

## Competence Profile for BSc in Business Administration and Sociology

The BSc in Business Administration and Sociology is a research-based, interdisciplinary programme, which aims to provide students with theoretical knowledge, analytical skills and practical experiences to cross fertilise business administration with insights from sociology. The programme combines a robust foundation in business administration and micro-economics with sociological insights into the workings of organisations and their societal environment. This combination provides graduates with a unique set of skills to analyse, evaluate and participate in the full range of professional organisations characterising contemporary societies and with an understanding of the inherent responsibilities of operating within society.

The goal of the programme is that the graduates develop three generic competences as knowledge users, knowledge producers and agents of change;

- The students will become responsible knowledge users through acquiring knowledge of both the theoretical canons and state of the art research knowledge in the involved disciplines, as well as the skills to continually stay updated on new knowledge
- The students will become knowledge producers by acquiring robust social science methodological skills, enabling them to plan, execute and report their own research on business administrative and sociological topics. This includes quantitative, qualitative and mixed methods
- The students will become reflexive agents of change by applying their analytical skills through project work to real-world cases, and reflect on the implications of various modes of intervention in the life of different kinds of organisations.

More specifically, upon successful completion of the programme, the students will be able to:

- 1) identify and examine specific characteristics of various types of organisations, internally as well as externally in relation to their societal context,
- 2) identify and analyse prospects and challenges for different kinds of organisations, and propose solutions to challenges that take a broad range of expectations and requirements from the surrounding society into consideration,
- 3) analyse and estimate the consequences of different prospects for organisations, their members/employees and their surroundings,
- 4) apply advanced qualitative and quantitative social science research methods in his/her production of new knowledge related to organisations, industries, networks etc., and assess the validity and relevance of this knowledge,
- 5) act with professional and personal influence in an organisational context expected from this level of training.

These skills qualify graduates to maintain a number of job functions in different types of organisations, private as well as public or NGO, within e.g. social services, administrative support, management, sales and marketing, and education; and they qualify graduates for continuing studies at master and Ph.D. levels and other forms of social science research.