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ACADEMIC POSITION

Stanford University

Visiting Scholar, September 2019 -

Copenhagen Business School, Department of Strategy and Innovation

Assistant Professor, September 2018 -

European University Viadrina, Department of Organization

Post-Doctoral Research Fellow, March 2018 - August 2018

ACADEMIC EDUCATION

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| 2018 | European University Viadrina PhD in Strategy and Management Dissertation on "Heuristics and Strategic Decision-Making" | <i>Frankfurt (O), Germany</i> |
| 2014 | Nottingham Business School M. Sc. in International Management | <i>Nottingham, UK</i> |

RESEARCH & TEACHING INTERESTS

Strategic decision-making, heuristics; grand challenges; organizing in extreme contexts;

PUBLISHED RESEARCH

Stanske, A., Rauch, M., Canato, A. (forthcoming). Anti-Identity Strategizing: The dynamic interplay of "Who we are" and "Who we are not". *Strategic Organization*

Cornelissen, J., Hartmann, M., Koch, J. Rauch, M., Wenzel, M. (forthcoming). (Un)Mind the gap: How organizational actors cope with an identity-strategy misalignment. *Strategic Organization*

Guettel, W., Loock, M., Rauch, M, Mangematin, V. (forthcoming). Editorial: Introduction to the Special Issue on heuristics. Expected to be published in 2019 in *Technological Forecast and Social Change*

Stanske, S., Rauch, M., Canato, A. (2018). We only wanted to make money” – Organizational being and Doing in the long-term evolution of a German IT Distributor. *Academy of Management Proceedings 2018 (1)*, 11659

Rauch, M, Wenzel, M, Wagner H-T. 2017 "The Impact of Digital Innovation on Path-Dependent Decision-Making: The Mediating Role of Risk Propensity and Opportunity-Threat-Perception. *Proceedings of the 38th International Conference of Information Systems*

Rauch, M, Wenzel, M, Wagner H-T. 2016. "The digital disruption of strategic paths. An experimental study. *Proceedings of the 37th International Conference on Information Systems*, Dublin, Ireland

CONFERENCE PRESENTATIONS

Rauch M. 2019. Struggling in the “War-Room”: Strategy Making by Top Managers Behind Closed Doors. *SMS 39th Annual International Conference*, October, Minneapolis, USA

Rauch M, Ansari S. 2019. Silencing Emotions: Survival for Narrating and Narrating for Survival. *79th Meeting of the Academy of Management*, August, Boston, USA.

Stanske S, Wenzel M, Koch J, Rauch M. 2019. Killing boredom: On the expansion and contraction of time during strategic change. *79th Meeting of the Academy of Management*, August, Boston, USA.

Manning S, Rauch M, Vavilov S, 2019. Turning Shared into Firm-specific Resources: The Complementarity of Local Ecosystem and Crowdfunding Services. *DRUID*, June, Copenhagen, Denmark.

Stanske S, Wenzel M, Koch J, Rauch M. 2019. Killing boredom: On the expansion and contraction of time during strategic change. *35th EGOS Colloquium*, July, Edinburgh, UK.

Rauch M, Wenzel M, Berger ESC, Wohlgemuth V, Wagner H-T. 2019. Breaking the path: How does digital innovation disrupt path-dependent decision-making? *INEKA 2019*, June, Verona, Italy.

Stanske S, Wenzel M, Koch J, Rauch M. 2018. Killing boredom: On the expansion and contraction of time in strategic change. *SMS 38th Annual International Conference*, September, Paris, France.

Rauch M, Wenzel M, Koch J. 2018. Changing a portfolio of organizational heuristics: Opening the black box. *78th Annual Meeting of the Academy of Management*, August, Chicago, IL.

- Stanske S, Rauch M, Canato, A. 2018. We only wanted to make money” – Organizational being and Doing in the long-term evolution of a German IT Distributor 78th Annual Meeting of the Academy of Management, August, Chicago, IL.
- Rauch M, Wenzel M, Koch J. 2018. Changing a portfolio of organizational heuristics: Opening the black box. 34th EGOS Colloquium, July, Tallinn, Estonia.
- Manning, S, Rauch, M, Vavilov, S, 2018. Outside-In or Inside-Out? The Local Embeddedness of Crowdfunding Campaigns. Strategic Management Society Special Conference Sharing Economy, Oslo, Norway. (Winner of Best Paper Award)
- Stanske S, Wenzel M, Koch J, Rauch M. 2018. Killing boredom: On the expansion and contraction of time in strategic change. *10th International Symposium on Process Organization Studies*, June, Halkidiki, Greece.
- Rauch, M., Ansari, S. 2018. Emotions, Framing and Grand Challenges: How do individuals cope with extreme situations when attempting to create change? 12th OS Workshop, May, Samos, Greece.
- Rauch, M., Wenzel, M. 2018 Strategic Exit in a platform-based ecosystem: The case of an automotive supplier and their client. AoM Special Conference on Big Data, April, Surrey, U.K.
- Rauch, M, 2017. "Strategy-Making in the “War-Room”": An Ethnography of Top Managers Behind Closed Doors. *SMS 37th Annual International Conference*, October, Houston, Texas (Nominated for Best Paper Award)
- Wenzel, M, Rauch, M, Koch, J., Hartmann, M, 2017. "Staging Deliberate Strategy-Making: A Dramaturgical Analysis. *SMS 37th Annual International Conference*, October, Houston, Texas
- Rauch, M, Wenzel M, Koch J. 2017. Heuristics in the strategy process: Environmental fit without “generative capabilities”? *10th SKM Symposium*, September, Berlin, Germany.
- Hartmann M, Koch J, Wenzel M, Rauch M. 2017. Between being and doing: Strategic action, organizational identity, and first-order and second-order reflection. *10th SKM Symposium*, September, Berlin, Germany.
- Stanske S, Rauch M. 2017: From Being to Becoming: the Continuous Transformation of an Organization in the Age of Disruption. *10th SKM Symposium*, September, Berlin, Germany.
- Rauch, M, Wenzel, M, Koch, J. 2017. "The complexity of simple rules. Exploring the role of generational capabilities. *77th Annual Meeting of the Academy of Management*, August, Atlanta, GA.

- Wenzel, M, Rauch, M, Koch, J., Hartmann, M, 2017. "Staged Strategy-Making: How top managers induced strategic actions". *33rd EGOS Colloquium*, July, Copenhagen, Denmark.
- Wenzel, M, Rauch, M, Koch, J., Hartmann, M, 2017. "Deliberate Strategy-Making as Myth and Ceremony: A Dramaturgical Analysis". *9th International Process Symposium*, June, Kos, Greece.
- Rauch, M, Wenzel, M, Koch, J. 2017. "Exploring Heuristics in the Strategy Process: The Relationship to Scope of Actions and the Environment. *Strategic Management Society Special Conference*, April, Milan, Italy.
- Rauch, M, Wenzel, M, Wagner H-T. 2016. "The digital disruption of strategic paths. An experimental study. *37th International Conference on Information Systems*, Dublin, Ireland
- Rauch, M, Wenzel, M, Koch, J. 2016. "Heuristics in the strategy process: Opening the black box". *6th AMOR Conference*, September, Hamburg, Germany.
- Rauch, M, Wenzel, M, Koch, J. 2016. "Decision-constraining heuristics in the strategy process: Opening the black box". *76th Annual Meeting of the Academy of Management*, August, Anaheim, USA.
- Rauch, M., Wenzel, M. & Koch, J. 2016. (Non-) Decision-Making in the Strategy Process: Exploring „Decision-Constraining Heuristics“. *8th International Process Symposium*, Corfu, Greece.
- Rauch, M., Wenzel, M. & Wagner, H. T. 2016. The digital disruption of path-dependent business models: An experimental study of digital disruption. *König Forschungskolloquium*, Berlin, Germany.
- Rauch, M., & Koch, J. 2015. Revisiting Strategic Decision-Making: Heuristics, Simple Rules, Rules of Thumb and their relationship to Dynamic Capabilities. *Strategic Competence Management (SKM) Symposium*, Bochum, Germany.
- Hartmann, M., Koch, J. & Rauch, M. 2015. Reflecting on dynamic capabilities research and its approaches to explain organizational success. *Strategic Competence Management (SKM) Symposium*, Bochum, Germany.
- Rauch, M., & Wagner, D. 2015. Dynamic Capabilities: Bridging Diverging Conversations. Symposium presented at the annual meeting of the *Academy of Management Conference*, Vancouver, BC.
- Rauch, M., Koch, J. & Eisend, M. 2015. The influence of heuristics on dynamic capabilities. Paper presented at the *31st EGOS Colloquium*, July, Athens, Greece.

TEACHING EXPERIENCE

- SS 2019 Corporate Strategy (B.Sc. – English)
- WS 2018 Strategic Management and Innovation (M.Sc. – English)
- SS 2018 Current Topics in Management Research “Entrepreneurship as X” (M.Sc. Seminar – English)
- Intercultural Management (M.Sc. Seminar – English)
- Introduction to Entrepreneurship – A Management Perspective (M.Sc. -English)
- WS 2017 Current Topics in Management Research “Strategy as X” (M.Sc. Seminar – English – 20 students)
- Strategic Management and Organization (B.Sc – German – 100 students)
- SS 2017 Current Topics in Management Theory “Organizational Creativity as X” (M.Sc Seminar – English – 20 students)
- 2015- 2017 Lecturer in International Management (B.Sc – German – 200 students)

EDITORIAL ACTIVITIES

- EGOS Sub-theme Track 2020: Using Heuristics in times of responsibility, renewal & resistance, European Group of Organization Studies, Hamburg, Germany (together with Wolfgang Guettel and Moritz Looch)
- Special Issue Editor on Heuristics at *Technological Forecast and Change* (together with Moritz Looch, Vincent Mangematin, Wolfgang Guettel). Publication expected in late 2019
- EGOS Sub-theme Track 2019: Heuristics and Simple Rules, European Group of Organization Studies, Edinburgh, U.K (together with Kathleen Eisenhardt and Gerd Gigerenzer)
- EGOS Sub-theme Track 2018: Heuristics in Strategy, Organizations and Innovation. European Group of Organization Studies, Tallinn, Estonia. (together with Wolfgang Guettel and Moritz Looch)

COMMUNITY ACTIVITIES & MEMBERSHIPS

- Invited Talks Paper presentation “Silencing emotions” (ESADE – May 2019)
- Panelist on Crisis and War (Copenhagen Business School, October 2018 – Workshop on Management Practices in Africa)
- Panelist on Heuristics (35th EGOS Colloquium, July 2018 – Subplenary “The Surprising Potential the Scholarship of Heuristics Offers to Rejuvenate Organizational Theory”)

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| Memberships | Academy of Management, 2014 - present European Group of Organization Studies, 2015 - present Strategic Management Society, 2015 - present Association of Information Systems, 2016 - 2018 |
| Organizer | Symposium on Heuristics. 2018: Entangling Dynamic Capabilities: Heuristics and Routines. <i>Annual Meeting of Academy of Management</i> , Atlanta, GA. (together with Atefeh Mazghi, Mike Pfarrer and Daniela Blettner) Symposium on Strategic Decision-Making. 2017: Entangling Dynamic Capabilities: Heuristics and Routines. <i>Annual Meeting of Academy of Management</i> , Atlanta, GA. (together with Henning Duesterhoff, Christopher Bingham and Oliver Schilke) Symposium on Strategic Decision-Making. 2016: Strategic Decision-Making in discontinuously evolving environment: Making Dynamic Capabilities work. <i>Annual Meeting of Academy of Management</i> , Anaheim, CA. (together with Atefeh Mazghi, Christopher Bingham and Oliver Schilke) Symposium on Dynamic Capabilities. 2015: Bridging Diverging Conversations. <i>Annual Meeting of Academy of Management</i> , Vancouver, BC. (together with David Wagner) |
| Co-organizer | 3-day-Workshop on “Experimental Design” with Nicole Koschate-Fischer, <i>German Graduate School of Management and Law</i> , Heilbronn, Germany in February 2016 (together with Miriam Lohrmann) |

GRANTS AND SCHOLARSHIPS

- Runner-Up for Best Environmental and Social Practice Paper at Annual Conference of Academy of Management, 2019 for “Silencing Emotions: Survival for Narrating and Narrating for Survival” (together with Shaz Ansari)
- Winner of Best Paper Prize at SMS Special Conference in Oslo, 2018 for "Outside-In or Inside-Out? The Local Embeddedness of Crowdfunding Campaigns" (together with Stephan Manning & Stas Vavilov)
- Nominated for Best Paper Award at Annual Conference of Strategy Management Society in Houston, October, 2017 for Strategy-Making in the “War-Room”: An Ethnography of Top Managers Behind Closed Doors.

Best Paper Award for “We only wanted to make money” – Organizational being and Doing in
the long-term evolution of a German IT Distributor at BAM Online Conference
(together with Sarah Stanske)

Ph.D. scholarship of the Dieter-Schwarz Foundation, 04/2014 – 09/2017 (ca. 65.000 Euro)

Vice-Chancellor scholarship for Summer School at Beijing Language and Culture University
Beijing, China – 2013 (ca. 12.000 Euro)

Last updated: May 2019