

Mette Zølner

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Present position employment:

- 2002- : Associate Professor, Department of Management, Society and Communication, Copenhagen Business School, Dalgas Have 15, 2000-Frederiksberg, Denmark.

Academic degrees:

- Ph.D. in Social & Political Sciences, European University Institute, Florence, Italy.
- M.A. in European studies at KU-Leuven University, Leuven, Belgium.
- M.A. in French studies, Aarhus University, Denmark.
- European Studies, Institut d'Études Politiques de Paris, France.

Externally funded research projects:

- 2018-2021: Global mobility of employees (GLOMO), Marie Skłodowska-Curie Action, Innovative Training Networks (Horizon 2020) (<http://www.glomo.eu/>).
- 2008-2012: Cultural Intelligence as a strategic resource in managing multinational business teams (Danish Research Agency – Strategic research).
- 2004-2008: Change and Continuity in values and identities among young business leaders (Danish Social Science Research Council).
- 2003-2006: Democratic Network Governance (Danish Social Science Research Council).

Ad-hoc Peer Reviewing

- Journal of International Human Resource Management; Business & Society; International Review of Administrative Sciences; Cross-cultural management: an International Journal; Business Ethics: A European Review; Journal of management studies.
- Academy of management conference; EURAM, Groupe d'Études Management et Langage.

Selected teaching and coordination responsibilities at the CBS (in English and French):

- 2017- : 'La responsabilité sociale des entreprises en pays francophones' (course at the MSc in the study program Business, Language and Culture).
- 2017-: Coordinating the Master concentration Diversity and Change Management.
- 2015-: Co-planning and teaching seminars in qualitative methods in the Doctoral School at CBS (i.e. 1) Using semi-structures interviews in international and cross-cultural contexts; 2) Hands-on qualitative methods).
- 2013- : Coordinator and teacher of Managing in Global Workplaces (at the MSc Business, Language and Culture).
- 2008-2012: Academic Director for the BSc and MSc in Business, Language and Culture.

Other:

- 2017 - : Co-chair of the track on Cultures and Management (International Management) at the European Academy of Management (Prof. Sylvie Chevrier and Christoph Barmeyer).
- 2017-2019: Network director for the professional network group 'International Leadership, F5 Networking APS, Copenhagen.
- 2016- : External second examiner at AAU.
- Visiting professor at Kedge Business School, Marseilles (2013) and at Rouen Business School (2012).
- 2006-2009: Free-lance consultant for the consultancy Living Institute: Organising and teaching cross-cultural training courses on Denmark for foreign knowledge workers.

List of publications:

In press:

1. Mette Zølner. Doing field-work in culturally hybrid locations. In: *Intercultural fieldwork*, ed. /H. Chapman; David Guttormsen; Jakob Luring. Edward Elgar.
2. Martine Cardel Gertsen; Mette Zølner. Interpretive approaches to culture. In: *The SAGE Handbook of Contemporary Cross-Cultural Management*. ed. /Betina Szkudlarek; Joyce Osland; Dan Caprar; Laurence Romani.
3. Rebecca Piekkari; Catherine Welch; Mette Zølner. Reflecting on the Uses of the Case Study in Cross-Cultural Management. In: *The SAGE Handbook of Contemporary Cross-Cultural Management*. ed. /Betina Szkudlarek; Joyce Osland; Dan Caprar; Laurence Romani.

Articles:

4. Mette Zølner. 2019. Local Intermediaries and their Organisational Identification in a French Subsidiary. In: *European Journal of International Management*, Vol. 13, No. 1, 2019, p. 88-110.
5. Martine Cardel Gertsen; Mette Zølner. 2014. Being a 'Modern Indian' in an Offshore Centre in Bangalore: Cross-Cultural Contextualisation of Organisational Identification. In: *European Journal of International Management*, Vol. 8, No. 2, 2014, p. 179-204.
6. Mette Zølner. 2014. Voices on HRM practices: Employee interpretations at the Subsidiary of a Danish MNC in Bangalore. In: *International Journal of Business & Social Research*, Vol. 4, No. 11, p. 43-59.
7. Martine Cardel Gertsen; Mette Zølner. 2012. Recontextualization of the Corporate Values of a Danish MNC in a Subsidiary in Bangalore. In: *Group & Organization Management*, Vol. 37, No. 1, 2012, p. 101-132.
8. Maribel Blasco; Mette Zølner. 2010. Corporate Social Responsibility in Mexico and France: Exploring the Role of Normative Institutions. In: *Business & Society*, Vol. 49, No. 2, 2010, p. 216-251.
9. Mette Zølner. 2002. French E-managers: A Generation in the Making. In: *French Politics, Culture & Society*, Vol. 20, No. 3, 2002, p. 33-51.
10. Mette Zølner. 2002. Cultural Change and Continuity: The Case of French E-managers. In: *Sociale Wetenschappen*, Vol. 45, No. 2, 2002, p. 9-27.
11. Martin Marcussen; Mette Zølner. 2001. The Danish EMU-referendum 2000: Business as usual. In: *Government and Opposition*, Vol. 36, No. 3, 2001, p. 379-401.
12. Mette Zølner. 2001. What it means to be French in a global economy: French managers on the Net. In: *Mots Pluriels*, No. 18, 2001, p. 1-10.

Monographs:

13. Mette Zølner. 2009. *Young Business Leaders: Between Utility and Utopia*. Bruxelles: Peter Lang 2009, 237 p.
14. Mette Zølner. 2000. *Re-imagining the Nation: Debates on Immigrants, Identities and Memories*. Bruxelles: Peter Lang 2000, 284 p. (Multiple Europes).

Edited volumes:

15. Martine Cardel Gertsen (Editor); Anne-Marie Søderberg (Editor); Mette Zølner (Editor). 2012. *Global Collaboration: Intercultural Experiences and Learning*. Basingstoke: Palgrave Macmillan 2012, 285 p.
16. Maribel Blasco (Editor); Mette Zølner (Editor). 2009. *Teaching Cultural Skills: Adding Culture in Higher Education*. København: Nyt fra Samfundsvidenskaberne 2009, 261 p.
17. Peter Bogason (Editor); Mette Zølner (Editor). 2007. *Methods in Democratic Network Governance*. New York: Palgrave Macmillan 2007, 249 p.

Chapters in Edited volumes:

18. Mette Zølner; Martine Cardel Gertsen. 2017. Balancing Values: An Indian Perspective on Corporate Values from Scandinavia. In: *International Human Resource Management*. ed. /Peter J. Dowling; Marion Festing; Allen D. Engle. Andover: Gale 2017, p. 319-326.
19. Anne-Marie Søderberg; Mette Zølner. 2012. Short-term International Assignments: A Means of Developing Cultural Sensitivity and Building Networks in a Global Company. In: *Global Collaboration: Intercultural Experiences and Learning*. ed. /Martine Cardel Gertsen; Anne-Marie Søderberg; Mette Zølner. Basingstoke: Palgrave Macmillan 2012, p. 107-122.
20. Mette Zølner. 2012. Dilemmas of Expatriate Managers: Managing 'In Between'. In: *Global Collaboration: Intercultural Experiences and Learning*. ed. /Martine Cardel Gertsen; Anne-Marie Søderberg; Mette Zølner. Basingstoke: Palgrave Macmillan 2012, p. 171-183.
21. Martine Cardel Gertsen; Anne-Marie Søderberg; Mette Zølner. 2012. Final Perspectives
In: *Global Collaboration: Intercultural Experiences and Learning*. ed. /Martine Cardel Gertsen; Anne-Marie Søderberg; Mette Zølner. Basingstoke: Palgrave Macmillan 2012, p. 255-267.
22. Martine Cardel Gertsen; Mette Zølner. 2012. Global Teams: Exploring the Success of a Shared Services Centre in Bangalore. In: *Global Collaboration: Intercultural Experiences and Learning*. ed. /Martine Cardel Gertsen; Anne-Marie Søderberg; Mette Zølner. Basingstoke: Palgrave Macmillan 2012, p. 221-236.
23. Martine Cardel Gertsen; Anne-Marie Søderberg; Mette Zølner. 2012. Introduction and Overview. In: *Global Collaboration: Intercultural Experiences and Learning*. ed. /Martine Cardel Gertsen; Anne-Marie Søderberg; Mette Zølner. Basingstoke: Palgrave Macmillan 2012, p. 1-11.

24. Martine Cardel Gertsen; Mette Zølner. 2012. Knowledge Sharing with a Case Company: Experiences and Reflections from a Qualitative Study of Recontextualization of Corporate Values in India. In: *Culture and Identity in Organisations: A Discourse Perspective*. ed. /Lise-Lotte Holmgreen. Aalborg: Aalborg Universitetsforlag, 2012, p. 171-193.
25. Martine Cardel Gertsen; Mette Zølner. 2012. Reception and Recontextualization of Corporate Values in Subsidiaries. In: *Global Collaboration: Intercultural Experiences and Learning*. ed. /Martine Cardel Gertsen ; Anne-Marie Søderberg ; Mette Zølner . Basingstoke: Palgrave Macmillan 2012, p. 137-150.
26. Mette Zølner. 2009. Lessons Learned and Future Directions? In: *Teaching Cultural Skills: Adding Culture in Higher Education*. ed. /Maribel Blasco; Mette Zølner. Frederiksberg: Nyt fra Samfundsvidenskaberne 2009, p. 249-261.
27. Maribel Blasco; Mette Zølner. 2009. Teaching Area Studies at Business Schools : New Challenges, New Students, New Approaches?. In: *Teaching Cultural Skills: Adding Culture in Higher Education*. ed. /Maribel Blasco; Mette Zølner. Frederiksberg: Nyt fra Samfundsvidenskaberne 2009, p. 107-127.
28. Maribel Blasco; Mette Zølner. 2008. Legitimacy Work: Attitudes to CSR in a Mexican and French Employers' Association. In: *Critical Perspectives on Private Authority in Global Politics*. ed. /Hans Krause Hansen; Dorte Salskov-Iversen. Houndsmills: Palgrave Macmillan 2008, p. 93-109.
29. Peter Bogason; Mette Zølner. 2007. Conclusion. In: *Methods in Democratic Network Governance*. ed. /Peter Bogason; Mette Zølner. New York: Palgrave Macmillan 2007, p. 224-232.
30. Peter Bogason; Mette Zølner. 2007. Methods for Network Governance Research: An Introduction. In: *Methods in Democratic Network Governance*. ed. /Peter Bogason; Mette Zølner. New York: Palgrave Macmillan 2007, p. 1-20.
31. Mette Zølner; Iben Ørum Rasmussen; Allan Dreyer Hansen. 2007. Qualitative Interviews: Studying Network Governance. In: *Methods in Democratic Network Governance*. ed. /Peter Bogason; Mette Zølner. New York: Palgrave Macmillan 2007, p. 125-147.
32. Mette Zølner. 2007. Young Business Leaders in France: Governance through Values and Ideas. In: *Democratic Network Governance in Europe*. ed. /Martin Marcussen; Jacob Torfing. New York: Palgrave Macmillan 2007, p. 130-149.
33. Mette Zølner. 2004. Making Sense of Globalisation: French Narratives and Anti-Americanism. In: *Intercultural Alternatives: Critical Perspectives on Intercultural Encounters in Theory and Practice*. ed. /Maribel Blasco; Jan Gustafsson. Copenhagen: Copenhagen Business School Press 2004, p. 49-78.
34. Martin Marcussen; Mette Zølner. 2001. Etikens internationalisering og den lokale tilpasning: OECD og Franske forvaltningsværdier. In: *Etik til debat: værdier og etik i den offentlige forvaltning*. ed. /Anders Berg-Sørensen. København: Djøf Forlag 2001, p. 155-182.
35. Mette Zølner. 2000. Remembering the Second World War in Denmark: The Impact of Politics, Ideology and Generation. In: *Myth and memory in the construction of community*. ed. /Bo Stråth. Bruxelles: Peter Lang 2000, p. 351-373.
36. Mette Zølner. 1999. Conference Review: Memory and Myth in the Construction of Community. In: *Rethinking History*, 1999, p. 357-361.

37. 1998. "Reconstructing French Identity in the 1980s and 1990s: Two Examples of National Identities and Their Social Carriers. In: *Political Symbols, Symbolic Politics: Europe Between Unity and Fragmentation*. ed. /Ulf Hedetoft. Aldershot: Ashgates, p. 170-190.

Distinctions:

- *Chevalier de l'Ordre des Palmes Acadmiques*, French Embassy 2016

Outside work:

- My family and friends, Astanga yoga, diving, walking in the nature, classical guitar, readings and travels, cultures and languages.