

Third Copenhagen Strategy and Innovation Summit Copenhagen Business School



Date: Wednesday 13th of March 2019

Location: Copenhagen Business School, Solbjerg Plads 3, 2000 Frederiksberg. See map below.

Public transport: Metro Station Frederiksberg

Parking: Guest parking is possible. Please request parking license by Monday the 11th: si@cbs.dk

Program	Location
<i>13.30- Welcome and registration at Solbjerg Plads Campus</i>	<i>Outside SPs01</i>
We have 50 free copies of Børsen available for those who register first.	<i>Arla Aud. (library area)</i>
<i>13.45-14.45 Parallel master classes</i>	
1. Disrupted HR: A Way Forward by Dana Minbaeva (Professor at CBS)	SP1.03
2. Markets for Technology and the Timing of High-tech Entrepreneurial Exit by Thomas Rønne (Professor at CBS)	SPs.12
3. Patient innovation: When Medical Patients Become Innovators by Pedro Oliveira (Professor MSO at CBS)	Kilen K2.53
4. Rethinking Intellectual Property as a Strategic Tool by Palle Høy Jakobsen (Study Director of the BioBusiness and Innovation Programme of CBS, former director of the Scandinavian unit of EIT Health and senior licensing director Novo Nordisk A/S), Nikolaos Papageorgiadis (University of Liverpool Management School), and Wolfgang Sofka (Professor MSO at CBS)	SP.D.4 (Augustinus Fonden room)
5. Danske Bank: What Next After the Scandal by Bent Petersen (Professor at CBS) and Michael Mol (Professor at CBS)	Kilen K1.46
<i>14.45-15.00 Coffee break</i>	<i>Outside SPs.01 Arla Aud.</i>
15.00-16.30 Keynote talk by Aaron Chatterji (Duke University) on CEO activism (introduced by Michael Mol). Immediately followed by discussion between Aaron Chatterji, Bjarne Corydon (CEO and Editor in Chief Dagbladet Børsen), Kasper Hülsemann (Chief of Market & Business Development Infomedia), and Claus Mossbeck (President of Tatarklubben)	SPs.01 Arla Aud.
<i>16.30-16.45 Coffee break</i>	<i>Outside SPs.01 Arla Aud.</i>
<i>16.45-17.45 Three parallel panels</i>	
1. High-skilled Immigrants in Entrepreneurship and Innovation: Recent evidence by H.C. Kongsted (Professor at CBS), Valentina Tartari (Associate Professor at CBS), and Keld Laursen (Professor and Head of Department at CBS)	SP1.14

2. Discovering and Developing Leadership Talent for New and Diverse Competences in Management by Aleksandra Gregoric (Associate Professor at CBS), Louise Mors (Professor at CBS), Lars Rasmussen (former CEO of Coloplast) and Inge Berneke (partner EgonZehnder)
3. Digitization Strategy by Mavericks and Enforcers by Thomas Ritter (Professor at CBS) and Carsten Lund Pedersen (postdoc at CBS)

SP2.02 Quartz
Aud.

SPs.16

17.45 Reception with food and drinks

Outside SP2.02
Quartz Aud.

Summit website: www.cbs.dk/SISummit.

This event is brought to you by the Department of Strategy and Innovation, Copenhagen Business School, in cooperation with Tatarklubben - Top Thinkers for Top Managers.

Campus map:

