

International conference (CBS) –

Workshop program (4 pages)

The Private Sector in Development: New Perspectives on Developing Country and Emerging Markets firms – Firm Strategies, Firm Capabilities, State Business Relations and Institutional Environment - April 6-7, 2016

Venue: CBS, Porcelaenshaven (PHR) 22, DK – 2000 Frederiksberg

Wednesday April 6

08.30-09.00: Registration (PHR, Room R20)

09.00-09.30: Welcome session, by SAFIC team and the CBS Dean of Research, Prof. Peter Møllgaard

09.30-10.30: 1st plenary & Keynote. Prof John Sutton: ‘Can Sub-Saharan Africa Industrialize? Lessons from History’

10.30-11.00: Break (coffee and tea)

11.00-13.00: Workshop Session 1 (2 workshops in parallel)

I. Strategies of developing country firms (Chair: John Sutton, LSE) – PH16A, Room 210

- a. Coordination and governance in food processing supply chains in Tanzania: constraints and strategies, Lettice Kinunda Rutashobya, Goodluck Charles & Esther Ishengoma (abstract – discussant Thilde Langevang, CBS)
- b. Market diversification strategy and success of food processing firms in Kenya, Paul Kamau & Dorothy McCormick (paper – Michael W. Hansen, CBS)
- c. Tracking the Performance of Food Processing Sub-Sector Firms in Zambia: The Story Behind, Godfrey Hampwaye & Matildah Kaliba (paper – Dorothy McCormick, University of Nairobi)

II. Institutional environments, R&D and innovative behavior (Chair: Søren Jeppesen, CBS) – PH16A, Room 218

- a. From 'do no harm' to do more good: Extending the UN Framework on Business & Human Rights towards Creating Shared Value by fulfilling human rights in developing countries and emerging markets, Karin Buhmann, Jonas Jonsson & Mette Fisker (paper – discussant Radha Upadhyaya, University of Nairobi)
- b. Accessing vs sourcing knowledge: A comparative study of R&D internationalization between emerging and advanced economy firms, Marcus Møller Larsen (abstract – discussant Peter Wad, CBS - tbc)
- c. Mapping Capability Building Processes Among firms in Kenya, Herbert Wamalwa (paper – discussant Carsten Nico Hjortsø, Univ. of Copenhagen)

13.00-14.00: Lunch (at the Gallery, Porcelænsøen 20 - the CBS canteen)

14.00-16.00: Workshop Session 2 (2 workshops in parallel)

III. Perspectives on success factors among developing country firms (Chair: Dorothy McCormick, Univ. of Nairobi, Kenya) – PH16A, Room 210

- a. Critical success factors and performance of food processors in Tanzania, *Esther Ishengoma, Goodluck Charles and Lettice Kinunda Rutashobya* (abstract – discussant Søren Jeppesen, CBS)
- b. *What constitutes successful African enterprises?* Michael W. Hansen (paper – discussant John Rand, Univ. of Copenhagen)
- c. Strategies for Success: A Case Study of Food Processing Firms in Nairobi, Kenya, *Radha Upadhyaya & Herbert Wamalwa* (paper – discussant *Esther Ishengoma, Univ. of Dar es Salaam, Business School*)

IV. Capabilities of local firms (Chair: Lotte Thomsen, CBS) – PH16A, Room 218

- a. *Local manufacturing and engineering suppliers' technological capabilities development and industrial linkages in Zambia's mining sector*, *Wisdom C. KALENG'A* (abstract – discussant Paul Kamau, Univ. of Nairobi)
- b. *Identification and Evolution mechanisms of Dynamic Managerial Capabilities (DMCs) in the Grain Milling Sub-sector*, *David Rwehikiza* (paper – discussant Marcus Møller Larsen, CBS - tbc)

- c. *Serendipitous networking dynamics and internationalisation of agro-processing firms in Tanzania, Japhet Mbura and Lettice Kinunda Rutashobya (paper – Godfrey Hampwaye, Univ. of Zambia)*
- d. *Tech hubs, linkages and global production networks: The case of iHub Nairobi, Mie Hvas and Lotte Thomsen (abstract - discussant Marianne Nylandsted Larsen, Univ. of Copenhagen)*

16.00-16.30: Break (at Porcelænsøen 22, ground floor – outside PHR, R20)

16.30-17.30: 2nd plenary. Prof Anita Spring: ‘African Women Entrepreneurs: Barriers and Successes in Micro- to Large-scale Enterprises.’

18.30- : Conference dinner – Sale et Pepe (Nordre Fasanvej 9, DK-2000 Frederiksberg)

Thursday April 7

09.00-09.15: Introduction to day 2 by SAFIC team (Porcelænsøen 22, Room R20)

09.15-10.15: 3rd plenary. Prof Scott Taylor: ‘Big Business and the State in Africa: Influence, Impact and Implications for Business-State Relations.’

10.15-10.45: Break (coffee and tea)

10.45-12.45: Workshop Session 3 (2 workshops in parallel)

V. State-business relations (Chair: Thilde Langevang, CBS) – PH16A, Room 210

- a. *Firm-level perspectives on State-Business Relations in Africa: The food-processing industry in Kenya, Tanzania and Zambia, Goodluck Charles, Søren Jeppesen, Paul Kamau, & Peter Kragelund (paper – discussant Scott Taylor)*
- b. *Corruption, Rents and Growth: New Firm-Level Evidence from the Albanian and Kosovar Industrial Sectors, Luca J. Uberti (paper – Peter Ørberg Jensen, CBS)*
- c. *Doing (local) business in Zambia: Navigating reforms and steering unfriendly territories, Søren Jeppesen & Peter Kragelund (abstract – Godfrey Hampwaye, Univ. of Zambia)*

VI. Global value chains for food (Chair: Lettice Rutashobya, Univ. of Dar es Salaam, Business School) – PH16A, Room 218

- a. Reflections on entry barriers for suppliers to domestic and global retail markets: the case of food processing in Kenya, Lotte Thomsen, Paul Kamau & Dorothy McCormick (abstract – discussant Lettice Rutashobya, Univ. of Dar es Salaam, Business School)
- b. Drivers of Competitiveness: Kenya's Fresh Fruits and Vegetable Export Value Chain A Six Decade Benevolent Resilience, *Martin Kang'ethe GACHUKIA (paper – discussant Radha Upadhyaya, Univ. of Nairobi)*
- c. Agro-processing Value Chains in Zambia: Governance and Institutions in the vegetable and Grain processing sub-sectors, *Matildah Kaliba (abstract – discussant Lotte Thomsen, CBS)*

12.45-13.45: Lunch (at the Gallery – Porcelæns Haven 20 - the CBS canteen)

13.45-15.45: Workshop Session 4 (1 workshop – Porcelæns Haven 22, room R20)

VII. Key institutional drivers and barriers to Private Sector Development (Chair: Dr. Goodluck Charles, Univ. of Dar es Salaam, Business School)

- a. The copper boom and the development bust: institutional impediments to resource-led development in Zambia, *Peter Kragelund (paper – discussant Carsten Nico Hjortsø, Univ. of Copenhagen)*
- b. Female entrepreneurship and institutional transformation in Tanzania, *Thilde Langevang, Michael W. Hansen and Lettice Rutashobya (abstract – discussant Anita Spring)*
- c. Creating effective institutions – When mining MNCs construct institutions in order to manage local risk, *Jacob Taarup (paper – discussant Stine Haakonsson, CBS)*

15.45-16.00: Closing remarks, by SAFIC team/The Organising Committee

16.00-17.00: Farewell coffee