



Name	Charlotte Biil
Work	Industrial PhD-fellow at CBS-LPF, Secretary General of Menighedernes Daginstitutioner (MDI) an umbrella organization for the churches' day-care institutions (related to Dan Church Aid) and Vice Chairman in Selveje Danmark (an organisation for independent NGO organisations in the welfare area)
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Language	Fluent in Danish, English at negotiating level and a good ability in Spanish and German.

Career	
- 01-09-2012 CBS Department of Management, Politics and Philosophy	Industrial PhD-fellow at LPF-CBS Industrial Ph.D.project: The battle for day-care institutions seen through the prism of partnership The Ph.D. project is a case study which aims to understand a partnership in a welfare context between the public sector and the NGO-environment, through which the initiative for the project arises from the NGO-environment. It focuses on the development and implementation of a partnership project involving 120 independent NGO-day-care institutions, their umbrella organization MDI and three municipalities: København, Århus and Svendborg. It is a partnership project which is funded and legitimized by the Finance Law Budget of 2010 on behalf of an idea developed by MDI as an alternative approach on how to collaborate, steer and manage the independent day-care institutions than that provided by the traditional day care

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	<p>legislation.</p> <p><i>The ph.d.project investigates how a partnership project, based on a Finance Law, can become both an administrative development and an institutionalized context for transverse performance of services, where the external strategic room is developed and established at the same time, as well as a framework for policy-making, where there is a relatively open network structure with a significant scope for players to stipulate rules for the collaboration.</i></p>
<p>MDI</p> <p>- 01-01-2005</p>	<p>Secretary General at MDI. Responsible for leadership, development and modernization of the umbrella organization.</p> <p>In 2010 I received a grant from the Finance Law Budget of 5 mill. kr for a partnership project between MDI, the municipalities of Copenhagen, Århus and Svendborg and 120 independent NGO day-care institution with project management and monitoring research from CBS Department of Management, Politics and Philosophy, to which I also contribute as an industrial PhD-Fellow. In addition there is also counselling regarding the project management as well as evaluation of the project from The Danish Evaluation Institute EVA.</p> <p>It is widely supported via a larger Advisory Board/network/partnership which involves key players in the field. The Advisory Board consists of the three municipalities: Århus, København and Svendborg. The Ministry of Children and Education, The Social Agency, The Danish Chamber of Commerce, University College UCC, The Association of Directors of Public Administration of Children Culture, The Association of Directors of Social, Health and Labour Affairs in the Danish Municipalities, a number of other NGOs, CBS Department of Management, Politics and Philosophy, Local Government Denmark, unions including BUPL and LFS and other stakeholders relating to MDI. All these organizations represent central agents in the field of welfare concerning day-care centers and are therefore important partner organizations.</p>
<p>01-05-2005 - 01-08-91</p> <p>Danish Chamber of Commerce</p>	
<p>01-05-2005-01-01-1998</p>	<p>Head of business politics and executive assistant</p>
<p>01-05-2005-01-01-1998</p>	<p>Head of business politics</p>
	<ul style="list-style-type: none"> • Topics: Public/private cooperation, Competition politics, Consumer politics, Taxes, Environment, E-business, Payment and credit cards, administrative burdens, part of the EU-coordination etc. • Responsible for political tasks and lobbying, building of networks with politicians, ministries, authorities, interest organizations etc., member contact, negotiation, case work, conferences, press, documentation and preparation of action plans. Acquisition towards the voluntary sector in Denmark. • Member of the leader group.

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01-01-1998-01-01-1995	Leader of the environment section
	Responsible for establishing an environment platform with the Danish Ministry of Environment. Fundraised 8 million DKK from a pool at the Danish Ministry of the Environment reserved via the state budget for development of an environmental tool for retail and service enterprises. Later on project leader for this supported by COWI-consult. Lobbyism and campaign strategy regarding the bottle deposit system, environment labeling and environment taxes etc.
01-01-1995-01-01-1991	<p>Work environment consultant</p> <p>Placed at the secretariat for the employer's side in the segments: safety councils for retail and office respectively, in which joint political publications with the employer and employees side were issued containing recommendations for work environment safety rules and guidelines. Handling of a number of safety injunctions against the enterprises. Political work for the retail and service enterprises regarding work environment legislation in the form of written hearing, answers, lobbyism, proposals for new rules, press and campaign strategy.</p>
01-01-1991-01-01-1989 Lett Lawfirm	<p>Assistant lawyer</p> <p>Work environment and safety cases for insurance companies.</p>
30-09-1988-01-03-1986 Kartoffelkælderen	Initiator and co-owner of the café Kartoffelkælderen in Krystalgade no. 9, Copenhagen
Other relevant teaching experience, publications etc.	<p>Since 2009 censor of the leadership diploma education and teacher in the diploma module of leadership, strategy and power in the spring of 2012 for 100 network leaders in MDI's partnership project.</p> <p>During the years at MDI and at the Danish Chamber of Commerce co-author of a number of campaign articles and associated campaign plans (see below):</p> <ul style="list-style-type: none"> • Co-author of the campaign presentations: Social velfærd September 2011 (Social welfare September 2011) and Social velfærd februar 2011 (Social welfare February 2011) (Danish Chamber of Commerce, Menighedernes Daginstitutioner, Blå Kors, ISOBRO, The Danish Deaconess Foundation, The Salvation Army, Incita, YWCA and the Social Development Fund). • Head of project and co-author of the campaign presentation: Hvorfor ikke udbyde til selvejende daginstitutioner? Frit valg på en ny måde, 2006 (Why not outsource for independent day-care institutions? Free choice in a new way, 2006) (Menighedernes Daginstitutioner, Frie Børnehaver og Fritidshjem and DLO).

- Head of project and co-author of the campaign presentation: Konkurrencevilkår for selvejende daginstitutioner I et kommunalt domineret marked. Konkurrenceretlige refleksioner og cases, 2007. (Competition conditions for independent day-care institutions in a market dominated by the communal authorities. Competition law reflections and cases, 2007) (Menighedernes Daginstitutioner, Frie Børnehaver og Fritidshjem and DLO).
- Masterreport: Folkekirkens Nødhjælp og de ledelsesmæssige udfordringer når værdierne skal fastholdes. 2004/05 (DanChurchAid and the leadership challenges maintaining values, 2004/05) (MPA).
- Head of project and co-author of the campaign presentation: Det oversete potentiale – den offentlige sektor som katalysator for vækst. År 2003. (The overlooked potential – the public sector as a catalyst for growth, 2003.) (Danish Chamber of Commerce).
- Head of project and co-author of the campaign presentation: Den informerede borger – forbrugerpolitik på en ny måde, 2000. (The informed citizen – consumer politics in a new way, 2000.) (Danish Chamber of Commerce).
- Head of project and co-author of the campaign presentation: Forbrugeren I forandring, år 2005 (The changing consumer, 2005.) (Danish Chamber of Commerce).
- In addition a lot of press actions in the form of articles, debates etc. in connection with the campaign plans.

Education

-2012: IndustrialPhD-Fellow at CBS Department of Management, Politics and Philosophy.

2005-2003: MPA (Master in Public Administration) at CBS.

1995: Obtained title of lawyer at BKA (today Danish Chamber of Commerce).

1991-1989: Assistant attorney at Lett, Lett, Steglich-Petersen and Petersen; Lett Lawfirm.

1991-85: Study of law, University of Copenhagen.

1984: Mathematical-physical high school diploma (studentereksamen) at Ingrid Jespersens Gymnasium in Copenhagen

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Supplementary Education

2011: Ph.D. course at CBS: Phantasmatic and discursive readings of post-liberalism.

2011: Chosen subjects at MPA at CBS: Power and leadership in the welfare state.

2001: Leader course: Executive leader Kjær and Kjerulf.

2000: Media training.

1999: Media training. Leadership course: For the leader group, Kjær and Kjerulf.

1998: Media training.

1997: Leader course: Personal resources of the leader, Kjær and Kjerulf. Media training.

Board positions and Other Mandates

-2012: Vice Chairman at Selveje Danmark www.selveje.dk.

-2009: Member of Dansk Diakoniråd – (Council of Danish Diaconia).

-2010: Member of the network for social economic enterprises “Social og velfærdspolitisk netværk” in the Danish Chamber of Commerce in order to influence the framework conditions for these businesses and for campaigning.

-2009: Member of Danish Chamber of Commerce OPS’ committee.

2011-2007: Negotiator for all independent day care centers for DLO (an umbrella organization for independent NGO day-care institutions and their umbrella organisations) regarding the implementation of the state budget grant for mapping framework conditions for independent day-care institutions.

2011-2006: Initiator and member of the lobby committee for all independent day care centers in Denmark together with Frie Børnehaver og Fritidshjem and DLO.

2009-1999: Member of the board of The Danish Marketing Association’s club JEM– Jura, Etik og Markedsføring (Law, Ethics and Marketing).

-2006: Member of the board at Haraldsgården – an integrated independent day-care institution especially for children and young people with a different ethnic background on Østerbro, Copenhagen.

1998-95: In this period I took part in the upstart of an environment protection platform for retail and service enterprises. Among others, I held subcommittee positions regarding environment labeling and cleaner products. In this period also member of the Working Environment Council.