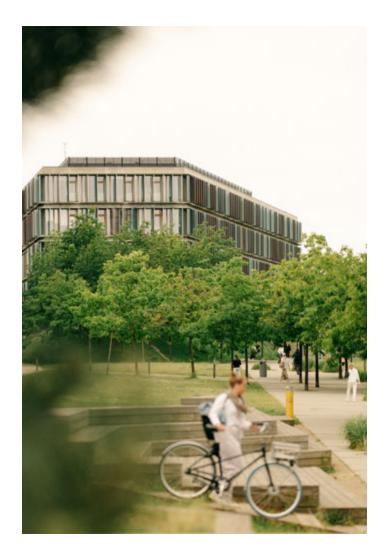
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Facts & Figures





Copenhagen Business School (CBS) is a globally recognised business school deeply rooted in the Nordic socio-economic model.

We have a comprehensive focus on the opportunities and challenges of the business community and society in the 21st century. Our high-quality research and broad programme portfolio have strengthened generations of professionals and leaders in the private and public sectors.

CBS is on an ambitious strategic path with our strategy 'We transform society with business', which we launched in 2020. With CBS' global profile comes an obligation to contribute to the development of transformative capabilities in students, graduates and business leaders through education activities and lifelong learning opportunities.

Together with other universities, government actors, civil society stakeholders and especially the business community, CBS engages with the known and unknown challenges facing our world to generate transformative solutions for a better future.

The CBS community of students, alumni, faculty and staff is located in Frederiksberg close to the city centre of Copenhagen. We enjoy the advantages of an architecturally attractive university campus open to the public.

We hope that this short overview will get you acquainted with – and perhaps update you on – our unique university.

We transform society with business	6
Green Transition	8
Responsible Leadership	11
Nordic Nine	14
Future Educational Landscape and Lifelong Learning	15
CBS in totals	20
Organisation	22
Research	24
Research highlights	26
Departments	28
Rankings	30
Education	34
Nordic Nine: Transformative capabilities	36
Students	38
Continuing education	50
Internationalisation	52
Financial highlights	56
International recognition	58
CBS career partnerships	60
Our campus	62
Library	64
Campus map	66

We transform society with business

We are working on strategic initiatives in two categories to particularly realise CBS' strategy:

Responsible Business

- Green Transition
- Responsible Leadership
- Societal Impact

Future-Ready Capabilities

- Artificial Intelligence and Digitalisation
- Future Educational Landscape and Lifelong Learning
- · Nordic Nine

We draw on our Nordic heritage to take responsibility for driving societal change and create opportunities for transformation through self-reflection and engagement in a diverse learning community.

Our faculty has earned a global reputation for high-quality disciplinary and interdisciplinary research and education, which carries the obligation to address grand societal challenges in our research and to develop the transformative capabilities of students, graduates and business leaders.

Read more about selected strategic initiatives on the following pages.



CBS Green Office is the one-stop contact point for all matters related to the green transition at CBS. The office is a cross-cutting unit for strategic development and implementation of green transition initiatives at CBS, and it works across domains including research, education, campus and behavioural adjustments. The Green Office operates under the Dean of Research and is managed by Hanne Harmsen, Vice Dean for Green Transition.

Get in touch with us at hh.go@cbs.dk

GREEN TRANSITION

"I'm often asked: So, how is it actually going with the green transition at CBS? Well, with more than 100 researchers focusing on deepening the understanding of green transition in business; with continued energy optimisation and a renovation approach that forecasts national sustainability regulations, a student body where more than 20 % write their final thesis on sustainability-related topics, and a dedicated focus to increase sustainability focus in the educational portfolio, I'd say we're moving in the right direction! Most importantly, awareness is increasing throughout CBS."

- Hanne HarmsenVice Dean for Green Transition, CBS

11

GREEN TRANSITION

Key figures



Master theses on green topics

21%



Share of green publications

11%



Share of renewable energy

91%

"CBS has the foundation and ambition to become one of the strongest business school players within green transition and sustainability"

Peter Møllgaard President, CBS

The challenge is to place business and social sciences much more firmly in the discourse of the green transition and to gradually move research and education at CBS towards green transition.

Public acceptance, systems change, regulation, organisational practice, management, leadership, governance and business models are just some examples of core CBS knowledge areas within green transition, where CBS can play a major role.

CBS has more than 100 members of faculty being members of our Green Researcher List. Contact Green Office to get in contact with faculty dedicated to green transition.

RESPONSIBLE LEADERSHIP

Responsible leadership is essential for enabling businesses and the public sector to successfully assume their growing responsibility for addressing the societal challenges facing organisations and the planet as a whole.

"The new context of multiple, compounded crises demands leadership that embodies both imagination and responsibility: imagination to rethink and develop new business, organisational, and leadership models, and responsibility to ensure these models are resilient, collaborative and scalable, with a long-term commitment to performance, people, and the planet. At the CBS Leadership Centre, we bridge Nordic and European perspectives to inspire research and dialogue on future leadership that connects imagination and responsibility, posing questions, sharing ideas, and co-creating actionable insights."

Silviya Svejenova Velikova

Professor, Department of Organization Academic Co-Director, CBS Leadership Centre



CBS Leadership Centre

CBS Leadership Centre wants to facilitate these advancements in leadership practice. We develop insights on new leadership frontiers to inspire leadership for a positive future. To do so, we convene a vibrant community of researchers, practitioners and policy makers to encourage research, strengthen education and create opportunities for development and sharing of insights on new leadership frontiers.

NORDIC NINE

Nordic Nine are nine transformative capabilities through which we wish to inspire our students to contribute to solving societal challenges with compassion for themselves, others and our planet.

Nordic Nine adds an extra dimension to our programmes which balances fundamental business skills with broader human and societal skills. Read more on page 36.

"Nordic Nine reminds us that in business, profit must go hand in hand with social values. Moreover, emphasising collaboration not only drives success but also builds healthy stakeholder relationships."

Harrison Krampe,
President of CBS Students

FUTURE EDUCATIONAL LANDSCAPE AND LIFELONG LEARNING

"Our graduates are educated in close collaboration between the university and the business community. We are strengthening our partnerships with companies in the coming years to co-design new programme formats that further integrate learning with professional experience. By working closely with businesses, we ensure that our graduates are equipped with the right skills for an evolving job market."

Anna Thomasson,Dean of Education, CBS

Education is a lifelong journey. CBS is committed to providing flexible learning opportunities that enable professionals to upskill, specialise and reflect throughout their careers. With shorter formats and part-time options, CBS is transforming into a lifelong companion for students and alumni.

FUTURE EDUCATIONAL LANDSCAPE AND LIFELONG LEARNING

CBS is taking the lead and will welcome the first students to our new 1-year master and part-time programmes in 2027.

"Continuously developing our programme portfolio is essential. Development of new master programme formats is an opportunity to rethink flexibility and alignment with CBS' strategy – always with the highest academic standards ensuring that all programmes, regardless of format are of the highest quality. These changes will strengthen our collaboration with businesses and inspire more students to embrace lifelong learning"

Anna Thomasson,Dean of Education, CBS



From learning now to learning more later (or over a longer period alongside employment)

Co-creation between CBS and the business industry (We are co-educators)



CBS IN TOTALS

STUDENTS

21,108 Students in total

4,174 International students



PHD STUDENTS

Headcount

150 *PhD students*



STAFF

Full-time equivalent (FTE)

660 Full-time academic staff

188 Part-time academic staff

722 Administrative staff

PROGRAMMES

18 Full-time bachelor programmes

28 Full-time master programmes

7 Executive master programmes

10 *Diploma programmes*

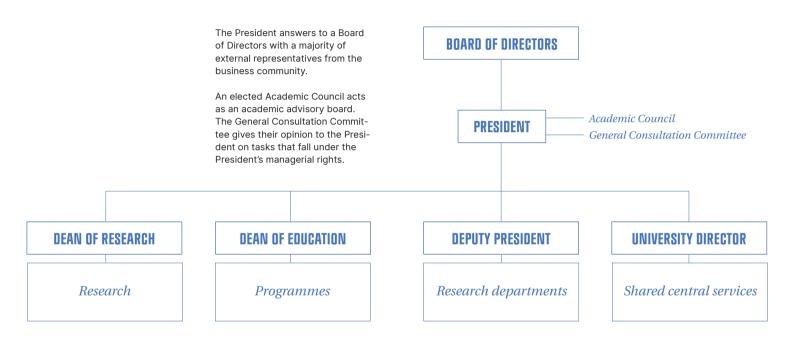


11 Departments

291 Exchange and cooperation agreements worldwide

Total income

ORGANISATION



CBS' core activities (education and research) are organised under two deans: The Dean of Research has the strategic and organisational responsibility for CBS' research and faculty.

The Dean of Education is responsible for all bachelor and master programmes, MBA and diploma programmes.

The Deputy President has the direct managerial responsibility of CBS' research departments and heads of department, i.e. all permanent and part-time faculty.

The University Director has the overall responsibility of CBS' finances and the managerial responsibility of all cross-functional administrative units and the CBS Library.

Research



Responding to societal challenges

CBS provides research-based solutions to society's grand challenges. We constantly strive to increase the impact of our research in the academic world and through the knowledge we generate for society.

Research at CBS is organised in 11 departments dedicated to research areas and disciplines within business and social sciences. The departments deliver research-based teaching to CBS' various programmes and are home to research centres and research environments, some of which work across departments.

Excellent research

CBS delivers excellent research with high relevance for society and industry. This can be seen from the large amount of external funding that CBS attracts to research projects. In 2024, CBS received DKK 186 million in external grants from public and private funds, national as well as international.

RESEARCH HIGHLIGHTS

A strong voice in tomorrow's energy infrastructure

The Copenhagen School of Energy Infrastructure (CSEI) is a research centre conducting research on tomorrow's energy infrastructure from an economic policy point-of-view. CSEI has evolved to a major voice within research in energy economics and European policy debate in the framework of a fully decarbonised energy infrastructure in Europe.

CSEI delivers expertise and new knowledge in close cooperation with stakeholders from the energy sector, including regulators, companies and policy makers and has become an important advisor to the European Commission.

Contributing to the value creation and management of future owner-managed companies

Centre for Owner-Managed Businesses (COMB) develops research-based knowledge and tools for the development of management and ownership in owner-managed companies.

COMB aims to contribute to stronger management and value creation in current and future owner-managed businesses, for instance through the Next Gen project, which maps the next generation of owner-managers in Denmark and prepares them to take over, develop or manage companies.

Exploring the role of money in politics

The Money in Politics Group is a leading international hub for research on non-market strategy, political finance, and the influence of business on politics, covering topics such as lobbying, corruption and political connections.

The group hosts the annual Copenhagen Money in Politics Conference and contributes actively to public debate and policy development.

Accounting (ACC)

Business Humanities and Law (BHL)

Digitalization (DIGI)

Economics (ECON)

Finance (FI)

International Economics, Government and Business (EGB)

Management, Society and Communication (MSC)

Marketing (MARKTG)

Operations Management (OM)

Organization (IOA)

Strategy and Innovation (SI)

Read more on cbs.dk/depts



RANKINGS

Rankings are viewed as indicators of how the quality of CBS' research is recognised internationally.

CBS is ranked highest in the Nordic countries by QS within Business and Management Studies, Social Sciences and Management and Accounting & Finance.

When it comes to Business & Management Studies, CBS is ranked 8th in Europe and within the overall category of Social Sciences & Management in Europe, CBS is ranked 21st.

In a Financial Times report from November 2024, CBS ranked 22nd out of the world's top 100 business schools for the societal impact of research.

QS Social Sciences and Management 2024	placer 71	nent +9
<u> </u>		
QS World University Rankings by Subject 20	24	
Business and Management Studies	18	-3
Accounting and Finance	55	+2
Economics and Econometrics	93	+1
LCOHOITICS and LCOHOITIETICS		
Hospitality and Leisure Management	101-150	
	101-150	+1
Hospitality and Leisure Management ShanghaiRanking Global Ranking of Academic Subjects (GRAS) 2024		+1
Hospitality and Leisure Management ShanghaiRanking Global Ranking of Academic Subjects (GRAS) 2024 Business Administration	1	



Education

CBS offers a comprehensive range of university degrees in economics and business administration. Other programmes combine business studies with social sciences and the humanities, offering education in the fields of IT, philosophy, politics, sociology, law, communication etc.

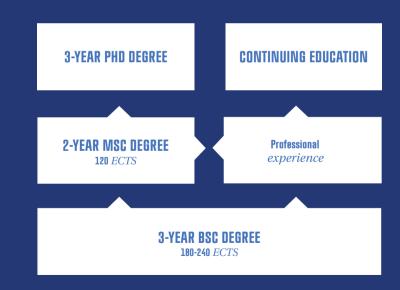
We currently offer a broad selection of full-time programmes at three levels:

- 3-year bachelor programmes
- 2-year master programmes
- 3-year PhD programmes

Furthermore, we offer continuing education, part-time as well as full-time:

- MBA programmes
- Executive master programmes
- Diploma programmes (HD)

CBS' faculty also teach a diverse catalogue of executive non-degree programmes for leaders, board leaders and organisations at the CBS Executive Foundation.



NORDIC NINE

Transformative capabilities

Together with the business community, CBS has defined nine transformative capabilities, Nordic Nine.

Nordic Nine is an extra dimension in our programmes that goes beyond skills and qualifications. Besides deep business knowledge, CBS students develop transformative capabilities that enable them to act in a competent, responsible and holistic manner as business professionals.

Our teachers ensure that Nordic Nine becomes a trademark for CBS' learning, so CBS students know what to expect from their education, and employers know what to expect from a CBS graduate.

Nordic Nine is reflected in all CBS' programmes in different ways. Integrating Nordic Nine into teaching activities will continue over the coming years as a joint effort between students, faculty and the business community.

You have deep business knowledge No. 1 placed in a broad context No. 2 You are analytical with data and curious about ambiguity You recognise humanity's challenges No. 3 and have the entrepreneurial knowledge to help resolve them You are competitive in business No. 4 and compassionate in society No. 5 You understand ethical dilemmas and have the leadership values to overcome them You are critical when thinking and No. 6 constructive when collaborating You produce prosperity and protect No. 7 the prosperity of next generations No. 8 You grow by relearning and by teaching others to do the same No. 9 You create value from global connections for local communities

STUDENTS

TOTAL NUMBER OF STUDENTS

21,108



STUDENT POPULATION

8,244 Bachelor students

7.555 *Master students*

1,755 Executive master students

3,554 *Diploma students*



ENROLMENT

2,887 *Bachelor students*

3,485 *Master students*

GRADUATES

2,216

Bachelor students

3,003

Master students

Full-time bachelor programmes

Language	Students	Enrolment	Graduates
Danish	1,831	689	495
Danish	270	97	71
Danish	373	121	120
Danish	190	71	61
Danish	401	158	94
Danish	609	210	150
Danish	454	152	142
Danish	258	95	68
Danish	430	153	144
	Danish Danish Danish Danish Danish Danish Danish Danish Danish	Danish 1,831 Danish 270 Danish 373 Danish 190 Danish 401 Danish 609 Danish 454 Danish 258	Danish 1,831 689 Danish 270 97 Danish 373 121 Danish 190 71 Danish 401 158 Danish 609 210 Danish 454 152 Danish 258 95

Full-time bachelor programmes

Language	Students	Enrolment	Graduates
English	464	176	117
English	402	135	116
English	235	91	76
English	611	212	156
English	353	123	111
English	191	68	47
	English English English English English	English 464 English 402 English 235 English 611 English 353	English 464 176 English 402 135 English 235 91 English 611 212 English 353 123

Full-time and part-time master programmes

	Language	Students	Enrolment	Graduates
Cand.merc. i erhvervsøkonomi i MSc in Economics and Business Administration in				
finansiering og regnskab Finance and Accounting	Danish	282	140	
finansiering og regnskab – erhvervskandidat Finance and Accounting – part-time master	Danish	<5		
økonomisk markedsføring Economics and Marketing	Danish	139	68	
økonomisk markedsføring – erhvervskandidat Economics and Marketing – part-time master	Danish	<5	<5	
MSc in Economics and Business Administration in Cand.merc. i erhvervsøkonomi				
Accounting, Strategy and Control	English	171	91	
Finance and Investments	English	236	120	
Finance and Strategic Management	English	321	158	
General Management and Analytics	English	716	427	
Management of Innovation and Business Development	English	291	171	
People and Business Development	English	79	34	
Sales Management	English	133	82	
Strategy, Organisation and Leadership	English	195	112	
Supply Chain Management	English	121	77	
Supply Chain Management – part-time master	English	<5	<5	

Full-time and part-time master programmes

	Language	Students	Enrolment	Graduates
Cand.merc.(jur.) – erhvervsøkonomi og erhvervsjura MSc in Business Administration and Commercial Law	Danish	323	165	143
Cand.merc.(kom.) – erhvervsøkonomi og virksomhedskommunikation MSc in Business Administration and Organisational Communication	Danish	310	140	115
Cand.merc.(mat.) – erhvervsøkonomi og matematik MSc in Business Administration and Mathematical Business Economics	Danish	146	66	67
Cand.merc.(psyk.) – erhvervsøkonomi og psykologi MSc in Business Administration and Psychology	Danish	237	130	101
MSc in Business Administration and Bioentrepreneurship	English	70	37	27
MSc in Business Administration and Data Science	English	284	146	97
MSc in Business Administration and Digital Business	English	445	239	137
MSc in Business Administration and Digital Business – part-time master	English	9	8	
MSc in Business Administration and Information Systems	English	235	104	91
MSc in Business Administration and Innovation in Health Care	English	94	44	33
MSc in Business Administration and Philosophy	English	70	30	21
MSc in International Business and Politics	English	269	134	104

Full-time and part-time master programmes

	Language	Students	Enrolment	Graduates
Cand.soc. i Human Resource Management MSSc in Human Resource Management	Danish	212	93	107
MSSc in Organisational Innovation and Entrepreneurship (2 CONCENTRATIONS)	English	197	92	85
MSSc in Public Management and Social Development	English			
Cand.merc.aud. – revision MSc in Business Administration and Auditing	Danish	178	79	83
Cand.merc.aud. – revision – erhvervskandidat MSc in Business Administration and Auditing – part-time master	Danish	496	155	140
MSc in Business, Language and Culture (2 CONCENTRATIONS)	English	241	109	76
MSc in Economics and Finance (2 CONCENTRATIONS)	English	·		

CONTINUING EDUCATION

Today, we are students for life. Modern worklife is fast-changing and requires adaptive change and continuous, transformative learning to deal with changing job markets and a knowledge economy in constant development.

A key aspect of our profile is the wide range of parttime programmes and courses targeting executives and business professionals.

Our continuing education programmes range from 2-year executive master programmes to 4-year diploma programmes, Summer University and short courses.

With our continuing education, we ensure that business professionals have updated business knowledge and gain skills through our research-based programmes. We inspire them to engage in social and organisational innovation to take active part in shaping the future of sustainable and democratic societies.

MBA programmes

Full-time MBA EN
Executive MBA EN
Executive MBA in Shipping and Logistics EN

Executive master programmes

Master of Business Development DA/EN
Master of Management Development DA
Master of Public Governance DA
Master of Tax DA

HD (diploma programmes)

HD1 (graduate certificate in business administration) DA HD2 (graduate diploma programmes in business administration):

- HD2 Business DA
- HD2 Finance DA
- HD2 Financial and Management Accounting DA
- HD2 International Business EN
- HD2 Maritime EN
- HD2 Organisation and Management DA
- HD2 Strategic Sales and Marketing DA
- HD2 Supply Chain Management EN

CBS Executive

High-level, targeted supplementary training and management development programmes



Exchange students
NORTH AMERICA

250 ingoing 286 outgoing

Exchange students

CENTRAL AND SOUTH AMERICA

77 ingoing 80 outgoing

291 Exchange and cooperation agreements worldwide

Programmes taught in English

4,174 International students

2,086 Summer University students

Exchange students

EUROPE

549 ingoing **575** outgoing

Exchange students **ASIA AND OCEANIA**

351 ingoing 372 outgoing

Exchange students

AFRICA AND THE MIDDLE EAST

9 ingoing 10 outgoing

CBS is a highly international university. We maintain a strong focus on our students' possibility to take parts of their education at a partner university abroad. At the same time, the integration of foreign students is a natural and important added value to the internationalisation of CBS' own student environment. CBS has exchange and cooperation agreements with universities and business schools all over the world.



FINANCIAL HIGHLIGHTS

31 December 2024

Income (in million €)

€224.49	Total income
28.92	Other income
2.45	Sale of goods and services
24.59	Other grants
168.53	Government subsidies

Expenses (in million €)

Total expenses	€209.72
Financial expences	0.73
Other operating expences	47.64
Depreciation and impairment losses	5.46
Rent	14.23
Staff costs	142.39



Around 75% of CBS' financial base comes from state funding, research grants and performance-based education grants. CBS strives to increase the external share of research funding. Approximately 13% of CBS' income comes from tuition fees (included in other income),11% from external funding and 1% from sale of goods and services.

INTERNATIONAL RECOGNITION







Since 2000, CBS has been accredited by EQUIS (European Quality Improvement System) and since 2007, also by AMBA (Association of MBAs). On 1 August 2011, CBS received accreditation by AACSB (Association to Advance Collegiate Schools of Business) as the first school in Scandinavia.

CBS has thus acquired 'The Triple Crown', an acknowledgement shared by only 136 institutions worldwide.





CBS is the Danish member of CEMS - The Global Alliance in Management Education and a member of Partnership in International Management (PIM).



CBS CAREER PARTNERSHIPS

CBS Careers connects students with the business community, bridging the gap between academia and the job market.

In collaboration with our 39 formal career partners, we enhance student career readiness and support a seamless transition into professional life.

Through events, seminars, student jobs, project collaborations, and mentorships, students engage with our partners and the broader business community, gaining practical experience and acquiring the skills needed for quick entry into the job market and sustainable long-term careers.

CBS career partners









































































valcon

novonesis



OUR CAMPUS

CBS is located centrally in Copenhagen in the independent municipality of Frederiksberg.

Every day, we enjoy the advantages of an architecturally attractive university campus. The central location of our buildings provides us with a valuable foundation for well-being among students and staff and close cooperation with the business community, authorities and society.

We continuously strive to develop a unique and attractive campus environment. We encourage students and staff to use our campus and make it their own, create lasting friendships and experience personal growth through learning, knowledge sharing and transforming together.

Most research and teaching activities take place in four modern buildings. The main complex at Solbjerg Plads, the architecturally acclaimed building by architect Henning Larsen in Dalgas Have and Kilen (the Wedge) all reflect the characteristic Scandinavian style. CBS has also rebuilt parts of the former Royal Copenhagen porcelain factory, and all parts of CBS Campus are within walking distance.



Campus area About 140.000 m² distributed on 15 locations

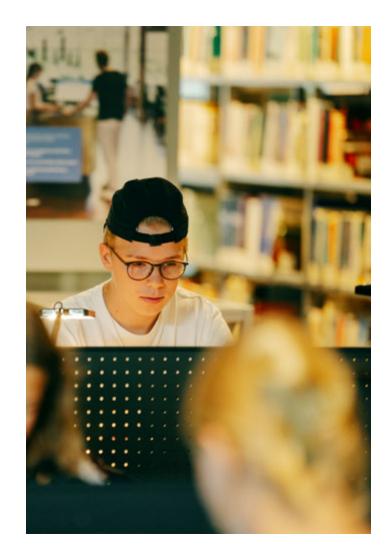
LIBRARY

CBS Library supports education, research and communication at CBS by making information, knowledge and services available on campus and through online resources. CBS Library offers more than 800 study seats all over CBS' campus.

As an integral part of CBS, the library guides and teaches students and faculty how to navigate and search in a knowledge-intensive world. In 2024, CBS Library hosted or contributed to 322 lessons with more than 8,900 attendees.

In addition to this, the library is open to the public, thus expanding its reach to people currently not enrolled at CBS.

CBS Library at Solbjerg Plads





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Text and layout:

CBS/SLK

Photos

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Unsplash page 13

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