

## Johann Ole Willers | Curriculum Vitae

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### RESEARCH FOCUS

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Cybersecurity and digital risks, expert authority and professional coordination, transnational governance, politics of interdependence, sociology of professions, sociology of risk, valuations and quantification

### ACADEMIC EXPERIENCE

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<b>04/2022 -</b>	<b>Copenhagen Business School</b> Department of Organization, Political Economy Group	<b>Postdoctoral Researcher</b>
<b>01/2022-02/2022</b>	<b>Copenhagen Business School</b> Department of Organization, Political Economy Group	<b>Research Position</b>
<b>09/2018-12/2021</b>	<b>Norwegian Institute of International Affairs</b> Security and Defense Group, Center for Cybersecurity 'Market for Anarchy Project' funded by the Norwegian Research Council on the role of non-traditional actors within issues of transnational governance. <ul style="list-style-type: none"><li>• PhD title: 'Experts and Markets in Cybersecurity: On definitional power and the organization of cyber risk'</li><li>• Supervisors: Prof. Leonard Seabrooke and Prof. Ole Jacob Sending</li><li>• Assessment Committee: Associate Prof. Stine Haakonsson (chair, CBS), Prof. Madeline Carr (UCL Computer Science), Prof. Henry Farrell (Johns Hopkins University)</li></ul>	<b>PhD Fellow</b>
<b>10/2018-10/2021</b>	<b>Copenhagen Business School</b> Department of Organization, Political Economy Group	<b>PhD Fellow</b>
<b>10/2017-05/2018</b>	<b>Copenhagen Business School</b> Department of Business and Politics Horizon 2020 project 'European Legitimacy in Governing through hard times (ENLIGHTEN). Working package on demographic change.	<b>Research Assistant</b>

### EDUCATION

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<b>09/2015-09/2017</b>	<b>Copenhagen Business School</b> M.Sc. International Business and Politics 09/2016 – 12/2016: VU Amsterdam (Exchange)
<b>09/2012-07/2017</b>	<b>Copenhagen Business School</b> B.Sc. International Business and Politics 09/2013 – 12/2013: University of British Columbia (Exchange)

### AFFILIATED PROJECTS

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<b>2018-2021</b>	Market for Anarchy Project, Norwegian Research Council, Grant Number 274740
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- 2017-2018 'European Legitimacy in Governing through Hard Times', Horizon 2020  
2017 'Hybrid Networks in Transnational Governance', Institute for New Economic Thinking

### **ACADEMIC SERVICE**

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- 2020 - Book Editor, Internasjonal Politikk  
2020 - Reviewing for Internasjonal Politikk

### **MEMBERSHIPS**

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- European Group of Organizational Studies (EGOS)  
International Studies Association (ISA)

### **NON-ACADEMIC POSITIONS**

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- Member of Steering Committee, Cybil Portal  
Member of the Global Forum of Cyber Expertise, Working Group Strategy and Assessments

### **PEER-REVIEWED PUBLICATIONS (as of December 2021)**

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- Willers, J. O. (2021). Seeding the Cloud: Consultancy services in the nascent field of cyber capacity building. *Public Administration*, 1–16. <https://doi.org/10.1111/padm.12773>
- Seabrooke, L.; Tsingou, E. & Willers, J.O. (2020) The Political Economy of Policy Vacuums: The European Commission on Demographic Change, *New Political Economy*, 25:6, 1007-1021, DOI: 10.1080/13563467.2019.1669549
- Willers, J. O. (2020). Hvem er cybereksperten? Ekspertise og professioner i cybersikkerhedsfeltet, *Økonomi & Politik*, 93(3), s. 59–75. DOI: 10.7146/okonomi-og-politik.v93iOktober.122528
- Schia, N. N., & Willers, J. O. (2021). Digital Vulnerabilities and the Sustainable Development Goals in Developing Countries. In: Leal Filho W., Azul A.M., Brandli L., Lange Salvia A., Wall T. (eds). *Industry, Innovation and Infrastructure. Encyclopedia of the UN Sustainable Development Goals*. Springer, Cham. [https://doi.org/10.1007/978-3-319-71059-4\\_115-2](https://doi.org/10.1007/978-3-319-71059-4_115-2)
- Willers, J. O. (2021). Experts and Markets in Cybersecurity: On Definitional Power and the Organization of Cyber Risks. *Copenhagen Business School. PhD Series 335.2021*. <https://research.cbs.dk/en/publications/experts-and-markets-in-cybersecurity-on-definitional-power-and-th>

## WORKING PAPERS

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Seabrooke, L.; Willers, J. O. (2021). Linked Ecologies for Inscription-Building in Unstable Markets: The emergence of cyber risk insurance. *R&R with Accounting, Organizations and Society*.

Gjesvik, L.; Willers, J. O. (2021). Beyond Control: The Globalization of the Surveillance Industry. Previously submitted to *International Security* (rejected after first round of reviews).

Willers, J. O. (2022). Cyberkapacitetsopbygning i en verden præget af gensidig afhængighed. Forthcoming book chapter in edited handbook on cybersecurity for the Danish Defense Academy. Djøf.

## OTHER PUBLICATIONS

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DeSombre, W.; Gjesvik, L., Willers, J. O. (2021). Surveillance Technology at the Fair: Proliferation of Cyber Capabilities in International Arms Markets. *Atlantic Council Issue Brief*. Available at: <https://www.atlanticcouncil.org/in-depth-research-reports/issue-brief/surveillance-technology-at-the-fair/>

Willers, J. O. (2020). Erfaringen fra nedlukningen kræver en nytænkning af kritisk infrastruktur. OpEd. *Politiken*. Available at: <https://politiken.dk/debat/debatindlaeg/art7893967/Vi-er-afh%C3%A6ngige-af-str%C3%B8m-og-f%C3%B8devarer-men-digitale-teknologier-er-mindst-liges%C3%A5-vigtigt-for-Danmarks-overlevelse>

Gjesvik, L. & Willers, J. O. (2021). Big Tech gjør staters job. OpEd. *Morgenbladet*. Available at: <https://www.morgenbladet.no/ideer/kronikk/2021/01/15/big-tech-gjor-staters-jobb/>

Gjesvik, L. & Willers, J. O. (2020). Huawei og geopolitiseringen av teknologi. *Den Norske Atlanterhavskomiteé*. Available at: <https://www.atlanterhavskomiteen.no/ukens-analyse/huawei-og-geopolitiseringen-av-teknologi>

## TEACHING EXPERIENCE

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10/2020 – 12/2020    Political Science, B.Sc. International Business and Politics  
Copenhagen Business School

Course section on ‘Governing Markets’ to introduce fundamental ideas of institutional analysis. Structured around six thematic lectures, two exercise

classes, and extensive Q&A sessions, central concepts such as rationality, institutions, valuation, power, and wealth were addressed.

- 11/2020 – 12/2020    Business, Politics and Society, B.Sc. Business Administration and Sociology  
Copenhagen Business School
- Course section on Global Public Policy, addressing issues and theories of transnational administration and elite politics. In this course section, I provide a historical perspective to initiate critical discussions about the uniqueness of the current era and, building on these discussions, to discuss theories of transnational governance.
- 05/2021                Guest lecture on ‘Data Experts’ in the course ‘Organizing Global Markets’  
Copenhagen Business School
- Single lecture on the transnational governance of digitalization and cybersecurity.
- 11/2021                Business, Politics and Society, B.Sc. Business Administration and Sociology  
Copenhagen Business School
- Course section on Transnational Governance covering two lectures on global public policy and two additional lectures on transnational networks.
- 02/2022 -             Advanced Economic Sociology, B.Sc. Business Administration and Sociology  
Copenhagen Business School
- Course sections covering general theory, market emergence, valuations, calculative rationalities, new markets, and digitalization. Supervision of student projects and organization of seminars.
- 01/2022 -             Master Thesis Supervision, Knut Joachim Tanderø Berglyd, University of Oslo, M.Sc. Political Science
- Master thesis on the relation between interest formation and strategic culture in the context of Iran’s pursuit of cyber power.