



Curriculum Vitae

Kristian Roed Nielsen

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Personal Profile	
Name	Kristian Roed Nielsen
Birthday	March 5, 1986

Education	
2014 - 2017	Ph.d.-student in Behavioural Economics and Sustainable Innovation. Copenhagen Business School. Department of Management, Society and Communication.
2009 – 2012	Cand.Scient.Pol. from University of Copenhagen (KU) M.Sc. in Political Science - Internship: Danish Embassy in Dublin, Jan-Aug 2011
2007 – 2009	Ba.Scient.Pol. from University of Copenhagen (KU) B.Sc. in Political Science.
2004 – 2007	Ba.Scient.Adm. from Aalborg University (AAU) B.Sc. in Public Administration and Social Science. - Semester abroad (Fall 2006) at Dalhousie University, Halifax, Canada.

Academic Experience	
2017 – August	Post.doc in Sustainable Consumption and Innovation Copenhagen Business School. Department of Management, Society and Communication.
2014 - 2017 Apr - May	Ph.d.-student in Behavioural Economics and Sustainable Innovation. Copenhagen Business School. Department of Management, Society and Communication.
2013 – 2014 Oct – Mar	Research assistant to Prof. Dr. Lucia Reisch. Copenhagen Business School. Department of Intercultural Communication and Management.
2013 March – Aug	Associate Researcher. Copenhagen Institute for Future Studies.
2013 1.Feb – 15.Mar	Research assistant to Prof Finn Østrup. Copenhagen Business School. Department of International Economics and Management.

Research Interest	
	My main research interest centres on the role of the end-user in driving sustainable innovation, specifically the potential role of the “crowd” in driving and financing sustainable ventures. Especially as sustainable ventures often face multiple barriers to their success not least access to seed funding, given their comparative lack of marketability. My research therefore proposes to explore the motivational dynamics at play when crowdfunders opt to support a specific project in order to uncover whether crowdfunding could represent a reliable source of finance for sustainable ventures.

IT Skills	
	<ul style="list-style-type: none"> • Microsoft Office • Adobe Illustrator, Photoshop, Dreamweaver, and InDesign • Statistical Packages: Stata, SPSS • Programming: HTML5, CSS, PHP, JS, MySQL
Publications	
Academic Papers	<p>Gallemore, C., Nielsen, K.R. Jespersen, K. (2019). The Uneven Geography of Crowdfunding Success: Spatial Capital on Indiegogo. Environment and Planning A. Available at: https://doi.org/10.1177/0308518X19843925</p> <p>Nielsen, K. R. (2019). Crowdfunding through a partial organization lens - The co-dependent organization. European Management Journal, 36(6), 695–707. Available at: https://doi.org/10.1016/j.emj.2018.01.006</p> <p>Testa, S., Nielsen, K. R., Bogers, M., & Cincotti, S. (2018). The role of crowdfunding in moving towards a sustainable society. Technological Forecasting and Social Change, 141, 66–73. Available at: https://doi.org/https://doi.org/10.1016/j.techfore.2018.12.011</p> <p>Nielsen, K.R., Reisch, L.A. & Thøgersen, J., 2016. Sustainable user innovation from a policy perspective : A systematic literature review. Journal of Cleaner Production, 133, pp.65–77. Available at: http://dx.doi.org/10.1016/j.jclepro.2016.05.092.</p>
Academic Papers in Review	<p>Nielsen, K.R. 2019. Sustainable niche innovation and policy: Policymakers' view on their role in supporting sustainable end-user innovation. Journal of Cleaner Production. (Under Review)</p> <p>Nielsen, K.R. & Binder, J. 2019. What do values have to do with it? The Role of Message Framing in Crowdfunding Campaigns. Entrepreneurship Theory and Practice. (Under Review)</p>
Dissertation	<p>Nielsen, K.R. 2018. Crowdfunding for Sustainability: A Study on the Potential of Reward-based Crowdfunding in Supporting Sustainable Entrepreneurship. Frederiksberg : Copenhagen Business School [Phd] 2017, 247 p. (PhD Series, No. 35.2017)</p>
Peer-reviewed Conferences	<p>Nielsen, K.R. 2018. Reward-based Crowdfunding and Sustainable Entrepreneurship: A Web-experiment. Paper presented at The 13th Nordic Conference on Behavioural and Experimental Economics</p> <p>Watson, R., Nielsen, K.R., Wilson H., Mera, C., Reisch, L.A. 2018. Policy for Sustainable Entrepreneurship: A Crowdsourced Framework. Paper presented at The 47th EMAC Annual Conference 2018</p> <p>Nielsen, K.R. 2016. Crowdfunding through a partial organization lens: The co-dependent organization. 4th Crowdfunding Symposium, 2016. Paper presentation</p> <p>Nielsen, K.R., Reisch, L.A. 2016. Crowdfunding for Sustainability: The Role of Value Orientation Frames in Guiding Individual Investment Behavior. The International Conference on Business, Policy and Sustainability, 2016. Paper presentation</p> <p>Nielsen, K.R., Reisch, L.A., & Thøgersen, J. 2015. Sustainable user innovation from a policy perspective. ABIS Annual Colloquium 2015. Paper presentation</p> <p>Nielsen, K.R., Reisch, L.A., & Bogers, M. 2015. A systematic review of end-users within sustainable innovation. 23rd Nordic Academy of Management Conference, Copenhagen. Paper presentation</p> <p>Nielsen, K.R., Korsunova, A., Zimmerling, E., Juntunen, J. Enabling consumer participation in sustainability-oriented open innovation processes. 13th Annual Open and User Innovation Conference, Lisbon. Abstract presentation</p>

	Nielsen, K.R., Reisch, L.A., & Thøgersen, J. 2015. Sustainable user innovation from a policy perspective. Eleventh International Conference on Environmental Cultural Economic and Social Sustainability, Copenhagen. Paper presentation
Academic Reports	<p>Kristian Roed Nielsen; Tina Mueller; Wencke Gwozd; Jan Michael Bauer; Kristian S. Nielsen / Task 3.3 Consumer Evaluation of Materials and Products Developed Within the Project: Designed High-value Products from Zero-value Waste Textiles and Fibres Via Design Driven Technologies. Frederiksberg : Copenhagen Business School, CBS 2018,</p> <p>Reisch, L.A., Nielsen, K.R., Watson, R., Wilson, H. 2016. Designing Policy for Sustainable User Innovation and Entrepreneurship. Frederiksberg: CBS</p> <p>Varga, L., Adams, G., Verbong, G., Verhees, B., Allen, P., Butan, E. Nielsen, K., Fernandez-i-Marín, X., Wilson, H., MacDonald, E., Smart, P., Watson, R., Mere, C., Armstrong, L., Reisch, L., Thøgersen, J. 2016. Detailed report on the behaviour of the user entrepreneur as a key 'system changer' in future scenarios (Report). UK: Cranfield</p> <p>Nielsen, K.R., Nielsen, K.S., Reisch, L. A. 2015. Reality Test: European policymakers' view on sustainable user innovation and entrepreneurship (Report). Frederiksberg: CBS</p> <p>Nielsen, K.R., Reisch, L.A. & Thøgersen, J., 2014. Users, Innovation and Sustainability: The role of end-users and policy makers in sustainable innovation (Report). Frederiksberg: CBS</p>