

JOHANNA SCHNIER

Copenhagen Business School, Strategy and Innovation Department
Kilen, 2000 Frederiksberg | jos.si@cbs.dk

RESEARCH INTERESTS

Innovation, Economics and Management of Science, Idea Evaluation, Rejections and Search Trajectories

CURRENT POSITION

Copenhagen Business School, Strategy and Innovation Department <i>Postdoctoral Researcher, PI: Valentina Tartari</i>	Copenhagen, Denmark <i>Since 2024</i>
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EDUCATION

Kuehne Logistics University <i>PhD Candidate in Management, Supervisor: Christina Raasch</i>	Hamburg, Germany <i>2019 - April 2024 (Defense Date)</i>
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University of Kiel <i>M.Sc. Economics</i>	Kiel, Germany <i>2015 - 2018</i>
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ACADEMIC VISITS

Copenhagen Business School, Strategy and Innovation Department <i>Visiting PhD, Host: HC Kongsted</i>	Copenhagen, Denmark <i>Sept - Dec, 2022</i>
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Max Planck Institute for Innovation and Competition <i>Visiting PhD, Host: Dietmar Harhoff</i>	Munich, Germany <i>Aug - Sept, 2021</i>
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ACADEMIC EMPLOYMENT

Institute for the World Economy <i>Research Assistant</i>	Kiel, Germany <i>2016-2018</i>
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Max Planck Institute of Economics <i>Research Assistant</i>	Jena, Germany <i>2012-2014</i>
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SELECTED WORK IN PROGRESS

- [1] **Schnier J.**, Raasch C., Schweisfurth T.: “*Crowding Out or Crowding In: How Idea Evaluation Affects Idea Generation Among Decision-Makers*”, R&R at **Management Science**

Presented at: VHB Technology, Innovation, and Entrepreneurship Conference (2023), AOM (2023), Open and User Innovation Conference (2023), DRUID (2023), DRUID PhD Academy (2023), CBS-Bath research workshop (2022), CBS Strategy & Innovation Junior Seminar, Research Policy Conference for Early Career Researchers (2022), Innovation and Product Development Conference (2022)

[2] **Schnier J.**, Raasch C., and Patat F.: “The Penalty on Resource-Intensive Science”

Presented at: Peer Review Under Review Conference (2023), Annual Conference of the Strategic Management Society (2021), DRUID (2021), Open and User Innovation Conference (2021), Innovation Seminar at the University of Twente (2021), Max Planck Institute for Innovation & Competition Seminar (2021), Product and Innovation Development Conference (2020)

[3] **Schnier J.**, Dahlander L., and Raasch C.: “Better Safe Than Sorry: Strategic Nay-Saying in Idea Evaluation”

Presented at: AOM TIM Doctoral Research Development Workshop (2023), Stockholm School of Economics (2023)*, London Business School (2024)*, TIM AMJ Paper Development Workshop (2024)

*Presentation by co-author

SCHOLARSHIPS, AWARDS, AND GRANTS

Grant of the German Research Foundation	2023
<i>Research project: “Evaluation Shirking in Idea Management and Innovation”</i>	
<i>Grant sum: 110,000 Euro. I worked closely with C. Raasch to secure this grant.</i>	
SMS Finalist Best Proposal Award	2021
<i>Strategy Process Interest Group</i>	
SMS Finalist Best PhD Paper Award	2021
<i>Knowledge & Innovation Interest Group</i>	
German National Academic Foundation (Studienstiftung des deutschen Volkes)	2015-2018
<i>Merit-based Scholarship</i>	
Scholarship of the Federal Republic of Germany (Deutschlandstipendium)	2013-2014
<i>Merit-based Scholarship</i>	

TEACHING

Kuehne Logistics University

- Python Basics, Bachelor Level (2021)
- Applied Research Methods, Master Level (2020 - 2021), Teaching Assistant for C. Raasch
- Economics of Digital Transformation, Master Level (2020 - 2021), Teaching Assistant for C. Raasch

Kiel Institute for the World Economy

- Economics of Innovation, Master Level (2018), Teaching Assistant for D. Dohse

NON-ACADEMIC EMPLOYMENT

TUI AG

Junior Data Scientist

Hannover, Germany

2018–2019

PROGRAMMING/SOFTWARE

R, Stata, Python, L^AT_EX	Highly proficient
SQL	Proficient

REFERENCES

Christina Raasch

Full Professor
Kuehne Logistics University,
Hamburg
Grosser Grasbrook 17
20457 Hamburg
christina.raasch@klu.org

Linus Dahlander

Full Professor
European School of Management
and Technology, Berlin
Schloßplatz 1
10178 Berlin
linus.dahlander@esmt.org

Tim Schweisfurth

Full Professor
Technical University of
Hamburg
Am Schwarzenberg-Campus 4
21073 Hamburg
tim.schweisfurth@tuhh.de