

SEMINAR INVITATION

Center for Corporate Governance (CBS) invites you to the seminar **“Global Competitiveness and the Financial Sector in the Nordic Countries” - Keynote Professor Arturo Bris (IMD)**.

The Nordic financial sector is getting challenged with new, rapidly changing business models, increasing global competition and an avalanche of new regulations. The fundamental question is if Nordic financial players can survive in this environment.



Keynote speaker is Arturo Bris, professor of Finance and Director of IMD World Competitiveness Center. Arturo Bris frequently comments in global media on competitiveness issues. He has directed programs for senior executives in various industries on several continents and is in this field a frequent government advisor.

Arturo Bris (IMD) will be talking about competitiveness and the financial sector in the Nordic countries, which will lead up to a panel discussion where the participants will be; **Ole Andersen (Chairman Danske Bank and Adjunct Professor CBS), Ulrik Nødgaard (CEO Danish Bankers Association), Kent Petersen (President, Financial Services Union Denmark) and Troels Lund Poulsen (Minister for Business and Growth).**

This event is a part of the groundbreaking research project “Nordic Finance and the Good Society”. One of the project’s focus areas is to study whether the financial sector in Denmark and in the other Nordic countries is competitive and can create any economic wealth for the society? Please visit sf.cbs.dk/nfsg for more information.

Program:

16:00 – 16:10 Welcome

- **Per Holten- Andersen**, President Copenhagen Business School
- **Lars Ohnemus**, Director Center for Corporate Governance

16:10 – 17:00 Competitiveness and the Financial sector in the Nordic Countries

- **Professor Arturo Bris**, Director IMD World Competitiveness Center

17:00 - 17:45 Panel Discussion

- **Troels Lund Poulsen**, Minister for Business and Growth
- **Ole Andersen**, Chairman Danske Bank and Adjunct Professor CBS
- **Kent Petersen**, President Financial Services Union Denmark
- **Ulrik Nødgaard**, CEO Danish Bankers Association

17:45 – 19:00 Reception and drinks

Date: September 30, 2015 – 16:00 pm to 19:00 pm

Place: Copenhagen Business School, Porcelænshaven 20, Ovnhallen(Frederiksberg)

Please register your attendance before **September 25** by sending an e-mail to ccg@cbs.dk.