250 Mio. Total responsibility of an organization of 550 employees. Local organization included Baltic's headquarter in Vilnius, factory in Klaipeda, three regional offices.
- Built a strong local organization. Significantly enhanced corporate image and built excellent contacts to all leading stakeholders. PM became number one in all three markets.

Director Finance, ICS & Administration, Kiev, Ukraine

- Annual turnover US\$ +200 Mio. Leading foreign investor with strong business results. Local organization included national headquarter in Kiev, factory in Kharkiv and 6 regional offices. Total organization + 600 employees.
- Full managerial responsibility for Accounting, Budgeting, Treasury, Internal Controls, Taxation, Planning & Business Development, IT and Administration. Total staff 65 employees.

Planning Manager – Eastern Europe (Lausanne)

- Managed a regional team (5-7 employees) which prepared medium- and long-term business and investment plans for Central and Eastern Europe. Either Project leader or extensively involved in acquisitions project in the Czech Republic, Baltics, Russia, Ukraine and Kazakhstan. Part of original management team which got PM established, as regional leader.

Senior Financial Analyst (Lausanne)

- Involved in major capital investments (factories, warehousing, IT and office projects) throughout Europe. Prepared, analyzed, presented investment cases which had subsequently to be approved by regional or corporate management.

IKEA Holding (Aubonne, Switzerland 1987-1988), Economist

- Investment analysis, including portfolio management of Nordic and US shares.

Education

- Bachelor degree in Finance & Administration, CBS (1982-1985)
- Master degree in Corporate Finance and Marketing , CBS (1985-1986)
- Advanced management program, INSEAD (1998)
- PhD., CBS (Doctor in Business Administration) (2005-2010)

Languages	Spoken	Written	Reading
Danish	Mother Tongue	Mother Tongue	Mother Tongue
English	Fluent	Fluent	Fluent
German	Fluent	Basic	Fluent
French	Good	Basic	Good
Russian	Basic	Basic	Basic
Italian	Average	Basic	Average

Personal Information and Contact Details

Married, 2 children, Swiss and Italian nationality, 51 years of age, born in Copenhagen, Denmark

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