

Day 1	Day 2	Day 3
<p>Session 1 Introduction to blockchain</p> <p>There is much talk about the value of blockchain, but also lack of clarity about how to realize it.</p> <p>In this session, we will demystify blockchain technology as well as discuss its core attributes and how the technology can be applied in various business contexts to generate value.</p>	<p>Session 3 Blockchain business models</p> <p>In this session, we will explore the archetypes of blockchain business models and discuss how the technology can be applied to enhance complex supply chains, to enable global registries of critical resources, and to provide infrastructure to smart money and payment in various business contexts.</p>	<p>Session 5 Testing and evaluation</p> <p>In the final session, we will focus on adoption strategies of blockchain technology as well the future of blockchain-based solutions.</p>
<p>Session 2 Opportunities identification</p> <p>This interactive session draws on insight from the previous two sessions to build effective and impactful digital journeys and enhance innovation.</p>	<p>Session 4 Business development</p> <p>Workshop: Applying design principles and prototyping techniques to the development of blockchain based use cases in line with the interests of the participants.</p>	