

Draft Program
CSR in the International Shipping Industry, Workshop
Copenhagen Business School
25 May 2016

- 09:30 Departure for Copenhagen Business School, Kilevej 14, 2000 Frederiksberg

(Participants will be picked up by Ahmad Hassan and escorted to the CBS using bus).
- 10:00-10:30 **Introduction: Workshop Purpose; Program + Introduction of Participants**
Facilitated By Peter Lund-Thomsen & René Taudal Poulsen, CBS. Room: K.3.54
- 10:30-10:45 **Introduction of Special Issue of the Journal of Sustainable Mobility**

By Dr. Michael Zhang, Nottingham Business School, Nottingham Trent University, UK
- 10:45-11:45 **Paper 1: Sustainability transitions in maritime transport and geographical scale**
By Johanna Yliskylä-Peuralahti, University of Turku

Discussants: Judith van Leeuwen & René Taudal Poulsen
- 11:45-12:00 **Coffee/Tea Break**
- 12:00-13:00 **Paper 2: Moving sustainable shipping forward: competing governance arrangements to combat greenhouse gas emissions from shipping**

By Judith van Leeuwen, Wageningen UR

Discussants: Jane Lister & Beatriz Martinez Romera
- 13:00-14:00 **Lunch** (CBS Cafeteria at Solbjerg Plads)

14:00-15:00 **Paper 3: Governing by disclosure: The effectiveness of the maritime accountability regime**

By Jane Lister, University of British Columbia

Discussants: Peter Lund-Thomsen & Johanna Yliskylä-Peuralahti

15:00-16:00 **Paper 4: Ports as sustainability hubs in global maritime supply chains. A content analysis of the external business communication of the world's largest ports**

By Henrik Sornn-Friese and René Taudal Poulsen (Copenhagen Business School)

Discussants: Markus Vejvar & Judith van Leeuwen

16:00-16:15 **Coffee/Tea Break**

16:15-17:15 **Paper 5: Implementation of a fuel tax in shipping**

By Vasileios Kosmas, Kühne Logistics University, Hamburg

Discussants: René Taudal Poulsen & Ahmad Hassan

19.30 Joint Dinner at the Restaurant Grøften Tivoli

We will meet in the lobby (Savoy hotel) at 19.15 and walk to the restaurant together.

26 May 2016

09:30 Departure for Copenhagen Business School, Kilevej 14, 2000 Frederiksberg, Room: K.3.54

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10:00-11:00 **Paper 6: Diffusion of social sustainability practices in the maritime industry – an institutional perspective**

By Markus Vejvar, Hong Kong Polytechnic University

Discussants: Dr. Michael Zhang & Hans Krause Hansen

- 11:00-12:00 **Paper 7: Corruption, Governance and Pre-crime Corporate Responsibilities in the Shipping Industry**
By Hans Krause Hansen, Copenhagen Business School
Discussants: Helen Sampson & Peter Lund-Thomsen
- 12:00-12:15 **Coffee/Tea Break**
- 12:15-13:15 **Paper 8: ‘Seabirds matter more than us!’: Understanding the complex exercise of CSR in the global shipping industry**
By Helen Sampson, Seafarers International Research Centre, Cardiff
Discussants: Rob Ackrill & Ahmad Hassan
- 13:15-14:00 **Lunch** (CBS Cafeteria at Solbjerg Plads)
- 14:00-14:40 **Presentation by Martin Benderson, Associate, Maritime Anti-Corruption Network**
- 14:40-15:00 **Tea/Coffee Break**
- 15:00-16:00 **Going Forward: Common Themes, Special Issue, etc.**
- 16:00 **Departure for Hotel/Airport**