

## **Core Lecture in Management and Economics of Innovation**

Text book (available in Academic Books):

Melissa Schilling, Strategic Management of Technological Innovation, McGraw-Hill, 2017, ed. 5

Other material: Cases from Harvard Business School will be made available on Learn,  
<https://learn.cbs.dk/course/view.php?id=32034>

## **Strategy and Leadership for Innovation:**

Cases, videos and articles will be made available on Learn prior to the course start in November