

# WELCOME

## COPENHAGEN SUSTAINABILITY INITIATIVE (COSI) LAUNCH EVENT

**CBS SUSTAINABILITY PLATFORM**  
COPENHAGEN BUSINESS SCHOOL



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**SUSTAINABILITY SCIENCE CENTRE**  
UNIVERSITY OF COPENHAGEN



[www.sustainability.ku.dk](http://www.sustainability.ku.dk)

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**GLOBAL DECISION SUPPORT INITIATIVE**  
TECHNICAL UNIVERSITY OF DENMARK



[www.gdsi.dtu.dk](http://www.gdsi.dtu.dk)

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# Why COSI?



- Need for cross-disciplinary view on sustainability across universities

# What is COSI?

- A virtual network across CBS, KU and DTU with the ambition of creating joint research, education and outreach activities on sustainability

# PROGRAM

## COPENHAGEN SUSTAINABILITY INITIATIVE (COSI) LAUNCH EVENT

15:30 – Welcome and introduction to COSI by Mette Morsing, CBS

15:40 – Keynote by Michael Hauschild, DTU, 'Engineering Sustainability: Eco-Efficiency and Eco-Effectiveness'

16:00 – Keynote by Katherine Richardson, KU, 'The Climate Change Challenge and Planetary Boundaries'

16:20 – Keynote by Andreas Rasche, CBS, 'Managing CSR in a Multi-Actor Governance Structure'

16:50 – Panel discussion and Q&A facilitated by Stefano Ponte, CBS

17:10 – Next steps and activities for COSI outlined by Stefano Ponte, CBS

17:15 – Reception

# KEYNOTES

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Michael Hauschild is professor and Head of the Quantitative Sustainability Assessment section and [Global Decision Support Initiative \(GDSI\)](#) at the Technical University of Denmark (DTU). His research investigates the methodologies utilized in Life Cycle Impact Assessment (LCIA) to quantify sustainability. Among other elected posts, he is Chairman of the UNEP- SETAC task force on life-cycle impact assessment of toxic impacts. He is a co-recipient of the Nordic Council's Great Nature and Environmental Award (1997).



Katherine Richardson is a professor in biological oceanography at the University of Copenhagen (KU) and leader of the [Sustainability Science Centre](#). As a former Chairman of the Danish Commission on Climate Change Policy, she assisted with a roadmap for how Denmark can become independent of fossil fuels by 2050. She is a lead author of the book 'Climate Change: Global Risks, Challenges and Decisions' (2009).



Andreas Rasche is professor of Business in Society at the [Centre for Corporate Social Responsibility at Copenhagen Business School \(cbsCSR\)](#). Public-private sustainability partnerships and their governance form the core of Rasches' research pursuits. Among many other publications on this relationship, he co-edited 'The UN Global Compact: Achievements, Trends and Challenges' with Georg Kell (2010). Rasche currently serves as a member of the Global Compact LEAD Steering Committee.

# COSI: Current and planned activities

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- Joint multi-disciplinary **research applications**
  - targeting, for instance, H2020
  - public-private research partnerships
- joint certificate in **'Sustainability: Science, Technology and Business'** (MSc level)
  - ad hoc committee is working on this
- joint **outreach and communication activities**
  - one-stop-shop website linking existing sustainability initiatives in the three universities;
  - joint corporate forum events;
  - joint outreach sustainability events that bring together business, civil society and the political system/international organizations
- joint **conferences, seminars and workshops**
  - on multi-disciplinary approaches to sustainability challenges
- **other ideas?**

# THANK YOU

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### CONTACT US AND STAY UP TO DATE ON COSI EVENTS AT:

**CBS SUSTAINABILITY PLATFORM**  
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