

2018

CBS CAMPUS SUSTAINABILITY STRATEGY

CBS  COPENHAGEN BUSINESS SCHOOL
HÅNDELSHØJSKOLEN

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To situate it as an integral, encompassing aspect of the University's identity, CBS has taken significant steps over several years to operationalize sustainability in research and teaching. Further, we support and mentor student organizations working to create awareness and achieve impactful results consistent with our efforts across our campuses. Campus Services embraces the challenge of working toward the UN Sustainable Development Goals (SDGs), understanding that integrating these principles into our daily operations enhances and focuses sustainability ambitions across the institution.

Fredriksberg Kommune places a strong emphasis on sustainability, and CBS, as an important and integrated member of this community, must engage these opportunities. Located in the capital region, Frederiksberg shares with CBS, the ambitious aim to be CO2 neutral by 2025. The Kommune is internationally considered a leader in implementing legislation and constructing initiatives supporting a more sustainable society. CBS supports the work being done across Frederiksberg through efforts on its own campuses.

The CBS's sustainability strategy is based on The Rio Declaration on Environment and Development (1992) which divides sustainability into three aspects: Social, Environmental and Economic. We suggest actions under each aspect in relation to the campus built environment. This strategy focuses on CBS' maintenance and development of operations. These actions will position CBS as a leading university attracting students, researchers and other employees from around the world.

AGENDA

To date, Campus Services has focused on optimizing building and campus maintenance to avoid wasting resources. We are concerned with waste in multiple senses; we are also concerned to avoid wasting talent and knowledge. The built environment is crucial to the students' and employees' performance and ability to share knowledge. We name the relationship between the built environment and the well-being of the users "**Human Well-Being**".

1. In its new strategy, Campus Services will focus its efforts on improving students' and employees' performance by designing, investing in, and constructing a more sustainable campus. Campus services will also encourage members of our community to consider the campus a living laboratory for sustainability to support greater knowledge sharing.

As part of this initiative, Campus Services will focus on harnessing interventions that encourage **sustainable behavior**. This means that we will also focus on the significance of the inhabitant (whether that be student, faculty, administrator, or Frederiksberg community member) when initiating and implementing projects.

2. The sustainability efforts at CBS must be accompanied by the clear understanding that they are not standalone initiatives, but part of a more integrated and iterative approach linked to our stakeholders.

EFFORTS

1. Efforts will focus on the social aspects of sustainability, fostering Human Well-Being by improving the thermal, visual and acoustic conditions of CBS's buildings. Initiatives will create inclusive public areas where safety, accessibility, bicycle parking, stormwater management and building-integrated art impact campus users' experience. We will place special effort on classroom learning outcomes and office functionality and these performance metrics' intersection with classroom and office design.
2. We will make efforts to improve economic aspects of sustainability, in the context of Human Well-Being, through Space Management, by establishing common areas and platforms for collaboration, supporting knowledge sharing. We will also invest in projects providing maintenance savings if the payback time is shorter than the lifecycle of the given product.
3. Our work to improve environmental aspects of sustainability supporting Human Well-Being will focus on reducing the impacts of environmentally harmful substances, procedures, and activities through procurement policies. We will also minimize consumption and recycle and reuse resources including waste to reduce greenhouse gas emissions.

METHOD

We will create a CBS Campus Sustainability Profile, which will describe:

- our shared goals for 2025;
- the strategies which we will employ to achieve these goals;
- the outcomes we will achieve through these goals; and
- the principal stakeholders across the CBS landscape.

A Business Case with a triple bottom line of social, economic and environmental aspects supports the efforts.

The CBS Campus Sustainability Profile will be drafted in autumn 2018 in collaboration with relevant stakeholders. By spring 2019, we will launch selected initiatives as test projects that will provide knowledge and inform future sustainability guidelines. We will identify opportunities to use our campus as a living laboratory for sustainability. Our initiatives will strengthen our brand identity and promote sustainability both on and off campus.

INTERFACES

To measure progress on these ambitious goals, we must collect relevant data to determine existing baselines, which may require involving both researchers and consultants. Goals must be realistic and those responsible for implementation must be part of the goal-setting and benchmarking process.

Campus Services will carry out projects suggested in the Sustainability Profile in close cooperation with students and faculty, linking these campus sustainability to education and research.

CBS will initiate cooperation with the Association of SIH to use the Student & Innovation House to test relationships between sustainable design and programs and sustainable behaviors. This is in line with their vision of sustainability, also known as: Living Learning Lab.



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