

CBS Open Access Policy

I. Preface

I.1 Purpose

Open Access to research publications has become a priority, not only on a national level with Denmark's National Strategy for Open Access, but also in the EU and globally.¹² Copenhagen Business School (CBS) sees responsibility for bringing knowledge and new thinking to not only students, companies and academia – but also to society as a whole – as a principal part of its Mission.³ Open Access is an excellent means to accomplish this mission, and keeping in mind that disseminating research results as widely as possible is one of the core principles of research, CBS will strive to ensure access for everyone to research from CBS researchers.

I.2 Scope

This policy applies to researchers and academic staff at CBS, involved in producing research publications. It also applies to CBS as an institution, and to the administrative staff working with Open Access.

This policy applies to the scope of Denmark's National Strategy for Open Access: peer-reviewed research articles and reviews in journals and proceedings (henceforth: articles). Open Access to books and book chapters is only included to the extent to which external funders require it.

2. Definitions

2.1 Open Access

Open Access is defined as research publications that are available for free online, so that anyone can access them via the internet. There are three main kinds of Open Access:

- **Gold Open Access:** Publications published in a journal or by a publisher that exclusively publishes as Open Access. Some Gold Open Access publication channels charge the authors an 'Article Processing Charge' (APC).

¹ <https://ufm.dk/en/research-and-innovation/cooperation-between-research-and-innovation/open-access/Publications/denmarks-national-strategy-for-open-access>

² <https://ec.europa.eu/digital-single-market/en/open-access-scientific-information>

³ <https://www.cbs.dk/en/about-cbs/strategy>

- **Green Open Access:** When a peer-reviewed version of a research publication is archived in a repository, e.g. CBS' institutional repository, and made publicly available. Also called 'parallel publishing' or 'self-archiving'. Most publishers have an Open Access-policy that allows this, but the publications are often subject to an embargo period before they can be made publicly available.
- **Hybrid Open Access:** When a journal or a publisher offers authors to pay an APC to make a research article available as Open Access in an otherwise subscription-based journal. The prices are often very high, and Hybrid Open Access is considered problematic, because universities often already pay subscription fees to access the articles through licenses.

2.2 Denmark's National Strategy for Open Access

In 2014, the Ministry of Higher Education and Science formed a national strategy for Open Access in Denmark, which CBS is committed to follow.⁴ The strategy was revised in 2018.

- Goal: Open Access to all research articles from Danish research institutions by 2025 – without significant increases in the costs of scientific publishing.
- The strategy focuses on Green Open Access, which at CBS means making research publications publically available through the institutional repository.

2.3 External funding and Open Access

Open Access to research publications is increasingly becoming a requirement when accepting research grants from external funders, such as the European research programs and Danish public research councils and foundations.⁵⁶

Often the requirements are stricter than those of Denmark's National Strategy for Open Access, and may apply to all publication types. The requirements are usually expressed in detail in the grant agreements.

3. Principles

To support CBS' Mission of bringing knowledge and new thinking to students, companies, academia - and to society as a whole - CBS researchers will strive to make their research available as Open Access.

⁴ <https://ufm.dk/en/research-and-innovation/cooperation-between-research-and-innovation/open-access/Publications/denmarks-national-strategy-for-open-access/national-strategy-for-open-access-english.pdf>

⁵ <https://ec.europa.eu/research/openscience/index.cfm?pg=openaccess>

⁶ https://dg.dk/filer/fonden/open_access/OpenAccessPolitik.pdf

To avoid significant increases in the total costs of scientific publishing, CBS focuses on Green Open Access. CBS recognizes that paying for Open Access can be necessary in certain circumstances. This especially applies when Open Access requirements from external funders cannot be realized through Green Open Access, because the publication channel does not allow it.

CBS researchers' free choice of publication channels is not limited by this policy. If a publication channel does not allow Green Open Access, the researcher is not prohibited to publish there - but is encouraged to find a publication channel of the same quality, that either supports Green Open Access or publishes as Gold Open Access.

4. Practice

In the following, the responsibility of different groups of CBS staff is described in regards to the national strategy and in regards to external funding.

4.1 Denmark's National Strategy for Open Access

- CBS researchers are committed to saving the final submitted version of their research articles, for the purpose of making them publicly available through CBS' institutional repository.
- CBS is committed to providing an institutional repository where Open Access versions of research publications can be deposited, thereby complying with the national strategy.
- CBS Library is committed to providing guidance to CBS researchers regarding Open Access and publishing. CBS Library is also committed to preparing and uploading Open Access versions of articles to CBS' institutional repository, taking into account Open Access policies and copyright rules of the journals or publishers.

4.2 External funding and Open Access

- CBS researchers are committed to informing themselves of their funders' Open Access requirements, and follow these.
- CBS is committed to providing an institutional repository where Open Access versions of research articles can be deposited, thereby making it possible for CBS researchers to follow the funders' Open Access requirements.
- CBS Library is committed to providing assistance to questions that may arise regarding external funding and Open Access; e.g. where to find the requirements, what they mean, and how to follow them.