# Bo Bernhard Nielsen Sydney University Email: <u>bo.nielsen@sydney.edu.au</u> Phone : +61 2 9351 6586

# EDUCATION

2003	Doctor of Philosophy in International Business, Department of Interna- tional Economics and Management, Copenhagen Business School, Co- penhagen.
	Dissertation on Management of Knowledge in International Strategic Al-
	liances. Committee: Dr. Peter Buckley, University of Leeds, Dr. Lars
	Haakanson, Copenhagen Business School (Chair), Dr. Niels Noorderha-
	ven, University of Tilburg.
1998	Pacific Lutheran University, Tacoma Washington. MBA with emphasis
	on Technology Innovation Management (TIM). Graduated Summa Cum
	Laude with distinction (4.0 GPA).
1997	University of California, Davis. Specialization (part of MBA) in Human
	Resource Management (HRM).
1995	Copenhagen Business School, Denmark. Bachelor of Science in Interna-
	tional Business Administration and Modern Languages B.Sc. (Econ).
Language	Danish (native), English (fluent), Swedish (intermediate), Norwegian
Skills	(intermediate), German (intermediate), French (beginners)

## ACADEMIC AND PROFESSIONAL POSITIONS

2015-Present	Professor of Business Strategy, University of Sydney,
	International Business Discipline.
2012-2014	Professor in Strategic Management, Copenhagen Business School,
	Department of Strategic Management and Globalization.
2010-Present	Honorary Research Associate University of Tasmania, Australia.
2010-2013	Research Associate, University of Technology Sydney, Australia.
2007-2012	Associate Professor of Strategy and International Business, Copenhagen Busi-
	ness School, Department of Strategic Management and Globalization.
2003-2007	Assistant Professor in International Business and Strategy, Western Washing-
	ton University, Department of Management.
2002-2003	Assistant Research Professor in International Business, Copenhagen Business
	School, Department of International Economics and Management.
2000-2002	Visiting Scholar, University of Washington, Department of Management and
	Organization.
1999	Administrator for Advising, Recruitment and International Programs,
	Pacific Lutheran University, School of Education.
1998	Assistant to International Director, Pacific Lutheran University,
	International Student Services.
1997	Assistant to Dean, Pacific Lutheran University, School of Business.

#### **REFEREED JOURNAL PUBLICATIONS**

- Asmussen, C.G., Nielsen, B.B., Weatherall, C., Lyngemark, D.H. "Foreign ownership and 2019 global city characteristics: unpacking the connectivity of micro-locations", *Regional Studies*, forthcoming.
- Cortina, J., Kohler, T., Nielsen, B.B., and Keeler, K. "Restricted variance interaction effects: 2018What they are and why they are your friends", *Journal of Management*, forthcoming.
- Nielsen, B.B., and Raswant, A. "The selection, use and reporting of control variables in 2018international business research: A review and recommendations", *Journal of World Business*, 53 (6), 958-968
- Sorensen, B., & Nielsen, B.B. "Social capital as it pertains to international ventures in Asia: A 2018comparative study of Confucian and Theravada Buddhist contexts", *International Journal of Cross Cultural Management*, 18 (2), 221-240.
- Torp, S. and Nielsen, B.B. "Psychological ownership and financial firm performance: The 2018interplay of employee stock ownership and participative leadership, *Australian Journal of Management*, 1-17. <u>Runner up, Australian Journal of Management Best Paper Prize 2018.</u>
- Asmussen, C.G., Goerzen, A., Nielsen, B.B., and Tegtmeier, S. "Global cities, ownership 2018structures, and location choice: Foreign subsidiaries as bridgeheads', *Competitiveness Review*, forthcoming.
- Estrin S., Nielsen, B.B. and Nielsen, S. "Emerging Market Multinational Companies and 2017Internationalization: The Role of Home Country Urbanization", *Journal of International Management*, 23(3): 326-339.
- Nielsen, B.B., Asmussen, C. and Weatherall, C. "The location choice of foreign direct 2017investments: Empirical evidence and methodological challenges", *Journal of World Business*, 52(1): 62-82.
- Balarezo, J. and Nielsen, B.B. "Scenario Planning as organizational intervention: An 2017integrative framework and future research directions", *Review of International Business and Strategy*, 27(1): 2-52.
- Cuervo-Cazurra, A, Brannan, M-Y., Andersson, U., Nielsen, B.B., and Reuber, B. "Can I trust 2016 your findings? Ruling out alternative explanations in international business research", *Journal of International Business Studies*, 47(8): 881-97.
- Estrin, S., Meyer, K., Nielsen, B.B. & Nielsen, S. "Home country institutions and the 2016internationalization of state owned enterprises: A cross-country analysis", *Journal of World Business*, 51(2): 294-307. <u>Winner JWB best paper award 2016.</u>
- Cortina, J.M., Kohler, T., & Nielsen, B.B. "Restriction of variance interaction effects and their 2015importance for international business research", *Journal of International Business Studies*, 46(8): 879-885

Asmussen, C.G., Nielsen, B.B., Osegowitsch, T. & Sammartino, A. "The dynamics of regional 2015and global expansion", *Multinational Business Review*, 23(4): 306-327. <u>Winner of 2015</u> <u>Emerald Literati Network Award for Excellence</u>

Andersson, U., Cuervo-Cazurra, A, & Nielsen, B.B. "Explaining interaction effects within and 2014 between levels", *Journal of International Business Studies*, 45: 1063-1071.

- Nielsen, B.B. "Construct measurement in management research: The importance of match 2014between levels of theory and measurement", *Journal of Business Research*, 67: 403-406.
- Nielsen, B.B. & Nielsen, S. "Top Management Team Nationality Diversity and Firm 2013Performance: A Multilevel Study", *Strategic Management Journal*, 34(3): 373-382.
- Asmussen, C.G., Goerzen, A. & Nielsen, B.B. "Global cities and multinational enterprise 2013location strategy", *Journal of International Business Studies*, 44: 427-450.
- Wilden, R., Gudergan, S. Nielsen, B.B. & Lings, I. "Dynamic Capabilities and Performance: 2013Strategy, Structure and Environment", *Long Range Planning*, 46(1-2): 72-96.
- Christoffersen, J., Globerman, S. & Nielsen, B.B. "Cultural distance and the performance of 2013international joint ventures: A critical assessment of model specifications and variable measurement", *International Journal of Strategic Business Alliances*, 3(1): 93-119.
- Nielsen, B.B. & Gudergan, S. "Exploration and Exploitation Fit and Performance in 2012International Strategic Alliances, *International Business Review*, 21(4): 558-574.
- Foss, N.J. & Nielsen, B.B. "Researching Multi-Level Phenomena: The Case of Collaborative 2012Advantage (and Related Concepts)", *Journal of CENTRUM Cathedra*, 5(1): 11-23.
- Nielsen, B.B. "What determines joint venture termination? A commentary essay", *Journal of Business Research*, 65(8): 1109-1111.
- Nielsen, B.B. & Nielsen, S. "The Role of Top Management Team International Orientation in 2011Strategic Decision-Making: The Choice of Foreign Entry Mode, *Journal of World Business*, 46(2): 185-193.
- Nielsen, B.B. "Trust in strategic alliances: Toward a co-evolutionary research model", *Journal* 2011 of Trust Research, 1(2): 159-176.
- Nielsen, B.B. & Knudsen, L.G. "Creating value through effective governance of knowledge 2011sharing processes in inter-organizational partnerships", *International Journal of Strategic Business Alliances*, 2(1/2): 1-6.
- Nielsen, B.B. "Strategic fit, contractual and procedural governance in alliances", *Journal* 2010*of Business Research*, 63(7): 682-689.
- Nielsen, B.B. "Knowledge Governance in Strategic Alliances", International Journal of Strategic Change Management, 2(2/3): 102-127.
- Nielsen, S. & Nielsen, B.B. "Why do Firms Employ Foreigners on Their Top Management

- 2010 Teams: An Exploration of Human Capital, Similarity Attraction, and Strategic Fit Perspectives, *International Journal of Cross-Cultural Management*, 10(2): 195-209.
- Knudsen, L.G. & Nielsen, B.B. "Collaborative Capability in R&D Alliances: Exploring the
   2010 Link Between Organizational and Individual Dimensions", International Journal of Knowledge Management Studies, 4(2): 152-175.
- Nielsen, B.B & Nielsen, S. "Learning and Innovation in International Strategic Alliances: 2009An Empirical Test of the Role of Trust and Tacitness", *Journal of Management Studies*, 46(6): 1031-1056.
- Andersen, T.J. & Nielsen, B.B. "Adaptive Strategy-Making: The Performance Effects of
   Innovative and Integrative Processes", *European Management Review*, 6(2): 94-106.
- Nielsen, B.B. & Michailova, S. "Knowledge Management Systems in Multinational 2007Corporations: Typology and Transitions", Long Range Planning, 40(3): 314-340.
- Globerman, S. & Nielsen, B.B. "Equity versus Non-Equity International Strategic
   2007 Alliances Involving Danish Firms: An Empirical Investigation of the Relative Importance of Partner and Host Country Determinants", *Journal of International Management*, 13: 449-471.
- Nielsen, B.B. "Determining International Strategic Alliance Performance: A Multi-2007Dimensional Approach", *International Business Review*, 16: 337-361.
- Globerman, S. & Nielsen, B.B. "Trust and Governance in International Strategic 2006 Alliances", *Corporate Ownership and Control*, 3(4): 199-215.
- Michailova, S. & Nielsen, B.B. "MNCs and Knowledge Management: A typology and 2006 key features", *Journal of Knowledge Management*, 10(1): 44-54.
- Nielsen, B.B. "The role of knowledge embeddedness in the creation of synergies in 2005strategic alliances", *Journal of Business Research*, 58(9): 1194-1204.
- Nielsen, B.B."Strategic Knowledge Management Research: Tracing The Co-evolution2005Strategic Management and Knowledge Management Perspectives",<br/>Competitiveness Review, 15(1): 1-14.
- Nielsen, B.B. "The role of trust in collaboration: A multi-dimensional perspective", 2004 *Management*, vol. 7(3): 239-256.
- Nielsen, B.B. "Cooperative Strategies and Alliances: A Review", Farok Contractor and 2003Peter Lorange (Eds.), Oxford: Elsevier Science, Ltd. 2002, in *Journal of International Business Studies*, Vol. 34(5).
- Nielsen, B.B."An Empirical Investigation of the Drivers of International Strategic2003Alliance Formation", European Management Journal, Vol. 21(3): 301-322.

- Nielsen, B.B. & Ciabuschi, F. "Siemens ShareNet: knowledge management in practice", 2003Business Strategy Review, Vol. 14(2): 33-40.
- Nielsen, B.B."Synergies in International Strategic Alliances: Motivation and Outcomes2002of Complementary and Synergistic Knowledge Networks", Journal of<br/>Knowledge Management Practice, Vol. 3, 2002.
- Nielsen, B.B. "International Joint Ventures: Theory and Practice: A review", Amin Yan 2001and Yadong Luo (Eds.), New York: M.E. Sharpe, Inc. 2000, in *Journal of International Business Studies*, Vol. 32(2).

### **BOOKS (MONOGRAPHS)**

- Eden, L., Nielsen, B.B., & Verbeke, A. "*Research Methods in International Business*", JIBS Special 2020Collections, Palgrave Macmillan.
- Nielsen, B.B. "Management of Knowledge in International Strategic Alliances", CBS Press. 2003

#### **BEST PAPER PROCEEDINGS**

- Han, C., & Nielsen, B.B., " Management Innovation and Firm Performance: Toward 2018Ambidextrous Product Innovation", Proceedings of the 77th Annual Meeting of the Academy of Management (AOM), Chicago.
- Balarezo, J., & Nielsen, B.B.. "Organizational learning and its barriers: Extending the 4I 2016learning framework", Proceedings of the 75th Annual Meeting of the Academy of Management (AOM), Anaheim.
- Nielsen, B.B., & Nielsen, S. "A cross-classified analysis of the international diversification-2016performance relationship, *Proceedings of the 75th Annual Meeting of the Academy of Management (AOM)*, Anaheim.
- Estrin, S., Nielsen, B.B. & Nielsen. S. "Emerging Market Multinational Companies and 2015Internationalization : A Multilevel Study of the Influence of Home Country and Industry Conditions", *Proceedings of the 56th Annual Meeting of the Academy of International Business (AIB)*, Bangalore.
- Nielsen, S. & Nielsen, B.B. "The effects of TMT and Board Nationality Diversity and 2008 Compensation on Firm Performance", Best Paper Proceedings, Business Policy and Strategy Division, Academy of Management (AOM), Anaheim.
- Nielsen, B.B. & Nielsen, S. "International Diversification Strategy and Firm Performance: 2008 A Multi-Level Analysis of Firm and Home Country Effects, *Best Paper Proceedings, Academy of International Business (AIB),* Milan. Nominated for Haynes Prize for Best paper.
- Nielsen, B.B. "Why do International Joint Ventures Fail? A Strategic Mismatch
   2002 Explanation", *Best Paper Proceedings, Academy of International Business*, San Juan,
   Nominated for Haynes Prize for Best Paper and the AIB best paper award.

#### **BOOK CHAPTERS**

- Nielsen, B., Eden, L., & Verbeke, A. Research Methods in International Business: Challenges 2020 and Advances. In Eden, Lorraine, Bo Bernhard Nielsen & Alain Verbeke, editors. *Research Methods in International Business*. JIBS Special Collections series, Palgrave Macmillan.
- Han, C., & Nielsen, B. B. "Facilitating International Venturing of Emerging Market Firms
   Through Entrepreneurial Transformation: Contingent Role of Technological Environment." In R. van Tulder, A. Verbeke, & B. Jankowska (Eds.), International Business in a VUCA World: The Changing Role of States and Firms: Progress in International Business Research, Vol. 14: 313-336. Bingley: Emerald Publishing.
- Nielsen, B.B., Asmussen, C.G., & Goerzen, A. Toward a Synthesis of Micro and Macro Factors2018that Influence Foreign Direct Investment Location Choice. The Routledge Companion<br/>to the Geography of International Business.
- Asmussen, C.G., Goerzen, A. & Nielsen, B.B. "Global cities and multinational enterprise 2014location strategy", in J. Cantwell (Ed.): *Location of International Business Activities*, Palgrave Macmillan, pp 137-180.
- Woods, M. & Nielsen, B.B. "Developing and Managing Collaborative-Know in Firms and 2013 Strategic Alliances: A Multilevel Model" in T.K. Das (Ed.): *Managing Knowledge in Strategic Alliances*, Information Age Publishing, pp. 275-299.
- Foss, N.J. & Nielsen, B.B. "Researching Collaborative Advantage: Some Conceptual and 2012Multi-Level Issues" in H.C.G. Johnsen and R. Ennals, *Creating Collaborative Advantage*, Gower Applied Research.
- Nielsen, B.B. & Nielsen, S. "Understanding the Internationalization-Performance 2010Relationship: A Multilevel Approach", in T. DeVinney, T. Pedersen & L. Tihanyi (Eds.): *Advances in International Management*, Emerald.
- Nielsen, B.B. "Multilevel Issues in Strategic Alliance Research", in T.K. Das (Ed.): 2010*Researching Strategic Alliances: Emerging Issues*, Information Age Publishing.
- Knudsen, L.G. & Nielsen, B.B. "Antecedents of Procedural Governance in Knowledge-2009Sharing Alliances", in W.R. King (Ed.): Annals of Information Systems: Knowledge Management and Organizational Learning, Springer.
- Rasmussen, E., Servais, P., Nielsen, B.B. & Madsen, T.K. "Internationalisation of Danish 2008SMEs: Toward a classification of International New Ventures", in L. P. Dana, M. Han, V. Ratten & I. Welpe (Eds.): *Handbook of Research on International Entrepreneurship: A European Perspective*, Edward Elgar.
- Ciabuschi, F. & Nielsen, B.B. "Knowledge-Sharing Between Units and Across Markets: 2006Seizing Opportunities from IT Systems in MNEs", in Hadjikhani, Lee & Johanson, (Eds.) *Business Networks and International Marketing*, Doo Yang Sage Publishing Co: 365-383.
- Nielsen, B.B. "Synergies in Strategic Alliances: Motives and Outcomes of

- 2004Complementary and Synergistic Knowledge Networks", in R.K. Suri International Encyclopaedia of OB, New Delhi.
- Nielsen, B.B. "Vidensledelse i Internationale Strategiske Alliancer", in P.N. Bukh (Ed.): 2004*Knowledge Management*, Copenhagen: Børsen Forum.
- Nielsen, B.B. "Strategic Knowledge Management: A New Research Agenda", in S.
   2002 Lundan (Ed.): Network Knowledge in International Business, Cheltenham: Edward Elgar.

Nielsen, B.B. "Experiences from an External Coach based Abroad", in *Distance* 2002*Learning White Book*, Copenhagen: Copenhagen Business School Press.

#### PROFESSIONAL NON-REFEREED JOURNAL ARTICLES AND REPORTS

Aguzzoli, R., A. Chidlow, S.R. Miller, B. Nielsen & C. Welch. 2019. AIB RM-SIG Panel.
 2019 CARMA Research, Methods, and Better Science Series.

Nielsen, B.B. 2012	"2012 Australian Census of Women in Leadership" (with M. Boersma, T. Clarke, A. Klettner & S. Nielsen), <i>Equal Opportunity of Women in Workplace Agency</i> , Australian Government: 1-58.
Nielsen, B.B. 2004	"Managing Collaborative Trust: When Alliance Management gets Personal", <i>CriticalEyeReview</i> , December 2004.
Nielsen, B.B. 2003	"Knowledge Management Processes in International Joint Ventures", Knowledge Management Magazine, 4, November 2003.
Nielsen, B.B. 2003	"Managing Trust and Learning in International Strategic Alliances", <i>Mastering Management</i> , Spring 2003.
Nielsen, B.B. 2003	"Management in Vietnam: foreign direct investment and joint venture management", <i>Mastering Management</i> , Spring 2003.
Nielsen, B.B. 2002	"Managing International Joint Ventures", Mastering Management, 12: 2002

(Ed.):

## MEDIA

- 31.10.2018 Fem grunde til at topchefer har ekstreme hobbyer, Djof-bladet
- 05.12.2016 Her er det mest attraktivt for udenlandske virksomheder at slå sig ned, *Berlingske Business*.
- 18.11.2016 Ingeniører indtager hjørnekontoret, Ingeniøren.
- 18.03.2016 State-owned and operated, *Sydney University Alumni Magazine*.
- 29.01.2016 Derfor er amba'erne vilde med joint ventures, *LandbrugsAvisen*, 1. section: 16.
- 09.06.2015 Kommuner går sammen i kampen om vækst, *Momentum*: 10.
- 03.06.2015 Danmark skal have en skarpere profil, Topnyhed, *Børsen*: 7.
- 09.09.2013 Globale byer kæmper om investeringer, Kronik, Berlingske Tidende, Erhverv: 23
- 10.07.2013 Arbejdsgejsten halter i USA, Jyllands-Posten, Erhverv og Økonomi: 12-13.
- 04.12 2012 Myte, at det danske sprog er udrydningstruet. *Politiken, Ø*konomi: 11.
- 03.12 2012 Duo-ledelse øger kompetencen på toppen. *Mandag Morgen*: 26.
- 21.11 2008 Partnerskaber handler om mere end profit. *Børsen*, Innovation: 16
- 20.11 2008 Når virksomheder samarbejder: De nødvendige kompetencer (with L.G. Knudsen), *Ledelseidag*, 10.
- 29.09 2006 Global Maksimering af Lokale Ressourcer: Nyt Internationalt Virtuelt Læringssamarbejde (with H.J. Duus), *Kræmmerhuset*, 6.

### **TEACHING MATERIALS**

- Nielsen, B.B., Pedersen, T. & Pyndt, J. "Ecco A/S Global Value-Chain Management", 2011selected to appear in C. Bartlett, S. Ghoshal & P. Beamish: *Transnational Management*.
- Nielsen, B.B., Pedersen, T. & Pyndt, J. "Coloplast A/S Organizational Challenges in 2011Offshoring", selected to appear in M. Peng & K. Meyer: *International Business*.
- Nielsen, B.B., Pedersen, T. & Pyndt, J. "MAN B&W Diesel A/S Managing Licensees in a 2009Globalized World", Case 8B09M30 *Ivey Management Services*
- Nielsen, B.B., Pedersen, T. & Pyndt, J. "MAN B&W Diesel A/S Managing Licensees in a 2009Globalized World: Teaching Note", Case 8B09M30 *Ivey Management Services*
- Nielsen, B.B., Pedersen, T. & Pyndt, J. "Ribe Maskinfabrik A/S Developing New 2009Business Areas", Case 9B09M012 *Ivey Management Services*
- Nielsen, B.B., Pedersen, T. & Pyndt, J. "Ribe Maskinfabrik A/S Developing New 2009Business Areas: Teaching Note", Case 9B09M012 *Ivey Management Services*

Nielsen, B.B., Pedersen, T. & Pyndt, J. "Ecco A/S - Global Value-Chain Management", 2008Case 9B08M014 *Ivey Management Services*.

Nielsen, B.B., Pedersen, T. & Pyndt, J. "Ecco A/S - Global Value-Chain Management: 2008Teaching Note", Case 8B08M014 *Ivey Management Services*.

- Nielsen, B.B., Pedersen, T. & Pyndt, J. "Coloplast A/S Organizational Challenges in 2008Offshoring", Case 9B08M031 *Ivey Management Services*.
- Nielsen, B.B., Pedersen, T. & Pyndt, J. "Coloplast A/S Organizational Challenges in 2008Offshoring: Teaching Note", Case 8B08M031 *Ivey Management Services*.
- Nielsen, B.B."Intellectual Capital Management", interview series with Charles W.L2005Hill, published on CD accompanying Hill, C.W.L: International Business:<br/>Competing in the Global Marketplace, fifth edition, New York: McGraw-<br/>Hill/Irwin.
- Nielsen, B.B."Intellectual Capital Management", interview series with Charles W.L2003Hill, published on CD accompanying Hill, C.W.L: International Business:<br/>Competing in the Global Marketplace, fourth edition, New York: McGraw-<br/>Hill/Irwin.

## TEACHING EXPERIENCE

My teaching experience includes a wide range of delivery methods:

- Traditional large-scale undergraduate and graduate class-room teaching (CBS, Western Washington University, University of Washington & Sydney University)
- Lectures, seminars and tutorials (CBS, WWU, Pacific Lutheran University, University of Washington, Drake University, Bond University, Uppsala University, University of Technology Sydney (UTS), Queensland University of Technology (QUT), University of Auckland, Stanford University, Melbourne University & Sydney University)
- Problem-based learning in groups of 10-15 students (University of Washington, Western Washington University, Copenhagen Business School & Sydney University)
- Advising of master theses and senior projects (CBS, WWU & Sydney U.)
- Distance learning (CBS, WWU and INSEAD)

I have taught the following subjects:

- Research Design, PhD course (Core), University of Sydney
- Advanced Strategy, CEMS core course (Nominated for best strategy course, 2018), University of Sydney
- International Strategic Alliances (BA core course), University of Sydney
- International Strategic Alliances (MA elective), University of Sydney
- E-MBA Strategic Management (Core course), Copenhagen Business School
- E-MBA Strategy Project, Copenhagen Business School
- E-MBA Methodology, Copenhagen Business School
- Strategic Management (Core course as part of the CEMS programme), CBS (winner, best strategy course in Europe 2008)
- Corporate Strategy (Core course as part of Masters of Science in Finance and Masters of Science in International Management), CBS
- Introduction to Structural Equation Modelling, PhD course, CBS
- Theory Construction and Model Building in Management, PhD course, CBS
- Managing Intellectual Capital in Small and Medium Sized Enterprises (Distance Learning Module as part of Global Executive MBA, INSEAD)
- Organizational Behaviour (HRMOB300, University of Washington)
- Transnational Management (Distance Learning MA, Copenhagen Business School)
- Ethics, Competitive Analysis and Strategic Marketing Planning (Distance Learning MA, Copenhagen Business School)
- International Business Strategy (HAI330, BA capstone course, Copenhagen Business School)
- International Business Operation (HAI141, BA core course, Copenhagen Business School)
- Information Technology and International Business (MA elective, Copenhagen Business School)
- International Business Strategy (MGMT470, BA IB Major course, Western Washington University)
- Business Policy (MGMT495, Capstone course, Western Washington University)
- International Business Operations (MBA592, MBA core, Western Washington University)
- Special Topics in IB (Knowledge Management in MNCs, MGMT474, IB elective, Western Washington University)
- Special Topics in IB (Collaboration in International Business, MGMT474, IB elective, Western Washington University)

- International Management (SU51, BA Summer School, Copenhagen Business School)
- Cross-border Strategic Management (SU53, MA Summer School, CBS)
  Global Strategic Marketing, graduate level core course, University of Lugano, Switzerland

#### **GRANTS AND STIPENDS**

- **2018** AUD\$ 12,000 research group start-up grant, Smart Cities and Global Value Chains, University of Sydney Business School.
- **2014** DKK 1.250,000 research grant A city-centric analysis of balance of power within a region, Kraks Fond Institute for Urban Economic Research.
- **2014** DKK 30,000 research grant for visit to UofS, Otto Mønsted Foundation.
- **2013** DKK 24,000 research grant based on academic publications (Copenhagen Business School Center for Strategic Management and Globalization).
- 2013 AUD 90,000 as visiting scholar, University of Technology Sydney (2009-2013)
- **2012** DKK 200,000 Jorcks Fonds Research Grant.
- **2011** DKK 1,875,000 Industrial PhD grant in collaboration between Novozymes A/S and Ministry of Science, Technology and Innovation.
- **2011** DKK 12,000 research grant based on academic publications (Copenhagen Business School Center for Strategic Management and Globalization).
- **2010** DKK 12,000 research grant based on academic publications (Copenhagen Business School Center for Strategic Management and Globalization).
- **2009** DKK 120,000 FSE grant for 3<sup>rd</sup> Annual Partnership Conference (CBS).
- 2009 DKK 40,000 research grant for visit at University of Technology Sydney (UTS), Otto Mønsted Foundation.
- **2009** DKK 15.000 research grant based on academic publications (Copenhagen Business School Center for Strategic Management and Globalization).
- **2008** DKK 80.000 FSE grant for 2<sup>rd</sup> Annual Partnership Conference (CBS).
- 2008 DKK 25,000 CBS Annual Teaching Award, Copenhagen Business School.
- 2007 €80,000 Marie Curie (European Union) Competitive Re-integration Grant.
- 2007 \$1,000 Dean's Annual Publication Award, College of Business & Economics, WWU
- **2007** DKK 15.000 research grant based on academic publications (Copenhagen Business School Center for Strategic Management and Globalization).
- **2005** \$7,500 research travel grant (WWU) based on competitive research program.
- 2005 \$5,000 summer research grant (WWU) based on competitive research program.
- 2004 \$5,000 summer research grant (WWU) based on competitive research program.
- **2001** DKK 4 million over a three-year period for the MANDI research project (Managing the Dynamic Interfaces between Culture and Knowledge). Funding provided by the Danish Government in collaboration with several private companies.
- **2000** DKK 150.000 Tuborg Research Grant.
- **2000** \$7,500 research travel grant (CBS) to visit University of Washington, US.
- 1999 \$155,500 (Approx.) 3- year PhD full scholarship (Copenhagen Business School).

### AWARDS AND HONORS

- 2019 Finalist, Global Strategy Course of the Year, CEMS (2018) for Advanced Strategy.
- 2018 Top 20 Ivey Best Selling Case: Ecco A/S Global Value Chain Management.
- **2018** <u>Prix de la meilleure communication</u>, European Journal of International Management, Annual Atlas/AFMI conference, Paris, France.
- **2017** <u>JIBE International Trade & Industrial Organization in International Business Prize</u>, EIBA 2017, Milan, Italy.
- 2017 Recipient of the Dean's Teaching Citation for semester 1, 2017, Sydney U.
- 2017 Top 20 Ivey Best Selling Case (2<sup>nd</sup> place): Ecco A/S Global Value Chain Management.
- 2017 Nominated for The Wayne Lonergan Outstanding Teaching Awards, Sydney U.
- 2016 Recipient of the Dean's Teaching Citation for semester 1, 2016, Sydney U.
- 2016 Nominated for The Wayne Lonergan Outstanding Teaching Awards, Sydney U.
- 2015 <u>Emerald Literati Network Award for Excellence</u> "The dynamics of regional and global expansion" published in Multinational Business Review 2015 Vol 23 4 E
- 2015 Top 20 Ivey Best Selling Case 2014-2015: Ecco A/S Global Value Chain Management.
- 2015 Academy of International Business (AIB) Best Reviewer Award.
- 2014 Top 10 Ivey Best Selling Case 2013-2014: Ecco A/S Global Value Chain Management.
- 2014 Academy of International Business (AIB) Best Reviewer Award.
- 2013 Top 20 Ivey Best Selling Case 2012-2013: Ecco A/S Global Value Chain Management.
- 2012 Jorcks Fonds <u>Research Prize</u> in recognition of excellence in management research.
- 2012 Academy of Management Best Reviewer Award, International Management Division.
- 2012 Journal of International Business Studies (JIBS) Best Reviewer Award.
- 2011 Top 20 Ivey Best Selling Case 2010-2011: Ecco A/S Global Value Chain Management.
- 2011 Journal of International Business Studies (JIBS) Best Reviewer Award.
- 2010 Top 15 Ivey Best Selling Case 2009-2010: Ecco A/S Global Value Chain Management.
- 2009 Academy of International Business (AIB) Best Reviewer Award.
- 2008 Academy of Management Best Reviewer Award, International Management Division.
- **2008** <u>Haynes Prize Finalist</u> at the Annual meeting of the Academy of International Business, Milan, June 2008
- 2008 Best Strategy Course in Europe (CEMS) <u>Teaching Award</u>, Paris, France.
- 2008 Copenhagen Business School Teaching Award, Copenhagen Business School.
- 2007 Dean Murphy's Annual Publication Award, College of Business & Economics, WWU
- 2006 Academy of Management Best Reviewer Award, Business Policy & Strategy Division.
- 2005 <u>Summer Research Award</u>, College of Business and Economics, WWU.
- 2004 <u>Summer Research Award</u>, College of Business and Economics, WWU.

- **2002** <u>Haynes Prize Finalist</u> at the Annual meeting of the Academy of International Business, San Juan, June 2002.
- **2002** <u>AIB Best Paper Finalist</u> at the Annual meeting of the Academy of International Business, San Juan, June 2002.
- **2000** <u>Most Promising Dissertation Proposal Finalist</u> at the European International Business Academy annual meeting, Maastrict, December 2000.
- **2000** Recipient of the <u>Tuborg Research Grant</u>, presented to the most promising PhD Students in business in Denmark.
- **1998** MBA with distinction; <u>Summa Cum Laude</u> (4.0 GPA).

### MEMBERSHIP OF PROFESSIONAL ORGANIZATIONS

- Academy of Management (AOM)
- Academy of International Business (AIB)
- Strategic Management Society (SMS)
- European International Business Academy (EIBA)
- European Academy of Management (EURAM)
- Nordic Research School in International Business (NORD-IB)
- European Doctoral School of Knowledge Management (EUDOKMA)
- Association of Strategic Alliance Professionals (ASAP) (Board Member Scandinavia and President for the Academic Council, Europe 2010-2012)

### SERVICE TO COMMUNITY

#### Editorial Board:

Journal of International Business Studies (Consulting Editor, 3<sup>rd</sup> term) Journal of Management (since April 2014) Journal of Trust Research (since 2010) Review of International Business and Strategy (Senior Advisory Board since 2016) Cross Cultural and Strategic Management (since 2016) International Journal of Strategic Business Alliances (2008-2012)

#### **Reviewer:**

Strategic Management Journal, Journal of International Business Studies, Journal of Management Studies, Organizational Studies, Journal of Management, Journal of Applied Psychology, Journal of World Business, Management International Review, International Business Review, Management, Long Range Planning, European Management Review, and the yearly conferences of the Academy of Management, Strategic Management Society, Academy of International Business, European Academy of Management and the European International Business Academy

### Academic societies:

Academy of Management Academy of International Business Strategic Management Society Australia-New Zealand International Business Academy Methods track chair, AIB Annual Meeting (2016) Co-founder and Chair AIB SIG on Methods (2016-). Logistics Chair, AOM Annual Meeting (2002)

#### PhD Advisor:

Line Gry Knudsen, Department of Strategic Management and Globalization, CBS; Degree of PhD in International Strategic Management awarded 2009.

Brian Karlson, University of Auckland, New Zealand; Degree of PhD in Business awarded May 2011.

Jose Balarezo, Industrial PhD, Department of Strategic Management and Globalization, CBS and Novozymes A/S. (Defended 2015)

Johanna Sax, Department of Strategic Management and Globalization, CBS, PhD student.

Kåre Moberg, Department of Strategic Management and Globalization, CBS, PhD student.

Klement Ahrensbach Rasmussen, Department of Strategic Management and Globalization, CBS, PhD student.

Guro Sanden, Department of International Business Communication, CBS, PhD student.

Henrik Gundelach, Department of Intercultural Management, CBS, PhD Student

Sarah Mcwilliam, Department of Architecture, University of Sydney, PhD Student.

Agnes Guenther, Department of Strategy and Innovation, CBS, PhD Student.

#### **Dissertation Committees**

- **2014:** Ryan Trudgen, Monash University. Dissertation: "Top Management Team Antecedents and Financial Performance Outcomes of Firm Internationalization: The Mediation Effect of the Competence of the TMT", to be defended 2014.
- **2013:** Ali Tahir, University of Vaasa, Finland (Chair). Dissertation: "An Integrative Perspective of Social Exchange Theory and Transaction Cost Theory on the Antecedents of Trust and Trust-Performance Relationship in International Joint Ventures", defended November, 2013.
- **2013:** Lesley Lam, University of South Australia. Dissertation: "Causal ambiguity and knowledge transfer between public and private finance initiative projects", defended 2013.
- **2011:** Simon Torp. Copenhagen Business School (Chair). Dissertation: "Employee Stock Ownership: Effect on Strategic Management and Performance" defended April, 2011.
- **2007**: Jochen Schweitzer. University of Technology, Sydney. Degree of Doctor of Philosophy (PhD) in Business awarded 2008.
- **2006**: Clemente Minonne. University of South Australia. Degree of Doctor of Business Administration (DBA) awarded 2006.

### **Faculty Hiring Committee**

- **2016:** Member of Hiring Committee for Associate Lecturer/Lecturer in International Business, International Business Discipline, Sydney University.
- **2012:** Chair of Hiring Committee for Associate Professor in International Strategic Management, Department of Strategic Management and Globalization, CBS.
- 2012: Member of Hiring Committee for PhD Cohort Programme.

## **Other University Committees**

2019-	PhD coordinator, Discipline of International Business
2017-19:	Coordinator, external collaboration and exchange
2016-:	Member of Research Committee, University of Sydney
2015-2016:	Honours Coordinator, University of Sydney

## CONSULTING EXPERIENCE

- *Peerd* Strategic Academic Advisor
- *Consultos.com* Co-founder and Strategic Consultant.
- Foreningen af Danske Bestyrelses Advokater Board Strategy Development Workshop
- *Novozymes A/S* Strategy Development
- *Dagrofa A/S* Top Management Team-Building and strategy development
- *Carlsberg Breweries A/S* Joint Venture Management, Vietnam
- Siemens AG Global Knowledge Management System
- Dansk Erhverv Board Strategy Development
- *BruunHjejle* Strategy Development
- *Getinge* Strategy Development
- *StorageTek* Partnership strategy
- *Inmobia* Content and PR strategy
- *Equine Healthcare* Development and Implementation of Business Plan
- Office24-7 Market Analysis and Strategy Development
- *BetBrain.com* Internet Strategy Development
- *Pronosco A/S* Knowledge Management in International Strategic Alliance

#### REFERENCES

Professor Alan Irwin Dean of Research Acting President 2011 Copenhagen Business School Kilevej 14, 1 DK-2000 Frederiksberg C. Denmark Tel +45 38 15 20 20 Email: ai.research@cbs.dk

Professor Irwin was Dean of Research at Copenhagen Business School 2007-2013. He was also Acting President of CBS during 2011. Previously he was Professor of Science of Technology Policy, and Dean of Social and Environmental Studies, at the University of Liverpool. Professor Irwin knows my research and administrative capabilities first hand and is also well positioned to comment on my ability to work with colleagues across disciplines on policy and research funding issues.

Professor Edward J. Zajac	Ke
James F. Beré Professor of	Ν
Management and Organizations	Ev
Northwestern University	Τe
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Kellogg School of Management Northwestern University Evanston, IL 60208-2001 Tel + 1 (847) 491-8272 Email: e-zajac@kellogg.northwestern.edu

Professor Zajac is an elected Fellow of both the Academy of Management and the Strategic Management Society. Ed Zajac's research, teaching, and consulting focuses on strategic change, alliances, and corporate governance. He has been recognized as one of the "most highly cited researchers" worldwide in the Institute of Scientific Information's yearly list of highly cited researchers (representing less than one-half of one percent of all published researchers). This year he received the Distinguished Scholar Award from the Organization and Management Theory Division of the Academy of Management. Professor Zajac is familiar with my research on alliances and strategy decision-making.

Professor Peter J Buckley Professor of International Business University of Leeds (CIBUL) University of Leeds Tel: +44 (0) 113 3434646 Email: pjb@lubs.leeds.ac.uk

Professor Buckley is the founding director of the Centre for International Business, University of Leeds, (CIBUL), UK. He has published 27 books in English, including one in German, and was listed as one of the most "successful Academic Writers" in The Times Higher Education Supplement (January 2006). He has published over 190 refereed articles in European, American and Japanese journals and his work is very heavily cited – the Social Science Citation Index lists over 2000 citations, Google Scholar lists over 16.500 citations (h index 49). He was elected a Fellow of AIB in 1985 for "outstanding achievements in international business". Professor Buckley was on my dissertation committee and he is well familiar with my work within strategy and international business.

Professor Thomas W. Lee Hughes M. Blake Endowed Professor of Management & Associate Dean for Academic and Faculty Affairs School of Business Administration University of Washington 154 Mackenzie Hall, Box 353200 Seattle, WA 98195, USA Tel +1 (206) 543 4389 Email: orcas@u.washington.edu

Professor Lee is Hughes M. Blake Endowed Professor of Management & Associate Dean for Academic and Faculty Affairs at University of Washington. Professor Lee was Editor-in-Chief of Academy of Management Journal (2002-2004) and has recently (2013) received the Scholarly Achievement Award, Human Resources Division, Academy of Management. Professor Lee has been a mentor since I was a visiting scholar at University of Washington 2000-2002. Dr. Lee's course on Research Methods was one of my first courses at UW and has inspired my great passion for research methods. Dr. Lee is familiar with my research capabilities as well as my personal character, ambitions and goals.

Professor Jean-François Hennart	Tilburg University
Professor of International Management	P.O. Box 90153
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Professor Hennart is a Fellow of the European International Business Academy and holds an honorary doctorate from the University of Vaasa. His highly cited work has been published in the Journal of Economic Behavior and Organization, Organization Science, Management Science, the Strategic Management Journal and the Journal of International Business Studies, among others. His research focuses on the comparative study of international economic institutions such as multinational firms and their contractual alternatives, joint ventures and alliances, and modes of foreign market entry. His Theory of Multinational Enterprise pioneered the application of transaction cost theory to international business. Professor Hennart is familiar with my research on alliances and international strategy and can evaluate my personal character and collegiality.

Peo Farked D Sig: \_\_\_\_ Date