

Marcus Asplund

Curriculum Vitae

Contact Information

Department of Economics
Copenhagen Business School
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Birthdate

May 10, 1966

Academic Positions

Professor of Economics, Copenhagen Business School, 2012 – .
Professor of Economics, Royal Institute of Technology, 2007 – 2012.
Visiting Professor of Strategy, Stockholm School of Economics, 2006.
Visiting Associate Professor, Columbia Business School, 2004 – 2005.
Associate Professor of Economics, London Business School, 2001 – 2005.
Professor of Industrial Economics, Göteborg University, 2000 – 2001.
Visiting Scholar, New York University, 1999 – 2000.
Research Associate, Stockholm School of Economics, 1996 – 1999.

Education

Stockholm School of Economics, Ph.D., Economics, 1996. Thesis: Essays in Industrial Economics. Faculty opponent: John Sutton, London School of Economics.
Harvard University, Visiting Student, 1992 – 1993 .
Uppsala University, B.A., Economics and Mathematics, 1991.

Professional Affiliation

Research Fellow, Centre for Economic Policy Research (CEPR), 2009 – .

Publications

Marcus Asplund, Did the Swedish Tobacco Monopoly Set Monopoly Prices?, 2016, forthcoming *Economica*.

Marcus Asplund, Rickard Eriksson, and Niklas Strand, 2008, Price Discrimination in Oligopoly: Evidence from Regional Newspapers. *Journal of Industrial Economics*, 56:333-346.

Marcus Asplund, Richard Friberg, and Fredrik Wilander, 2007, Demand and Distance: Evidence on Cross-Border Shopping, *Journal of Public Economics*, 91:141-157.

Marcus Asplund and Volker Nocke, 2006, Firm Turnover in Imperfectly Competitive Markets, *Review of Economic Studies*, 73: 295-327.

Marcus Asplund, Rickard Eriksson, and Niklas Strand, 2005, Prices, Margins and Liquidity Constraints: Evidence from Swedish Newspapers, *Economica*, 72: 349-359.

Marcus Asplund and Richard Friberg, 2002, Food Prices and Market Structure in Sweden, *Scandinavian Journal of Economics*, 104:547-567.

Marcus Asplund, 2002, Risk-Averse Firms in Oligopoly, *International Journal of Industrial Organization*, 20: 995-1012.

Marcus Asplund and Richard Friberg, 2001, Deviations from the Law of One Price in Scandinavian Duty-Free Stores, *American Economic Review*, 91: 1072-1083.

Marcus Asplund, 2000, What Fraction of a Capital Investment is Sunk Costs? *Journal of Industrial Economics*, 48:287-304.

Marcus Asplund, Rickard Eriksson, and Richard Friberg, 2000, Price Adjustments by a Gasoline Retail Chain, *Scandinavian Journal of Economics*, 102: 101-121.

Marcus Asplund and Rickard Sandin, 1999, The Number of Firms and Production Capacity in Relation to Market Size, *Journal of Industrial Economics*, 47:69-86.

Marcus Asplund and Rickard Sandin, 1999, Competition in Interrelated Markets: An Empirical Study, *International Journal of Industrial Organization*, 17:353-369.

Marcus Asplund and Rickard Sandin, 1999, The Survival of New Products, *Review of Industrial Organization*, 15:219-237.

Marcus Asplund and Richard Friberg, 1998, Links between Competition and Inflation. *Quarterly Review*, Sveriges Riksbank, 3:50-73.

In progress

Marcus Asplund, David Genesove and Steffen Anderssen, Multi-agent Bargaining Under Asymmetric Information: An Empirical Test.

Marcus Asplund, Battista Severgnini, and Carl-Johan Dalgaard, Saints and Economic Growth.

Marcus Asplund and Davide Fortin, Cannabis Cannabilization.

Marcus Asplund, On the Size Distribution of Firms and Markets.

Marcus Asplund, Competition and Subsidies.

Courses Taught

Advanced EU Competition Law and Industrial Economics, Copenhagen Business School, 2015 – 16.
Advanced Industrial Organization, Copenhagen Business School, 2013 – 2016.
Analysis of Industry and Competition, MBA, London Business School, 2002.
Applied Microeconomics for Firms, BA, Copenhagen Business School, 2013 – 2016.
Economics of Strategy, MBA, Copenhagen Business School, 2013 – 2016.
Empirical Industrial Organization, MA, Copenhagen Business School, 2012.
Industrial Dynamics, BA/MA, Royal Institute of Technology, 2006 – 2008.
Industrial Organization, PhD, Stockholm School of Economics, 1998 – 1999, 2008 – 2009.
Industrial Organization, PhD, Gothenburg University, 2000.
Industrial Organization, PhD, London Business School, 2002, 2004.
Industrial Organization, BA/MA, Royal Institute of Technology, 2007, 2009 – 2011.
Industrial Organization Analysis, BA, Copenhagen Business School, 2013 – 2016.
Management and Strategy, BA, Royal institute of Technology, 2008 – 2011.
Managerial Economics, MBA, London Business School, 2001 – 2005, 2007.
Managerial Economics, MBA, Columbia Business School, 2005.
Managerial Economics, BA, Royal Institute of Technology, 2008 – 2011.
Microeconomics, PhD, Copenhagen Business School, 2014.
Microeconomics, MA/PhD, Gothenburg University, 2001.
Microeconomics, MBA, Copenhagen Business School, 2012 – 2013.
Strategy, MBA, Stockholm School of Economics, 2006 – 2008.
Thinking Strategically, MBA, London Business School, 2003 – 2005.

Professional Activities

Research Fellow, Centre for Economic Policy Research (CEPR), 2009 – .
Economic Expert at the Swedish Court and Swedish Supreme Court in cases relating to intellectual property and markets, 2016 – .
Member of Appointments Committee (CWAC), Copenhagen Business School, 2015 – 2016
Deputy Head of Department, Department of Economics, Copenhagen Business School, 2015 – 2016 .
Economic Expert in Competition Cases, Stockholm District Court, 2010 –2016.
Member of Competition Advisory Board (suppleant), Konkurrence- og Forbrugerstyrelsen, Denmark, 2012 – 2015.
Member of Executive Committee, European Association for Researchers in Industrial Economics (EARIE), 2003 – 2014.
Research Affiliate, Centre for Economic Policy Research (CEPR), 1999 –2008.
Local Organizing Committee (Chair), European Association for Researchers in Industrial Economics (EARIE) 38th Annual Conference, Stockholm, 2011.
Member of Programme Committee: European Economics Association, 2001, European Association for Researchers in Industrial Economics, 2002 – 2003, 2005, 2008 – 2011.
Associate Editor, Journal of Industrial Economics, 2002 –2008.
Local Organizer, Industrial Organization Workshop, Stockholm, 1999.
Local Organizer, Nordic Workshop in Industrial Organization, Stockholm, 1997.

Examiner of Ph.D thesis, University of Southern Denmark (Martin Nielsen, 2015)
Examiner of Ph.D. theses, London School of Economics (J.Tong, 2002, G.Girardi 2003, T.Buettner, 2004, L.Coppi, 2005).
Examiner of Ph.D. thesis, Gothenburg University (P.Sjöberg, 2007).
Examiner of Ph.D. thesis, University of Warwick (A.Toth, 2008).
Examiner of Ph.D. thesis, European University Institute (A.Ascione, 2009).
Examiner of Ph.D. thesis, University of Southern Denmark (M.Nielsen, 2015).
Head of Division, Royal Institute of Technology, 2007 – 2009.
Member of Recruiting Committee, Royal Institute of Technology, 2008 – 2010.
Member of Postgraduate Study Board, Royal Institute of Technology, 2008 – 2010.

Reviewer

American Economic Review, B.E. Journal of Economic Analysis & Policy, Economic Journal, Econometrica, Economica, Journal of the European Economic Association, International Journal of Industrial Organization, Journal of Economics, Journal of Economics and Management Strategy, Journal of Industrial Economics, Journal of Political Economy, Oxford Economic Papers, Quarterly Journal of Economics, RAND Journal of Economics, Review of Economic Studies, Review of Economics and Statistics, Review of Industrial Organization, Review of International Economics, Scandinavian Journal of Economics.

Awards

Best Teacher Award, Copenhagen Business School, MBA programme, 2013.
Best Teacher Award, Stockholm School of Economics MBA programme, 2008.
Winner of the European Association of Researchers in Industrial Economics Young Economist Essay Competition, 1996.
Award for outstanding performance in the doctoral programme at Stockholm School of Economics, 1995.

Research Grants

Price Developments Before and After Cartels, Swedish Competition Authority, 2010.
Competition on Unequal Terms, Swedish Competition Authority, 2007.
Empirical Studies of Competition in Concentrated Markets, Swedish Competition Authority, 1999
Empirical Studies of Market Structure and Pricing Decisions in Concentrated Markets, Swedish Competition Authority, 1997.
Pricing Practices: Theory and Policy, Swedish Competition Authority 1994.

Supervision

Supervision of Ph.D. candidates Niklas Arvidsson (Ph.D. 2001), Rickard Erikson (Ph.D. 2001), Jonas Vlachos (Ph.D. 2002), Claes Backman (expected Ph.D. 2017).
Assisting advisor for Ph.D. students at London Business School and Royal Institute of Technology.

Seminars (recent)

Charles River Associates, Columbia, Cornell, University of East Anglia, Federal Trade Commission, Hitotsubashi University, INSEAD, London Business School, London School of Economics, Mannheim, Michigan State, Northwestern, Stockholm University, RIETI Tokyo, Tokyo University, University College London, University of Copenhagen, University of Southern Denmark, Warwick, WZB Berlin.

Conference participation

2016 Nordic Workshop in Industrial Organization, Reykjavik.
2014 CEPR Conference on Applied Industrial Organization, Athens.
2014 Allied Social Sciences Annual, Philadelphia.
2012 CEPR Conference on Applied Industrial Organization, Cyprus.
2011 European Association of Researchers in Industrial Economics, Stockholm.
2010 European Association of Researchers in Industrial Economics, Istanbul.
2009 CEPR Conference on Applied Industrial Organization, Mannheim.
2008 Network of Industrial Economists Meeting, London.
2008 European Association of Researchers in Industrial Economics, Toulouse.
2008 International Industrial Organization Conference, Chicago.
2007 CEPR Conference on Applied Industrial Organization, Barcelona.
2005 International Industrial Organization Conference, Atlanta.
2005 Allied Social Sciences Annual, Philadelphia.
2004 CEPR Conference on Applied Industrial Organization, Hydra.
2004 International Industrial Organization Conference, Chicago.
2003 CEPR Conference on Applied Industrial Organization, Leuven.
2001 CEPR Conference on Evolution of Market Structure, Lisboa.
2001 European Association of Researchers in Industrial Economics, Dublin.
2001 Nordic Workshop in Industrial Organization, Helsinki.
2001 Allied Social Sciences Annual, New Orleans.
2000 CEPR Conference on Evolution of Market Structure, Heidelberg.
2000 European Association of Researchers in Industrial Economics, Lausanne.
2000 CEPR Conference on Applied Industrial Organization, Lisboa.
1999 CEPR Conference on Applied Industrial Organization, Toulouse.
1999 European Association of Researchers in Industrial Economics, Turino.
1999 European Economic Association Meeting, Santiago de Compostella.
1999 Far Eastern Meeting of the Econometric Society, Singapore.
1999 Nordic Workshop in Industrial Organization, Bergen.
1999 The Economics of Market Structure, London.

- 1998 European Economic Association Meeting, Berlin.
- 1998 European Association of Researchers in Industrial Economics, Copenhagen.
- 1997 European Economic Association Meeting, Toulouse.
- 1997 North American Econometric Society Summer Meeting, Pasadena.
- 1997 Nordic Workshop in Industrial Organization, Stockholm.
- 1997 Allied Social Sciences Annual, New Orleans.
- 1996 European Association of Researchers in Industrial Economics, Vienna.
- 1996 European Economic Association Meeting, Istanbul.
- 1996 European Econometric Society Meeting, Istanbul.
- 1996 North American Econometric Society Summer Meeting, Iowa City.
- 1995 European Association of Researchers in Industrial Economics, Nice.
- 1994 European Association of Researchers in Industrial Economics, Crete.
- 1994 Nordic Workshop in Industrial Organization, Bergen.