

## Curriculum Vitae

# Michael Wendelboe Hansen



### Educational background and employment

Associate Professor at the Department for Intercultural Communication and Management (IKL), Copenhagen Business School (2003-)

Assistant Professor at IKL, CBS (1999-2003)

Ph.D. student (Kandidatstipendiat) at the Department for Intercultural Communication and Management, Copenhagen Business School. The topic of the PhD thesis: "Transnational Corporations and Sustainable Development" (1993-1997)

Associate Expert at the United Nations Centre on Transnational Corporations (UNCTC (from 1993, part of UNCTAD)), New York (1991-1993)

Master-degree in Public administration, Department for Political Science, University of Århus.

### Management of research and education

Director, Center for Business and Development Studies, CBS (2011-).

Programme manager, Business and Development Studies Master Programme, Copenhagen Business School. The programme is followed by 50-80 Danish and international students and is dedicated firm strategy and management issues in a development context (2002-).

Project manager on project "Outsourcing for Development" funded by the Danish Development Research Council. Project studied effects of outsourcing on local firms in Ghana, Vietnam, China, India and South Africa. (2006-2010)

Project manager on the UNCTAD/CBS 'Cross border environmental management project'. The project analyzed environmental management practices of European TNCs in Malaysia, China and India. Field research in Malaysia, China and India as part of the project. (1997-2001)

Programme coordinator, Business and Development Studies Master Programme, Copenhagen Business School. The programme is followed by 50-80 Danish and international students and is dedicated firm strategy and management issues in a development context (2002-).

Manager of project on Case studies of Danish MNCs. The project is a joint undertaking between Center for Strategic Management and Globalization and Center for Business and Development Studies (2008-2011).

### Organizing conferences etc.

Organizing BLC Connect (the Alumni association for BLC) annual meetings (2012, 2014)

Organizing and running PhD course on strategy in Africa at University of Dar es Salaam, June 2013.

EADI General Conference sessions on TNCs and Development (2005-2011)

Conference on Outsourcing for Development, University of Ålborg (October 2008)

Workshop on Container Shipping and Economic Development (November 2007)

Workshop on Linkages and Economic Development (October 2006)

Press conferences of UNCTAD's "World Investment Report" in Denmark (2005-2008)

EADI workshop on linkages and private sector development at CBS (May 2005)

UNCTAD conference 'Making FDI work for sustainable development' as part of the Cross Border Environmental Management Project (November 1999).

## **Presentations**

Various presentations and lectures to academic and non-academic audiences, including presentation to Conference on Transaction cost economics in Bergen (2004); Presentation to Business and Development Conference in Ålborg, 2006; Presentation to SIVOA Conference on Location of Business, 2006; Presentations to Research Conferences, National Economic University, Hanoi, 2002 and 2006; Presentations to FAU General Conference 2002 and 2007; Presentation at CBS seminar on a Danish MNC perspective on India, October 2007; Keynote speaker at Conference on Outsourcing for Development, Ålborg, 2008; Presentation on Indian investment in Denmark, ESF SCSS Exploratory Workshop Dublin October 2008; Speaker at DI conference on Danish Development Assistance and the Private Sector, August 2009; Speaker at Vale workshop on Linkages and Development, Columbia University, New York, November 2009; Speaker at IFU conference on FDI and Development, August 2010; Speaker at Ulandsfagligt selskab on linkages, November 2012; Speaker at Væksthus Sjælland Afrika initiative 2012-2013; Speaker Danida Center day, November 2013; Presentations to various AIB, EIBA, FAU and EADI conferences 2004-2013. Maersk Seminar on Local Content, November 2014;

## **Supervision and Committees**

Main supervisor industrial PhD project on Maersk and Linkages, Majbritt Greve (2012-)

Main supervisor industrial PhD project on MNC Risk management in Armenia, Jacob Taarup, (2013-)

Co-supervisor PhD project on MNCs in Sudan's extractives, Luke Patey (2009-2010)

Co-supervisor PhD project on Dynamic Capabilities in Tanzanian grain mill firms, David Rwehikiza (2012-)

Co-supervisor PhD project on Export strategies in Tanzanian food processing, Japhet Gabriel Mbura (2012-)

PhD committees at CBS and Ålborg University (2008-)

Assessment committees for assistant and associate professor positions at Ålborg and Århus University and at CBS (2008-)

Supervision of 50+ master thesis (2008-)

## **Board membership etc.**

Convener The European Association for Development Research (EADI)'s working group on Transnational Corporations and Development. (2005-).

Member of The European Association for Development Research (EADI) Executive Committee (2011-2014)

Board member Danida Board (2007-2011)

Advisory Board DIBD (Danish Industry Business Development) (2011-)

Board member Danida Fellowship center (2009-)

Chairman Danida Fellowship center (2013-)

## **Consultancies etc.**

Various evaluations and analyses for the Danish Industrialization Fund for Developing Countries (IFU) and the Investment fund for Eastern Europe (IØ). Field visits in Poland, India and China as part of assignments. Several publications and reports as part of assignments (2000-2011).

DIIS research project on global governance in the extractives industry, field research in Tanzania (2013)

Field inspections in Tanzania, Bhutan, Nepal, Tunisia and Mali with Danida Board (2008-2011).

Review of Danida Business Partnership Nepal and Indonesia November 2014

## **Selected publications**

### **Monographs**

Buur, Lars, Ole Therkildsen, Michael W. Hansen, Mette Kjær, *Extractive Natural Resource Development: Governance, linkages and Aid*, DIIS Report 2013: 28, Copenhagen: DIIS.

Hansen, M.W. *Impacts of IFU projects in Denmark and Developing Countries*, CPH: IFU, 2012.

Hansen, M.W., Larsen, M., and Pedersen, T., *Carlsberg, probably the best beer company in western China*, Ivery Management Case with Teaching Notes, University of Western Ontario, 2011.

Hansen, M.W., et al, *Strategies in emerging markets, A Case book on Danish MNCs in China and India*, Copenhagen: Copenhagen Business School Press, 2010.

Greve, Majbritt, Michael W. Hansen and Henrik Schaumburg-Müller, *Container Shipping and Development; A case study of A.P. Moller - Maersk in South East Asia*, Copenhagen: CBS Press, 2007

Hansen, M.W., Torben Pedersen, and Bent Petersen, *Danish investment in developing countries: A global Value Chain Perspective*, CBS Press, 2006.

### **Edited volumes**

Rugraff, E. and M.W.Hansen (ed), *Multinational corporations and local firms in emerging economies*, Amsterdam: Amsterdam University Press, 2011.

Hansen, M.W. and Henrik Schaumburg-Müller (ed), *Transnational Corporations and Local Firms in Developing Countries - Linkages and Upgrading*, Copenhagen Business School Press, 2006.

Hansen, M.W. ed, *Managing the Environment Across Borders: A study of TNC affiliates' environmental practices in China, Malaysia and India*, Cph.: Samfundslitteratur, 2002.

### **Journal articles**

Hansen, M.W., S. Jeppesen, and Kaja Jochem, Understanding the Rise of African Business: In search of business perspectives on African enterprise development *African Journal of Economic and Management Studies*, Vol. 5, Nr. 3, 2014, s. 249-268,,2014

Hansen, M.W. et al., Change of Subsidiary Mandates in Emerging Markets: The Case of Danish MNCs in India *Transnational Corporations Review* Volume 3, Number 2 June 2011

Hansen, M.W. and Schaumburg-Müller, Firms in Developing Countries: A theoretical probe into the borderland of business studies and development studies. *European Journal of Development Studies*, Spring 2010.

Hansen, M.W., Torben Pedersen and Bent Petersen, MNC Strategies and Linkage Effect in Developing Countries. *Journal of World Business*, 2009.

- Hansen, M.W., Schaumburg-Muller, and Pottenger, E., 'Toward a developing country perspective on outsourcing', *Strategic Outsourcing, An International Journal*, Autumn 2008. (Paper was awarded Emerald LiteratiNetwork Highly Commended Award, 2009).
- Hansen, Michael W., and Søren Jeppesen, 'Environmental upgrading of third world enterprises through linkages to transnational corporations', in *Business Strategy and the Environment*, June 2004.
- Hansen, M.W. 'Managing the environment across borders', *Journal of Transnational Corporations*, Volume 12, no 1, 2003.
- Hansen, M.W. "Foreign direct investment and the environment: A transaction cost perspective", in *Journal of Transnational Management Development*, Volume 8, Issue 4, 2003.

### **Chapters in edited volumes**

- Hansen, Michael W.; Hoenen, Anne Kristin, Global Oligopolistic Competition and Multinational Corporations : A Strategic Interaction Perspective on Foreign Direct Investment. Proceedings of the 55th Annual Meeting of the Academy of International Business. red. Patricia McDougall-Covin; Tunga Kiyak. East Lansing, MI : Academy of International Business, 2013. s. 241 (Academy of International Business. Annual Meeting. Proceedings, Vol. 55.
- Hoenen, A. and M.W.Hansen, 'Carlsberg in India: Entry strategy in global oligopolistic industries', in Gammelgård et al, *The global brewery industry*, New Horizons in International Business, 2013.
- Torp, J., M.W. Hansen, and H. Schaumburg-Müller, 'Chinese and Indian Multinationals in Denmark: Is There Anything Special About Them?', in Brennon, L., *The emergence of Southern MNCs and their implications for Europe*, Palgrave-Macmillan, 2011.
- Merhson, G. and Hansen, Michael W., 'The Rise of Chinese challenger firms in the global solar industry', in Wuestenhagen, R. et al (ed), *Handbook of Energy Entrepreneurship*, London: Edward Elgar, 2011.
- Hansen, M.W., 'Is there anything special about Indian outward investment?' in Sauvant, K, and Pradhan, J. (2010) , *The rise of Indian MNCs*, Palgrave Mcmillan, New York, 2010.
- Bui Huy Nhuong, Nguyen Thi Huong, Nguyen Anh Minh, Ta Van Loi, and Michael W. Hansen, 'Conversion of Foreign Direct Investment Projects in Vietnam' Chapter 4 in Schaumburg-Müller and Chuong, *The New Asian Dragon: Internationalization of firms in Vietnam*, CBS Press, 2009.
- Hansen, Michael W. , 'The Rise of Indian Multinationals: Explaining Outward Foreign Direct Investment from India', Ch. 2 in Kumar, R.; Patibandla, M. (2009), ed *Institutional dynamics and the evolution of the Indian economy*, Palgrave Macmillan Ltd.

### **Published cases and teaching notes**

- Pedersen, Torben; Møller Larsen, Marcus; Hansen, Michael W. / Bestseller - Facing a New Competitive Landscape in China. Ontario : Richard Ivey School of Business. 2011, 20 s. Case Study.
- Pedersen, Torben; Møller Larsen, Marcus; Hansen, Michael W. / Bestseller - Facing a New Competitive Landscape in China. Ontario : Richard Ivey School of Business. 2011, 20 s. Teaching Note.
- Hansen, Michael W.; Møller Larsen, Marcus; Pedersen, Torben / Carlsberg in Emerging Markets. London : Richard Ivey School of Business. 2011, 12 s.
- Hansen, Michael W.; Møller Larsen, Marcus; Pedersen, Torben / Carlsberg in Emerging Markets London : Richard Ivey School of Business. 2011, 15 s. Teaching Note.

### **Peer reviewed working papers**

- Thisted, Karen Panum; Hansen, Michael W., Successful Social Enterprises in Africa : Six Case Studies from Kenya. Frederiksberg : Copenhagen Business School [wp], 2014. (CBDS Working Paper Series; Nr. 2, Vol. 2014).

- Hansen, Michael W., From Enclave to Linkage Economies? : A Review of the Literature on Linkages Between Extractive Multinational Corporations and Local Industry in Africa. København : Institut for Internationale Studier , Dansk Center for Internationale Studier og Menneskerettigheder, 2014. s. 52 (DIIS Working Paper; Nr. 2014:02).
- Hansen, Michael W. , Reaping the Rewards of Foreign Direct Investment : Linkages Between Extractive Multinational Corporations and Local Firms in Tanzania.København : Institut for Internationale Studier, Dansk Center for Internationale Studier og Menneskerettigheder, 2013. s. 44 (DIIS Working Paper; Nr. 2013:22).
- Hansen, Michael W.; Gwozdz, Wencke / What Makes MNCs Succeed in Developing countries? : An Empirical Analysis of Subsidiary Performance. Frederiksberg : Department of Intercultural Communication and Management, Copenhagen Business School, 2013. (CBDS Working Paper Series; Nr. 1, Vol. 2013).
- Hansen, Michael W.; Hoenen, Anne Kristin, Global Oligopolistic Competition and Multinational Corporations : A Strategic Interaction Perspective on Foreign Direct Investment. Proceedings of the 55th Annual Meeting of the Academy of International Business. red. Patricia McDougall-Covin; Tunga Kiyak. East Lansing, MI : Academy of International Business, 2013. s. 241 (Academy of International Business. Annual Meeting. Proceedings, Vol. 55.

#### Personal data

<b>Birthday and place:</b>	Born the 4th of July, 1962 in Copenhagen.
<b>Current residence:</b>	Valby, Copenhagen.
<b>Language skills:</b>	Fluency in English, speaks and understands French and German.