

19 January 2021

Competency Profile for BSc in Business Administration and Sociology graduates

The BSc in Business Administration and Sociology is a research-based, interdisciplinary programme, which aims to provide students with theoretical knowledge, analytical skills and practical experiences to cross fertilise business administration with insights from sociology. The programme combines a robust foundation in business administration with sociological perspectives into the workings of organisations and their societal environment. This combination provides graduates with competences and unique skills to analyse, evaluate, and engage in the full range of private and public organisations characterising contemporary societies and with an understanding of the inherent responsibilities of operating within society.

The goal of the programme is for graduates to develop three generic competences as knowledge users, knowledge producers, and agents of change:

- The students will become responsible knowledge users through acquiring knowledge of both the theoretical cannons and state of the art research knowledge in their disciplines, as well as the competence to continually stay updated on new knowledge.
- The students will become knowledge producers by acquiring robust knowledge in micro-economics, accounting, corporate finance, and marketing as well as sociology and social science methodological skills including quantitative, qualitative, and mixed methods, enabling them to plan, execute, and report on own research related to business, organisational, and sociological topics.
- The students will become reflexive agents of change by applying their analytical skills to real-world cases through project work, and reflecting on the implications of various modes of intervention in the life of different kinds of organisations.

More specifically, upon successful completion of the programme, the students will be able to:

- 1) Identify and examine specific characteristics of various types of organisations, internally as well as externally in relation to their societal context.
- 2) Identify and analyse prospects and challenges for different kinds of organisations, and propose solutions to challenges that take a broad range of expectations and requirements from the surrounding society into consideration.
- 3) Analyse and estimate the consequences of different prospects for organisations, their members/employees and their surroundings.

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- 4) Apply advanced qualitative and quantitative research methods in the production of knowledge related to organisations, industries, networks, etc., and assess the validity and relevance of this knowledge.
- 5) Act with the professional and personal influence in an organisational context expected from this level of training.

These competences and skills qualify graduates to perform in a number of job functions in different types of organisations, private as well as public or NGO, within different areas such as analysis, administration, consultancy, management, marketing, HR and education. Graduates also qualify for continuing their studies at master's level and other forms of social science research.