

Collective impact – and the dependence of (changed) behaviour

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CBS the 18th of May 2015

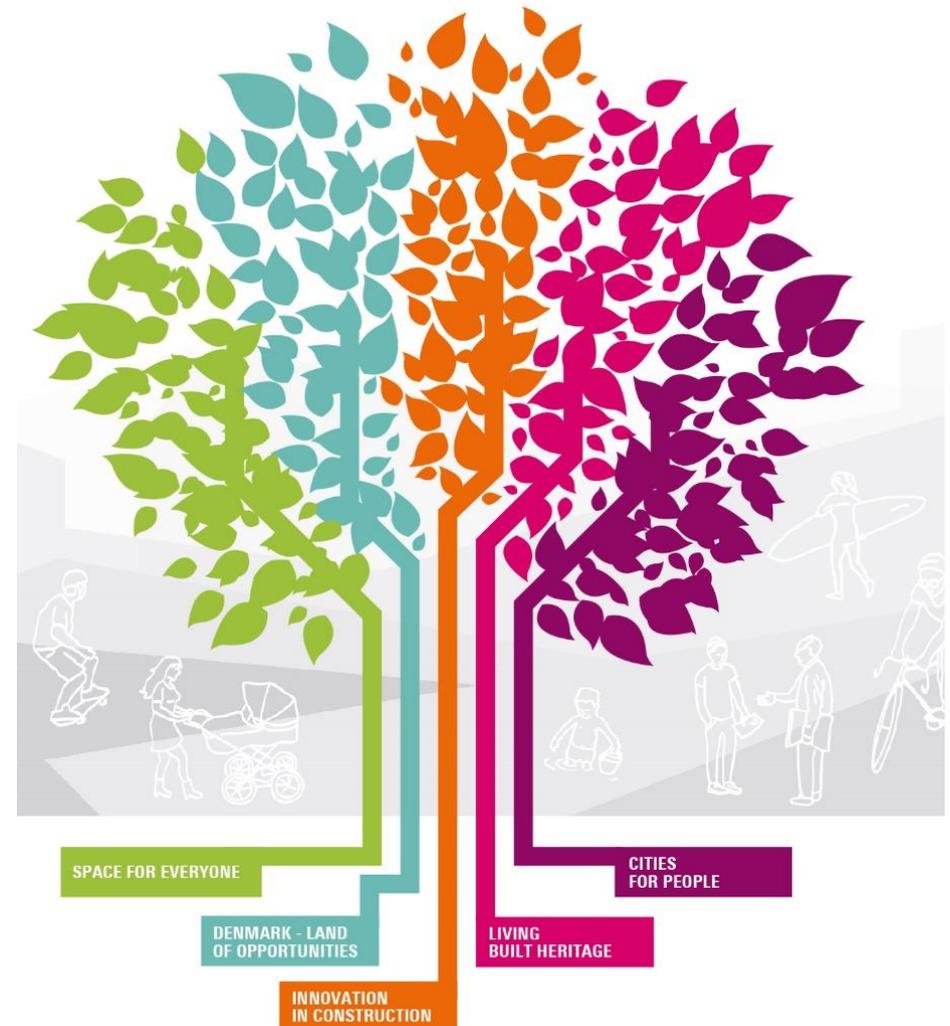


A word cloud graphic with the words 'Collective' and 'Impact' in large blue font. Other words in smaller grey and green fonts include: 'samfundsmæssige', 'udfordringer', 'fælles agenda', 'varig forandring', 'arbejdsform', and 'problemdrevet'.

5 program areas – using different philanthropic approaches

Realdania

- Room for Everyone
- Denmark – Land of Opportunities
- Innovation in Construction
- Living Built Heritage
- Cities for People



Realdania and their collective impact initiatives

Realdania

ROOM FOR EVERYONE



ACCESS FOR EVERYONE

INCLUSION FOR EVERYONE

COLLECTIVE IMPACT
9 PARTIES

DENMARK - LAND OF OPPORTUNITY



THE POTENTIAL OF RURAL AREAS

THE COUNTRYSIDE AS DOUBLE RESOURCE

COLLECTIVE IMPACT
15 PARTIES

INNOVATION IN CONSTRUCTION



A HEALTHY INDOOR CLIMATE

A GLOBALISED BUILDING SECTOR

LIVING BUILT HERITAGE



THE FUTURE OF MANOR HOUSES

BUILT HERITAGE IN RURAL AREAS

COLLECTIVE IMPACT
11 PARTIES

CITIES FOR PEOPLE



CLIMATE ADAPTION AND RESILIENCY IN CITIES

VULNERABLE SUBURBAN HOUSING AREAS

Collective Impact Steering Committees

Realdania

COLLECTIVE IMPACT GROUPS



BUILT HERITAGE IN RURAL
AREAS



THE RESOURCEFUL
DIVERSITY OF THE OPEN
COUNTRYSIDE



ACCEPTANCE AND
INCLUSION FOR EVERYONE

Backbone organizations

Realdania

BUILT HERITAGE IN
RURAL AREAS



EXECUTIVE DIRECTOR
GØSTA KNUDSEN



HEAD OF SECRETARIAT
RIE SØGAARD JENSEN

THE RESOURCEFUL
DIVERSITY OF THE OPEN
COUNTRYSIDE



EXECUTIVE DIRECTOR
JØRN JESPERSEN



HEAD OF SECRETARIAT
HELGA GRØNNEGAARD

ACCEPTANCE AND
INCLUSION FOR
EVERYONE



EXECUTIVE DIRECTOR
STIG LANGVAD



HEAD OF SECRETARIAT
METTE M. ELF

CROSSOVER SECRETARIAT FOR
THE COLLECTIVE IMPACT GROUPS



**HEAD OF
SECRETARIAT**
METTE M. ELF



**PROJEKT
SECRETARY**
MARGIT ANNE JENSEN

Behaviour and collective impact

Realdania

- ❏ Collective impact is about challenging conventions, trying new ways, working together much more integrated around a common agenda.
- ❏ A new mind-set. Depends on a change of behaviour at decision-maker level and locally.

