

LARS THØGER CHRISTENSEN

Curriculum vitae - short

EMPLOYMENT HISTORY

- Professor of Communication and Organization (2013-) Department of Management, Society and Communication, Copenhagen Business School, Denmark.
- Professor of Strategic Communication, Department of Marketing & Management, University of Southern Denmark, Main Campus Odense (2002-2013)
- Adjunct professor, Center for Kommunikation, Copenhagen Business School, Denmark (2004 - 2013)
- Research Professor, Department of Intercultural Communication and Management, The Copenhagen Business School (2000–2002)
- Director of the CBS Center for Corporate Communication (2000 – 2002)
- Department Chair, Department of Marketing, Odense University, Denmark (1996-1999)
- Associate Professor, Department of Marketing, Odense University, Denmark (1995-2000)
- Assistant Professor, Department of Marketing, Odense University, Denmark (February 1992 - June 1995)
- Research Fellow, Institute for Business Research, Southern Denmark Business School (1989-1992)
- Academic Assistant, Institute for Middle East Studies, Odense University, Denmark (1988)
- Teaching Assistant/Instructor in Mathematics and Economics, Department of Economics, Odense University, Denmark (1983-1988)

EDUCATION

- Ph.D. in Communication and Marketing. Odense University, 1993.
- B.A. in History. Odense University, 1989.
- M.A. in Social and Political Sciences. Odense University, 1988.

RESEARCH PROFILE

I study how organizations make sense of themselves and their surroundings through communicative practices. Theoretically, I draw on sociology, semiotics, history, organization, and the philosophy of language to understand current social ideals and phenomena and their organizational manifestations. Currently, my research focuses on issues such as voice, participation, polyphony, secrecy, transparency, and talk-action dynamics.

AWARDS AND GRANTS

- Awarded Textbook of the Year by National Communication Association, San Francisco, November 2010 for the book *Organizational Communication in an Age of Globalization: Issues, Reflections, Practices*. Waveland Press, Inc., Chicago. 2nd. Ed. (together with G. Cheney, T. Zorn & S. Ganesh).

- Outstanding paper award winner at the Literati Network Awards for Excellence 2010 for the article “New Tensions and Challenges in Integrated Communications.” *Corporate Communication: An International Journal*, (2009) Vol. 14/2, pp.207-219. (together with A. F. Firat & J. Cornelissen.
- Forskningsbevilling fra SSF (LOK-puljen) på 2 mill. Dkr for the project “Integrated Communications – Analyzing the Organizational Implications of an Expanding Communication Perspective” (2002)
- Statoil’s Research Prize på 75.000 kroner for forskning i “Marketing som organisering og kommunikation.” (1995)
- “Fleksibel kompetence. Nye muligheder og betingelser for organisering og markedsføring”. Projektbeskrivelse præmieret med forskningsstipendium på SvKr. 50.000 af Stiftelsen Marknadstekniskt Centrum indenfor udviklingsprojektet “Marknaden 2019” (1994).

ADMINISTRATIVE POSITIONS

- Director of MBA-education SDU
- Member of Academic Council, Faculty of Social Sciences SDU
- Member of the Study Board for the executive master educations, SDU

REFEREE FOR ACADEMIC JOURNALS AND PUBLISHERS

- *Organization Studies*
- *Journal of Management Studies*
- *Human Relations*
- *Organization Theory*
- *Administration & Society*
- *Consumption, Markets & Culture*
- *Management Communication Quarterly*
- *Corporate Reputation Review*
- *Corporate Communications: An International Journal*
- *European Journal of Marketing*
- *Scandinavian Journal of Management*
- *M@n@gement*
- *Palgrave Macmillan*

EDITORIAL BOARDS

- Management Communication Quarterly
- Corporate Reputation Review
- Corporate Communications: An International Journal
- Consumption, Markets & Culture

ASSESSMENT COMMITTEES

- I have served on multiple search committees for academic positions in Denmark as well as internationally (in the USA, UK, New Zealand, Sweden and Norway) at all academic levels, including full professorship, associate professor and assistant professor positions.
- I have also served at multiple PhD-committees and senior doctorates (disputats) committees in Denmark, Norway, Sweden, New Zealand, England and USA.
- I have supervised several PhD-students