

# INTRODUCING CENTER FOR CORPORATE GOVERNANCE

When research means business

# CENTER FOR CORPORATE GOVERNANCE

Center for Corporate Governance (CCG) was founded in 2005 by a grant from Copenhagen Business School and currently has 20 staff members, among these 6 professors.

Center for Corporate Governance is a virtual forum for the advancement of knowledge within corporate governance. It is an international, interdisciplinary center comprised of researchers in finance, economics, accounting, law, management and international business as well as business executives, auditors and government officials.

- > Today CCG is recognized as a leader in the field of Corporate Governance
- > CCG is appointed World Class Research Environment by Copenhagen Business School, which ensures significant allocation of resources and “best in class” focus
- > CCG is a forum for developing, exchanging knowledge and expertise by crossing fields, borders and themes

READ MORE ABOUT CCG: [cbs.dk/ccg](http://cbs.dk/ccg)

# WORLD CLASS RESEARCH

At Center for Corporate Governance we want to play a role in informing and shaping the corporate governance debate locally and globally. Below are some of the most important emerging themes, to which we seek to make a contribution.

- > Corporate ownership models and board behavior
- > Executive compensation and selection of the right management team, including CEO
- > Corporate governance in emerging markets
- > Link between board model and corporate strategy
- > Stakeholder governance in Scandinavia and employee representation
- > Compliance, regulatory matters and institutional investors
- > Corporate social responsibility and board responsibility

- > International board composition and gender mix
- > Short-termism in the financial markets
- > Ownership changes (age, business environment, etc.)



## RESEARCH MODELS

### 1. Industry wide issues or topics

Previous examples: Danish industrial foundations and their impact on the Danish economy. Involved among others Novo Nordisk, Carlsberg, Lundbeck, Rambøll, Cowi

### 2. Event driven issues or topics

Previous examples: How minority shareholders can protect their interest and obtain better financial returns

### 3. Company Specific research issues or topics

Previous examples: CEO compensation models for a listed company

## VALUE CREATION FOR OUR PARTNERS

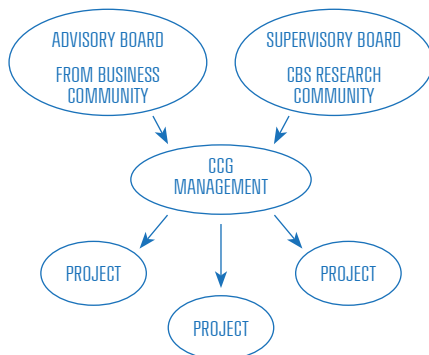
- > Provide a competitive edge – Access to latest research findings in international corporate governance
- > Development of know-how – Generates new insight and business models for business partners
- > Participation in corporate governance events at CBS – Presentations, special guest speakers from other leading universities
- > Tailor-made research programs – Provides the partner with a unique market and research insight
- > Enhance corporate profile internally and externally
- > Newsletters

## ORGANIZATION

Center for Corporate Governance is supervised by a supervisory board composed of representatives from participating CBS departments. In addition, CCG receives guidance on long-term strategy and policy issues from a business advisory board made up of members from the Danish business community.

## ADVISORY BOARD MEMBERS

- > Lars Nørby Johansen
- > Anders Würtzen
- > Jeppe Christiansen
- > Morten Speitzer
- > Henrik Heideby
- > Peter Engberg Jensen
- > Tine Roed
- > Lars Rohde
- > Sten Scheiby
- > Birgit Aagaard-Svendsen





COPENHAGEN BUSINESS SCHOOL  
HÅNDELSHØJSKOLEN

CENTER FOR CORPORATE GOVERNANCE,  
COPENHAGEN BUSINESS SCHOOL  
PORCELÆNSHAVEN 24, 2. FLOOR  
2000 FREDERIKSBERG  
DENMARK

E-MAIL: [CCG@CBS.DK](mailto:CCG@CBS.DK)

PHOTOS BY: TAO LYTZEN  
DESIGN CONCEPT: 1508 A/S  
PRODUCTION: GRAFISK RÅDGIVNING APS

TEL: +45 3815 3815  
FAX: +45 3815 2015  
[WWW.CBS.DK](http://WWW.CBS.DK)

#### MANAGEMENT

STEEN THOMSEN, CHAIRMAN  
TEL: +45 38152590 · E-MAIL: [ST.INT@CBS.DK](mailto:ST.INT@CBS.DK)

LARS OHNEMUS, DIRECTOR  
TEL: +45 51241875 · E-MAIL: [LCO.INT@CBS.DK](mailto:LCO.INT@CBS.DK)

#### Further information

For more information about CCG, the research  
and the researchers please visit [www.cbs.dk/ccg](http://www.cbs.dk/ccg)

