
ASIA RESEARCH COMMUNITY - Annual Research Workshop

5 December 2022

Copenhagen Business School, Porcelænshaven 24A, 2nd Floor, 2000 Frederiksberg

FOCUS SESSION VIETNAM

10:00 – 11:00 KEYNOTE: "The political economy of private sector development in Vietnam since Doi Moi"
Professor Vu Thanh Tu Anh (Fulbright University Vietnam)

COFFEE BREAK

11:15 – 12:00 PROJECT INSIGHTS: "Innovating Vietnam's TVET system for sustainable growth (VIETSKILL)"
Ari Kokko, Tam Thanh Nguyen & Thong Tien Nguyen (CBS)

LUNCH ('GALLERY' KILN HALL/OVNHALLEN)

WORK-IN-PROGRESS

13:00 – 13:45 "Transformation and Reverse Capability Upgrading: How Developed Market Firms can benefit from Chinese Internationalization Strategies"
Christiane Prange (Stichting Euregio University)

13:45 – 14:30 "Measuring the Effectiveness of China's Industrial Policy: The Case of Semiconductors."
Douglas Fuller (CBS - EGB)

14:30 – 15:15 "Squeezing Green States out of Global Infrastructure Finance? Comparing the Evolving Paradigms of the US, the EU, and China"
Mathias Lund (CBS - IOA)

COFFEE BREAK

15:45 – 16:30 "How EMNCs organize international R&D: Lessons from China"
Max von Zedtwitz (CBS - EGB)

CLOSING