

BUSINESS SEMINAR

CHALLENGES IN THE CORPORATE LANDSCAPE AND EFFECTIVE BOARD DIVERSITY

Date: March 15, 2016 – 16:00 to 18:10 followed by a reception.

Place: Copenhagen Business School, Porcelænshaven 22 (Raavarebygningen), 2000 Frederiksberg

Center for Corporate Governance (CBS), The Board Leadership Society in Denmark, and Amrop are pleased to invite you to the business seminar: **“Challenges in the Corporate Landscape and Effective Board Diversity”**.

The enduring globalization, disruptive trends in the technology landscape, societal pressure for higher diversity, the economic instability, regulatory pressures for better risk management, and the increasing importance of the various stakeholders’ commitment to corporations are only a few of the trends which have been shaping the current corporate landscape. These trends present new challenges for today’s corporations and demand a different set of skills and experiences in the board room. Consequently, companies need to rethink their current recruitment practices and to re-evaluate the board processes and the board’s interaction with management, shareholders, and other stakeholders. This seminar will present the latest research findings combined with Nordic board insight.

Prominent speakers will present their views on how to create a board of directors that will be the best qualified to support the companies in facing the challenges in the business environment and how to ensure effective board work. The presentations will be followed by a round table discussion, where prominent speakers from the corporate elite will discuss these issues within a Nordic perspective.

Programme:

16:00 – 16:20	Aleksandra Gregoric Associate Professor at Center for Corporate Governance (CBS): Welcome & “Introductory Insights on the Current Trends and Challenges of Corporate Boards”
16:20 – 16:50	Keynote - Anders Eldrup Chairman at CLEAN, LORC, Offshoreenergy.dk, Grøn energi, etc.: “Selecting the Perfect Board in a Disruptive World”
16:50 – 17:10	Niels Bentzen , Partner Amrop: “Are Boards and Non-Executive Directors ready for the digital disruption?”
17:10 – 17:40	Academic Keynote - Margarethe Wiersema Professor (Paul Merage School of Business, University of California & Honorary Doctor, CBS-SMG): “Board Diversity: The Good, the Bad, and the Ugly”
17:40 – 18:10	Round table discussion- Board Recruitment in an ever changing Business Environment. <ul style="list-style-type: none"> - Anne Mette Dissing-Immerkær – Partner Amrop - Margarethe Wiersema – Professor, Paul Merage School of Business - Anders Eldrup – Chairman (CLEAN, LORC, Offshoreenergy.dk, etc.) - Jesper Lau Hansen – Professor, dr. jur., University of Copenhagen <p>Moderator: Professor Majken Schultz (CBS)</p>
18:15 – 18:45	Reception and drinks

Sign up by sending an e-mail to ccg.int@cbs.dk no later than March 9, 2016.



Aleksandra Gregoric is Associate Professor at the Center for Corporate Governance at CBS. Her research interest centers on the relationship between the social context, the heterogeneity and dynamics of corporate governance, and the behavior of its main actors. Specifically, she addresses issues related to gender diversity in organizations and boards, and employee-owner/manager relations in public and private Danish firms.



Anders Eldrup is Chairman of CLEAN (Copenhagen Cleantech Cluster), LORC, and Offshoreenergy.dk. and a member on a number of boards such as Rockwool Foundation, Terma A/S, Lindoe Offshore Renewables Center, Experimentarium, and The Technical University of Denmark. Eldrup is former CEO in DONG Energy and Head of Department in The Danish Ministry of Finance.



Niels Bentzen is a Partner with Amrop in Copenhagen with a Technology, Media, and IT focus. Niels heads Amrop's Global Technology & Media Practice. Besides focusing on Technology and Media, he works with clients within the Cleantech and Consumer/Retail sectors. Niels has spent a considerable part of his career as a Manager in US-based companies. He uses a global working platform, managing several key accounts globally.



Margarethe Wiersema holds the Dean's Professorship in Strategic Management at The Paul Merage School of Business, University of California and she is appointed Honorary Doctor at CBS-SMG. Professor Wiersema is internationally recognized as a leading expert on corporate strategy and CEO succession and replacement. Wiersema is actively involved with the business community by providing expertise on the subject of strategic analysis and thinking as well as the Board of Directors and corporate governance.



Anne Mette Dissing-Immerkaer is Partner at the Amrop office in Copenhagen. She has worked in Executive Search for several years and heads high level recruitment services of national and international executives and board members. Her portfolio counts leading multinational and Danish companies within a broad set of industries, including Industrial, Consumer & Retail, and the Public Sector. Prior to joining Amrop, Anne Mette was Partner in another global executive search company.



Jesper Lau Hansen is Professor of Company Law and Financial Markets Law at the University of Copenhagen. Master of Laws Cambridge U., and Dr. Jur., Copenhagen U. He serves as chair of the Securities and Markets Stakeholder Group attached to the European Supervisory Authority ESMA and is a member of the European Commission's expert group on company law ICLEG. He works at present on a comparative study of the regulation in the five Nordic countries of publicly traded companies.



Majken Schultz is Professor of Management at CBS. She is a Partner of the Reputation Institute and International Research Fellow at the CCR (Centre for Corporate Reputation) at Oxford University, Saïd Business School. She has managed several research projects involving leading Danish companies, such as Novo Nordisk and LEGO Group, and she is studying the global integration process in Carlsberg Group. She has board member experience from Danske Spil, Danske Bank, and Realdania.