

## **The Communication, Organization and Governance (COG) cluster**

The COG cluster provides a dynamic meeting place for a diverse group of international scholars who focus their research activities on

1. organizational dynamics, management practices, governance structures and forms of communication and discourse in both private and public organizations and

2. the variety of social, cultural, economic and/or political contexts in which these sets of activities and organizations intersect and interact, in particular global and intercultural contexts.

COG members do research on a wide array of concerns, ranging from gender and diversity, to digital media and big data, to creative and knowledge work, to strategy and leadership, to corruption and transparency in contemporary organizations.

COG currently involves around 50 scholars from the department of Management, Society and Communication, as well as a large number of external affiliates, who bring a broad range of theoretical perspectives to bear on the three keywords that define the cluster. These include organization theory, organizational communication, organizational behavior and leadership, business ethics and corporate social responsibility, marketing and consumer behavior, semiotics and discourse analysis, globalization theory, governance theory, and cultural studies.

The differences between the various research projects hosted by the cluster are counterbalanced by several, equally important similarities. First, our research projects draw primarily on anthropological and sociological perspectives on organizational activity. This means that we approach culture and communication both as important contexts for empirical research, and as the primary perspectives we take on organizational and societal issues. Second, our research projects pay close attention to context when generating and analyzing empirical data. Third, our research projects take seriously the lived experience of those we study—that is, we seek to understand and even to contribute to organizational and social practice as much as we seek to contribute to any particular stream of academic literature. Finally, we approach our research primarily by means of pragmatic methods. This means that we enter the research field with an open mind, and that we seek to listen to and to learn from organizational members and other actors in the field. In this sense, our research seeks to grapple with the complex and often messy nature of organizational and broader social realities.

The COG cluster features monthly seminar sessions to discuss work-in-progress papers. What is more, we organize seminars to discuss methods and host special events with international guest scholars. If you would like to get involved, please contact the COG cluster coordinators.

Cluster Coordinators:

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