



## Internationalization: Focus Asia

CBS is the leading institution of entrepreneurship research and education in Europe. Our faculty members enjoy a great deal of international recognition and are centrally embedded in key international scientific and policy networks. Our entrepreneurship education programs attract substantial foreign interest and several of them have been adopted as templates by institutions elsewhere.

▲ **EDITORIAL** We believe CBS should step out into the world further and by further, we do not just mean more intensely; it is about time CBS moved beyond Europe and North America to Asia and other key emerging markets, where entrepreneurship is at the epicenter of business education, academic research, policy focus and corporate attention. At a time when many of our competitors in the US and Europe have already taken bold steps to establish campuses with permanent entrepreneurship faculty and dedicated entrepreneurship programs in Singapore, Hong Kong, Dubai, Qatar, Shanghai, São Paulo and Istanbul, we cannot stay idle.

Over the past six months, we, at the CBS Entrepreneurship Platform, have been working with key Asian research and education environments to develop various collaborative opportunities within entrepreneurship research and education. We are glad to see the immense interest in the region to cooperate with us and are excited about the prospects.

We have already received several delegations from the region, including the distinguished directors of Robert T. Huang Entrepreneurship Center of Kyushu University (Japan), Global Entrepreneurship Center of Zhejiang University (China), and the Kyoto Research Park (Japan) and more are scheduled. We have been

invited to present CBS' Entrepreneurship-related activities at leading Asian business school such as National University of Singapore (NUS) Business School, Chinese-European International Business School (CEIBS) in Shanghai and Singapore Management University (SMU).

We have also been actively participating in important pan-Asian entrepreneurship events such as "Social Venture Challenge Asia", "INNOVFEST 2014– Asian Innovations Going Global" and "Lean Launchpad@NUS". Events as such offer us tremendous learning and networking opportunities with policy makers, business founders, investors and academic entrepreneurs in the region and we are grateful to organizers for inviting us.

This is just the beginning.

We take this opportunity to invite CBS faculty and our external partners in business and policy to join us in our efforts to build CBS entrepreneurship community access to some of the most vibrant, innovative and exciting environments in the world.



Serden Ozcan  
Academic Director,  
CBS Entrepreneurship Platform

Photo: Christoffer Regild

### enter Entrepreneurship Research and Education Magazine

enter Entrepreneurship Research and Education Magazine is a new online magazine from the Entrepreneurship Platform at CBS. enter aims to offer quick and accessible insight into entrepreneurship research and knowledge at CBS and to bring the research and educational landscape at CBS into a more intense dialogue with business and society. The enter magazine is published twice a year and is free of charge. Reproduction allowed and encouraged with indication of source. Please see [www.cbs.dk/entrepreneurship](http://www.cbs.dk/entrepreneurship)

### CBS ENTREPRENEURSHIP PLATFORM

Copenhagen Business School (CBS) established the Entrepreneurship Platform in spring 2013. The platform integrates and coordinates entrepreneurship research, education and outreach activities at CBS and is a single point of entry for entrepreneurship at the Copenhagen Business School.

### ENTREPRENEURSHIP PLATFORM · COPENHAGEN BUSINESS SCHOOL

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