

# Employer Branding Services

## For all organisations 2024



# CBS CAREER FAIR

Get a chance to promote your employer brand and career opportunities towards students and recent graduates

## **This service includes**

- > Promotion of CBS Career Fair and the participating organisations
- > Stall space (on campus)
- > Meals and refreshments (on campus)
- > Event assistance (on campus)



# RECRUITMENT SERVICES

Post a position or promote your employer brand to students and recent graduates through CBS' job portal, CBS CareerGate

## For this platform, you can

- > Post a student job or full-time job
- > Post a project, internship or thesis collaboration
- > Target recruitment activities

# Employer Branding Services

## Exclusively for CBS Career Partners 2024



# CBS GRADUATE EVENT

Get a chance to meet students and recent graduates while answering questions about your graduate programme and your organisation

## This service includes

- > Promotion of Graduate Event and the participating organisations
- > Refreshments (on campus)
- > Event assistance (on campus)

*Please note this event is exclusively for CBS Career Partners and the price is determined per event*



# PROMOTE YOUR CAREER ACTIVITIES

A monthly newsletter targeted towards students at CBS. The newsletter communicates CBS career activities and relevant career activities hosted by CBS Career Partners.

Please feel free to reach out to your assigned Relations Manager to learn more about content and deadlines.

*Please note this career activity is exclusively for CBS Career Partners*



# CAREER STALL

Meet CBS students with a campus stall at Solbjerg Plads, Graduate House or another relevant CBS location. With a Career Stall you get the opportunity to have your employer brand visible for students. You can also meet with CBS students to discuss career related topics supporting their career readiness

## This service includes

- > Reservation of a Career Stall (on campus)
- > Stall equipment

*Please note this activity is exclusively for CBS Career Partners. Content of your stall needs to be approved by your Relations Manager beforehand. The price of a Career Stall is DKK 5,000 per day*



# LOGO VISIBLE ON CAMPUS AREA

All CBS Career Partners has their logo at the logo walls placed in our six campus areas: Dalgas Have, Flintholm, Graduate House, Kilen, Porcelænsøen and Solbjerg Plads. The logo wall are exposed to students, employees and guests

## **This service includes**

- > Logo visible on CBS Career Partners logo walls on six campus areas

*Please note this is exclusively for CBS Career Partners*