

Academic CV

University Career

- | | |
|-------------------|---|
| Since 09/2023 | Assistant Professor (tenure track)
<i>Copenhagen Business School, Department of International Economics, Government and Business</i> |
| 11/2021 – 09/2023 | Assistant Professor (non-tenure)
<i>WU Vienna, Institute for International Business</i> |
| 11/2016 – 10/2021 | Teaching and Research Associate
<i>WU Vienna, Institute for International Business</i> |
| 11/2016 – 10/2020 | PhD in Economic and Social Sciences
<i>WU Vienna, Institute for International Business</i>
Thesis: “Political dynamics and anti-foreignism: foreign direct investments under political disorder”
Thesis supervisors Prof. Jonas Puck, Prof. Alexander Mohr
Committee members Prof. Igor Filatotchev, Prof. Rian Drogendijk |
| 02/2020 – 05/2020 | Visiting Scholar
<i>University of Groningen, Division of Global Economics and Management</i> |
| 10/2015 – 10/2016 | Research Assistant
<i>WU Vienna, Institute for International Business</i> |
| 10/2014 – 10/2016 | MSc in Economics
<i>WU Vienna</i>
Thesis: “Emigration of highly skilled people from developed countries: effects on unemployment in the source countries. A panel data analysis”
Supervisor: Prof. Jesus Crespo Cuaresma |
| 09/2013 – 06/2014 | Business and Development Studies
<i>Copenhagen Business School</i> |
| 10/2009 – 02/2013 | BSc in International Business Administration
<i>WU Vienna and BI Norwegian Business School</i> |

Publications

- Liebmann, M., Lindner, T., Kunczer, V. 2022. Populism and FDI location choice. *Academy of Management Proceedings*.
- Kunczer, V., Drogendijk, R., Puck, J. 2021. The role of anti-foreigner sentiments for international joint venture performance. *Academy of Management Proceedings*.
- Kunczer, V., Lindner, T., Puck, J. 2021. Host-country risk dynamics and foreign direct investments. In R. van Tulder, A. Verbeke, L. Piscitello, J. Puck (Eds.), *Progress in International Business Research*. UK: Emerald Publishing.
- Kunczer, V., Lindner, T., Puck, J. 2019. Benefitting from Immigration: The Value of Immigrants’ Country Knowledge for Firm Internationalization, *Journal of International Business Policy*, 2(4): 356-375: <https://doi.org/10.1057/s42214-019-00034-9>.

Working Papers

- Political dynamics and the location choice for foreign direct investment; with Thomas Lindner (University of Innsbruck) and Jonas Puck (WU Vienna); under review in the *Strategic Management Journal*.
- Public anti-foreigner sentiment and international alliance performance; with Rian Drogendijk (University of Groningen) and Jonas Puck (WU Vienna); under review in the *Journal of International Business Studies*.
- Outward FDI and domestic employment growth: a Penrosean coordination challenges framework; with Guus Hendriks (University of Amsterdam); under review in the *International Business Review*.
- Managing institutional duality in times of political crises; with Jonas Puck (WU Vienna) and Evelyn Reithofer (WU Vienna); target journal: *Journal of International Business Studies*.
- Populism and FDI location choice; with Markus Liebmann (WU Vienna), Thomas Lindner (University of Innsbruck), Srividya Jandhyala (ESSEC Business School); target journal: *Academy of Management Journal*.
- Dynamism in the firm's environment – a holistic conceptualization; with Elena Schantl (WU Vienna) and Thomas Lindner (University of Innsbruck); target journal: *Global Strategy Journal*.

Conference Presentations and Scientific Talks

- Outward FDI and domestic employment growth: a Penrosean coordination challenges framework. Academy of Management Annual Meeting 2022, Seattle.
- Populism and FDI location choice. Academy of Management Annual Meeting 2022, Seattle.
- Outward FDI and domestic employment growth: a Penrosean coordination challenges framework. AIB Annual Meeting 2021, Miami.
- Populism and FDI location choice. AIB Annual Meeting 2021, Miami.
- Public sentiment and international alliance performance: the role of anti-foreigner sentiments. Alpine Winter Conference 2022 "Populism and Scholarship in International Business and Public Policy: Fostering Research, Connecting Researchers", University of Innsbruck.
- Outward FDI and domestic employment growth: a Penrosean coordination challenges framework. European International Business Academy Annual Meeting 2021, Madrid.
- Assessing the Future: Political dynamics and the location choice for foreign direct investment. Strategic Management Society Annual Conference 2021, online event.
- The influence of the public sector environment on firms' investment decisions abroad. Joint Vienna Institute Virtual Course: Foreign Direct Investment Seminar, 2021.
- The role of anti-foreigner sentiments for international joint venture performance. Academy of Management Annual Meeting 2021, online event.
- External dynamics during the Arab Spring: Effects of a dynamic external environment on institutional duality. AIB Annual Meeting 2021, online event.
- The role of anti-foreigner sentiments for international joint venture performance. AIB Annual Meeting 2021, online event.
- Managing institutional duality in times of crises. European International Business Academy Annual Meeting 2020, online event.
- The role of anti-foreigner sentiments for international joint venture performance. European International Business Academy Annual Meeting 2020, online event.
- Pro-market reform and firm internationalization. The Vienna Institute for International Economic Studies (wiiw), Seminar Series in International Economics, 2020.
- Political risk dynamics and foreign direct investments. 7th WU Vienna and King's Business School IB & Finance Paper Development Workshop 2020, online event.
- Political risk dynamics and foreign direct investments. Academy of International Business Annual Meeting 2020, online event.
- Dissertation presentation, Doctoral Consortium Academy of International Business Annual Meeting 2020, online event.
- The role of anti-foreigner sentiments for international joint venture performance, University of Groningen Research Seminar Series 2020.

- Dissertation presentation, Doctoral Consortium 45th European International Business Academy Annual Meeting 2019, Leeds, UK.
- Benefitting from immigration: The value of immigrants' country knowledge for firm internationalization. Institute for Advanced Studies Vienna, Public Lecture, December 2019.
- Dissertation presentation, Doctoral Consortium 79th Academy of Management Annual Meeting 2019, Boston, USA.
- Political risk dynamics and foreign direct investments. 44th European International Business Academy Annual Meeting 2018, Poznan, Poland.
- Political risk dynamics and foreign direct investments. 4th Annual Global Strategy & Emerging Markets Conference 2018, Dallas, USA.
- International migration and the governance of foreign investment. 43rd European International Business Academy Annual Meeting, Milan 2017, Italy.
- How to respond to institutional duality? A practical insight. 42nd European International Business Academy Annual Meeting 2016, Vienna, Austria.

Teaching Experience

- International Business (undergraduate), WU Vienna
- International Business and Development (undergraduate), WU Vienna
- International Business Applications (undergraduate), WU Vienna
- Doing Business in China and International Strategies in Emerging Markets (undergraduate), Tongji University Shanghai
- Models of Internationalization (graduate), WU Vienna
- Cross-Cultural Management (MBA), WU Vienna

PhD Theses Co-Supervision

- Corporate Political Activities and Political Environments in International Business (Evelyn Reithofer – Winner of the AIB Best Dissertation Award 2023)
- Sub-national perspectives in IB research (Carmen Friedinger)
- The impact of migrants on International Joint Ventures (Julia Mittermayr)
- The impact of political risk on the reconfiguration of global value chains (Naomi Lutskes)

Overview of Topics of Bachelor and Master Thesis Supervision

- Opportunities in emerging markets: a literature review (Bachelor)
- NGO internationalization in IB research (Bachelor)
- Location factors for internationalization: ex ante vs. ex post foreign market entry decision (Bachelor)
- Location factors for internationalization: home- vs. host-country effects (Bachelor)
- The influence of home- and host country effects on internationalization (Bachelor)
- Home country institutions and internationalization: a literature review on entry-mode-choice (Bachelor)
- The effects of home country institutions on the internationalization-performance relationship in emerging economies: A literature review (Bachelor)
- The impact of host-country economic development on market attractiveness for foreign direct investments (Bachelor)
- Host-country risk and foreign direct investments: a literature review (Bachelor)
- Human capital and foreign direct investment - The relevance of human capital quality as a locational determinant of FDI in developing and developed countries (Bachelor)
- International Business and economic development (Bachelor)
- Economic Development and International Business: The Role of Financial Innovations in Overcoming Institutional Voids at the Bottom of the Pyramid (Bachelor)
- Chinese Investments in African Agriculture - Planting the Seeds for Economic Development? (Bachelor)
- International Business activities in fragile economies (Bachelor)

- How do political risks affect market entry decisions? - A case study (Bachelor)
- Political risk and market entry modes (Bachelor)
- How political risk in host countries influences companies in their decision to enter into a country with a partner by a joint venture, or alone through a wholly-owned subsidiary? A literature review (Bachelor)
- Political risk and its effects on international operations - A literature review (Bachelor)
- Political risk and its effects on foreign direct investment: A literature review (Bachelor)
- Political risk and foreign direct investment: a systematic literature review (Bachelor)
- The impact of political risk on a country's foreign direct investment (Bachelor)
- Migration and Internationalization: A literature review (Bachelor)
- The consequences of migration for foreign market entry strategies (Bachelor)
- The link between international migration and corporate political activities (Bachelor)
- Conditions which favor the use of the Immigrant Effect with regards to foreign market entry strategies discussed in view of three economic theories: A literature review (Bachelor)
- The impact of international migration on uncertainty (Bachelor)
- The consequences of migration on institutional duality (Bachelor)
- Speed and timing of foreign direct investments - A literature review (Bachelor)
- Social Identity Theory in International Joint Venture research (Bachelor)
- Why are cultural differences not the main reason for creating group behavior based on the Social Identity Theory in International Joint Ventures? (Bachelor)
- NGO internationalization in International Business research (Bachelor)
- Foreign MNCs in politically turbulent countries - A case-based approach focusing on a European integrated oil & gas company (Master)
- Energy transition scenarios for CEE countries (in cooperation with WWF-CEE) (Master)
- Forest based industries in CEE countries (in cooperation with WWF-CEE) (Master)
- WWF engagement with the corporate sector in CEE (in cooperation with WWF-CEE) (Master)
- (Re-)configuration of global value chains in times of crises (Master)

Corporate Partnerships and Third Mission

- Project lead for the master and bachelor theses cooperation with the CEE section of the World Wide Fund For Nature (WWF) (since 2019)
- Project committee member for research collaboration with the Austrian National Bank (since 2017)
- Contribution to an ERC Advanced Grant application under the Horizon Europe program
- Contributions at regular intervals to an academically oriented consulting agency

Research Organization

- Organizer of the first EIBA-W 2022 “Let’s talk Politics: Politics in International Business”
- Co-organizer of the Alpine Winter Conference 2022: “Populism and Scholarship in International Business and Public Policy: Fostering Research, Connecting Researchers”
- Member of the organizing team for the European International Business Academy Annual Conference 2020

Editorial Roles

- Editorial Review Board: Global Strategy Journal
- Review Panel Member: Academy of Management Journal, Journal of International Business Policy, International Business Review

Administrative Activities

- Course coordinator for “International Business Foundations” from 2017 to 2019 with responsibilities for examination and coordination of approx. 180 students

- Faculty lead for the selection of students for admission to a semester abroad at the University of Southern California, The College of William & Mary, The Hong Kong University of Science and Technology, The University of Hong Kong
- WU department employee representative

Academic Memberships

Since 2021	Strategic Management Society
Since 2018	Academy of Management
Since 2017	Academy of International Business
Since 2016	European International Business Academy

Awards, Scholarships and Certificates

2021	Finalist for the Gunnar Hedlund Award for the best IB dissertation from 2018 to 2021
2021	AOM IM Division Best Dissertation Award
2021	Finalist for the AOM IM Division National U. of Singapore CGIO Best Paper in International Corporate Governance
2020	AOM IM Division Best Reviewer Award
2020	AIB Best Doctoral Dissertation Proposal Award (\$ 1,000)
2019	WU High Potential Contact Weeks scholarship (€ 3,000)
2019	Innovative Teaching Award of WU Vienna for the course “International Business Applications” (€ 3,000)
2018/2019	Career Program for female WU-Scientists
2017	Merit scholarship of WU Vienna (€ 900)

Relevant Skills

Software	R - Statistical Computing, LaTeX, MS Office
Databases	Austrian National Bank Foreign Direct Investment Data, fdiMarkets, Orbis Crossborder Investments, World Development Indicators, International Country Risk Guide
Languages	German (mother tongue), English (fluent), French (good), Danish (basic)