

Curriculum Vitae – Silviya Svejenova

Department of Organization, Copenhagen Business School
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Current roles

At CBS

- Professor of Leadership & Innovation
- Academic Co-director, CBS Leadership Center
- Co-director, *imagine..* Creative Industries & Institutions Research Centre
- Line coordinator, MSc in Management of Creative Business Processes (CBP)
- Member, IOA Promotion-track Entry Review Committee (PERC)
- Member, Centre for Organization and Time (COT) & Center for Organizational Research on Impact (CORI)
- Course coordinator, Strategy and Identity, MSc EBA “Strategy, Organization, and Leadership”

Externally

- Incoming Chair of the Board, SCANCOR, Scandinavian Consortium for Organizational Research, with locations at Stanford and Harvard Universities
- Member of the Board and Vice President for Research of IFSAM, the International Federation of Scholarly Associations of Management, Brussels, Belgium
- Senior Editor, *Org. Studies (OS)*; Editorial board, *Acad. of Manag. Review (AMR)*, *Organization Theory (OT)*

Education

PhD in Management (with honors), IESE Business School, Barcelona, Spain, 1997-2002
Higher education in Marketing & Management, Economic University, Varna, Bulgaria, 1991-1995

Research interests

Innovation and sustainable futures; creative and strategic leadership; multimodality, inclusion, and impact

Previous positions

At CBS

- Academic Coordinator, MSc in EBA Strategy, Organization & Leadership (SOL), 2014-2020
- Member of the Appointment Committee of Deans of Research & Education, 2017
- Member of the Academic Council, 2015

Externally

- Guest Professor, WU Vienna University of Economics and Business, Austria
- Adjunct Professor (Professor II), BI Norwegian Business School, Norway
- Professor of Strategy and Entrepreneurship, ESADE Business School, Spain
- Lecturer in Strategic Management, Cranfield School of Management, UK
- Assistant Professor, University of Economics, Varna, Bulgaria

Visiting scholar

- Harvard University, SCANCOR-Weatherhead, USA, Jan-June 2020
- Harvard Business School, USA (Strategy Unit), June-Dec 2010
- Stanford University, SCANCOR, USA, Jan-May 2010

Research management and grants

- Research partner (CBS), project “Tekstil i Tingbjerg – aktivt medborgerskab gennem håndarbejde”, Ministry of Culture, Denmark, 1.97M DKK for the Tingbjerg community, 2021-2025
- Co-PI (with V. Tartari), “The future of food”, CBS, 256.000 DKK, 2021-2022
- ReNew mobility grant, Harvard U., 60.000 DKK, 2020
- Co-PI (with T. Hernes), “The temporality of food innovations,” Velux, 6M DKK, 2019-2022
- Head CBS team, SMAP project “Smart, Attractive, Productive Workspaces”, Innovation Fund of Norway. Research Council & partner companies, CBS budget 1.68M NOK, 2015-2018
- Work Package leader, project “The Role of Materiality and Visuality in the Institut. of Innov.” (PI: E. Boxenbaum). DFF, 4.5M DKK, 2014-2016

Previous service to the academic community

- *European Group for Organizational Studies (EGOS)*
Member of the EGOS Board, 2004-2017; Chair and Vice-chair of the board, 2014-2017 and 2011-2014.
Co-organizer, EGOS PhD Pre-Colloquium Workshop, 2006-2012, 2018-2019.
Co-chair, EGOS Book Award Committee, 2017, 2018; Member of the committee, 2019, 2020.
Chair, 25th EGOS Colloquium "Passion for Creativity and Innovation", Barcelona, Spain.
Co-organizer, Standing Working Group on Creative Industries at EGOS, 2012-2017.
Co-organizer, PDW Language, visuals, materiality, and beyond: Multimodal research in OMS.
Co-convenor, various sub-themes, 2002-2010, 2019, 2020, forthcoming 2024.
- *Academy of Management (AoM)*
Co-organizer of and participant in PDWs and symposia, Junior Faculty Consortium.
Member, Globalization Task Force of the President of the Academy of Management, 2010.
Member, OMT International Task Force, Academy of Management, 2010.
- *Former editorial roles:* Editorial review board of *Org. Science*

Supervision and assessment

10 PhD, 3 postdocs, 26 PhD assessment committees and 12 habilitation and promotion committees

Selected honors and awards

- Roland Calori Prize, *Organization Studies*, 2021
- Best paper award, *European Management Review*, 2021
- ABCD reviewing award, OMT Division, Academy of Management, 2021, 2019, 2012
- Best paper award, *European Management Review*, 2017
- CEMS Course of the Year Award for "International Entrepreneurship", 2008
- Runner-up, George R. Terry Book Award for outstanding contribution to the advancement of management knowledge in 2005-2006, Academy of Management (AoM), 2007

Books

- Alvarez, J.L., Svejenova, S. 2021. *The Changing C-Suite: Executive Power in Transformation*. Oxford, UK: Oxford University Press.
- Alvarez, J.L., Svejenova, S. 2005. *Sharing Executive Power: Roles and Relationships at the Top*. Cambridge, UK: Cambridge University Press. [Runner-up, George R. Terry Book Award 2005-2006, AoM, 2007]

Special issues of academic journals

- Ravasi, D., Sasaki, I., Kroezen, J., Suddaby, R., & Svejenova, S. forthcoming. Special issue "Rediscovering and Theorizing Craft in Organization Studies". *Organization Studies*.
- Schussler, E., Cohendet, P., & Svejenova, S. 2021. Organizing Creativity in the Innovation Journey. *Research in the Sociology of Organizations*, vol.75.
- Moser, C., Reinecke, J., den Hond, F., Svejenova, S., & Croidieu, G., 2021. Special issue "Food Organizing Matters: Paradoxes, Problems and Potentialities". *Organization Studies*, vol.42.
- Boxenbaum, E., Jones, C., Meyer, R., & Svejenova, S. 2018. Special Issue "The Material and Visual Turn in Organization Theory: Objectifying and (Re)acting to Novel Ideas", *Organization Studies*, vol.39.
- Jones, C., Svejenova, S., Strandgaard Pedersen, J., & Townley, B. 2016. Special Issue "Misfits, Mavericks and Mainstreams: Drivers of Innovation in Creative Industries", *Organization Studies*, vol. 37.
- Messeni Petruzzelli, A., & Svejenova, S. 2015. Special Issue "Innovation and Entrepreneurship in Food Industry", *Industry & Innovation*.
- Jones, C., Strandgaard, J., & Svejenova, S. 2006. Special issue "Transforming Creative industries: Strategies of and structures around creative entrepreneurs". *Creativity and Innovation Management*.

Selected peer-reviewed journal articles (last 5 years)

Stjerne, I., Wenzel, M., & Svejenova, S. 2022. Commitment to Grand Challenges in Fluid Forms of Organizing: The Role of Narratives' Temporality. *Research in the Sociology of Organizations*.

Schüßler, E., Svejenova, S., & Cohendet, P. 2021. Organizing Creativity for Innovation: Situated Practices and Process Perspectives. *Research in the Sociology of Organizations*, 75: 1-16.

Moser, C., Reinecke, J., den Hond, F., Svejenova, S., & Croidieu, G. 2021. Biomateriality and Organizing: Towards an Organizational Perspective on Food. *Organization Studies*, 42(2): 175-193.

Stang Våland, M., Svejenova, S., & Clausen, R.T.J. 2021. Renewing creative work for business innovation: Architectural practice in the trading zone. *European Management Review*, 18(4): 389-403. [Best paper award, EMR, 2021]

Svejenova, S. 2020. Constructive Pluralism for a Theory of Organization: Rediscovering Our Community, Identity, and Vocation. *Organization Studies*, 40(1): 59-63.

Slavich, B., Svejenova, S., Opazo, P., & Patriotta, G. 2020. Politics of Meaning in Categorizing Innovation: How Chefs Advanced Molecular Gastronomy by Resisting the Label. *Organization Studies*, 41(2), 267–290. [Roland Calori Prize, Organization Studies, 2021]

Boxenbaum, E., Jones, C., Meyer, R., & Svejenova, S. 2018. Towards an Articulation of the Material and Visual Turn in Organization Studies. Special issue introduction. *Organization Studies*, 39(5-6): 597-616.

Svejenova, S., & Christiansen, L. 2018. Creative Leadership for Social Impact. *Research in the Sociology of Organizations*, 55: 47-72.

Jones, C., & Svejenova, S. 2018. The Architecture of City Identities: A Multimodal Study of Barcelona and Boston. *Research in the Sociology of Organizations*, 54B: 203–234.

Slavich, B., & Svejenova, S. 2016. Managing Creativity: A Critical Examination, Synthesis, and New Frontiers. *European Management Review*, 13(4): 237-250. [Best paper award, EMR, 2021]

Stjerne, I.S., & Svejenova, S. 2016. Connecting Temporary and Permanent Organizing: Tensions and Boundary Work in a Series of Film Projects. *Organization Studies*, 37(12): 1771–1792.

Jones, C., Svejenova, S., & Strandgaard Pedersen, J, Townley, B. 2016. Misfits, Mavericks, and Mainstreams: Drivers of Innovation in the Creative Industries. *Organization Studies*, 37(6): 751-768.

Selected contributions to edited volumes (last 5 years)

Byrkjeflot, H. & Svejenova, S. forthcoming. Renewing powerful ideas: The Nordic model as an ‘ecology of circulation’. In L. Wedlin, J. Pallas, M. Blomgren, & S. Arora-Jonsson (Eds.) *An ecology of ideas permeating science, higher education, and the university*. Uppsala: Uppsala University Press.

Feuls, M., Lüthy, C., & Svejenova, S. 2023. Material Temporal Work in Artistic Innovation: How Hilma af Klint Powered Time. In F.-X. de Vaujany, R. Holt, & A. Grandazzi (Eds.), *Organization as Time: Technology, Power and Politics* (p. 36-60). Cambridge: Cambridge University Press.

Fedderson, J., Hernes, T., & Svejenova, S. 2023. Towards a Processual Understanding of Buildings: Temporality, Materiality, and Politics. In F.-X. de Vaujany, R. Holt, & A. Grandazzi (Eds.), *Organization as Time: Technology, Power and Politics* (p. 229-255). Cambridge: Cambridge University Press.

Svejenova, S., Strandgaard Pedersen, J. & Byrkjeflot, H. 2021. From Innovation to Impact: Translating New Nordic Cuisine into a Nordic Food Model. In H. Byrkjeflot, L. Mjøset, M. Mordhorst, & K. Petersen (Eds.). *The Making and Circulation of Nordic Models*, Abingdon: Routledge.

Svejenova, S., Boxenbaum, E., & Meyer, R. 2021. Turning Public Libraries into Collaborative Spaces: The Role of Multimodal Imaginaries. In F. Montanari, E. Mattarelli, & A. C. Scapolan (Eds.) *Collaborative Spaces at Work: Innovation, Creativity and Relations* (pp. 197-216). Abingdon: Routledge.

Svejenova, S. 2018. “It Must Give Birth to a World”: Creative Leadership and Temporality in Artistic Innovation. In C. Mainemelis, O. Epitropaki, & R. Kark (Eds.) *Creative Leadership: Contexts and Prospects*, Abingdon: Routledge.

Recent teaching experience (CBS)

MSc EBA in Strategy, Organization and Leadership, Strategy & Identity course

PhD course in Humanistic Approaches to Societal and Grand Challenges

Personal information

Married, one daughter and one bonus daughter.

Languages: fluent English, Spanish; advanced Danish; reading/listening comprehension in Catalan, Norwegian, Russian; mother tongue Bulgarian.