

Academic profile for Finance and Strategic Management (FSM)

Purpose and academic profile

The FSM concentration will provide the students with competences enabling them to:

- apply state-of-the-art analytical techniques and approaches to support important financial and strategic decisions in the corporation, while acquiring insights and skills that allow them to evaluate these decisions in an overall strategic context.
- understand the potential strategic consequences of decisions and actions through a combination of financial analysis strategic and insight.
- to work effectively as corporate financial managers and in different investment banking positions and to work within internationally oriented corporations, multinational enterprises, global consulting firms, and financial institutions operating regionally around the world.

The needed competences will be obtained by combining analytical skills from finance disciplines and managerial insights from the strategic management field. The interaction between finance and strategy is important since corporate managers and finance executives often are confronted with issues that have important strategic consequences for the enterprise. Similarly, managers in the financial industry are frequently involved in transactions that have strategic implications for their corporate customers. One of the central roles of strategic management is to integrate diverse functional areas in the corporation towards successful market positioning and operational fulfillment. In this context finance can provide disciplined analytical techniques to support internal corporate decision processes.

Candidates acquire core skills possessing a wide set of competences and mastery of strategic analyses to support corporate decision making processes. These skills will also allow them to function as external advisors for corporate decision makers and as managers in the financial industry that cater advanced financial services to international corporations.