

Maylis Saigot, MSocSc.

Affiliation Department of Digitalization, Copenhagen Business School
Email msa.digi@cbs.dk
Mobile Phone +1 (626) 240-3136 (US); +45 91 83 57 30 (DK)
Personal Website www.maylissaigot.com
LinkedIn Maylis Saigot

Research Purpose

My research delves into the affective implications of the digital transformation of work, with a focus on capturing and explaining the emotional dimensions of collaborative tools. So far, I contributed to the Information Systems field by introducing novel concepts like “mood synchronicity”, “media affectivity”, and “technorelief”. These ideas enrich our understanding of technology’s impact on team collaboration and emotions in remote work settings. I am committed to continuing this journey, empirically validating these ideas, testing new boundary conditions, and exploring AI-related opportunities to empower workers through technology.

Methods: laboratory experiments; qualitative interviews; social media content analysis.

Expertise: online collaboration; shared affect; team creativity; neurodiversity.

Education

Apr. 2021 - Mar. 2024 **PhD in Information Systems**, Copenhagen Business School, Dept. of Digitalization (DK)
“Flexible Workplaces and Dynamic Feelings - Understanding the Effects of Digital Media on Affective Processes in Teams”

Advisors: Associate Prof. Rob Gleasure, Prof. Ioanna Constantiou

Aug. 2019 - Dec. 2020 **MSocSc, Strategic Design & Entrepreneurship**, Copenhagen Business School (DK)
“Coping with a major environmental shock and the closure of workplaces during the COVID-19 pandemic - Emotional processes of burnout and work engagement”

Aug. 2017 - June 2019 **BA, Information Management**, Copenhagen Business School (DK)
“Utilizing collective mood shifts for green message design on social media”
Exchange: University of Wisconsin - Madison (USA), Aug. - Dec. 2018

Aug. 2014 - June 2017 **BA, Political Science**, Sciences Po Bordeaux (FR)
“Women and make-up: between identity construction and social constraint, sociology of a gendered practice”
Exchange: University of Umeå (SE), Aug. 2015 - June 2016

Research Experience

Apr. 2021 - Mar. 2024 **PhD Fellow**, Copenhagen Business School, Dept. of Digitalization (DK)
Appointed to Carlsberg Project: Mood synchronicity, collaboration and task outcome, directed by Assoc. Prof. Rob Gleasure

Jul. 2023 - Mar. 2024 **Visiting Scholar**, University of Southern California, Marshall School of Business (USA)
Dept. of Data Sciences & Operations, invited by Professor Omar El Sawy

Jan. 2023 - Jun. 2023 **Guest Researcher**, University of Southern California, Marshall School of Business (USA)
Marshall Behavioral Research Lab, invited by Lab Manager Brian Huh

Jan. 2022 - Dec. 2022 **Visiting Scholar**, University of Southern California, Marshall School of Business (USA)
Dept. of Data Sciences & Operations, invited by Professor Omar El Sawy

Feb. 2021 - Mar. 2021 **Research Assistant**, Copenhagen Business School, Dept. of Digitalization (DK)
Appointed to Digital Transformation Platform, co-directed by Prof. Ioanna Constantiou

Teaching & Supervision Experience

Summer 2022, 2023 **Introduction to Experimental Neuroscience Workshop** (Instructor)
University of Bordeaux, Bordeaux School of Neuroscience (FR)
Level: master, doctorate

Fall 2021, 2022 **Transforming a new business venture to a sustainable digital business** (Instructor)
Copenhagen Business School, Dept. of Digitalization (DK)
Level: master

Spring 2022 **Master's Theses** (Supervisor)
Copenhagen Business School, Dept. of Digitalization (DK)
Level: master

Spring 2022 **Internships** (Academic Supervisor)
Copenhagen Business School, Dept. of Digitalization (DK)
Level: master

Spring 2021 **Information Economics and Business** (Examiner)
Copenhagen Business School, Dept. of Digitalization (DK)
Level: master

Fall 2018 **French Language** (Tutor)
University of Wisconsin - Madison, Professional French Masters Program (USA)
Level: master

Sept. 2016 - Jun. 2017 **English Language** (Tutor)
Complétude (FR)
Level: middle school

Manuscripts Under Review

Saigot, M., Gleasure, R., Constantiou, I. Understanding Affective Alignment in Online Collaboration: Exploring the Role of Media Affectivity. *Under review at ABS 4* journal.*

Saigot, M., Gleasure, R., Constantiou, I. Affective Processes And Team Performance In The Digital Workplace: Towards A Theory Of Mood Synchronicity. *Under review at ABS 4* journal.*

Gleasure, R., **Saigot, M., Kanat, I.** Let's talk about it in the morning: how circadian rhythms impact information sharing on social media. *Under review at Affective Science.*

Conference Proceedings

Saigot, M. (in press). Unveiling Technorelief: Enhancing Neurodiverse Collaboration with Digital Capabilities, *HICSS 2024 Proceedings*.

Saigot, M., Gleasure, R., Constantiou (2023). In or Out of Sync? A Psychophysiological Approach to Understanding Creative Collaboration in Online and In-Person Teams, *AMCIS 2023 Proceedings*.

Saigot, M., Gleasure, R., Constantiou (2023). Understanding the Affective Layer of Online Collaboration: Toward a Media Affectivity Theory, *Academy of Management Proceedings 2023*, Academy of Management.

Saigot, M., Gleasure, R., Constantiou, I., Blicher, A. (2023). Media Naturalness, Emotion Contagion, and Creativity: a Laboratory Experiment among Dyads, *Proceedings of the NeuroIS Retreat 2023*, Springer.

Saigot, M., Rydén, P., El Sawy, O. (2022). How Might we Flow with the Go? Developing a Collective Thrive Model for Next-Gen Real-Time Work, *Proceedings of the 11th International Workshop on the Changing Nature of Work with ICT 2022*, IT-University of Copenhagen.

Saigot, M. (2022). Leveraging affective friction to improve online creative collaboration: an experimental design, *Information Systems and Neuroscience* (Vol. 58, pp. 237–250). Springer International Publishing.

Saigot, M. (2022). Designing Work Tools for Meaningful Work: A Holistic Approach to Human-Work Interaction Design, *HCI International 2022—Late Breaking Papers. Design, User Experience and Interaction* (Vol. 13516, pp. 114–135). Springer International Publishing.

Saigot, M., Gleasure, R., Constantiou, I. (2021). Towards a Theory of Mood Synchronicity, *Proceedings of DBOSI'2022*, University of Umeå.

Working Manuscripts

Saigot, M., Gleasure, R., Constantiou (preparing final manuscript). Unveiling Technorelief: Opportunities to Leverage Sensory and Temporal Buffers to Cope with Work Stressors in Neurodiverse Teamwork. *To be submitted to Information Systems Research*.

Saigot, M., Gleasure, R., Constantiou, I., Blicher, A. (preparing final manuscript). In or Out of Sync? A Psycho-physiological Approach to Digital Collaboration. *To be submitted to Academy of Management Discoveries*.

Invited Talks

University of Nevada - Las Vegas, Lee Business School: *Sitting Apart, Feeling Close: a Mood Synchronicity Theory of Online Collaboration* (May 2022)

University of Southern California, Marshall Business School, Dept. of Data Sciences & Operations (IS group): *Vibing Out or Mixed Feelings? Leveraging Mood Synchronicity to Strengthen Emotional Connection in Remote Collaboration* (Apr. 2022)

Copenhagen Business School, Dept. of Digitalization: *Emotional Connection at a Distance: Keeping Remote Teams in Sync Using Digital Collaboration Media* (Feb. 2022)

University of Southern California, Marshall Business School, Dept. of Management & Organization: *Towards A Mood Synchronicity Theory Of Affective Alignment In Virtual Collaboration* (Jan. 2022)

Copenhagen Business School, Dept. of Digitalization: *Vibing Out or Mixed Feeling? A Theory of Mood Synchronicity* (Nov. 2021)

Workshop & Conference Presentations

Doctoral Consortium, Late Stage, Americas Conference on Information Systems (AMCIS 2023) - Panama City (PA). *Emotional Connection at a Distance: Keeping Remote Teams in Sync Using Digital Collaboration Media* (Aug. 2023)

Paper Presentation, Spotlight Session, Americas Conference on Information Systems (AMCIS 2023) - Panama City (PA). *In or Out of Sync? A Psychophysiological Approach to Understanding Creative Collaboration in Online and In-Person Teams* (Aug. 2023)

Paper Presentation, Americas Conference on Information Systems (AMCIS 2023) - Panama City (PA). *In or Out of Sync? A Psychophysiological Approach to Understanding Creative Collaboration in Online and In-Person Teams* (Aug. 2023)

PDW, Academy of Management Discovery Shark Tank, Academy of Management Annual Meeting (AoM 2023) - Boston, MA (USA) *Flexible Workplaces and Dynamic Feelings – Understanding Affective Alignment in Online Collaboration* (Aug. 2023)

Doctoral Consortium, CTO Division, Academy of Management Annual Meeting (AoM 2023) - Boston, MA (USA) *Flexible Workplaces and Dynamic Feelings – Understanding Affective Alignment in Online Collaboration* (Aug. 2023)

Doctoral Consortium, OB Division, Academy of Management Annual Meeting (AoM 2023) - Boston, MA (USA) *Emotional Connection at a Distance: Keeping Remote Teams in Sync Using Digital Collaboration Media* (Aug. 2023)

Paper Presentation, Academy of Management Annual Meeting (AoM 2023) - Boston, MA (USA). *Understanding the Affective Layer of Online Collaboration: Toward a Media Affectivity Theory* (Aug. 2023)

Paper Presentation, NeuroIS Retreat (2023) - Vienna (AT). *Media Naturalness, Emotion Contagion, and Creativity: A Laboratory Experiment among Dyads* (May 2023)

Poster Presentation, Annual Meeting of the Socio-Affective Neuroscience Society (SANS 2023) - Santa Barbara, CA (USA) *In or out of sync? A psychophysiological approach to digital collaboration* (Apr. 2023)

Science SLAM, Annual Meeting of the Socio-Affective Neuroscience Society (SANS 2023) - Santa Barbara, CA (USA) *Virtual Office, Real Emotions – Does affect take the cake?* (Apr. 2023)

PDW, International Workshop on the Changing Nature of Work with ICT 2022, IT-University of Copenhagen, Copenhagen (DK). *How Might we Flow with the Go? Developing a Collective Thrive Model for Next-Gen Real-Time Work* (Dec. 2022)

Paper Presentation, HCI International 2022, Gothenburg (SE). *Design for Meaningful Work Experiences: A Holistic Approach to Human-Work Interaction Design* (Jun. 2022)

PDW, NeuroIS Retreat 2022, Vienna (AT). *The role of visual feedback for collaborative performance and affective convergence* (Jun. 2022)

Paper Presentation, NeuroIS Retreat 2022, Vienna (AT). *Leveraging Affective Friction to Improve Online Creative Collaboration: an Experimental Design* (Jun. 2022)

Paper Presentation, Nordic Workshop on Digital Foundations of Business, Operations, Strategy and Innovation (DBOSI'22), Umeå University, Umeå (SE). *Toward a Theory of Mood Synchronicity* (Feb. 2022)

PDW, NeuroIS Retreat 2021, Vienna (AT). *Relationship Between Creativity and Various Affective States* (Jun. 2021)

Selected Awards & Grants

Association of Information Systems - Top 25% Peer-reviewed Paper, 29th AMCIS (2023)

Social & Affective Neuroscience Society - Science SLAM Winner, 15th Annual Meetings of SANS (2023)

Augustinus Fonden - Travel Grant for Ph.D. Research Stay (2023), 3500 USD

Otto Mønstedts Fond - Travel Grant for Conference Participation (2022; 2023), 1080 USD (each)

Stibofonden - IT Travel Grant for Ph.D. Students (2022), 4400 USD

Brorsons Rejselegat - Travel Grant for Young Scholars and Women (2022), 3600 USD

Otto Mønstedts Fond - Travel Grant for Research Stay Abroad (2021), 4400 USD

Software Literacy

■ **Laboratory Management & Psychobiological Sensors**

Tobii Pro Studio, Tobii Pro Lab, iMotions (ECG, GSR, Eye Tracker, Affectiva, ODC), Consensys (ECG, GSR), Noldus FaceReader, SONA Systems

■ **Programming, Data Collection & Data Analysis**

Python (inc. pingouin, pandas, scipy, matplotlib, seaborn, twarc, instaloader, Scweet, pysentimiento, transformers, etc.), JupyterNotebook, Google Collab, SPSS, Stata, NVivo, Qualtrics

■ **Graphic & Web Design**

Adobe Suite (InDesign, Illustrator, Photoshop, Premiere, Xd), Visual Studio Code (HTML, CSS, Javascript), CMS (WordPress, Wixsite, etc.)

Outreach & Community Services

■ **Ad hoc Journal Reviewer**

European Journal of Information Systems (2023)
Journal of Strategic Information Systems (2022, 2023)

■ **Ad hoc Conference Reviewer**

Academy of Management Annual Meeting (2023)
Association of Information Systems Conferences: ICIS, ECIS, AMCIS, PACIS (2021, 2022, 2023)
Other conferences: DESRIST, Wirtschaftsinformatik (2022, 2023)

■ **Conference Committees & Volunteering**

AIS Volunteer, International Conference on Information Systems (Dec. 2022, Copenhagen)
Organizing Committee, Workshop on Information Systems and Economics (Dec. 2022, Copenhagen)
Organizing Committee, ACM Collective Intelligence Conference 2021 (June 2021, Copenhagen)

■ **Dissemination & Outreach**

Mentor, Women in AIS (Association of Information Systems) (2022)
Volunteer Scientist, Skype a Scientist (2022)