

JOANA GERALDI (born on the 3rd March 1979, two children, 2012, 2014)

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SCIENTIFIC FOCUS

Project organizing, project portfolio management, organizational and behavioural decision making in projects.

ACADEMIC POSITIONS

- 2018 – Today **Associate Professor** in Project Organizing at the Department of Organizations, CBS.
The Department of Organization provides a vibrant research context that brings leading theoretical insights from organization studies and sociology of organizations to societal challenges and hosts a wealth of research in green transition.
- 2014 – Today **Honorary Senior Research Fellow** at the Bartlett School of Sustainable Construction, University College London (UCL), UK.
Hosted by a top universities in Europe, SCPM leads studies on the management of projects with the highest rank in the field according to the 2014 UK Research Assessment Exercise.
- 2015 – 2018 **Associate Professor** in Project Organizing at the Engineering Systems Division, DTU Management. Engineering Systems Division is a hub of excellence at the DTU Management Engineering for multi-disciplinary research on the design and management of engineering systems, i.e. systems that fulfil the most relevant functions of our society, such as health and energy.
- 01/01/2014 – 31/12/2014 Maternity leave (Laura was born)
- 2010 – 2014 **Lecturer** at the Bartlett, Faculty of the Built Environment, School of Construction and Project Management, University College London (UCL), UK.
I led research on project organizing, in particular, decisions and visualization of project portfolios. I developed and taught three bachelor and two master level modules, executive and PhD classes. During this period I conducted the Postgraduate Teaching Education as required for lecturers at UCL.
- 15/05/2012 – 09/03/2013 Maternity leave (Sophia was born)
- 2008 – 2010 **Senior Research Fellow** at the International Centre for Programme Management (ICPM), Cranfield School of Management, UK – a top management school in the UK.
Funded by and in close cooperation with HP, ICPM had the ambition to change programme management practice through robust and relevant research. At the centre, I led academic team of 2-4 scholars in the research on coping with unexpected events in projects, one of the first in the area, and project assessments through complexity and quality, which had an impact on tailoring of project management practices in organizations.
- 2003 – 2008 **Research Fellow** (Wissenschaftlicher Mitarbeiter) at the Management International Project Institute, Mechanical Engineering Department, University of Siegen, Germany, where I conducted my PhD in collaboration with Aston Business School, UK. During this period, I taught and assisted project education, organized a conference, and led research and collaboration with industrial partners.

EDUCATION

- 13.03.2008 Dr.-Ing. Management of International Projects, University of Siegen, Germany
Thesis title: Reconciling Order and Chaos in Multi-Project Firms. Longitudinal and ethnographic study about how engineering firms reconcile the uncertainty and complexity in projects with the demands for increased efficiency and its potential thread of bureaucratisation.
- 24.05.2002 Engineer (5-year university level study) on Engineering and Management with focus on Chemistry, Department of Production Engineering, Universidade Federal de São Carlos, Brazil.

AWARDS, PRIZES AND HONOURS

Awards

- Best paper award 2017 for the Wiley Project Management Journal
- Best reviewer award 2013 for Elsevier International Journal of Managing Projects in Business.
- Winner of the International Project Management Association (IPMA) Young Researcher Award 2008.
- Winner of the Association of Project Management (APM) Hebert Walton Award (best PhD in 2008).

Invitations (selection)

- Invitation to hold 15+ speeches for practitioners and academics, including keynote speech at large practitioner conferences (700+ delegates) on strategy implementation at MIT in 2018, on visualization of portfolios at Passion

for Projects Conference in March 2015 (most prestigious Scandinavian practitioner conference in project management), and at an academic conference on the development of project studies at the IRNOP 2018 (the core academic conference in project studies)

- Online presence includes recorded seminar at the UCL Bartlett School of Sustainable Construction seminar series on the projectification of engineering systems (2022) and webinar on visualization of project portfolios published in 2016 at the projectmanagement.com, 64,000+ views.
- PhD internal (2) and external examiner (3), member of commissions for appointing tenured academic positions (7)

Journal editorial and reviewer related engagement:

- Associate editor of the Project Management Journal, and member of the International Editorial Board of the International Journal of Project Management, of the Advisory Editorial Board of the International Journal of Management Projects in Business and of the Editorial Board of the Modern Project Management Journal.
- Regular reviewer for the International Journal of Project Management (top project management journal), Project Management Journal, International Journal of Managing Projects in Business.

SUPERVISION OF STUDENTS

Successful supervision of a PhD student, Verena Stingl, who is now assistant professor at Aalborg University.

Supervision of over 50 master and bachelor dissertations. In the past, I acted as co-advisor of PhD students at UCL and Cranfield School of Management.

FUNDING: Lead and participation in a total of 3,8M € funding from 2008-2015 (*Selection of projects below:*)

- **WP leader**, funder: Brightline Initiative. One-year research project involving eight researchers, 470,000€;
- **Fund acquirer and main supervisor**, funder: DTU and ABB. PhD Scholarship to study decisions under uncertainty in engineering projects (2015-2018), 295,152€;
- **Part of research team**, funder: The Danish Council for Strategic Research, PI: Dr Kristian Borch. Wind2050 is a multi-disciplinary research team working on different facets of public acceptance. My contribution is to the role of developers and how they govern projects to improve engagement with public (2014-2017), 2.679.609€;
- **Principal investigator**, funder: Project Management Institute (PMI) and UCL. Visualization and Decisions in Project Portfolio is a multi-disciplinary research based on human experiments executed by international team of four people, two academic disciplines, four countries, and three time zones (2012-14), 92.892€;
- **Part of research team**, funder: HP and Cranfield School of Management. Funding of a research centre, as a partnership between HP and Cranfield School of Management to transform research and practice of programme management (from 2007, the centre still exists, but no longer in strong collaboration with HP), 708,022€.

INTERNATIONAL NETWORK

As an established member of project studies community, I have a strong international network and institutional links, particularly with the UK and Germany. My network extends to the core scholars in project portfolio management, with whom I have published with - Prof. Killen (University of Technology Sydney, Australia). Prof. Koch (Universität Darmstadt, Germany), and Prof. Martinsuo (University of Tampere, Finland). I also have a strong network in the area of multi-project management and project-based organizing within an organization, (e.g. Prof. Söderlund, University of Linköping, Prof. Engwall, KTH, Sweden), in mega projects (e.g. Prof. Davies, UCL, UK, Prof. Locatelli, Politecnico di Milano, Italy; Prof. van Marrewijk, Delft University of Technology, Holland), and across organizations (e.g. Prof. Sydow, Freie Universität Berlin, Germany; Prof. Packendorff, KTH, Sweden). Finally, in the area of sustainable transition, I collaborate Prof. Teerikangas (University of Turku, Finland) from the perspective of strategic change and Prof. Lenfle (Cnem, France) on socio-technical transitions, I also engaged in dialogue with Prof. Bansal, a leading scholar on sustainability in businesses at Ivey Business School, US, and Juliane Reinecke, a leading scholar on sustainability and social movements at King's College London, UK, both visiting professors at my department as part of an ongoing large research project 'Making Distant Futures Actionable', led by my colleagues Prof. Schutz and Prof. Hernes, who I know, admire and exchange with regularly.

PROJECT MANAGEMENT EXPERIENCE AND TRAINING

2009	APMP certification (Project Management Certification of the Association of Project Management).
2008	Work package leader of research on project quality (Cranfield School of Management, UK).
2002 – 2003	Administration and Assistance in International Relations for the DFG (German Research Council)-funded international PhD programme on education (INEDD) at the University of Siegen, Germany.