

# **Copenhagen Impact Investing Days**

## **– Invitation to submit a Session Proposal –**

### **Session Opportunities**

The Copenhagen Impact Investing Days (CIID) are a platform for a dialogue between practitioners and scholars. As such it is open for interested parties to suggest session proposals on any aspect related to impact investing broadly. Please note that two types of sessions can be proposed.

- **Practitioner sessions.** These sessions will be held on Tuesday the 24<sup>th</sup> September and we look for a panel of about 3 presenters (both practitioners and academics) who provide short introductory statements (each about 10-12 minutes) followed by an open debate with participants in the session, which is facilitated by the session organiser (who can also be one of the presenters). Practitioner sessions are intended to focus on one clearly delineated topic and should ideally result into generating suggestions for research areas that would be relevant to impact investing scholars.
- **Academic sessions.** These sessions will be held on Wednesday the 25<sup>th</sup> September and are likely to be attended only by an academic audience. They should be made up of 3 academic presentations of either full papers or extended abstracts. Paper presentations should be held to max 6-8 minutes followed by at least one or two discussants who provide in-depth feedback on the paper. The remainder of the session will be open to general discussion.
- **Individual talks.** If you do not have a suggestion for a full-fledged 90-minute session you are also welcome to propose a short talk on either a practitioner or an academic topic and we will try to fit your suggestion with one of the other sessions held at the conference.

The planning committee accepts session ideas until August 20<sup>th</sup> although we will deal with proposals on a first come / first served basis and will close acceptance once all spots have been assigned. Session ideas are reviewed by a small panel and decisions will be communicated swiftly.

Please submit a proposal by email to [kho.msc@cbs.dk](mailto:kho.msc@cbs.dk) including the following:

- A working title for the session
- Name, affiliation, email of the session organiser
- Proposed names and affiliations of presenters
- A max 2-3 paragraph description of the sessions purpose

**Important practical details:** Please note that both session organisers and speakers will have to register for the conference at a reduced rate of 1000 DKK (which is used to cover costs for lunch, coffee breaks and dinners). All sessions are limited to 90 minutes and should leave plenty room for discussion with the audience.

## Purpose of the Event

The Copenhagen Impact Investing Days are a discussion forum for impact investing practitioners, social entrepreneurs and academics. The conference aims to challenge current practice and to use evidence-based research practice to develop better insights into the links between social impact, financial returns, and investment decisions. We intend for the Impact Investing Days to eventually result in a series of international research co-operations that will help understand the effectiveness of impact investing in generating social entrepreneurship.

## Specifics of the Impact Investing Days

We have found that about 100-120 participants with a 50/50 mix of practitioners and academic researchers are the ideal size for an event that promotes dialogue and allows for active exchange of ideas between all participants. The first two days of the conference will feature keynote talks and panel discussions aimed at a practitioner audience. Here impact investors present their activities and also formulate where they see the need for rigorous academic research. They will be flanked by academic presentations that will critically reflect upon the state of the field drawing on insights from academic research. The third day of the conference is designed primarily for an academic audience with scientific presentations. Moreover, we will arrange a paper development workshop and a doctoral consortium, which aim to strengthen impact investing research capabilities among junior scholars. In particular, we hope to attract high-quality research contributions for an upcoming Special Issue on Impact Investing in the *Journal of Business Ethics*.

## Examples of Previous Impact Investing Days

Please follow the below links to find out more about the type of programme and the list of speaker bios at our two past Impact Investing Days.

- Copenhagen Impact Investing Days (12-14 March 2018) ~ 180 participants.
  - Program: [www.tilmeld.dk/CopenhagenImpactInvestingDays2018/programm.html](http://www.tilmeld.dk/CopenhagenImpactInvestingDays2018/programm.html)
  - Speakers bios: [access here](#)
- Beijing Impact Investing Days (22-24 May 2019) ~ 100 participants.
  - Program: [www.tilmeld.dk/BIID2019/program.html](http://www.tilmeld.dk/BIID2019/program.html)
  - Speaker bios: [access here](#)

## Conference Organization and Committee for Paper Development Workshop

Kai Hockerts, Copenhagen Business School  
Lisa Hehenberger, ESADE  
Vanina Farber, IMD  
Stefan Schaltegger Leuphana