

# Curriculum Vitae, Maribel Blasco

## CONTACT DETAILS

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## FIELD OF EXPERTISE

Education and learning, specifically management education; teaching and learning of non-cognitive abilities, such as responsible and ethical dispositions, intercultural competences, and critical thinking. Recently I have been working with the impact of affective and aesthetic dimensions on responsible management learning, and alternative curricular designs that bear these elements in mind. I am also currently analysing data from student interviews conducted by the CBS PRME office, investigating students' perceptions of what it means to be responsible.

I have over three years fieldwork experience in connection with education-related research projects both in the developed and developing world (including 2 years ethnographic fieldwork in Mexican schools and low-income housing zones); and extensive experience with ethnographic and qualitative methods and data analysis.

## EDUCATION

PhD in International Development Studies (specialisation in education), Roskilde University, Denmark, 2001

Master of Arts Latin American Politics & Development, London School of Economics UK, 1991

Bachelor of Arts Interpreting and Translating French and Spanish, Heriot-Watt University, UK, 1990

## CURRENT POSITION

Associate Professor, Copenhagen Business School, Copenhagen, 2004-present

Teacher: PRME APP & Ministers courses: hidden curriculum in responsible management learning

Supervisor on Assistant Professor Programme (APP), 2009- present

Leader of Culture, Language, Learning Research Cluster (MSC, CBS), 2016-present

Member of the Teaching Society for Management Education (OBTS)

Board member for the Research in Management Learning and Education (RMLE) Unconference

## PREVIOUS POSITIONS

Assistant Professor, Copenhagen Business School, 2001-2004

Research Officer, Department of Human Geography, University College London, UK. Awarded 'Outstanding' rating by ESRC, 1997-2000

PhD candidate, Roskilde University, Denmark, 1995-2001

Technical translator, World Customs Organisation, Brussels, 1990-1992.

## RECENT DISTINCTIONS/AWARDS

Award for Best Paper 2016 from the journal *Management Learning*

Award for Outstanding Reviewer 2016 from the *Journal of Management Education*.

## SELECTED RECENT RESEARCH PUBLICATIONS

Blasco, M. (forthcoming 2019) The hidden curriculum: can the concept support responsible management learning? In *The SAGE Handbook of Responsible Management Learning & Education*, Laasch, O., Parkes, C. & Brown, K.G.(eds). London: Sage.

Blasco, M., & Ørsnes, B. (2018). "On thin ice"—Discomfort using Sie among Danish students and teachers of German, and implications for Content and Language Integrated Learning (CLIL). *FLEKS-Scandinavian Journal of Intercultural Theory and Practice*, 5(2).

Semper, J. V. O., & Blasco, M. (2018). Revealing the Hidden Curriculum in Higher Education. *Studies in Philosophy and Education*, 1-18.

Blasco, M. (2016) Conceptualising Curricular Space in Busyness Education : An Aesthetic Approximation. *Management Learning*, Vol. 47, No. 2, p. 117-136 **\*AWARDED PRIZE FOR BEST PAPER 2016.**

Blasco, M. (2015b) Making the Tacit Explicit : Rethinking Culturally Inclusive Pedagogy in International Student Academic Adaptation. *Pedagogy, Culture and Society*, Vol. 23, No. 1, p. 85-106

Blasco, M. (2015a) Socially Responsive Organizations and the Challenge of Poverty. *Academy of Management Learning and Education*, Vol. 14, No. 2, 2015, p. 301-303.

Blasco, M. & Tackney, C. (2013) "If It Ain't Broke, Don't Fix It" : Internationalisation and the Erosion of the Positive Hidden Curriculum in Danish Higher Education. *International Journal of Management in Education*, Vol. 7, No. 4, p. 341-359

Blasco, Maribel (2012b) On Reflection : Is Reflexivity Necessarily Beneficial in Intercultural Education? *Intercultural Education*, 1-15.

Blasco, M. (2012a) Aligning the Hidden Curriculum of Management Education With PRME: An Inquiry-Based Framework, *Journal of Management Education*, Volume 36 (3), 364 – 388.

Blasco, M., Egholm Feldt, L. & Jakobsen, M. (2012) If only cultural chameleons could fly too: A critical discussion of the concept of cultural intelligence *International Journal of Cross Cultural Management* 12 (2) 229-245.

Blasco, M. (2011) Nul-risiko universitetet: fra *Bildung* til interkulturelle kompetencer (title translation: 'The zero-risk university: from *Bildung* to intercultural competences'). In J. Egholm-Feldt & N. Bonderup-Dahl (eds) *Universitetet i det 21. århundrede –Universitetspædagogik – Læring, Dannelse Marked*. Odense: University of Southern Denmark Press.

Blasco, M. and Zølner, M. (2010) Corporate Social Responsibility in Mexico and France: Exploring the role of Normative Institutions, *Business and Society*, 49 (2), 216-251

Blasco, M. (2009b) Cultural pragmatists? Student perspectives on learning culture at a business school. *Academy of Management Learning and Education*, 8 (2).

Blasco, M. (2009a) Linking lives with rights: the micro-politics of educational decision-making in urban Mexico. *Comparative Education Review*, 53 (1)

Blasco, M. & Zølner, M. (eds) (2009) *Teaching Cultural Skills: Adding Culture in Higher Education*. Copenhagen: Nyt fra Samfundslitteratur

### OTHER RECENT OUTPUTS

Reviewer for: *Journal of Management Education*, *Management Learning*, *Comparative Education Review*, *Journal of Business Ethics*, inter alia.

Doctoral supervisor (3 students graduated, 2 currently in process)

### LANGUAGES

English mother tongue

Fluent: Spanish, Danish, French

Working: Portuguese

Learning: Japanese