

RASMUS JØRGENSEN – CV

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Education PhD DTU Management



EXPERIENCE

2021.08 -> currently: Post.doc at CBS

Primary responsibility: Research-based design and implementation of tools to develop circular business models in private and public organizations. I do research in close collaboration with companies and have in-depth knowledge about take-back programs from policy to operations level.

2021.08 -> 2022.10: Partner at SimpleVerySimple

Primary responsibility: Turn around of Simple Very Simple - a circular business model reusing and recycling discarded white goods. My tasks: Ensuring sales, increasing quality and productivity by designing and implementing new processes, hiring and developing a new team, building strategic partnerships, getting us on TV2 and written media and attracting investors.

I was responsible for attracting 200.000 in soft funding and 500.000 from MUDP.

2019.11 -> 2022.10: Co-founder of FIXRS.DK

Primary responsibility Developing and implementing the innovative business model for a service company that provides preventive maintenance and repair of kitchen appliances. A circular economy start-up pushing the boundaries of existing business models. My tasks: Establishing strategic partnerships, project management, product development, and fundraising. Read more at fixrs.dk

2019.05 -> 2020.05 – Strategic Project Manager at Weibel Scientific (Interim position as consultant)

Primary responsibility: Developing and implementing a company-wide operational excellence program. I was the strategic project manager and subject matter expert on performance management, continuous improvement, training and standardization. I developed and implemented tools and process and delivered training and coaching to: Kata groups, KPI meetings and TWI-JI training system. I managed the project establishing the why and goals, developed plans, identified opportunities in business areas, and managed stakeholders.

2014.02 -> Current – Independent consultant at Forstaa (forstaa.com)

Organisational development: Development of leadership systems and practices with specialities within global knowledge management, knowledge sharing communities, and employee wellbeing

Lean and standardization: Delivering TWI-JI training and train-the-trainer and lean management. For one client I designed a strategic change process regarding training, designed a complete twi-ji training programme and delivered several 10-hour classes and train-the-trainer classes. This case you can read more about [Practitioner paper](#) and [Academic conference paper](#).

2014.09 -> 2015.10 Senior Consultant Resonans

Primary responsibility: Sale and delivery of lean management products and strategic workshops from a strength based perspective. **Worked for:** Danish tax authorities and Copenhagen Municipality.

2010.09 -> 2014.01 Internal consultant - Novo Nordisk

Primary responsibility: Developing, implementing and managing an operations training department based on the TWI-JI methodology to support the production of medical devices in Novo Nordisk. The training system was adopted as the Novo Nordisk standard for operations training.

Secondary: Coaching leaders to develop lean methods from a strength-based perspective.

EDUCATION

2015.10 -> 2019.05 Technical University of Denmark

PhD at DTU Management (*Nominated for best Scandinavian PhD thesis in 2020*)

Primary responsibility: PhD research on how to develop methods for intentionally developing Communities of Practice and improve organizational knowledge sharing and collaborative learning. In collaboration with Novo Nordisk, SKAT,

North Zealand Hospital and NNE. You can read small cases from my research here: [photocopying the display](#), [from 20 to 2 minutes task time](#), and [organizations as communities](#).

Secondary: Teaching 'TEMO – Technology, Economy, Management and Organization'. Master class with app. 400 students each semester. Students evaluated my teaching to an average 4.3 on a five point scale.

Teaching the course 'Ledelse og organisation'. Bachelor level in Danish. App. 80 students each semester.

2008.09 -> 2010.09 Technical University of Denmark

Master of Science – Production Management

My thesis identified and analyzed KPI causality in the Healthcare sector.

I took courses covering the subjects: Organization and management, process facilitation, quality management, statistical analysis, supply chain management

2009.01 -> 2009.06

Semester at the Technical University of Valencia

2003.08 -> 2007.01 Technical University of Denmark

Bachelor of Science – Production and management

Intern at Toyota in the Philippines where I studied and practiced lean management at a production facility.

Intern at ROCKWOOL A/S where I developed Excel models for analyzing new production methods.

PERSONAL LIFE

I spend the majority of my free time with my daughters (Liva 7 years and Tone 2 years) and my wife Estrid. It brings me great joy to explore nature with my kids and right now we are busy playing in the woods and having campfires in our garden talking about stars. I'm not a person that gets bored as I always have new ideas mainly in relation to my three major hobbies; building in wood, reading books, and playing the trumpet. In 2020, I completed our garden bench made from scrap wood and I tore down an old summerhouse which we plan to rebuild in 2023. Previously, I have built our terrace, pergola, bookcases, furniture, and our garden shed.

I read a lot and I'm currently reading the final book of Karl Ove Knausgård's series which I have thoroughly enjoyed. In 2022 I read about 20 books and the best so far was 'Livets skønhed' by Merete Helle Pryds.