



▲ enter #4 April 2015

Entrepreneurship students take more risks than others, but not at all costs

Entrepreneurs are thought to be risk takers. But do they take risks at all costs? In particular, how are entrepreneurs different compared to non-entrepreneurs when real monetary opportunities are at stakes?

With the support from the CBS Entrepreneurship Platform, a series of laboratory experiments were carried out at Copenhagen Business School with the aim of exploring these questions. During the experiments, students were faced with simple gambles. Every decision involved a real monetary gain. Gambles were presented in different combinations where the participants had to choose between certainty, risk and uncertainty.

Read the whole article at <http://www.cbs.dk/node/351048>



Students during the experiments at Copenhagen Business School, November 2014

Event series: From Research to Applied Skills in Entrepreneurship

Copenhagen School of Entrepreneurship (CSE) and the CBS Entrepreneurship Platform is working on a joint recurring event called "From Research to Applied Skills in Entrepreneurship".

Students at CBS are showing an increasing interest in entrepreneurship and in being involved in new businesses. An increasing number of CBS faculty is producing valuable research and new knowledge on dynamics regarding entrepreneurship.

CSE and the CBS Entrepreneurship Platform are initiating a forum facilitating mutual benefits.

"From Research to Applied Skills in Entrepreneurship" is a series of workshops, at which researchers translate their research into practical skills and implications, and presents it to students with a keen interest in entrepreneurship. The objective of the work-

shops is to demonstrate how research results can become practical tools for entrepreneurs.

The workshops will be recurring 4 times a year. The first seminar of this series took place March 13th 2015 at the CSE. You can read a summary of the content in this enter #4 edition: Kåre Moberg's PhD "Assessing the impact of entrepreneurship education – from ABC to PhD" at <http://www.cbs.dk/en/knowledge-society/business-in-society/entrepreneurship/media/enter-magazine/enter-4-2015/assessing-the-impact-of-entrepreneurship-education-from-abc-to-phd>

Stay tuned for more information on the upcoming second event.

CBS Entrepreneurship Platform sponsor's SIBER conference

Thursday, June 4, to Saturday, June 6, 2015

CBS' Entrepreneurship Platform sponsors the fourth annual conference of Society for International Bioentrepreneurship Education and Research (SIBER).

The conference takes place at Copenhagen Business School on 4-6 June, 2015. Join the conference and meet educators, scientists and industrialists sharing the important agenda of how to best foster science-based entrepreneurship.

Entrepreneurship Policy Conference

Friday, September 18, 2015

Once again CBS Entrepreneurship Platform hosts its annual Entrepreneurship Policy Conference this year with the focus on The Future of Knowledge Intensive Entrepreneurship, Incubation and IPR - special focus on IT / Healthcare

In the global competitive landscape, the Danish economy needs to compete on the basis of business ideas and business models that spring from knowledge-intensive work. Research and education thus need to become key sources of entrepreneurship and innovation, as clearly stated in the Danish Government's innovation strategy from December 2012. CBS' Entrepreneurship Platform focuses this year's annual conference on the crossing of two such strategic knowledge areas: IT and Healthcare.

"The intersection of IT and Healthcare is highly interesting, emerging out of technological developments as well as new ways of organising healthcare services. The conference will focus on this intersection and the entrepreneurial potential it represents for start-ups in Denmark. Check out the possibilities in this description of the conference and join us on September 18th at CBS." (Jørgen Bardenfleth, Chairman Copenhagen Healthtech Cluster and Accelerace)

You can find material and inspiration from last year's conference at <http://www.tilmeld.dk/entrepreneurshippolicy14/>

Other upcoming events and activities

Getting Published in Top Journals

Monday, May 4, 2015 - 13:00 to 15:00
<http://www.cbs.dk/node/349505>

Cultural Entrepreneurship and Creative Producers

Wednesday, May 6, 2015 - 15:00 to 17:00
<http://www.cbs.dk/node/352632>

Cultural Entrepreneurship: Shaping a Field in the Making

Wednesday, May 27, 2015 - 15:00 to 21:00
<http://www.cbs.dk/node/351032>

Intellectual property Rights Management - Rookies, Dealers and Strategists

Friday, May 29, 2015 - 15:00 to 16:30
<http://www.cbs.dk/node/352759>

SIBER conference

Thursday, June 4, to Saturday, June 6, 2015
<http://www.cbs.dk/node/352282>

New platform manager

The former CBS Entrepreneurship Platform project manager, Dorthe Mejlhede, is pursuing an industrial Ph.D. at CBS and BEC (Bankernes EDB Central). We therefore welcome Lena Azimi as our new project manager. Lena is a Cultural Strategist. She has been working across disciplines including marketing, communications, product development and consumer insights - in Denmark and abroad. Her academic background is from Copenhagen University in Cultural Studies. In her work as project manager of the CBS Entrepreneurship Platform she will especially focus on raising internal and external awareness of the platform's activities by utilizing innovative marketing tools, bridging relevant CBS interests and creating new external partnerships.

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enter Entrepreneurship Research and Education Magazine

enter Entrepreneurship Research and Education Magazine is a new online magazine from the Entrepreneurship Platform at CBS. enter aims to offer quick and accessible insight into entrepreneurship research and knowledge at CBS and to bring the research and educational landscape at CBS into a more intense dialogue with business and society. The enter magazine is published twice a year and is free of charge. Reproduction allowed and encouraged with indication of source. Please see www.cbs.dk/entrepreneurship

CBS ENTREPRENEURSHIP PLATFORM

Copenhagen Business School (CBS) established the Entrepreneurship Platform in spring 2013. The platform integrates and coordinates entrepreneurship research, education and outreach activities at CBS and is a single point of entry for entrepreneurship at the Copenhagen Business School.

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