



### New partnership

The CBS Entrepreneurship Platform has partnered up with 'Vækst og Iværksætterugen' [www.uge47.dk](http://www.uge47.dk) (the Danish Growth and Start-Up Week), which is held in week 47 and organised by the Danish Business Authority.

### New PhD course in entrepreneurship research

Maersk Mc-Kinney Møller Professor of Entrepreneurship Mirjam van Praag, working in collaboration with the CBS Entrepreneurship Platform, organises and offers a new PhD course in Entrepreneurship. The course, 'Research Foundations in the Economics of Entrepreneurship', is a new initiative offering PhD students an in-depth understanding of the core terms and challenges in entrepreneurship research, focusing primarily but not exclusively on economics of entrepreneurship. Read more at [www.cbs.dk/en/cbs-news-en/2999/new-phd-course-in-entrepreneurship-research](http://www.cbs.dk/en/cbs-news-en/2999/new-phd-course-in-entrepreneurship-research)

### Intellectual property management: web tool and book

A project supported by The Danish Industry Foundation and the Danish Patent and Trademark Office has just been completed. The project is a cross-university collaboration between Assistant Professor Lars Alkjærsg (DTU, Technical University of Denmark), Assistant Professor Karin Beukel (University of Copenhagen), and Professor Toke Reichstein (CBS), which maps intellectual property (IP) conduct among Danish firms. Based on extensive data collection and drawing on both quantitative and qualitative studies, the project offers important insights into the challenges facing firms in terms of (IP) conduct. In addition, the project demonstrates how firms should handle IP in order to turn it into profits. Read more at [www.cbs.dk/en/cbs-news-en/2999/intellectual-property-management-web-tool-and-book](http://www.cbs.dk/en/cbs-news-en/2999/intellectual-property-management-web-tool-and-book)

### Funded projects

The CBS Entrepreneurship Platform supports several kinds of activities of relevance to entrepreneurship research and education at CBS. See the list of approved applications below.

Kirsti Reitan Andersen Teaching Case: Manufacture New York

Søren Friis Møller Cultural Entrepreneurship: Doing, Studying, Teaching – a Workshop Series

- Dana Minbaeva Three teaching cases with teaching notes
- Alexander Josiassen Linking Entrepreneurial Orientation and Service Orientation
- Finn Valentin Conference of Society for International Bioentrepreneurship Education and Research (SIBER) at CBS June 4-6 2015
- Anders Ravn Sørensen Scandinavian Business Cases
- Kai Hockerts Mapping the Social Entrepreneurship Landscape in Denmark

Next deadline for applications is 30 April. More information about the application process at [www.cbs.dk/viden-samfundet/business-in-society/entrepreneurship/research/call-applications](http://www.cbs.dk/viden-samfundet/business-in-society/entrepreneurship/research/call-applications)

### Upcoming events and activities

#### The recipient of The Global Award for Entrepreneurship Research 2014 visits CBS

Tuesday, 2 December 2014 – 10:00 to 12:00

#### The Birth of Danish Modern as an Entrepreneurial Event

Wednesday, 10 December 2014 – 15:00 to 17:00

#### Book launch: The Routledge Companion to Entrepreneurship

Monday, 15 December 2014 – 13:00 to 15:00

#### Book launch: Handbook of Research on Entrepreneurship and Creativity

Wednesday, 17 December 2014 – 10:00 to 12:00

For more details keep an eye on the Entrepreneurship Platform activity list at [www.cbs.dk/viden-samfundet/business-in-society/entrepreneurship/events-and-activities](http://www.cbs.dk/viden-samfundet/business-in-society/entrepreneurship/events-and-activities)

### enter Entrepreneurship Research and Education Magazine

enter Entrepreneurship Research and Education Magazine is a new online magazine from the Entrepreneurship Platform at CBS. enter aims to offer quick and accessible insight into entrepreneurship research and knowledge at CBS and to bring the research and educational landscape at CBS into a more intense dialogue with business and society.

The enter magazine is published twice a year and is free of charge. Reproduction allowed and encouraged with indication of source.

Please see [www.cbs.dk/entrepreneurship](http://www.cbs.dk/entrepreneurship)

### CBS ENTREPRENEURSHIP PLATFORM

Copenhagen Business School (CBS) established the Entrepreneurship Platform in spring 2013. The platform integrates and coordinates entrepreneurship research, education and outreach activities at CBS and is a single point of entry for entrepreneurship at the Copenhagen Business School.

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