

# RETHINKING MANAGEMENT EDUCATION

A COLLOQUIA SERIES ON HUMANITIES  
AND SOCIAL SCIENCES  
AT THE BUSINESS UNIVERSITY

**CBS**  DEPARTMENT OF MANAGEMENT,  
POLITICS AND PHILOSOPHY  
COPENHAGEN BUSINESS SCHOOL

**HANIEL STIFTUNG**

 **Universität St.Gallen**

## PROGRAM 2014 (COPENHAGEN)

### June 3rd, 3-5 PM

#### CONTEXTS OF MANAGEMENT: RETHINKING THE BUSINESS UNIVERSITY

Jörg Metelmann, Contextual Studies Program and School of Humanities and Social Sciences, University of St. Gallen

Dorte Salskov-Iversen, Head of Department (ICM) and CBS Vice President for International Affairs

Discussant: Rasmus Johnsen, Department of Management, Politics and Philosophy, CBS

### June 17th, 3-5 PM

#### CREATIVITY AND WISDOM: RETHINKING THE PHILOSOPHY OF BUSINESS EDUCATION

Matt Statler, NYU Stern School of Business

Christian De Cock, University of Essex Business School

Discussant: Robin Holt, University of Liverpool Management School

### September 10th, 3-5 PM

#### UBIQUITOUS MEDIA: RETHINKING (ONLINE) LEARNING

Nishant Shah/Götz Bachmann, Centre for Digital Cultures, Leuphana University Lüneburg

Christian Poulsen, The Casemaker Project, Department of Organization, CBS

Discussant: Anna-Mette Kjærgaard, Associate Dean, CBS

### October 8th, 3-5 PM

#### RETHINKING THE TEACHER

Martyna Sliwa, University of Essex Business School

Robin Holt, University of Liverpool Management School / Daniel Hjorth, Dep. of Management, Politics and Philosophy, CBS

Discussant: Bent Meier Sørensen, Department of Management, Politics and Philosophy, CBS

### November 18th, 3-5 PM

#### RETHINKING CASE-BASED TEACHING

Rob Austin, Department of Management, Politics and Philosophy, CBS

Bill Gartner, Department of Management, Politics and Philosophy, CBS

Discussant: Rasmus Johnsen, Department of Management, Politics and Philosophy, CBS

### December 10th, 3-5 PM

#### RETHINKING LIBERAL LEARNING

Thomas Nørgaard, Associate Dean, Bard College Berlin

Nicholas Eschenbruch, Associate Dean, University of Freiburg

Discussant: Pierre Guillet de Monthoux, Department of Management, Politics and Philosophy, CBS

## THE COLLOQUIA

The colloquia series “Rethinking Management Education” interrogates how business education can be enriched and reconceptualized by drawing upon developments from the Humanities and the Social Sciences.

The conventional *raison d’être* of a business school education is the ability to do more for its students than they could accomplish in a corresponding period of actual work experience. There invariably is a productive tension, then, between offering a general, humanistic education that orients learning at ethical responsibility within a broader socio-cultural framework and the need for a specialist and practice-oriented learner profile that can draw upon technical skills.

Current concerns with the (increasingly prominent) role of business schools, fed by financial and ecological crises as well as ethical scandals, signal the renewed urgency of inquiring into, and experimenting with, the Humanities and Social Sciences in management education. Indeed, management education’s scope and direction becomes a subject matter of great importance as it connects the future of the business university to the shaping of tomorrow’s society and organizations. So how do we create a context at the business school that fosters graduates with the ability to grasp their own situation and the possibilities for change inherent to it, rather than merely habituating them to the role of the receiver of perhaps all-too-narrow skills?

The colloquia series will address different aspects of this question, emphasizing the role of the Humanities and the Social Sciences in management education. It is organized in conjunction with the “European Haniel Program on Entrepreneurship and the Humanities”, a research and teaching project established at CBS and the University of St.Gallen (HSG), Switzerland, in cooperation with, and supported by, the German Haniel Foundation.

# RETHINKING MANAGEMENT EDUCATION

## Department of Management, Politics and Philosophy

Copenhagen Business School  
Porcelaenshaven 18B  
DK-2000 Frederiksberg  
Denmark

MEDIA PARTNER:

**GRASP**

Find us on [graspmag.org](http://graspmag.org)

### **Timon Beyes**

Professor

Tel: +45 38153648

E-mail: [tbe.mpp@cbs.dk](mailto:tbe.mpp@cbs.dk)

### **Rasmus Johnsen**

Assistant Professor

Tel: +45 38153645

E-mail: [rj.mpp@cbs.dk](mailto:rj.mpp@cbs.dk)