

CV – Silviya Svejenova

Department of Organization
Copenhagen Business School
Kilevej 14A
2000 Frederiksberg Denmark
Office: KL 3.57 / e-mail: ssve.ioa@cbs.dk



Current position:

Professor of Leadership & Innovation, Department of Organization, CBS (since 2017)
Co-director of Research Centre *imagine.. Creative Industries & Institutions*, CBS (since 2020)
Member of the core team of Research Center for Organizational Time (COT), CBS (since 2018)
Co-principal investigator, The Temporality of Innovations, The Velux Foundations (2019-2021)
Co-organizer, IOA Conversation Series seminars (since 2017)

Presentation: Silviya Svejenova conducts research on multimodal and temporal aspects of creativity, innovation, inclusion, space, and place, focusing on creative industries and strategic leadership. Empirically, she has studied creative work, architectural firms, city identities, executive expertise, festivals, filmmaking, food, public libraries, and university spaces. Her research has appeared in *Organization Science*, *Organization Studies*, *Journal of Management Studies*, *MIT Sloan Management Review*, etc. She is co-author of *Sharing Executive Power* (Cambridge University Press) and is currently completing *The Changing C-Suite* (Oxford University Press). At CBS, she is co-director of research centre 'imagine.. Creative Industries and Institutions', member of the Centre for Organizational Time (COT), and co-principal investigator of Velux-funded project 'The Temporality of Innovations'. She has been Chair and Executive Board member of EGOS, and long-term coordinator of its PhD workshop. She is Senior Editor of *Organization Studies* and member of the editorial boards of *Academy of Management Review* and *Organization Theory*.

Languages: fluent English, Spanish, Bulgarian; advanced Danish; Catalan, Norwegian, Russian (reading/listening comprehension)

Education

1997-2002 PhD in Management (with honors), IESE Business School, Barcelona, Spain
1991-1995 Higher education in Marketing & Management, Economic University, Varna, Bulgaria

Previous positions

2014-2020 Academic Coordinator MSc in EBA Strategy, Organization & Leadership (SOL), CBS, Denmark
2017-2017 Member of Appointment Committee of Deans of Research & Education, CBS, Denmark
2015-2015 Member of the Academic Council, CBS, Denmark
2013-2017 Professor MSO in Leadership and Innovation, CBS, Denmark
2012-2013 Associate Professor, CBS, Denmark
2011-2012 Professor of Strategy and Entrepreneurship, ESADE Business School, Spain
2007–2011 Associate Prof. of Strategy & Entrepreneurship (tenured), ESADE Business School, Spain
2004-2007 Assistant Prof. of Strategy and Entrepreneurship, ESADE Business School, Spain
2002-2004 Lecturer in Strategic Management, Cranfield School of Management, UK

Visiting scholar positions

2020 Visiting Scholar, Harvard University, Weatherhead-SCANCOR, USA (Jan-June)
2016-2018 Guest Professor, WU Vienna University of Economics and Business, Austria
2015-2019 Adjunct Professor (Professor II), BI Norwegian Business School, Norway
2010 Visiting Scholar, Harvard Business School, USA (Strategy Unit) (June-Dec)
2010 Visiting Scholar, Stanford University, USA (SCANCOR) (Jan-May)
2004-2006 Visiting Lecturer, Cranfield School of Management, UK

Main service to the academic community

EGOS (European Group for Organizational Studies)

Chair of EGOS, 2014-2017. Vice-Chair of EGOS, 2011-2014. Member EGOS Executive Board, 2004-2018.
Co-organizer, EGOS PhD Pre-Colloquium Workshop, 2006-2012, 2018,2019.

Co-chair, EGOS Book Award Committee, 2017–2018; Member of the committee, 2019, 2020.
Chair, 25th EGOS Colloquium “Passion for Creativity and Innovation”, Barcelona, Spain.
Co-organizer, Standing Working Group on Creative Industries at EGOS, 2012-2017.
Co-organizer, PDW Language, visuals, materiality, and beyond: Multimodal research in OMS
Co-convenor, Creative Industries, 2002-2010, 2020 (10 sub-themes); sub-theme on cities, 2019

Academy of Management (AoM)

Co-organizer of and participant in PDWs and symposia, Junior Faculty Consortium.
Member, Globalization Task Force of the President of the Academy of Management, 2010.
Member, OMT International Task Force, Academy of Management, 2010.

Honors and awards

2019 ABCD reviewing award, OMT Division, Academy of Management
2017 Best paper award, European Management Review (AJG3), 2016.
2016 Nomination, CBS Fannesbechs TAP/VIP Employee Prize
2016 Nomination, CBS DSEB Education Prize, 2014.
2012 ABCD reviewing award, OMT Division, Academy of Management
2008 CEMS Course of the Year Award for "International Entrepreneurship"
2007 Runner-up, George R. Terry Book Award, 2005-2006, Academy of Management
2005 Honorary Mention Award, Iberoamerican Academy of Management
2004 Finalist, Best Paper Award, Strategic Management Society
2003 Finalist, Carolyn Dexter Best International Paper Award, Academy of Management
2002 Bus. Policy & Strategy Div. Outstanding Reviewer Award, Academy of Management

Editorial work

Senior editor, Organization Studies
Editorial board member, Academy of Management Review, Organization Theory, Organization Science (*formerly*)
Co-editor of special issues:

Moser, C.; Croidieu, G.; den Hond, F.; Reinecke, J.; Svejnova, S. 2021. Special issue “Food Organizing Matters: Paradoxes, Problems and Potentialities”. Organization Studies

Schussler, E.; Cohendet, P.; Svejnova, S. 2021. Organizing Creativity in the Innovation Journey. Research in the Sociology of Organizations.

Boxenbaum, E.; Jones, C.; Meyer, R.; Svejnova, S. 2018. Special Issue “The Material and Visual Turn in Organization Theory: Objectifying and (Re)acting to Novel Ideas”, Organization Studies.

Jones, C.; Svejnova, S.; Strandgaard Pedersen, J.; Townley, B. 2016. Special Issue “Misfits, Mavericks and Mainstreams: Drivers of Innovation in Creative Industries”, Organization Studies.

Messeni Petruzzelli, A.; Svejnova, S. 2015. Special Issue “Innovation and Entrepreneurship in Food Industry”, Industry & Innovation.

Jones, C. Strandgaard, J.; Svejnova, S. 2006. Special issue “Transforming Creative industries: Strategies of and structures around creative entrepreneurs”. Creativity and Innovation Management.

Selected publications

Svejnova, S. 2020. Constructive Pluralism for a Theory of Organization: Rediscovering Our Community, Identity, and Vocation. Organization Studies, 40(1): 59-63.

Slavich, B., Svejnova, S., Opazo, P., Patriotta, G. 2019. Politics of Meaning in Categorizing Innovation: How Chefs Advanced Molecular Gastronomy by Resisting the Label. Organization Studies.

Boxenbaum, E., Jones, C., Meyer, R., Svejnova, S. 2018. Towards an Articulation of the Material and Visual Turn in Organization Studies. Special issue introduction. Organization Studies, 39(5-6): 597-616.

Svejnova, S., Christiansen, L. 2018. Creative Leadership for Social Impact. Research in the Sociology of Organizations, 55: 47-72.

Jones, C., Svejnova, S. 2018. The Architecture of City Identities: A Multimodal Study of Barcelona and Boston. Research in the Sociology of Organizations, 54B: 203–234.

- Slavich, B.; Svejenova, S. 2016. Managing Creativity: A Critical Examination, Synthesis, and New Frontiers. *European Management Review*.
- Stjerne, I.S.; Svejenova, S. 2016. Connecting Temporary and Permanent Organizing: Tensions and Boundary Work in a Series of Film Projects. *Organization Studies*. Special issue Temporary Organizing, 37(12): 1771–1792.
- Jones, C., Svejenova, S., Strandgaard Pedersen, J., and Townley, B. 2016. Misfits, Mavericks and Mainstreams: Drivers of Innovation in the Creative Industries. *Organization Studies*. Special issue introduction, 37(6): 751-768.
- AbdelGawad, S., Zahra, S., Svejenova, S., and Sapienza, H. 2013. Strategic Leadership and Entrepreneurial Capability for Game Change. *Journal of Leadership and Organizational Studies*, 20(4): 394-407.
- Byrkjeflot, H., Strandgaard Pedersen, J., Svejenova, S. 2013. From Label to Practice: The Process of Creating New Nordic Cuisine. *Journal of Culinary Science and Technology*, Special Issue Innovation in Haute Cuisine, 11: 36-55.
- Svejenova, S., Croidieu, G., and Meyer, R. 2013. 'Welcome to the Hotel California': Strangers and Hospitable Organizations. Special Issue on the 25th Anniversary of SCANCOR. *Nordic Organization Studies*, 15(4): 68-90.
- Jones, C.; Maoret, M.; Massa, F; Svejenova, S. 2012. Rebels with a Cause: Formation, Contestation, and Expansion of the De Novo Category "Modern Architecture," 1870–1975. *Organization Science*, 23(6): 1523-1545.
- Svejenova, S.; Strandgaard Pedersen, J.; Vives, L. 2011. Projects of Passion: Lessons for Strategy from Temporary Art. In G. Cattani, S. Ferriani, L. Frederiksen, F. Täube Eds. *Project-based organizing and strategic management, Advances in Strategic Management*, Vol. 28, Emerald Group.
- Svejenova, S.; Vives, L.; Alvarez, J.L. 2010. At the Crossroads of Agency and Communion: Defining the Shared Career. *Journal of Organizational Behavior*, 31(5): 707-725.
- Svejenova, S.; Planellas, M.; Vives, L. 2010. An Individual Business Model in the Making: A Chef's Quest for Creative Freedom. *Long Range Planning*, 43: 408-430.
- Svejenova, S.; Mazza, C.; Planellas, M. 2007. Cooking Up Change in Haute Cuisine: Ferran Adrià as Institutional Entrepreneur. *Journal of Organizational Behavior*, 28(5): 539-561.
- Alvarez, J.L.; Svejenova, S.; Vives, L. 2007. Leading in Pairs. *MIT Sloan Management Review*, 48(4), 10-14.
- Alvarez, J.L.; Svejenova, S. 2005. *Sharing Executive Power: Roles and Relationships at the Top*. Cambridge, UK: Cambridge University Press. [Finalist, George R. Terry Book Award for outstanding contribution to the advancement of management knowledge in 2005-2006, Academy of Management, 2007]
- Alvarez, J.L.; Mazza, C.; Strandgaard Pedersen, J.; Svejenova, S. 2005. Shielding Idiosyncrasy from Isomorphic Pressures: Towards Optimal Distinctiveness in European Filmmaking. *Organization*, 12(6): 863-888.
- Svejenova, S. 2005. "The Path with the Heart": Creating the Authentic Career. *Journal of Management Studies*, 42(5): 947-974.

Selected contributions to edited volumes

- Svejenova, S. 2018. "It Must Give Birth to a World": Creative Leadership and Temporality in Artistic Innovation. In Epitropaki, O. et al. (Eds.) "Creative Leadership: Contexts and Prospects", Routledge.
- Svejenova, S., Alvarez, J.L. 2017. Changing the C-Suite: New Chief Officer Roles as Strategic Responses to Institutional Complexity. In C. Mazza, R. Meyer, G. Krücken, and P. Walgenbach (editors), *New Themes in Institutional Analysis: Topics and Issues from European Research*, Cheltenham: Edward Elgar.
- Svejenova, S., Slavich, B., AbdelGawad, S. 2015. Creative Entrepreneurs: The Business Models of Haute Cuisine Chefs. In C. Jones, M. Lorenzen and J. Sapsed (Eds.). *Oxford Handbook of Creative Industries*.
- Mezias, S., Strandgaard Pedersen, J., Kim, Ji-Hyun, Svejenova, S., Mazza, C. 2011. Transforming Film Product Identities: The Status Effects of European Premier Film Festivals, 1996-2005. In Moeran, B. and Strandgaard Pedersen, J. (eds.). *The Negotiation of Values in the Creative Industries: Fairs, Festivals and Competitive Events*. Cambridge, UK: Cambridge University Press.
- Vives, L., Asakawa, K., Svejenova, S. 2010. Innovation and the Multinational Enterprise. In Timothy Devinney; Torben Pedersen & Laszlo Tihanyi (Ed.). *The Past, Present and Future of International Business and Management* (pp. 497-523). Bingley: Emerald.