

## **'Other' Publications by CBIG members (for journal articles see list above)**

### **2021**

Lucia A. Reisch; Cass R. Sunstein; Micha Kaiser / Most People Like Nudges: And Why That Matters. In: Theories of Choice: The Social Science and the Law of Decision Making. . ed. /Stefan Grundmann; Philipp Hacker. Oxford: Oxford University Press 2021, p. 73-86  
Book chapter > peer review

Lucia A. Reisch; Mario Schmidt / Nachhaltige Entwicklung. In: Verbraucherwissenschaften: Rahmenbedingungen, Forschungsfelder und Institutionen. ed. /Peter Kenning; Andreas Oehler; Lucia A. Reisch. Wiesbaden: Springer 2021, p. 71-91  
Book chapter > peer review

Peter Kenning (Editor) ; Andreas Oehler (Editor) ; Lucia A. Reisch (Editor) / Verbraucherwissenschaften : Rahmenbedingungen, Forschungsfelder und Institutionen. Wiesbaden: Springer 2021, 596 p.  
Anthology > peer review

Lucia A. Reisch; Cass R. Sunstein / Verhaltensbasierte Regulierung (Nudging). In: Verbraucherwissenschaften: Rahmenbedingungen, Forschungsfelder und Institutionen. . ed. /Peter Kenning; Andreas Oehler; Lucia A. Reisch. Wiesbaden: Springer 2021, p. 293-318  
Book chapter > peer review

### **2020**

Maria J. Figueroa; Oliver Lah / What Do We Know about the Role the Human Dimension Plays in Shaping a Sustainable Low-carbon Transport Transition? In: Energy and Behaviour: Towards a Low Carbon Future. . ed. /Marta Lopes; Carlos Henggeler Antunes; Kathryn B. Janda. London : Academic Press 2020, p. 177-208  
Book chapter > peer review

Daniel Hardt; Fumiko Kano Glückstad / Mining Links Between Travel Motivations and Mental Representation of Destinations from Twitter Postings. In: 2020 Global Marketing Conference at Seoul Proceedings. ed. /Jeonghye Choi; Yeolim Yoon. Changwon : Global Alliance of Marketing & Management Associations 2020, p. 1025-1029  
Article in proceedings > peer review

Yasuo Tanida; Fumiko Kano Glückstad / NFC-1: Comprehending Consumers : Computing Complexity of Cultures. In: Journal of the Japanese Society for Artificial Intelligence, Vol. 35, No. 6, The 34th Annual Conference of the Japanese Society for Artificial Intelligence. JSAI 2020, 2020, 2 p., p. 807-808.  
Conference article in journal

Hugh N. Wilson; Richard Adams; Rosina Watson; Emma Macdonald; Kristian Roed Nielsen; Lucia A. Reisch / Sustainable Entrepreneurship as a Community of Practice. Paper presented at Annual Conference of the British Academy of Management 2020, 2020  
Paper

Isabel Froes; Efthymios Altsitsiadis / Report on Co-creation and Open Innovation Methods for Social Manufacturing: iProduce 2020, 83 p. (iProduce Project Deliverables, No. D2.4)  
Report > peer review

Lucia A. Reisch / A Resilient and Sustainable Food Supply : The Coronavirus Crisis and Other Challenges. München : acatech – Deutsche Akademie der Technikwissenschaften 2020, 41 p. (acatech IMPULS)  
Report

Lucia A. Reisch; Sabine Bietz; Hans-W. Micklitz / Algorithmen und Verbraucher. Stuttgart : Zeppelin Universität 2020, 73 p.  
Report

Alelí M. Ayala-Marín; Pilar Miguel-Etayo; Garrath Williams; Javier Santabárbara; Paola Russo; Lucia A. Reisch; Iris Pigeot; Dénes Molnar; Lauren Lissner; Isabel Iguacel; Stefaan De Henauw; Luis Alberto Moreno; / Association between Social Vulnerability and the Strengthening of the Parent-Child Relationship in a Childhood Obesity Prevention Program : Results from the Idefics Study. In: Fundación Iberoamericana de Nutrición (FINUT) Virtual Conference, October 2020: Abstracts. . ed. /María José Soto-Méndez; Angel Gil; Luis A. Moreno; Benjamin Caballero. Basel : Karger 2020, 1 p., p. 194 (Annals of Nutrition and Metabolism, No. Supplement 4, Vol. 76)  
Conference abstract in proceedings > peer review

Wencke Gwozdz; Lucia A. Reisch; John Thøgersen / Behaviour Change for Sustainable Consumption. In: Journal of Consumer Policy, Vol. 43, No. 2, 2020, 5 p., p. 249-253. Editorial

Alan Mathios; Hans-Wolfgang Micklitz; Lucia A. Reisch; John Thøgersen; Christian Twigg-Flesner / Consumer Policy in the Age of Covid-19. In: Journal of Consumer Policy, Vol. 43, No. 3, 2020, 3 p., p. 433-435. Editorial

Viola Muster; Franziska Wolff; Rainer Griebßhammer; Corinna Fischer; Christian Thorun; Ulf Schrader; Lucia A. Reisch / Evaluation des Nationalen Programms für Nachhaltigen Konsum: Ex-ante-Betrachtung und Kurzbewertung ausgewählter Maßnahmen. Berlin : Institut für Verbraucherpolitik 2020, 171 p. (Texte, No. 210/2020)  
Report

Johanna Meier; Mark Andor; Friederike C. Döbbe; Neil R. Haddaway; Lucia A. Reisch / Green Defaults to Reduce Meat Consumption? : A Systematic Review Protocol. Charlottesville, VA : Center for Open Science 2020, 20 p.  
Working paper

Alan Mathios; Hans W. Micklitz; Lucia A. Reisch; John Thøgersen ; Christian Twigg-Flesner / Journal of Consumer Policy's 40th Anniversary Conference : A Forward Looking Consumer Policy Research Agenda. In: Journal of Consumer Policy, Vol. 43, No. 1, 2020, 9 p., p. 1-9.  
Editorial

Jana Baldy; Sabine Bietz; Timo Eckhardt; Andreas Ernst; Roman Götzmann; Hans-Jörg Henle; Benjamin Hennchen; Iris Joschko; Michael Krumböck; Sylvia Kruse; Detlev Kulse; Matthias Meier; Heidrun Moschitz; Michael Pregernig; Johanna Quendt; Lucia A. Reisch; Heiner Schanz; Carola Schraff; David Sipple; Anja Thome / Kommunen gestalten Ernährung : Neue Handlungsfelder nachhaltiger Stadtentwicklung. Berlin : Deutscher Städte- und Gemeindebund 2020, 32 p. (DStGB Dokumentation , No. 153)  
Report

Elida Sina; Christoph Buck; Gabriele Eiben; Stefaan De Henauw; Lauren Lissner; Dénes Molnar; Luis Alberto Moreno; Lucia A. Reisch; Alfonso Siani; Yiannis Kourides; Toomas Veidebaum; Wolfgang Ahrens; Antje Hebestreit / Media Use and Metabolic Syndrome and its Components in Europeans Children and Adolescents : Results from the I.Family Study. In: Abstract book for the ISBNPA 2020 Annual Meeting. ed. /Wendy van Lippevelde; Erica Hinckson. : International Society of Behavioral Nutrition and Physical Activity 2020, 2 p., p. 206-207

Conference abstract in proceedings

Lucia A. Reisch / Nudging hell und dunkel: Regeln für digitales Nudging. In: Wirtschaftsdienst, Vol. 100, No. 2, 2.2020, p. 87-91

Comment/debate > peer review

Alelí M. Ayala-Marín; Pilar Miguel-Etayo; Javier Santabárbara; Isabel Iguacel; Wolfgang Ahrens; Stefaan De Henauw; Lauren Lissner; Eszter Molnár Kurdiné; Lucia A. Reisch; Paola Russo; Michael Tornaritis; Toomas Veidebaum; Luis Alberto Moreno / Parental Unemployment Associated with the Lack of the Effectiveness of a Children Obesity Prevention Program : Results From the IDEFICS Study. In: Proceedings of the Nutrition Society, Vol. 79, No. OCE2, 2020, 1 p.

Conference abstract in journal > peer review

Lucia A. Reisch / Resiliente und nachhaltige Lebensmittelversorgung : Die Coronakrise und weitere Herausforderungen. München : acatech – Deutsche Akademie der Technikwissenschaften 2020, 41 p. (acatech IMPULS)

Report

Lucia A. Reisch; Corinna Fischer; Rainer Grießhammer; Viola Muster; Ulf Schrader; Christian Thorun; Franziska Wolff / Sustainable Consumption Now! The German National Programme for Sustainable Consumption on the Test Bed. SSRN: Social Science Research Network 2020, 23 p.

Working paper

Hugh N. Wilson; Richard Adams; Rosina Watson; Emma Macdonald; Kristian Roed Nielsen; Lucia A. Reisch / Sustainable Entrepreneurship as a Community of Practice. Paper presented at Annual Conference of the British Academy of Management 2020, 2020

Paper

Viola Muster; Corinna Fischer; Franziska Wolff; Rainer Grießhammer; Lucia A. Reisch; Ulf Schrader; Christian Thorun / Weiterentwicklung des NationalenProgramms für nachhaltigen Konsum : Handlungsempfehlungen (Teil 1). Berlin : Institut für Verbraucherpolitik 2020, 82 p. (Texte, No. 208/2020)

Report

Franziska Wolff; Corinna Fischer; Christoph Brunn; Viola Muster; Lucia A. Reisch; Ulf Schrader; Christian Thorun / Weiterentwicklung des NationalenProgramms für nachhaltigen Konsum : Handlungsempfehlungen (Teil 2). Berlin: Institut für Verbraucherpolitik 2020, 68 p. (Texte, No. 209/2020)

Report

## 2019

Kristian Roed Nielsen / Crowdfunding : Grassroots Funding for Grassroots Ideas. Paper presented at Global Good Congress, 2019

Paper

Rosina Watson; Kristian Roed Nielsen; Christine Mera; Hugh Wilson; Emma Macdonald; Lucia A. Reisch; Stefan Hemel / Policy for Sustainable Entrepreneurship : A Crowdsourced Framework. In: Proceedings of the Seventy-ninth Annual Meeting of the Academy of Management. ed. /Guclu Atinc. Briar Cliff Manor, NY : Academy of Management 2019, 1 p. (Academy of Management Proceedings) Conference abstract in proceedings > peer review

Kristian Roed Nielsen; Julia Binder / Reward-based Crowdfunding and Sustainability : The Role of Values in Mobilizing Backers in Crowdfunding Campaigns. Paper presented at 6th Annual World Open Innovation Conference, 2019

Paper > peer review

Fumiko Kano Glückstad; Yusuke Takahashi / Interpretation of Schwartz Theory of Ten Basic Human Values in the Japanese Context. In: Proceedings of the 13th Biannual Asian Association of Society of Social Psychology 2019, Taipei, Taiwan, July 11-13. ed. /Emi Kashima; Hoon-Seok Cho; Allan Bernard. Taipei : Asian Association of Society of Social Psychology 2019, p. A26

Article in proceedings > peer review

Yasuo Tanida; Fumiko Kano Glückstad / NFC-1: Comprehending Consumers : Computing Complexity of Cultures. In: Journal of the Japanese Society for Artificial Intelligence, Vol. 34, No. 6, The 33rd Annual Conference of the Japanese Society for Artificial Intelligence. JSAI2019, 2019, 2 p., p. 854-855

Conference article in journal

Fumiko Kano Glückstad; Yusuke Takahashi / Who are those Chinese Traveling to Europe? : Value-based Classification of Chinese People and their Traveling Experiences. In: Personality and Individual Differences, 2019, p. 1

Conference abstract in journal > peer review

Fumiko Kano Glückstad / デンマークにおける産学連携観光情報分析プロジェクトの紹介 In: Proceedings of 20th Research Seminar of the Society for Tourism Informatics2019, p. 68-71

Article in proceedings

Jan Michael Bauer; Lucia A. Reisch / Behavioural Insights and (Un)Healthy Dietary Choices : A Research Agenda for Better Evidence. In: A Research Agenda for Economic Psychology. ed. /Katharina Gangl; Erich Kirchler. Cheltenham : Edward Elgar Publishing 2019, p. 104-122 (Elgar Research Agendas)

Book chapter > peer review

Lucia A. Reisch; Hans-Wolfgang Micklitz / "Vertrauen ist insbesondere für digitale Märkte wichtig". In: Betrug in der digitalisierten Welt: Erkennen. Vorbeugen. Schützen. . ed. /Michael Freytag. Frankfurt am Main : Frankfurter Allgemeine Buch 2019, p. 94-99

Book chapter

Vladimir Hyánek; Jiri Navrátil; Klara Placier; Maria J. Figueroa; Begoña Alvarez Garcia; Luis Ignacio Álvarez-González / Social Innovation in Consumer Protection : Online Education in Alternative Financial Services. In: Social Innovation: Comparative Perspectives. . ed. /Helmut K. Anheier; Gorgi Krlev; Georg Mildenerger. New York : Routledge 2019, p. 173-200 (Routledge Studies in Social

Enterprise & Social Innovation)

Book chapter > peer review

Maria J. Figueroa; Jiri Navrátil; Alex Turrini; Gorgi Krlev / Social Innovation in Environmental Sustainability : Promoting Sharing Public Spaces for Bicycle Use. In: Social Innovation: Comparative Perspectives. . ed. /Helmut K. Anheier; Gorgi Krlev; Georg Mildemberger. New York : Routledge 2019, p. 149-172 (Routledge Studies in Social Enterprise & Social Innovation)

Book chapter > peer review

Annette Bauer; Gerald Wistow; Vladimir Hyánek; Maria J. Figueroa; Sarah Sandford / Social Innovation in Health Care : The Recovery Approach in Mental Health. In: Social Innovation: Comparative Perspectives. . ed. /Helmut K. Anheier; Gorgi Krlev; Georg Mildemberger. New York : Routledge 2019, p. 130-148 (Routledge Studies in Social Enterprise & Social Innovation)

Book chapter > peer review

Cass R. Sunstein; Lucia A. Reisch / A Bill of Rights for Nudging. In: Journal of European Consumer and Market Law, Vol. 8, No. 3, 2019, 4 p., p. 93-96

Editorial > peer review

Lucia A. Reisch / Awards. In: Journal of Consumer Policy, Vol. 42, No. 2, 2019, 1 p., p. 187

Editorial

Lucia A. Reisch; Friederike C. Döbbe / Book Notes "Economics and Social Sciences". In: Journal of Consumer Policy, Vol. 42, No. 4, 12.2019, p. 567-579

Book review

Anthony Smith; Lucia Parrino; Domagoj Vrbos; Giulia Nicolini; Massimiano Bucchi; Melanie Carr; Junshi Chen; Leonie Dendler; Kannan Krishnaswamy; Davide Lecchini; Ragnar Löfstedt; Michelle Patel; Lucia A. Reisch; Didier Verloo; Ellen Vos; Fabiana Zollo; Barbara Gallani / Communicating to and Engaging with the Public in Regulatory Science. In: EFSA Journal, Vol. 17, No. Supplement S1, EFSA Third Scientific Conference 2018, 2019, 15 p.

Conference article in journal > peer review

Karin Bammann; Lucia A. Reisch; Hermann Pohlbeln; Garrath Williams; Maike Wolters / Core Questionnaires. In: Instruments for Health Surveys in Children and Adolescents. ed. /Karin Bammann; Lauren Lissner; Iris Pigeot; Wolfgang Ahrens. Cham : Springer 2019, p. 189-207 (Springer Series on Epidemiology and Public Health, Vol. 6)

Book chapter > peer review

Valeria Pala; Lucia A. Reisch; Lauren Lissner / Dietary Behaviour in Children, Adolescents and Families: The Eating Habits Questionnaire (EHQ). In: Instruments for Health Surveys in Children and Adolescents. ed. /Karin Bammann; Lauren Lissner; Iris Pigeot; Wolfgang Ahrens. Cham : Springer 2019, p. 103-133 (Springer Series on Epidemiology and Public Health)

Book chapter

Lucia A. Reisch; Wencke Gwozdz / Healthy Diet as a Global Sustainable Development Issue : Reasons, Relationships and a Recommendation. In: Children's Rights and Sustainable Development: Interpreting the UNCRC for Future Generations. . ed. /Claire Fenton-Glynn. Cambridge : Cambridge University Press 2019, p. 361-384

Book chapter > peer review

Norma Schönherr; Lucia A. Reisch; Andrea Farsang; Armi Temmes; Adele Tharani; André Martinuzzi / Implementing Impact Measurement and Management. In: Business and the Sustainable Development Goals: Measuring and Managing Corporate Impacts. . ed. /Norma Schönherr; André Martinuzzi. Cham : Palgrave Macmillan 2019, p. 113-128

Book chapter > peer review

Wencke Gwozdz; Lucia A. Reisch / Instruments for Assessing the Role of Commercials on Children's Food Choices. In: Instruments for Health Surveys in Children and Adolescents. ed. /Karin Bammann; Lauren Lissner; Iris Pigeot; Wolfgang Ahrens. Cham : Springer 2019, p. 209-230 (Springer Series on Epidemiology and Public Health, Vol. 6)

Book chapter > peer review

Micha Kaiser; Lucia A. Reisch / Kann man Nudging trauen? : Wie man in Baden-Württemberg über verhaltensbasierte Stimuli denkt. In: Konsum und nachhaltige Entwicklung: Verbraucherpolitik neu denken. . ed. /Adrian Boos; Tobias Brönneke; Andrea Wechsler. Baden-Baden : Nomos Verlagsgesellschaft 2019, p. 291-316 (Schriftenreihe des Instituts für Europäisches Wirtschafts- und Verbraucherrecht e.V., Vol. 40)

Book chapter > peer review

Sabine Bietz; Lucia A. Reisch / Nudges für eine Nachhaltige Ernährung in Kommunen : Ein PraxisWerkzeug. In: Konsum und nachhaltige Entwicklung: Verbraucherpolitik neu denken. . ed. /Adrian Boos; Tobias Brönneke; Andrea Wechsler. Baden-Baden : Nomos Verlagsgesellschaft 2019, p. 251–268 (Schriftenreihe des Instituts für Europäisches Wirtschafts- und Verbraucherrecht e.V., Vol. 40)

Book chapter > peer review

Rosina Watson; Kristian Roed Nielsen; Christine Mera; Hugh Wilson; Emma Macdonald; Lucia A. Reisch; Stefan Hemel / Policy for Sustainable Entrepreneurship : A Crowdsourced Framework. In: Proceedings of the Seventy-ninth Annual Meeting of the Academy of Management. ed. /Guclu Atinc. Briar Cliff Manor, NY : Academy of Management 2019, 1 p. (Academy of Management Proceedings) Conference abstract in proceedings > peer review

Romanika Okraszewska; Dana Clarissa Muhlack; Jeroen Lakerveld; Lucia A. Reisch; Carlijn Kamphuis; Sarah Forberger / Protocol for review studies on SUMP. Bremen : Leibniz Institute for Prevention Research and Epidemiology - BIPS 2019, 13 p. (Policy Evaluation Network Deliverables, No. D6.2.1) Report

Isabel Iguacel; Nathalie Michels; Wolfgang Ahrens; Karin Bammann; Gabriele Eiben; Juan M. Fernandez-Alvira; Staffan Mårild; Dénes Molnar; Lucia A. Reisch; Paola Russo; Michael Tornaritis; Toomas Veidebaum; Maike Wolters; Luis Alberto Moreno; Claudia Börnhorst; / Reply to the Letter to the Editor : "Socioeconomic Status and Childhood Metabolic Syndrome". In: International Journal of Cardiology, Vol. 283, No. 283, 2019, p. 190-191

Comment/debate

Micha Kaiser; Lucia A. Reisch; Manuela Bernauer / Take It or Leave It: The Impact of Regional Variation of Opt-out Tariffs on Green Energy Demand. Friedrichshafen: Forschungszentrum Verbraucher, Markt und Politik. Zeppelin Universität 2019, 30 p. (Grüne Defaults als Instrument einer nachhaltigen Energienachfragepolitik. Deliverables, No. 2)

Report

Norma Schönherr; Lucia A. Reisch; Andrea Farsang; Armi Temmes; Adele Tharani; André Martinuzzi / The Corporate Toolbox. In: Business and the Sustainable Development Goals: Measuring and Managing Corporate Impacts. . ed. /Norma Schönherr; André Martinuzzi. Cham : Palgrave Macmillan 2019, p. 19-53

Book chapter > peer review

Wencke Gwozdz; Lucia A. Reisch; Gabriele Eiben; Monica Hunsberger; Kenn Konstabel; Eva Kovács; Edyth Luszczki; Artur Mazur; Edina Mendl; Marge Saamel; Maike Wolters / The Effect of Smileys as Motivational Incentives on Children's Food Choices : A Field Experiment in European Schools.

Frederiksberg : Copenhagen Business School, CBS 2019, 49 p.

Working paper

Cass R. Sunstein; Lucia A. Reisch / Trusting Nudges : Toward a Bill of Rights for Nudging. Abingdon : Routledge 2019, 145 p. (Routledge Advances in Behavioural Economics and Finance, Vol. 4)

Book > peer review

Manuela Bernauer; Lucia A. Reisch / Wie „automatisch grün“ ist der deutsche Energiemarkt? : Grüne Defaults revisited. In: Konsum und nachhaltige Entwicklung: Verbraucherpolitik neu denken. . ed.

/Adrian Boos; Tobias Brönneke; Andrea Wechsler. Baden-Baden : Nomos Verlagsgesellschaft 2019, p. 269-290 (Schriftenreihe des Instituts für Europäisches Wirtschafts- und Verbraucherrecht e.V., Vol. 40)

Book chapter > peer review

## 2018

Rosina Watson; Kristian Roed Nielsen; Hugh N. Wilson; Christine Mera; Lucia A. Reisch / Policy for Sustainable Entrepreneurship : A Crowdsourced Framework. Paper presented at The 47th EMAC Annual Conference 2018, 2018

Paper > peer review

Kristian Roed Nielsen / Reward-based Crowdfunding and Sustainable Entrepreneurship : A Web-experiment. Paper presented at The 13th Nordic Conference on Behavioural and Experimental Economics, 2018

Paper > peer review

Kristian Roed Nielsen; Tina Mueller; Wencke Gwozdz; Jan Michael Bauer; Kristian S. Nielsen / Task 3.3 Consumer Evaluation of Materials and Products Developed Within the Project : Designed High-value Products from Zero-value Waste Textiles and Fibres Via Design Driven Technologies.

Frederiksberg : Copenhagen Business School, CBS 2018, 45 p.

Report > peer review

Jan Michael Bauer; Lizzy Feller; Elena Glinskaya / Commissioner-provider Relations : International Experience and Implications for China's Policy. In: Options for Aged Care in China: Building an Efficient and Sustainable Aged Care System. . ed. /Elena Glinskaya; Zhanlian Feng. Washington : The World Bank 2018, p. 215-242

Report chapter

Jan Michael Bauer; Du Peng / Learning and Policy Formulation : International Experience and Implications for China's Policy. In: Options for Aged Care in China: Building an Efficient and Sustainable Aged Care System. . ed. /Elena Glinskaya; Zhanlian Feng. Washington : The World Bank

2018, p. 299-325

Report chapter

Leonie Helen Bogl; Kirsten Mehlig; Guiomar Masip; Nathalie Michels; Lucia A. Reisch; Valeria Pala; Angie S. Page; Dénes Molnar; Michael Tornaritis; Toomas Veidebaum; Luis Alberto Moreno; Wolfgang Ahrens; Lauren Lissner; Antje Hebestreit; Jaakko Kaprio; Anna Keski-Rahkonen; Timm Intemann; Paola Russo; Laura Johnson / A Within-Sibling Pair Analysis of Lifestyle Behaviors and BMI Z-Score in the Multi-center I.Family Cohort Study. In: Abstract book for the ISBNPA 2018 Annual Meeting in Hong Kong : International Society of Behavioral Nutrition and Physical Activity 2018, 1 p., p. 230-231

Conference abstract in proceedings > peer review

Julius Rauber; Sabine Bietz; Lucia A. Reisch / Einsatzmöglichkeiten von verhaltensbasierten Maßnahmen („Nudges“) zur Förderung nachhaltigen Verhaltens im kommunalen Kontext. Friedrichshafen: Zeppelin Universität 2018, 52 p.

Report > peer review

Cass R. Sunstein; Lucia A. Reisch / Greener by Default. Cambridge, MA : Harvard Law School 2018, 29 p. (The Harvard John M. Olin Discussion Paper Series, No. 951)

Working paper

Manuela Bernauer; Lucia A. Reisch / Grüne Defaults als Instrument einer nachhaltigen Energienachfragepolitik : Ergebnisbericht: der Nudge-Ansatz zur Förderung des Wandels von Werten und Lebensstilen: Stand der Forschung und Bewertung von nationalen und internationalen Anwendungsbeispielen von Defaults im Konsumfeld Energie. Friedrichshafen : Zeppelin Universität 2018, 68 p.

Report

Lucia A. Reisch / Nudging for Good : The Appeal of a Sustainable Decision-making Architecture. In: 2018 Almanac of Sustainability: Ideas and Actions. Transformation!. . ed. /Verónica Tomei; Robert Böhnke. Berlin : German Council for Sustainable Development 2018, p. 88-89

Report chapter

Rosina Watson; Kristian Roed Nielsen; Hugh N. Wilson; Christine Mera; Lucia A. Reisch / Policy for Sustainable Entrepreneurship : A Crowdsourced Framework. Paper presented at The 47th EMAC Annual Conference 2018, 2018

Paper > peer review

Lucia A. Reisch; Daniela Büchel; Gerd Gigerenzer; Helga Zander-Hayat; Gesche Joost; Hans-Wolfgang Micklitz; Andreas Oehler; Kirsten Schlegel-Matthies; Gert G. Wagner / Verbrauchergerechtes Scoring: Gutachten des Sachverständigenrats für Verbraucherfragen. Berlin : Sachverständigenrat für Verbraucherfragen 2018, 284 p. (Gutachten des Sachverständigenrats für Verbraucherfragen)

Report

Christoph Strünck; Lucia A. Reisch / Verbraucherpolitik. In: Politik und Wirtschaft: Ein integratives Kompendium. ed. /Karsten Mause; Christian Müller; Klaus Schubert. Wiesbaden : Springer 2018, p. 473-495 (Springer Reference Sozialwissenschaften)

Book chapter

Yasuo Tanida; Fumiko Kano Glückstad / NFC-4: Comprehending Consumers : Computing Complexity of Cultures. In: Journal of the Japanese Society for Artificial Intelligence, Vol. 33, No. 6, 2018

Comment/debate



Marisciel Litong-Palima; Kristoffer Jon Albers; Fumiko Kano Glückstad / Stability and Similarity of Clusters under Reduced Response Data. Paper presented at The 32nd Annual Conference of the Japanese Society for Artificial Intelligence. JSAI 2018, 2018  
Paper > peer review

Joyashree Roy; Petra Tschakert; Henri Waisman; Sharina Abdul Halim; Philip Antwi-Agyei; Purnamita Dasgupta; Bronwyn Hayward; Markku Kanninen; Diana Liverman; Chukwumerije Okereke; Patricia Fernanda Pinho; Keywan Riahi; Avelino G. Suarez Rodriguez; Fernando Aragón–Durand; Mustapha Babiker; Mook Bangalore; Paolo Bertoldi; Bishwa Bhaskar Choudhary; Anton Cartwright; Riyanti Djalante; Kristie Ebi; Neville Ellis; Francois Engelbrecht; Maria J. Figueroa; Mukesh Gupta; Amaha Medhin Haileselassie; Karen Paiva Henrique; Daniel Huppmann; Saleemul Huq; Daniela Jacob; Rachel James; Debora Ley; Peter Marcotullio; Omar Massera; Reinhard Mechler; Shagun Mehrotra; Peter Newman; Simon Parkinson; Aromar Revi; Wilfried Rickels; Diana Hinge Salili; Lisa Schipper; Jörn Schmidt; Seth Schultz; Pete Smith; William Solecki; Shreya Some; Nenenteiti Teariki-Ruatu; Adelle Thomas; Penny Urquhart; Margaretha Wewerinke-Singh; / Sustainable Development, Poverty Eradication and Reducing Inequalities. In: Global warming of 1.5°C Geneva : IPCC: Intergovernmental Panel on Climate Change 2018 (IPCC Special Reports, Vol. SR15)  
Report chapter > peer review