

The Communication, Organization and Governance (COG) cluster

The COG cluster provides a dynamic meeting place for a diverse group of around 60 scholars from the department of Management, Society and Communication, as well as a large number of external affiliates, who focus their research activities on:

1. organizational dynamics, management practices, governance structures and forms of communication and discourse in both private and public organizations and
2. the social, cultural, economic and/or political contexts in which these sets of activities and organizations intersect and interact, in particular global and intercultural contexts.

The cluster researchers are loosely organized around seven sub-themes: i) Leadership and Social Change ii) International Mobility and Global Collaboration iii) Management Learning iv) Communication & Organization v) Transparency vi) Consumers in Markets vii) Creative and Media Industries. Topics addressed within these themes range from gender and diversity to digital media and big data, creative and knowledge work, strategy and leadership, and corruption and transparency.

COG scholars bring to bear a broad range of theoretical perspectives on the three keywords that define the cluster. These include organization theory, organizational communication, organizational behavior and leadership, business ethics and corporate social responsibility, marketing and consumer behavior, semiotics and discourse analysis, globalization theory, governance theory, and cultural studies.

Our research draws primarily on anthropological and sociological perspectives on organization/s. This means that we approach culture, organization and communication both as important contexts for empirical research, and as the primary perspectives we take on organizational and societal issues. Second, our research projects pay close attention to context when generating and analyzing empirical data. Third, our research projects take seriously the lived experience of those we study— that is, we seek to understand and even to contribute to organizational and social practice as much as we seek to contribute to any particular stream of academic literature. Finally, we approach our research primarily by means of pragmatic methods. This means that we enter the research field with an open mind, and that we seek to listen to and to learn from organizational members and other actors in the field. In this sense, our research seeks to grapple with the complex and often messy nature of organizational and broader social realities.

The COG cluster features monthly seminar sessions to discuss work-in-progress papers: faculty members and PhD students act as discussants providing in-depth feedback. We also organize seminars to discuss methods, as well as paper revise-and-resubmits/rejections, and we host special events with international guest scholars. If you would like to get involved, please contact the COG cluster coordinators.

Cluster Coordinators:

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