Asia Research Centre (ARC) is a specialised research unit within Copenhagen Business School (CBS) offering high-quality research on important aspects of the tectonic shifts in the global economy related to the rise of Asia. With particular strengths on current political, social, economic and business developments in the Asian region, ARC provides a productive environment for high-quality research.

ARC provides timely, scholarly and contextual understanding of Asia to a host of interested parties representing academia, the political establishment, the media, the public as well as the national and international business community.

ARC has valuable experience in international co-operation and partnerships with business and government. ARC strives to further develop these initiatives in co-operation with external partners and to consolidate ARC as a major global hub for research and educational initiatives.
INTRODUCTION TO ARC

VISION

ARC’s vision is to enlarge its research portfolio by participating in national and international networks and attracting strong talent to undertake cutting-edge research within our particular areas of strength on China, India, Japan and the region of Southeast Asia. In terms of disciplines, we will continue to attract faculty within a broad range of social science disciplines with relevance for economic and business development. By consolidating the Centre in key thematic areas and collaborating with other researchers and centres at CBS and research organisations worldwide, we strive to create a solid institutional identity to effectively meet our mission and research goals.

MISSION

The mission of ARC is to provide up-to-date research and reliable analysis of current political, social, economic and business developments associated with and contributing to the present shift from West to East in global economics and business development. In understanding and coming to grips with the implications of these immense changes in the Asian region, we will especially focus on China, Japan, India and Southeast Asia. On the basis of cross-disciplinary, cross-regional and national studies, we will continue to produce high-quality analyses to a host of interested parties representing academia, the political establishment and governments, the media, the public and the national and international business communities.

Our goal is to maintain CBS’s position as the key research centre for Asian studies in the Nordic region. On the basis of this platform, ARC aims to develop into a world class research centre on business and economic development in Asia in a political and social context.

This implies:

- To deepen and upgrade Asia-related research activities at CBS as a whole and establish research projects and networks focusing on Asia that have international reach and impact.
- To contribute with research-based educational inputs to the Asian Studies Programme and introduce relevant Asia-related materials to other courses at CBS, including Executive Education.
- To disseminate our results to the international research community, to the business world and to the public.

Important means to reach these goals are to continue to:

- Undertake high-quality contextualised research on contemporary developments in the Asian region.
• Arrange cutting-edge workshops, international conferences and guest lectures on Asia.
• Edit and publish *The Copenhagen Journal of Asian Studies* (double blind reviewed academic journal) and the *Copenhagen Discussion Papers* (working paper series on Asia).
• Co-operate with Danish and international business and academic partners as well as governmental institutions and NGOs.
• Participate in the public debate through the media and give talks in business, governmental and public settings.
• Host foreign visitors who can contribute to the research environment at ARC.
• Maintain CBS’s first mover advantage in business-related Asian studies in the Nordic area.
• Maintain ARC’s position as the best place to do Asia-related research at CBS while stimulating cross-departmental research and teaching initiatives.

**RESEARCH**

ARC is organised into four research units. These are:

• The China research unit
• The India research unit
• The Japan research unit
• The Southeast Asia research unit

These units are organized with the explicit strategy of strong research not only within these areas but also within cross-regional and comparative studies. The Centre will continue to emphasise its interdisciplinary approaches to studying Asian countries, regions and issues that link them to each other and the global system.
# ACTIVITIES

During 2016, ARC organised and hosted a wide range of guest lectures, seminars and events. We also continued our internal seminar series where ARC staff members present their research projects to their colleagues.

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Person(s)</th>
<th>Organiser</th>
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<tbody>
<tr>
<td>25 Feb.</td>
<td>Nordic Center India seminar: India Business Talks</td>
<td>Prof. Aradhna Aggarwal, CBS, Dr. Rupali Bhalerao, Chairperson NCI Board</td>
<td>ARC/NCI</td>
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<td></td>
<td></td>
<td>Kathiravan Palaniappan, Director, Infrastructure services, Tata Consultancy Services.</td>
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<td>Prateek Pashine, President – Enterprise India, Tata Teleservices Ltd.</td>
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<td>2 March</td>
<td>Guest lecture: Redrawing the Global Financial Map - How Can the Asian Infrastructure Investment Bank Contribute to Economic Development and Integration in Asia? What is in it for Europe/Denmark?</td>
<td>Jin Liqun, President of the Asian Infrastructure Investment Bank</td>
<td>ARC/Asian Dynamics Initiative, Copenhagen University</td>
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<tr>
<td>17 March</td>
<td>Guest lecture: Meiji Centennial as a Media Event - Ideas for Upcoming Turkish Republic Centennial</td>
<td>PhD student Hasan Topacoglu, Kyoto University</td>
<td>ARC/IKL</td>
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<td>11 May</td>
<td>Workshop on special economic zones (SEZs); SEZs: An Instrument of Inclusive Development?</td>
<td>Prof. Jean-Marc Siroën, University Paris Dauphine, Associate prof. Aude Sztulman, Université Paris-Dauphine and PhD student Shree Ravi, Boston University</td>
<td>ARC</td>
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<td>20 May</td>
<td>Guest lecture: Abenomics: Its Past, Present, and Future -- What can be learned from a social experiment?</td>
<td>Takahiro Yamasaki. Deputy Director of Bank of Japan and Secondee at European Central Bank</td>
<td>ARC</td>
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<td>27 July</td>
<td>Seminar CBS-CPSCPC (Central Party School of the Communist Party of China)</td>
<td>Ms. XU Weixin, Professor, Vice President, CCPS with delegation and various scholars from CBS and CU incl. Prof. Kjeld Erik Brodsgaard and Ass. Prof. Nis Høyrup Christensen from ARC</td>
<td>ARC</td>
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<td>26 August</td>
<td>Nordic Center India general assembly</td>
<td>Board of NCI</td>
<td>ARC//NCI</td>
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<td>27 September</td>
<td>Guest lecture: Globalization, Economic Development and the Role of the State in East Asia</td>
<td>Reader Ha-Joon Chang, Cambridge University</td>
<td>ARC</td>
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<td>Date</td>
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<td>5. October</td>
<td>INT Seminar: Brexit</td>
<td>Adjunct Professor Jørgen Ørstrom Møller, Copenhagen Business School</td>
<td>ARC/INT</td>
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<tr>
<td>18 November</td>
<td>Book launch: Chinese Politics as Fragmented Authoritarianism: Earthquakes, energy and environment</td>
<td>Prof. Kjeld Erik Brødsgaard, Prof. Jørgen Delman, Ph.d. candidate Nis Grünberg, ph.d. candidate Louise Lyngfeldt Gorm Hansen</td>
<td>ARC/ThinkChina, Copenhagen University</td>
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<td>29 November</td>
<td>Guest lecture: In the shadow of SOEs: The duality in management practices of a Chinese bank’s overseas operation</td>
<td>Senior Lecturer, Rob Jack, Macquarie University, Sydney</td>
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<tr>
<td>PUBLICATION</td>
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<tr>
<td>Copenhagen Journal of Asian Studies</td>
<td>33(2)</td>
<td>Special Issue: Beyond Borders: Connectivity and Changed Identities in East Asia</td>
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<tr>
<td>Copenhagen Discussion Papers</td>
<td>2016-54</td>
<td>Vinish Kathuria - Does Environmental Governance matter for FDI? – Testing for Pollution Haven Hypothesis for Indian States</td>
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<td>Copenhagen Discussion Papers</td>
<td>2016-56</td>
<td>Amar Anwar and Mazhar Mughal - Foreign Financial Flows and Terrorism – A Case Study of Pakistan</td>
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<td>2016-57</td>
<td>Maitri Ghosh and Saikat Sinha Roy - FDI, Firm Heterogeneity and Exports An analysis of Indian Manufacturing</td>
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<td>2016-58</td>
<td>Aradhna Aggarwal - Local R&amp;D and technology transfers: A Comparative Analysis of foreign and local firms in Indian Industries</td>
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<td>Nandita Dasgupta - FDI Outflows and Domestic Investment: Substitutes or Complements? Exploring the Indian Experience</td>
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<td>2016-60</td>
<td>Indrajit Roy and K. Narayanan - Outward FDI from India and its impact on the performance of firms in their home country</td>
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<td>Copenhagen Discussion Papers</td>
<td>2016-61</td>
<td>Subash Sasidharan and Padmaja M - Do Financing Constraints Matter for Outward Foreign Direct Investment Decisions? Evidence from India</td>
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<td>Copenhagen Discussion Papers</td>
<td>2016-62</td>
<td>Michael Jakobsen, Verner Worm and Xin Li - Making Sense of Culture in International Business: Some Theoretical and Methodological Reflection</td>
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<tr>
<td>Copenhagen Discussion Papers</td>
<td>2016-63</td>
<td>Xin Li: Compositional Advantage and Strategy: Understanding How Resource-Poor Firms Survive and Thrive</td>
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<td>Copenhagen Journal of Asian Studies</td>
<td>34(1)</td>
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</tbody>
</table>
Professor Aradhna Aggarwal

PUBLICATIONS

Books and book chapters

Aradhna Aggarwal / Growth, Employment and Structural Change : Punjab Versus 16 Major States of India.

Papers

Aradhna Aggarwal / The Clean Development Mechanism and Dynamic Capabilities of Implementing Firms : Evidence from India.

Aradhna Aggarwal / Local R&D and Technology Transfers : A Comparative Analysis of Foreign and Local Firms in Indian Industries.
Frederiksberg : Asia Research Centre, CBS 2016, 42 p. (Copenhagen Discussion Papers, No. 58)

Journal articles

Geraint Johnes; Ricardo Freguglia; Gisele Spricigo; Aradhna Aggarwal / Education and Occupational Outcomes : Evidence from Brazil.
In: International Journal of Manpower, Vol. 37, No. 8, 2016, p. 1304-1321

Professor Kjeld Erik Brødsgaard

PUBLICATIONS

Journal articles

In: Copenhagen Journal of Asian Studies, Vol. 34, No. 1, 2016, p. 115-116

Kjeld Erik Brødsgaard / Book Review: Training the Party: Party Adaptation and Elite Training in Reform-era China

Assistant Professor Nis Høyrup Christensen

PUBLICATIONS

Journal articles

Nis Høyrup Christensen / Kinas autoritære statskapitalisme og dens forudsætninger: Med industripolitikken som omdrejningspunkt.
In: Samfundsoekonomen, No. 1, 4.2016, p. 24-29

Associate Professor Lisbeth Clausen, Vice-director of Asian Studies Programme

PUBLICATIONS

Journal articles

Lisbeth Clausen; Maria H. Keita / Bicultural Resourcefulness in Global Management: From Education to Corporate Collaboration.

Papers


Lisbeth Clausen; Verner Worm / Transpatriate Learning in Multinational Corporations: Cultural Intelligence in Context.

Professor (wsr) Peter Gammeltoft

PUBLICATIONS

Journal articles

Gammeltoft, Peter (accepted) / Characteristics and host country drivers of Chinese FDI in Europe: a company-level analysis

Gammeltoft, Peter and Bersant Hobdari (accepted) / Emerging economy multinationals, international knowledge flows and innovation
Associate Professor Stine Haakonsson

PUBLICATIONS

Journal articles

Stine Jessen Haakonsson; Julia Kirch Kirkegaard / Configuration of Technology Networks in the Wind Turbine Industry: A Comparative Study of Technology Management Models in European and Chinese Lead Firms.

Books and book chapters

Stine Jessen Haakonsson / The Globalization of Innovation in the Danish Food Industry

Associate Professor Michael Jakobsen, Programme Director of Asian Studies Programme

PUBLICATIONS

Papers

Michael Jakobsen; Verner Worm; Xin Li / Making Sense of Culture in International Business: Some Theoretical and Methodological Reflection.
Frederiksberg: Asia Research Centre, CBS 2016, 29 p. (Copenhagen Discussion Papers, No. 62)

Assistant Professor Xin Li

PUBLICATIONS

Journal articles

Xin Li / Modesty or Overconfidence: On the Attitude of Chinese Indigenous Management Research.
In: Guanli Xuebao, Vol. 13, No. 1, 2016, p. 40-48

Xin Li / The Danger of Chinese Exceptionalism
In: Management & Organization Review, Vol. 12, No. 4, 2016, p. 815-816

Papers

Xin Li / Compositional Advantage and Strategy: Understanding How Resource-Poor Firms Survive and Thrive.

Xin Li; Verner Worm; Xie Peihong / Solutions to Organizational Paradox: A Philosophical Perspective.

Xin Li / Understanding the Varieties of Chinese Management: The ABCD Framework.

Xin Li / An Organization-Based View of Strategy and an Integrative Framework of Strategic Management.

Professor Peter Ping Li

PUBLICATIONS

Journal articles

Peter Ping Li / Global Implications of the Indigenous Epistemological System from the East: How to Apply Yin-Yang Balancing to Paradox Management.
In: Cross Cultural Management, Vol. 23, No. 1, 2016, p. 42-77

Yuntao Bai; Li Lin; Peter Ping Li / How to Enable Employee Creativity in a Team Context: A Cross-level Mediating Process of Transformational Leadership.
In: Journal of Business Research, Vol. 69, No. 9, 2016, p. 3240–3250

Peter Ping Li; Tomoki Sekiguchi; Kevin Zhou / The Emerging Research on Indigenous Management in Asia.

Peter Ping Li / The Holistic and Contextual Natures of Trust: Past, Present, and Future Research.
In: Journal of Trust Research, Vol. 6, No. 1, 2016, p. 1-6

Peter Ping Li; Steven Shijin Zhou; Abby Jingzi Zhou / The Taoist Spirit of Haier: The Metaphor of Sea Based on the Symbolism of Water.
In: Management & Organization Review, Vol. 12, No. 4, 2016, p. 803-806

Peter Ping Li / Trust Portfolio Toward an Integrative Framework: The Emerging Themes of Trust Context and Trust Complexity.
In: Journal of Trust Research, Vol. 6, No. 2, 2016, p. 105-110
Professor Can-Seng Ooi

PUBLICATIONS

Journal articles


Adriana Budeanu (Editor); Graham Miller (Editor); Gianna Moscardo (Editor); Can-Seng Ooi (Editor) / Special Volume: Sustainable Tourism: Progress, Challenges and Opportunities. Amsterdam : Elsevier Science 2016, 255 p. (Journal of Cleaner Production, No. Part B, Vol. 111)

Books and book chapters


Associate Professor Verner Worm

PUBLICATIONS

Papers

Xin Li; Verner Worm; Xie Peihong / Solutions to Organizational Paradox: A Philosophical Perspective. Paper presented at The Seventh Biennial International Association for Chinese Management Research Conference, 2016


Michael Jakobsen; Verner Worm; Xin Li / Making Sense of Culture in International Business: Some Theoretical and Methodological Reflection. Frederiksberg : Asia Research Centre, CBS 2016, 29 p. (Copenhagen Discussion Papers, No. 62)
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