

CV – Silviya Svejnova

Department of Organization
Copenhagen Business School
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Current position

Professor of Leadership & Innovation, Department of Organization
Line coordinator, MSc in Management of Creative Business Processes (CBP)
Co-director, *imagine..* Creative Industries & Institutions Research Centre
Member, core team, Centre for Organization and Time (COT)
Co-PI, The Temporality of Innovations, Velux Foundations
Leadership, OT@IOA Group

Supervision and assessment

10 PhD, 3 postdocs, 24 PhD assessment committees and 12 habilitation and promotion committees

Languages

fluent English, Spanish, Bulgarian; advanced Danish; Catalan, Norwegian, Russian (reading/listening comprehension)

Education

1997-2002 PhD in Management (with honors), IESE Business School, Barcelona, Spain
1991-1995 Higher education in Marketing & Management, Economic University, Varna, Bulgaria

Previous positions

2014-2020 Academic Coordinator MSc in EBA Strategy, Organization & Leadership (SOL), CBS, Denmark
2017-2017 Member of Appointment Committee of Deans of Research & Education, CBS, Denmark
2015-2015 Member of the Academic Council, CBS, Denmark
2013-2017 Professor MSO in Leadership and Innovation, CBS, Denmark
2012-2013 Associate Professor, CBS, Denmark
2011-2012 Professor of Strategy and Entrepreneurship, ESADE Business School, Spain
2007–2011 Associate Prof. of Strategy & Entrepreneurship (tenured), ESADE Business School, Spain
2004-2007 Assistant Prof. of Strategy and Entrepreneurship, ESADE Business School, Spain
2002-2004 Lecturer in Strategic Management, Cranfield School of Management, UK

Visiting scholar positions

2020 Visiting Scholar, Harvard University, Weatherhead-SCANCOR, USA (Jan-June)
2016-2018 Guest Professor, WU Vienna University of Economics and Business, Austria
2015-2019 Adjunct Professor (Professor II), BI Norwegian Business School, Norway
2010 Visiting Scholar, Harvard Business School, USA (Strategy Unit) (June-Dec)
2010 Visiting Scholar, Stanford University, USA (SCANCOR) (Jan-May)
2004-2006 Visiting Lecturer, Cranfield School of Management, UK

Research management and grants

2021 – 2025 Research partner (CBS), project “Tekstil i Tingbjerg – aktivt medborgerskab gennem håndarbejde”, Min. of Culture, Denmark, 1.97M DKK
2021 Co-PI (with V. Tartari), “The future of food”, CBS, 256.000 DKK
2020 ReNew mobility grant, Harvard U., 60.000 DKK
2019 – 2022 Co-PI (with T. Hernes), “The temporality of food innov.” Velux, 6M DKK
2015 – 2018 Head CBS team, Smart, Attractive, Prod. Workspaces, Innovation Fund of Norw. Research Council & partner companies, CBS budget, 1.68M NOK
2014 – 2016 Sub-proj. leader, “The Role of Materiality and Visuality in the Institut. of Innov.” (leader: E. Boxenbaum). DFF, 4.5M DKK

Main service to the academic community

IFSAM, International Federation of Scholarly Associations of Management, VP Research, since 2021

Editorial roles: Sen. editor, Organization Studies; Edit. board, Organization Theory; formerly – AMR, Org. Science

European Group for Organizational Studies (EGOS)

Chair of EGOS, 2014-2017. Vice-Chair of EGOS, 2011-2014. Member EGOS Executive Board, 2004-2018.
Co-organizer, EGOS PhD Pre-Colloquium Workshop, 2006-2012, 2018, 2019.
Co-chair, EGOS Book Award Committee, 2017–2018; Member of the committee, 2019, 2020.
Chair, 25th EGOS Colloquium “Passion for Creativity and Innovation”, Barcelona, Spain.
Co-organizer, Standing Working Group on Creative Industries at EGOS, 2012-2017.
Co-organizer, PDW Language, visuals, materiality, and beyond: Multimodal research in OMS
Co-convenor, Creative Industries, 2002-2010, 2020 (10 sub-themes); sub-theme on cities, 2019

Academy of Management (AoM)

Co-organizer of and participant in PDWs and symposia, Junior Faculty Consortium.
Member, Globalization Task Force of the President of the Academy of Management, 2010.
Member, OMT International Task Force, Academy of Management, 2010.

Honors and awards

2021	Roland Calori Prize, Organization Studies
2021, 2019	ABCD reviewing award, OMT Division, Academy of Management
2017	Best paper award, European Management Review
2016	Nomination, CBS Fønnesbechs TAP/VIP Employee Prize
2016	Nomination, CBS DSEB Education Prize, 2014.
2012	ABCD reviewing award, OMT Division, Academy of Management
2008	CEMS Course of the Year Award for "International Entrepreneurship"
2007	Runner-up, George R. Terry Book Award, 2005-2006, Academy of Management
2005	Honorary Mention Award, Iberoamerican Academy of Management
2004	Finalist, Best Paper Award, Strategic Management Society
2003	Finalist, Carolyn Dexter Best International Paper Award, Academy of Management
2002	Bus. Policy & Strategy Div. Outstanding Reviewer Award, Academy of Management

Books

Alvarez, J.L., Svejenova, S. 2021. *The Changing C-Suite: Executive Power in Transformation*. Oxford, UK: Oxford University Press.

Alvarez, J.L., Svejenova, S. 2005. *Sharing Executive Power: Roles and Relationships at the Top*. Cambridge, UK: Cambridge University Press. [Finalist, George R. Terry Book Award for outstanding contribution to the advancement of management knowledge in 2005-2006, Academy of Management, 2007]

Special issues and edited volumes

Moser, C., Reinecke, J., den Hond, F., Svejenova, S. Croidieu, G., 2021. Special issue “Food Organizing Matters: Paradoxes, Problems and Potentialities”. *Organization Studies*

Schussler, E., Cohendet, P., Svejenova, S. 2021. *Organizing Creativity in the Innovation Journey. Research in the Sociology of Organizations*, vol.75.

Boxenbaum, E., Jones, C., Meyer, R., Svejenova, S. 2018. Special Issue “The Material and Visual Turn in Organization Theory: Objectifying and (Re)acting to Novel Ideas”, *Organization Studies*.

Jones, C., Svejenova, S., Strandgaard Pedersen, J., Townley, B. 2016. Special Issue “Misfits, Mavericks and Mainstreams: Drivers of Innovation in Creative Industries”, *Organization Studies*.

Messenì Petruzzelli, A., Svejenova, S. 2015. Special Issue “Innovation and Entrepreneurship in Food Industry”, *Industry & Innovation*.

Jones, C., Strandgaard, J., Svejenova, S. 2006. Special issue “Transforming Creative industries: Strategies of and structures around creative entrepreneurs”. *Creativity and Innovation Management*.

Selected peer-reviewed journal articles (last 5 years)

Stjerne, I., Wenzel, M., Svejenova, S. forthcoming. Commitment to Grand Challenges in Fluid Forms of Organizing: The Role of Narratives’ Temporality. *Research in the Sociology of Organizations*.

Schüßler, E., Svejenova, S., Cohendet, P. 2021. Organizing Creativity for Innovation: Situated Practices and Process Perspectives. *Research in the Sociology of Organizations*, 75: 1-16.

Moser, C., Reinecke, J., den Hond, F., Svejenova, S., & Croidieu, G. 2021. Biomateriality and Organizing: Towards an Organizational Perspective on Food. *Organization Studies*, 42(2): 175-193.

Stang Våland, M., Svejenova, S. & Clausen, R.T.J. 2021. Renewing creative work for business innovation: Architectural practice in the trading zone. *European Management Review*.

<https://onlinelibrary.wiley.com/doi/10.1111/emre.12464>

Svejenova, S. 2020. Constructive Pluralism for a Theory of Organization: Rediscovering Our Community, Identity, and Vocation. *Organization Studies*, 40(1): 59-63.

Slavich, B., Svejenova, S., Opazo, P., Patriotta, G. 2020. Politics of Meaning in Categorizing Innovation: How Chefs Advanced Molecular Gastronomy by Resisting the Label. *Organization Studies*.

Boxenbaum, E., Jones, C., Meyer, R., Svejenova, S. 2018. Towards an Articulation of the Material and Visual Turn in Organization Studies. Special issue introduction. *Organization Studies*, 39(5-6): 597-616.

Svejenova, S., Christiansen, L. 2018. Creative Leadership for Social Impact. *Research in the Sociology of Organizations*, 55: 47-72.

Jones, C., Svejenova, S. 2018. The Architecture of City Identities: A Multimodal Study of Barcelona and Boston. *Research in the Sociology of Organizations*, 54B: 203–234.

Slavich, B.; Svejenova, S. 2016. Managing Creativity: A Critical Examination, Synthesis, and New Frontiers. *European Management Review*, 13(4): 237-250.

Stjerne, I.S.; Svejenova, S. 2016. Connecting Temporary and Permanent Organizing: Tensions and Boundary Work in a Series of Film Projects. *Organization Studies*. Special issue Temporary Organizing, 37(12): 1771–1792.

Jones, C., Svejenova, S., Strandgaard Pedersen, J, and Townley, B. 2016. Misfits, Mavericks and Mainstreams: Drivers of Innovation in the Creative Industries. *Organization Studies*. Special issue introduction, 37(6): 751-768.

Selected contributions to edited volumes (last 5 years)

Svejenova, S., Strandgaard Pedersen, J. & Byrkjeflot, H. 2021. From Innovation to Impact: Translating New Nordic Cuisine into a Nordic Food Model. In H. Byrkjeflot, L. Mjøset, M. Mordhorst, & K. Petersen (Eds.). *The Making and Circulation of Nordic Models*, Abingdon: Routledge.

Svejenova, S., Boxenbaum, E. & Meyer, R. 2021. Turning Public Libraries into Collaborative Spaces: The Role of Multimodal Imaginaries. In F. Montanari, E. Mattarelli, A. C. Scapolan (Eds.) *Collaborative Spaces at Work: Innovation, Creativity and Relations* (pp. 197-216). Abingdon: Routledge.

Svejenova, S. 2018. “It Must Give Birth to a World”: Creative Leadership and Temporality in Artistic Innovation. In Epitropaki, O. et al. (Eds.) "Creative Leadership: Contexts and Prospects", Routledge.

Svejenova, S., Alvarez, J.L. 2017. Changing the C-Suite: New Chief Officer Roles as Strategic Responses to Institutional Complexity. In C. Mazza, R. Meyer, G. Krücken, and P. Walgenbach (editors), *New Themes in Institutional Analysis: Topics and Issues from European Research*, Cheltenham: Edward Elgar.