

Kristjan Jespersen

Dalgas Have 15, 2 East 0.22
Frederiksberg DK, 2000
Denmark

Phone: (+45) 3815 4414
Nationality: Canadian (Danish Permanent Resident)
Email: kj.msc@cbs.dk

Employment: Assistant Professor in Sustainable Entrepreneurship and Innovation, Copenhagen Business School

Centers: CBS Sustainability and Center for Business and Development Studies (CBDS)
Director – Impact for Innovation Lab
Department of Management, Society and Communication

Adjunct Professor - University of Texas Austin – McCombs Business School – Global+ Program Instructor

Department of Business, Governance, and Society

Education: Ph.D. - MSC Department (cbsCSR) - Copenhagen Business School – DENMARK August 2013 - June 2017

Co-financed between the Copenhagen Business School (CBS) and the University of British Columbia (UBC)

- *Research Focus:* As a primary area of focus, the research studies the growing development and management of **Ecosystem Services** in developing countries, with a specific focus on Payments for Ecosystem Services. Within the field, focus is given to the institutional legitimacy of such initiatives and the overall compensation tools use to ensure compliance.
- *Supervisor:* **Professor Andreas Rasche – MSC – Associate Dean for the CBS Full-Time MBA Program**

MSc in International Business Administration and Modern Languages, specializing in Business and Development Copenhagen Business School, Copenhagen, DENMARK - 2008

Bachelor of Arts, Honors in Corporate Global Governance – York University, CANADA - 2004

Bachelor of Arts, Honors in International Economics – York University, CANADA – 2002

Publications to Date:

- Gallemore, C, Nielsen, K., Jespersen, K. (2019) Crowdfunding and Institutional Change: Towards Re-Institutionalization. *Environment and Planning A - (Impact Factor: 2,64, ABS Score 4 Citations: 1)*.
- Jespersen, K., & Gallemore, C. (2018). The Institutional Work of Payments for Ecosystem Services: Why the Mundane Should Matter. *Ecological Economics*, 146, 507-519. (*Impact Factor: 2,965, ABS Score: 3 Citations: 5*).
- Gallemore, C., Guisinger, A., Kruise, M., Ruyschaert, D., & Jespersen, K. (2018) Escaping the “Teenage” Years: The Politics of Rigor and the Evolution of Private Environmental Standards. *Ecological Economics*, 152,76-87. (*Impact Factor: 2,965, ABS Score: 3, Citations: 1*).
- Schiemer, C., Halloran, A., Jespersen, K., Kaukua, P. (2018) Marketing Insects: Superfood or Solution-Food? in *Edible Insects in Sustainable Food Systems*. Springer Academic Press. (*Citations: 2*)
- Chan, K. M., Anderson, E., Chapman, M., Jespersen, K., & Olmsted, P. (2017). Payments for Ecosystem Services: Rife With Problems and Potential—For Transformation Towards Sustainability. *Ecological Economics*, 140, 110-122. (*Impact Factor: 2,965, ABS Score: 3, Citations: 47*).
- Jespersen, K. (2017). *Advancing the Payments for Ecosystem Service Discourse through Institutional Theory* (Doctoral dissertation, Copenhagen Business School [Phd]).
- Gallemore, C., & Jespersen, K. (2016). Transnational Markets for Sustainable Development Governance: The Case of REDD+. *World Development*, 86, 79-94. (*Impact Factor: 2,438, ABS Score: 3, Citations: 10*).

Work Under Review

- Jespersen, K., Suddaby, R., Kourula, A., Gallemore, C. “Institutional Working as Institutional Networking: Building Transnational Anti-Deforestation Efforts”– Under Review - *Organization Science (Impact Factor: 3,107, ABS Score: 4*)*.
- Marola, E., Schöpfner, J., Gallemore, C., Jespersen, K. “Identifying Scope Conditions for Governmentalizing Corporate Sustainability in the Wine Industry: Comparing Australia and Chile”. Under Review – *Organization (Impact Factor, 2.354, ABS Score: 3)*.
- Jespersen, K., Naesvang, S., Gallemore, C. “Creative Institutional Maintenance: Making the Roundtable on Sustainable Palm Oil an Anti-Deforestation Standard.” Under Review - *Ecological Economics (Impact Factor: 2,965, ABS Score: 3)*.
- Gallemore, C., Suddaby, R., Jespersen, K. “Offsetting, Insetting, and Escaping the Market for Lemons” - *Sustainability (Impact Factor: 2,075)*.

Work in Progress:

- Chan, K., Olmsted, P., Jespersen, K., Gallemore, C., Chapman, M., Barton, D., Ong, C. “Relational Policy Mixes for Sustainability: Integrating Incentives, Certification, Regulations and Place-based Approaches” – *PNAS – (Impact Factor: 9.504)*.
- Kruuse, M., Tangbaek, K., Gallemore, C., Jespersen, K. “Governing Global Production in the Palm Oil Industry – Democratic Legitimacy or Institutional Architects of Hegemonic Stability?” – Under Review - *World Development - (Impact Factor: 2,438, ABS Score: 3)*.
- Jespersen, K., Suddaby, R., Gallemore, C. “Paths to Sustainability or Greenwashing? Europe’s National Commitments on Palm Oil” Phase 3 of Data Collection – *Administrative Science Quarterly - (Impact Factor: 5.306, ABS Score 4*)*.
- Kruuse, M., Gallemore, C., Jespersen, K. “Institutional Shocks and Stakeholder Appropriation of Social Movements – The Case of Norwegian Palm Oil” – Draft Stages – *Competition and Change (Impact Factor: 1.81, ABS Score: 2)*.
- Gallemore, C. & Jespersen, K. “Seeing like a Standard” – Draft Stages - *Competition and Change (Impact Factor: 1.81, ABS Score: 2)*.

Refereed Conference Presentations:

- Jespersen, K., Gallemore, C. “Building a Standard from the Inside Out: Legitimation and Recruitment Work in the Roundtable on Sustainable Palm Oil (RSPO) Members”. 5th Annual Environmental Politics and Governance, University of California, Santa Barbara, June 27-29, 2019.
- Jespersen, K., Suddaby, R., Kourula, A., & Gallemore, C. (2018). The geography of transnational institutional work networks. *CompleNet 2018 - 9th Conference on Complex Networks*. Boston, MA. 5-8 March. (Poster)
- Jespersen, K., Kourula, A., Gallemore, C. “Institutional Working as Institutional Networking: Building Transnational Anti-Deforestation Efforts”. *EGOS Conference, Organizing in the Shadow of Power*, Naples, Italy, July 7-9, 2016.
- Jespersen, K., Kourula, A., Gallemore, C. “Institutional Working as Institutional Networking: Building Transnational Anti-Deforestation Efforts”. *International Conference on Business, Politics, and Sustainability*, Copenhagen, Denmark, June 16-17, 2016.
- Jespersen, K., Kourula, A., Gallemore, C. “Institutional Working as Institutional Networking: Building Transnational Anti-Deforestation Efforts”. *Cross Sector Partnerships for Systematic Change*, Schulich Business School, Toronto, Ontario, Canada, April 17-20, 2016.
- Chan, K. M., Anderson, E., Chapman, M., Jespersen, K., & Olmsted, P. (2017). “Payments for Ecosystem Services: Rife With Problems and Potential—For Transformation Towards Sustainability”. *The Canadian and U.S. Societies for Ecological Economics (CANUSSEE)*:

Professional & Educational Experience - Continued

Pathways for Change Toward a Just and Sustainable Economy, Vancouver, British Columbia, October 1-4, 2015.

- Jespersen, K., “Transaction Costs and Brokerage In Transnational Advocacy Networks: The Case of REDD+, International Conference on Rainforest Ecology, Diversity and Conservation, Borneo Sabah, Malaysia, 9-11 June, 2015.
- Gallemore, C., Jespersen, K., “Transnational Markets for Sustainable Development Governance: The Case of REDD+”. Environmental Politics and Governance Conference, University of Washington, May 14-17, 2015.
- Jespersen, K., Shen, D., “The Evolution of Eco-Compensation in China”. Green Asia Conference: Climate Governance and Competitiveness of New Energy Industries in Asia, Copenhagen Business School, Denmark. May 14-15, 2014.
- Gallemore, C., Jespersen, K., “Hierarchical Structures in Global REDD+ Governance - A Nodal Analysis of Stakeholder Participation”, Green Asia Conference: Climate Governance and Competitiveness of New Energy Industries in Asia, Copenhagen Business School, Denmark. May 14-15, 2014.

Non-Refereed Industry Conferences

- Jespersen, K., “A Renewed Commitment to Achieving Market Transformations” RT 16, Roundtable for Sustainable Palm Oil, Sabah, Malaysia, November 12-15, 2018.
- Jespersen, K., “Inclusivity: From Production to Consumption” EURT 2018, Roundtable for Sustainable Palm Oil, Paris, France, June 25-26, 2018.
- Jespersen, K., “Growing the Notion of Sustainability – The Case of Sustainable Palm Oil”. Confederation of Danish Industries & Frej Taenketank. Udvikling eller udryddelse? Palmeolie. Copenhagen, Denmark. October 25th 2017.
- Jespersen, K., “The Perceptions of Palm Oil In Europe”. FONAP, Forum for Sustainable Palm Oil, Deutsche Gesellschaft für Internationale Zusammenarbeit, Berlin, German, September 27, 2017.
- Jespersen, K., “Bæredygtig masterplan for Copenhagen Business School”. Green Building Council & Molio. Fremtidens bæredygtige byggeri - vi skal videre!. Middelfart, Denmark. August 31st, 2017.
- Jespersen, K., “The Age of Hyper- Scrutiny and the Role of the Finance Sector in Supporting Sustainable Palm Oil” Confederation of Industries. Bæredygtig palmeolie – hvordan kommer vi videre?” Copenhagen, Denmark. December 20th, 2016.

Professional Reports/White Papers

- Jespersen, K., & Olmsted, P. (2019). “Strategic Approaches to Sustainability Reporting”. NEPCon, Sustainability Reporting for Palm Oil Companies.
<https://www.nepcon.org/projects/sustainability-reporting-palm-oil-companies>
- Jespersen, K., & Olmsted, P. (2019). “What to Report and How - Considering Sustainability Metrics”. NEPCon, Sustainability Reporting for Palm Oil Companies.
<https://www.nepcon.org/projects/sustainability-reporting-palm-oil-companies>

Educational Videos

- Sustainability Reporting for Palm oil companies Video #1 - Strategic Approaches to Sustainability Reporting <https://www.youtube.com/watch?v=HxM0FThCKR0&feature=youtu.be>
- Sustainability Reporting for Palm oil companies Video #2 - What to Report and How - Considering Sustainability Metrics <https://www.youtube.com/watch?v=egd-HtmB4DQ&feature=youtu.be>
- Sustainability Reporting for Palm oil companies Video #3 - Use of Risk-Based Approaches in Sourcing and Reporting on Sustainable Palm Oil Procurement <https://www.youtube.com/watch?v=O2vjJ4vwJjk&feature=youtu.be>

Professional & Educational Experience - Continued

Teaching Responsibilities:

- KAN-CCMVV1738U (Coordinator and Lead Instructor) - Achieving the SDGs: Environmental Sustainability for Organizations (2018-)
- KAN-CCMVV1737U (Coordinator and Lead Instructor) - Achieving the SDGs: Feeding the Future of Agricultural Sustainability (2018-)
- KAN-CCMVV1739U (Coordinator and Lead Instructor) - Blockchain and Sustainable Digital Infrastructures for Business (2018-)
- MSc BLC – (Coordinator and Lead Instructor) - Consulting for Sustainability – Harnessing Business Models and Innovation, Fall & Spring (2017 - *ongoing*).
- CEMS – (Instructor) Responsible Leadership (Short Course) – (2015- *ongoing*).
- CEMS – (Instructor) Business Project Course – (2015- *ongoing*).
- MSc BLC – Riga – Copenhagen Urban Challenge (*EU Funding until 2019*).
- MSc BLC – Edinburgh – Copenhagen Urban Challenge (*EU Funding until 2019*).
- MSc BLC – (Coordinator and Lead Instructor) - Designing Circular Societies – (Student-led Course) – (Fall 2017).
- CBS COURSERA Instructor – Social Entrepreneurship – (2014-2016).
- BLC-SEIT (Coordinator and Lead Instructor) – Social Entrepreneurship and Innovation Theory (2014-2015).
- KAN-CM-V87 (Coordinator and Lead Instructor) – Social Innovation Camp: Creating sustainable tools and business models (2015).
- BLC-RMWS – (Instructor) Research Methods and Writing Strategies (Quantitative Methods) (2014).
- *Supervise* on average 10-14 Masters Thesis projects every year.

International Short Courses

- International MBA Courses – (Coordinator and Lead Instructor) – Regenerative Sustainability – Course designed for International MBA who travel to Copenhagen for an intensive one-week course on innovative themes related to sustainability. (A minimum of 4 US MBA student groups per year. Participating Business Schools include Fuqua Duke, Ross UofMichigan, McCombs UTAustin, Rotman UofT, & Stern NYU) – (2016- *ongoing*).

Courses include:

1. Sustainable Finance and Entrepreneurship (25 Students)
2. Human Well-Being in the Built Environment (25 Students)
3. BlockChain and Decentralizing Technologies (25 Students)

Advisory Boards

- **Collaborator and Academic Advisor in FutureTalks** - FutureTalks: Engaging Citizens in Exploring Toronto's Future - As a Collaborator, during the term of the project (2018-2023). Present talks are ongoing with the Copenhagen Municipality to initiate the same initiative in Copenhagen.
- **Academic Advisory for the Liminus Foundation**- Gros More National Park – Newfoundland – Canada - As an Academic Advisor, I develop experiments to be conducted within the national park on the topic of Payments for Ecosystem Services. The work supports the sustainable transition of small and medium sized firms.
- **Academic Collaborator** - “TRANSFORM: Accelerating Transformative Entrepreneurship Experiments in Local Spaces - (currently University of Waterloo, Arizona State University, Lund University, Leuphana University, Erasmus University, University of Graz, Copenhagen Business School) as well as small business, municipal, and civil society partners in each community. As an Academic Advisor I support the development of research and mentor companies within the network. **(Funded)**.
- **Academic Advisor** – Danish Green Building Council (DGBC)- As an Academic Advisor, I provide insights on topics of sustainability and research (the DGBC has a membership of

Professional & Educational Experience - Continued

260 Danish firms who represent the largest Danish building owners, leading technology firms, municipalities and energy companies). Specific responsibilities include the design of large-scale research initiatives, the submission of innovative building competitions, and the general support of DGNB Building Standard.

- **Board Member** – Management Committee – Nordic Rainforest Research Network - The organization is responsible for programming research and conservation efforts for the Maliau Basin, Malaysia (150,000 Hectares first growth forest).
- **International Expert** - EU Funded - Institutional Capacity Development for University of Latvia – With special focus on assisting faculty to innovate on teaching and research practices.

External Funding:

- Danish Foreign Ministry Grant – (*Successful*) – Title: Sustainable Reporting for Palm Oil Companies - (**500,000 DKK**) – **Principal Investigator** – Team Members: NEPCon. (2018 - 6 months duration).
- Roundtable for Sustainable Palm Oil – (*Successful*) – Title: Opportunities for 'Nudging' Uptake of Sustainable Palm Oil (**1,149,479 DKK**) – **Principal Investigator** – Team Members: CBS, UBC, Lafayette College. (2018 – 1 year duration).
- Ramboll Group AS Strategic Partnership (*Successful*) – Title: Commercializing Liveability in the Built Environment – (**268,000 DKK**) – **Principal Investigator** – Team Members: CBS – MSC Department. (2019 – 1 year duration).
- (*Under Review*) – Industriens Fund – Title: ResponsibleSource: A Cutting-Edge Tool for Tracking and Verification of Responsible Produced Commodities (**Blockchain**) – (**4,987,325 DKK**) – **Principal Researcher** – Team Members: CBS, NEPCon, STARK, Keflico, Obtala, Global Timber.
- (*Under Review*) – 2nd Round of KR Foundation Application – Title: Climate & Fashion Consumer (CFC) Initiative – (**6,284,903 DKK**) – **Coordinating Researcher** – Team Members: Solidaridad, CBS, Danish Ethical Trading Initiative (DIEH).
- (*Under Review*) – DANIDA FFU – Title: Sustainable Palm Oil Production in Ghana: Gauging the Livelihoods and Land-Use Impacts of Agricultural Service Provision – (**12,000,000 DKK**) – **Principal Researcher**: CBS, Solidaridad, University of Accra.
- DANIDA FFU 2015 – (*Successful*) (Not funded due to a shift in government priority countries) - Firms, REDD+ and Indonesia: Untapped Innovation? – (**9,000,000 DKK**) – Not funded due to change in government priorities – **Principal Investigator** – Team Members: KU, RUC, Bogor Agricultural University, CIFOR, North Eastern Illinois University

Administrative Responsibilities:

Copenhagen Business School – DENMARK

Coordinator – The CBS Impact for Innovation Lab – CBS Sustainability

August 2018 – Present

Vision: *The unique focus of the Regenerative Sustainability Lab would be its emphasis on the behavioural and business dimensions in the sustainability discourse. While considerable work has gone into the technical dimensions of sustainability, much less attention has been paid to the behavioural components and to the development of revenue models, business plans and commercialization strategies needed to make such innovations successful. CBS Regenerative Sustainability Lab could play an important role in this area. For example, CBS researchers could develop research on the design and effectiveness of impactful research focused on supporting the sustainable transition. Specific focus is paid on the market potential and possible commercialization strategies for such features as dictated by impactful research.*

Professional & Educational Experience - Continued

- **External Partners:** Ramboll, Green Building Council, Confederation of Danish Industries, The Roundtable for Sustainable Palm Oil (RSPO)
- **Internal Partners:** Martin Skrydstrup (SUSTEIN), Paige Olmsted
- **3-Year Strategic Plan:**
 - Secured Funding for: 3 PhD Positions, 2, 2-year Post Doc Funding, 6 External Scholar;
 - 14 peer reviewed articles (AJG 3 or above);
 - 5,000,000 DKK External Research Funding

Expert Assessor & Cocontributor

- Expert Reviewer for the Research and Industrial Research Council (C2) in Belgium – “Voluntary Sustainability Standards as a Governance Mechanism for Sustainable Global Food and Wood Systems (C24M/19/031).
February 2019

Other Academic Positions and Work Experience:

Copenhagen Business School - DENMARK Sustainability Development Officer – Solberg Campus Development Project August 2015 - 2017

- Assisted in the design and writing of the CBS, Sustainability Vision and Mission Document commissioned by the CBS Senior Management.
- Liaised with and worked alongside CBS Campus Development on the production of the Campus Development Funding Proposal. Responsible to imbuing sustainability content into the final funding report.
- Contribute to the development of specific education programs geared at turning the future campus into a living laboratory for sustainability.
- Regularly meet with both internal and external stakeholders to develop design components for the new campus.
- Requested to consult with building associations, multiple municipalities, and technology firms on future sustainability trajectories for the Greater Copenhagen Region related to the 2025 Carbon Neutral and 2050 Fossil Free Goals.

Centre for Social Innovation & Impact Investing - Sauder School of Business International Research Coordinator February 2014 - 2017

Research Coordinator assisting the Sauder Business School with collaborative research initiatives with the Copenhagen Business School. Providing analytical, writing, and communication support in their efforts to study ecosystem service-based strategies in the private sector.

- Conducts research and write summaries about markets, corporate strategies, and public policies that address ecosystem service degradation.
- Contributes to academic and industry literature through the writing of academic articles in collaboration with Sauder faculty.
- Develops research objectives and proposals for own or joint research.
- Making presentations at national and international conferences and similar events;
- Dealing with problems, which may affect the achievement of research objectives and deadlines between faculties.

Copenhagen International School - DENMARK Summer School Principal, Head of Senior School Humanities, and Economics Teacher October 2006 – July 2014

Professional & Educational Experience - Continued

- Member of the Copenhagen International School Board, assisting in overall school management and administrative hiring.
- Participated in numerous conferences working towards the expansion of curriculum and was invited to become official IBO examiner in 2009.
- Taught gymnasium economics classes. Reported and evaluated upon student development, and benchmarked growth patterns of students and classes.
- Developed and expanded CIS Micro-Credit Women's enterprise, undertaking educational and fundraising initiatives to Amanfro, Ghana. Assisting in expansion of present initiative to include further communities of women.
- Established and direct **BRAP.dk (Burmese Refugee Assistance Program)**, a charitable organization centered on assisting Burmese Refugees living in Thailand. Yearly field missions undertake projects in the Burmese/Thai jungle, whereby sustainable agriculture, bio-fuel, and educational initiatives are undertaken.
- UNESCO initiative, creating U.N. subsidized textbook on international cultures.
- Authored articles for the Copenhagen Post, concerning issues of national and international economic issues.

Public Works and Government Services Canada, National Service Call Center Call Center Representative June 2002 – August 2005

- Composed all quarterly reports, memoranda, and speeches for the National Service Call Centre.
- Supported the development of the Public Works and Government Services online procurement system, in which all Canadian Government offices are registered.
- Assisted in the development and certification of ISO 9001 initiatives. Office comprised of 40 individuals, managing over 3,500 buildings across Canada, maintaining and developing the quality of these properties and building systems.

Canadian Embassy, Washington, DC, U.S.A.: Assistant, Office of Public Affairs Internship Coordinator January 2000 – May 2000

- Orchestrated the Canadian Embassy's internship program. Monitored the development of current interns in the various departments of the Embassy.
- Provided training sessions and information interviews for interns, scheduling and organizing field trips to various government headquarters in Washington.
- Proposed developmental opportunities and summarized the semester's highlights which was then presented to the Minister of Public Affairs and subsequently forwarded to Department of Foreign Affairs and International Trade (DFAIT).

Canadian Embassy, Office of Government Markets, Washington, DC, U.S.A.: Assistant, Office of Government Markets, Economics Division

- Developed a monthly newsletter on government procurement regulations and opportunities that is still published internally by the Canadian Embassy. The newsletter focuses on export-oriented Canadian companies and is used by such companies so they may assess potential business opportunities
- Assisted in the three-day "Canadian Leaders Procurement Conference".
- Conference exposed Canadian Government officials to the opportunities and intricacies of the U.S. procurement industry.
- Researched and prepared written recommendations on trade-related websites highlighting procurement information and partnership sources for use by U.S. firms seeking contacts with Canadian organizations as well as vice versa.

Professional & Educational Experience - Continued

- Completed an Industry Canada and Small Business Association (SBA) initiative that was published in the SBA, and DFAIT websites in order to assist prospective international clients and partners.

- ◆ *References are available upon request.*
- ◆ *Le C.V. est aussi disponible en français.*