Per Durst-Andersen, professor, dr.ling.merc.

# Professor of Language and Communication at Copenhagen Business School, Denmark

## SHORT CHRONOLOGICAL PRESENTATION

I was borne in 1954 in Frederiksberg, Denmark where I spent my entire childhood as the second son of an industrial worker. After having finished Danish high school (1970-73) I went to the Danish Army to learn Russian (1973-75). In 1975 I continued my studying of Russian at the University of Copenhagen and started working part time in the army (1975-81). In 1978 I received a LSA scholarship to participate in the LSA-Summer School at the State University of Illinois, which encouraged me to study linguistics and philosophy at the University of Copenhagen. In 1981 I received my major in Russian and my minor in linguistics and started teaching Russian and linguistics at the university. A scholarship from the University of Copenhagen allowed me to keep up my living from 1983 to 1985, where I was appointed associate professor of Russian linguistics at the Copenhagen Business School (CBS) just after having attended the European Science Foundation's course in neuro- and psycholinguistics in Brussels. In 1991 I went through the CSCE Arms Control Inspector course, but apart from that I was almost entirely and more than full time occupied with Russian aspect and related issues - actually from 1983 to 1991. In 1991 some colleagues and I received a scholarship from the Danish Ministry of Education in order to develop the field of intercultural communication. In 1993 I defended my postdoctoral thesis (cf. Mental Grammar. Russian Aspect and Related Issues. Columbus, Ohio: Slavica Publishers, Inc.) and was lucky to receive a scholarship from the Danish Research Council for Humanities, which kept me away from teaching obligations for 5 years so that I was able to work intensively on Russian syntax and semantics. In 1994 I was working at UCLA as a Fullbright scholar and had the chance of meeting many interesting people. In 1999 I was more than lucky to receive once again a scholarship from the Danish Research Council for Humanities to continue my work on the notion of linguistic supertype (1999-2002). In 2001 I was appointed full professor of Russian linguistics and from January 2007 to 2012 I was the director of the LaCoMe-Center at CBS. The results of nearly 20 years of work was published in 2011 by De Gruyter Mouton in Semiotics, Communication and Cognition, 6 – Linguistic Supertypes. A Cognitive-Semiotic Theory of Human Communiation. This was made possible by a three year grant from the Carlsberg Foundation (2007-2010). In 2013 as a leader of a big project involving 4 PhD students I received a five year grant from the Carlsberg Foundation to investigate how English is produced and understood by employees from Carlsberg factories and by students from Universities in UK, Denmark, Russia, China and Japan. In 2013 I was appointed full professor in Language and Communication at CBS. In 2014 I received The Hedorf Research Price for my Supertype Theory. The rich data from 275 participants involved in the Global English Communication Project (GEBCom) allowed me to develop three new models: (1) The Communicative Wheel that demonstrates how verbal communication succeeds in spite of many potential obstacles; (2) The Pragmatic wheel that shows that Directives are built upon non-verbal communication (it actually consists of the three submodels: one for Imperatives, another for Declaratives, and a third variety for Interrogatives); and (3) The CogSens Model (The Cogitative-Sensory Word Model) which shows that a word is three-sided with an expression unit that mediates two content units, viz. some idea content connected to the human mind and some image content linked to the human body. In 2018 together with Paul Cobley I received the Mouton d'Or Award for the article that introduces The Communicative Wheel.

#### PROJECTS CARRIED OUT

• Longitudinal study of two Danish bilingual children's acquisition of Danish and Russian/Polish and two monolingual children's acquisition of Danish (1980-83).

- A comparative study of 100 Danish high school students' intake and output at two stages of their learning of Russian (1983-85). (PhD project).
- Intercultural Competence (1991-92).
- Grammar and foreign language research. Russian (1993-98).
- Linguistic supertypes (at UCLA) (1994).
- Language and epistemology: Typology (1999-2002).
- Language, Cognition and Mentality (2007-2012)
- Language and Beyond (2007-2010).
- English as an international language (2013-2018).

## GRADUATE AND POSTGRADUATE COURSES TAUGHT

Russian grammar; Russian morphophonemics; Russian phonology; Russian phonetics; psycholinguistics; second language acquisition; lexical semantics; grammatical semantics; language and cognition; cultural pragmatics; linguistic typology; philosophy of science; language, mind and reality; methodology; language and culture; the language of advertising; communicating across cultures; philosophy of science and qualitative methods; global English and intercultural communication.

## **GUEST LECTURES GIVEN (amount in parenthesis)**

**Denmark** University of Odense (3); University of Aarhus (6); University of Roskilde (4); Aarhus Business School (3); Copenhagen Business School (1); University of

Copenhagen (3); the Linguistic Circle of Copenhagen (4).

**Europe**Sweden: University of Uppsala (5); University of Stockholm (3); University of Lund (9). Norway: University of Oslo (2); University of Bergen (2); University of Trondheim (1). Polen: Gdansk University (1). **England**: University of Oxford (4); Oxford Linguistic Circle (1); London Metropolitan University (1); University of Manchester (1); University of Middlesex (1). **Russia**: Moscow State University (MGU) (10); Russian State University for Humanities (RGGU) (1); Moscow State Linguistic University (MGLU) (2); The Plekhanov Academy (2); the Russian Institute/Russian Academy of Science (1); the Linguistic Institute/Russian

Academy of Science (4); Higher School of Economics (HSE) (4). University of California, Los Angeles (4); Chicago University (1); University of

California, San Diego (1); University of Southern California (1); University of

California, Berkeley (1).

**USA**