

# CBS Public-Private Platform

Quarterly Newsletter  
ISSUE 17 Spring 2016



## Welcome to the CBS Public-Private Platform!

In this quarterly newsletter we aim to keep you updated with our ongoing activities, and to encourage you to get involved in our work.

The spring is here, the sun is shining, and The CBS Public-Private Platform has already hosted several interesting events in 2016 with more to come. In this spring newsletter you can read about the latest events amongst other things, the Laemos conference in Chile and the events hosted in connection with a visit from Professor Philomena Essed. Furthermore, you can read about new publications, news from our researchers, our upcoming events, and you can meet our new members.

Remember to follow us on Facebook, Twitter and LinkedIn.

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# Recent activities at the Public-Private Platform

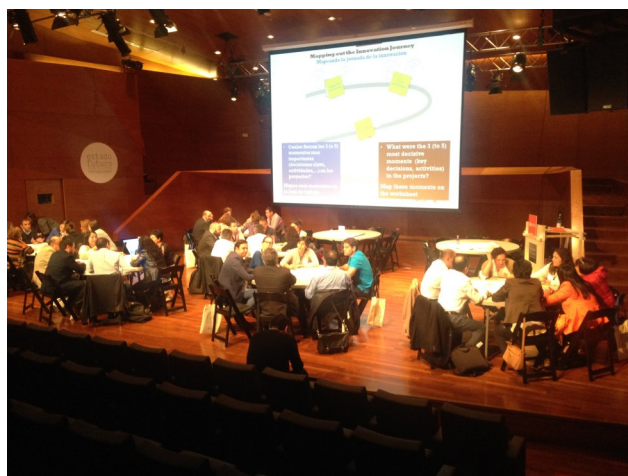
## The CBS Public-Private Platform in Chile

From March 30 to April 12, 2016 the PP Platform took part in several events in Chile – both as organizers and participants. Chile hosted this year’s annual conference on Latin and European Meeting on Organization Studies (LAEMOS) but the visit were also based on the identification of relevant shared research interests in the field of public sector - and market development.

## OECD conference on Public Sector Futures

On March 30-31, 2016 Project Manager Julie Munk participated in a conference on Public Sector Future – a conference organized by the OECD Chile and LabGov (laboratorio de Gobierno)

The Platform was invited to participate in dialogue as an example of how research – through more innovative set-ups (as laboratories with strong collaboration to non-academic environments) can enact with other stakeholders and contribute as knowledge providers to solving societal challenges. More information from the conference can be found at [here](#).



## Research seminar on bureaucracy and Office as Vocation

On Tuesday April 5, 2016 the Research Project “Office as Vocation” held a one-day seminar with a research team (Grupo de Estudios en Trabajo Subjetividad y Articulación Social (TRASAS) from the Escuela de Psicología de la Pontificia Universidad Católica de Valparaíso led by Vicente Sisto Campos. The team is undertaking different research projects that examine new reform initiatives, public sector development and state bureaucracy.



## Public lecture by Paul du Gay

In the late afternoon on April 5, 2016, Paul du Gay gave a public lecture at the Escuela de Psicología de la Pontificia Universidad Católica de Valparaíso. His talk was on ‘A Pause in the Impatience of Things’: Bureaucracy and “Speed”, from where he elaborated on amongst others his work on the ethos of office. Learn more from Paul’s work [here](#).

More about the lecture can be found [here](#)



# Recent activities at the Public-Private Platform

## Laemos Conference

April 6 to April 9, 2016, more than 10 PP Platform affiliated researchers participated and presented papers at the Latin American and European Meeting on Organization Studies. The conference gathered scholars from all over the world for dialogue facilitated according to 15 different sub-themes. Platform researchers organized two sub-themes on respectively Organization and the Ethics of Office and the Organization of Multiple and Contested Modes of Valuation.

More about the conference can be found [here](#).

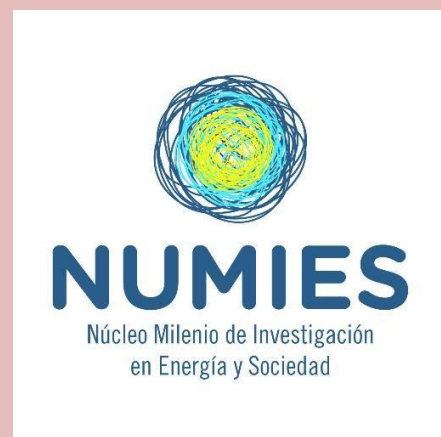


## Workshop on Energy and Markets

April 10-12 the PP Platform cluster Markets and Valuation held a two-day workshop in Quintay Chile together with the Chilean research organization The Millennium Centre for Energy and Society Research (NUMIES).

The aim of the workshop was to present current research projects to one another and in this perspective indicate and elaborate on potential future shared projects and research applications. The research teams will meet again to continue the dialogue in the fall 2016.

Read about NUMIES [here](#).



# Recent activities at the Public-Private Platform

## OECD met in Paris on Public-Private Partnerships and the Platform participated

The OECD held its meeting of Senior Infrastructure and Public-Private Partnership Officials in Paris on 1 March 2016. The meeting was preceded by a one-day symposium on the Governance of Infrastructure on 29 February 2016.

The CBS Public Private Platform participated both days by an invitation by the OECD. At the meetings, Directors from PPP units from Canada, France, Mexico, the Netherlands, Turkey and others presented the latest PPP developments in their countries. There were also presentations from the UK Treasury's PPP policy unit (UK is still the country leading the way in PPPs).

Presentations from the meeting can be found [here](#).



## Exciting panel on PPPs at IRSPM conference in Hong Kong

In April 2016, a panel on PPPs was convened by Carsten Greve and Graeme Hodge (professor at Monash University in Australia and Advisory Board member at the Platform). The focus of the panel was on new developments and international experiences with infrastructure PPPs. The conference of IRSPM (International Research Society for Public Management) was held in Hong Kong. The panel took advantage of the location by highlighting China's recent developments with PPPs. Since 2013, China has endorsed PPPs in infrastructure and other areas, and hundreds of new projects have seen the day. Presenters came from Australia, Canada, Denmark, the Netherlands, and China.

Papers can be found [here](#) (look for panel D103).



# Events in the cluster of Diversity & Difference

## Reflection seminar with Philomena Essed and members of the PP Platform Diversity and Difference cluster

In the morning April 19, 2016 the Public-Private Platform had arranged a small reflections seminar with Professor Philomena Essed from Antioch University, US. The reflection seminar had the purpose of participants to present current research and research questions and following to provide guidance and input from especially Professor Essed.



## Entitlement Racism – what does that mean?

In afternoon April 19 – Professor Philomena Essed gave a public lecture on the issue Entitlement Racism. Almost 70 people were gathered at CBS Solberg Plads in order to hear Professor Essed's view on what the underlying thoughts of entitlement racism were.

Professor Essed's lecture was followed by a reflective talk given by Professor Martin Parker from the School of Management at the school of Leister, UK and a leading figure Critical Management Studies.

Lauren McCarthy, member of the Public-Private Platform cluster Diversity and Difference, has posted a blog based on the public lecture with Philomena Essed where she reflects upon some of the issues Professor Essed talked about. Read her very inspiring blog post [here](#).



# Events in the cluster of Diversity & Difference

## Refugees and the Transformation of Society

On April 20, 2016 the Public-Private Platform and its cluster on Diversity and Difference hosted a roundtable discussion event inspired by Professor Philomena Essed's book: Refugees and the transformation of Society.

In the discussion the five panellists, Professor Philomena Essed, Max Schellmann, Sune Skadegaard Thorsen, Line Sjøgaard and Mikkel Flyverbom, all contributed to a broad and diversified discussion based on their different background. In the beginning each panellist had a few minutes to tell the attendance their take on refugees and the transformation of society.

Philomena Essed's started the introduction round by presenting some of the main themes from her book such as the aspect of everyday racism, social justice and refugees as a political conception. Max Schellmann talked about how his work in Africa made him see the refugee situation differently and Line Sjøgaard explained how 'Welcome to Denmark' tries to establish collaborations between organisations and individuals. Sune Skadegaard Thorsen as a Lawyer included an aspect on human rights and countries approach to refugees. Lastly, Mikkel Flyverbom spent time on how to open up the Danish universities in order to show that there are academic options for refugees in Denmark – in this connection the initiative Social Science Across Borders was broad to light.



# Media appearance

## Public-Private Platform researcher interviewed by Børsen Ledelse

In December 2015, the member of the Public-Private Platform cluster Diversity and Difference, Florence Villeséche was interviewed by Børsen Ledelse [Danish daily paper] about diversity/women in leadership in Denmark, and her work on the significance of diversity in boards.

Currently, Florence Villeséche is focusing her research on the significance of network in relation to how power is divided and shared with others. In her research, she is also emphasising what the public can learn by looking and studying boards in a broader network perspective.

It is widely discussed whether or not there are women who are qualified for being executives or board members, which is one of the main reasons why Florence Villeséche has focused her research on the area. Her research has shown that women actually tend to have higher level of education than men and they tend to have a broader network than men, therefore, the area of research has been quite interesting. In the articles, the perspective of equal right is broad to attention in connection with aforementioned tendencies, but as Florence comments: "There are no coherence between the equal rights in a country and the amount women in executive or board positions."

Read the published articles [in Danish] here: "[Ny forskning: Kvinders vej til bestyrelsesposter](#)" and "[Forskeren: Ligestilling i privaten skaber ikke automatisk flere topledere](#)"



## Partnership between CBS, the Public-Private Platform members Niels Åkerstrøm Andersen & Justine Grønbæk Pors, and Ungdomsringen

This is a partnership that through research and experiments aims at developing new strategies for the management of leisure and youth education.

A management conference took place on 10-11 Marts, 2016 where the Public-Private Platform members Niels Åkerstrøm Andersen and Justine Grønbæk Pors presented their take on the future management of the child and youth area. Justine Grønbæk Pors talked about the landscape of leisure and youth education, and Niels Åkerstrøm Andersen focused on how partnering becomes a management challenge with the Danish school reform.



# Media appearance

## **Karen Boll guests Danish TV show**

Member of the Public-Private Platform and one of Denmark's leading researchers within the field of Danish taxation, Karen Boll, was guest in the national broadcast show 'Skatteletteren i SKAT' (the ghosts at SKAT).

In the show Kara Boll contributes with knowledge about the organisational changes that are related to the current challenges that are facing the organization. If this interests you, you can watch the show [here](#). (In Danish)



## **Co-director Paul du Gay interviewed for an article in the Danish Djøfblandet**

In Marts 2016, the Danish magazine Djøfblandet published an article focusing on the CBS Public-Private Platform's co-director Paul du Gay's take on bureaucracy who for several years has been conducting research on how bureaucracy has become a form of governance.

Read the entire article and Paul's views on bureaucracy and how it has impacted the society [here](#) [in Danish]





# Media appearance

## Public-Private Platform researcher, Mikkel Flyverbom in Danish magazine

The CBS Public-Private Platform's facilitator of the cluster on Law Internet, Business and Society Mikkel Flyverbom has been interviewed for an article focusing on how data has become a larger part of the executives offices and product development, but also how it is more and more becoming fundamental for the function of companies and organizations. The interview was the result of an article, which was published in the Marts edition of the Danish magazine KOM.



In the article Mikkel Flyverbom talks about how platforms such as Google, Facebook and Netflix have been good at developing business strategies based on user data. This means that the platforms have been good at utilising knowledge about the users in relation the creating useful content and products.

If you would like to read more about his take on data and how he views its overall affection, you can read the article [here](#) [in Danish]

## Justine Grønbæk Pors published a blog at [kommunen.dk](http://kommunen.dk)

Public-Private Platform researcher Justine Grønbæk Pors launched in marts the article *Kerneopgaven som kompleksitetsmotor*, and it was launched at the ongoing blog [kommunen.dk](http://kommunen.dk).



The article focuses on how there across political boundaries have been a growing awareness of the need for innovation and new thinking in order for our society to survive.

If you want to read Justine's entire article, you can read it [here](#) [in Danish].

## Column published by Carsten Greve and Anne Reff Pedersen

In April 2016, CBS Public-Private Platform co-director Carsten Greve and CBS Lector Anne Reff Pedersen published the column 'Ønskes: Et nyt narrativ on offentlig værdiskabelse' at [kommunen.dk](http://kommunen.dk).

The article takes as its point of departure in the initiative "Tryk Politi" launched by Nordsjællands Police. This is an initiative that has been cheap to establish, but very helpful to employees and citizens. It has created the springboard for Carsten Greve and Anne Reff's further elaboration on the value creation within the public sector.

Read the article and their suggestions to other initiatives [here](#). [in Danish]

# News on Publications

## New article: “Fear of the Formal”

*From Paul du Gay Public-Private Platform co-director/Department of Organisation and Thomas Lopdrup-Hjorth from the Department of Organisation.*

In April 2016, Paul du Gay and Thomas Lopdrup-Hjorth published an article in the European Journal of Cultural and Political Sociology on the issue Formal Organisation. The purpose of the article is to combine organisational theory with formal and informal organisational, and at the same time include an aspect of freedom.

### From the articles abstract:

“Over recent decades, ‘formal’ organisations have come in for severe criticism. Not only is formal organisation represented as ill suited to the realities of the contemporary organisational world, but as a key source from which organisational dysfunctions themselves emerge. For that reason informal and spontaneous modes of organising have emerged, or better re-emerged, as preferable substitutes, because they, in contrast to the formal, allegedly allow for creativity, inventiveness, flexibility, speed, and freedom”

Read the entire article [here](#).



## New article on proactive public disclosure

*From Karen Boll, from the department of organisation/member of the Public-Private Platform and Michael Tell from the department of law.*

### From the article’s abstract:

“First, the article lays out a legal analysis of the disclosure practice, and second, the article presents an organizational analysis of why the practice was initiated. The analyses show that using proactive public disclosure is compatible with the Duty of Confidentiality, but incompatible with Good Public Governance.” The article combines a legal and organizational approach to analyse a new regulatory strategy within tax administration.

Read the article [here](#).



# News on Publications

## Platform member Anna Leander co-edited the special issue of *Society and Space*

Member of Public-Private Platform and the cluster on Law Enforcement and Armed Forces, Anna Leander was co-editor of the special issue of *Environment and Planning D - Space and Society*, which was published by SAGE Journals in February, 2016.

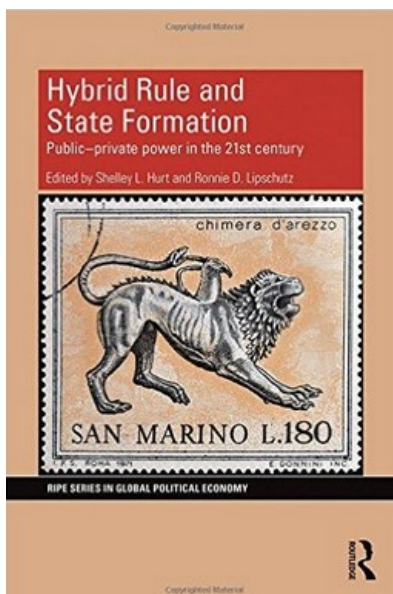
The journal includes the article *The politics of whitelisting: Regulatory work and topologies in commercial security*, which is written by Anna Leander. This article in connection with the rest of the journal introduces *The politics of the list*. The journal focuses on the importance of engaging the knowledge practice, governance effects and ways of ordering the world in order to view the form and the techniques the 'list'.

Read more about the journal and Anna Leander's article [here](#).



## Platform member Anna Leander made journal contributions

Anna Leander has also made contributions both to the Spanish Journal *Relaciones Internacionales* in relation to its 50th anniversary and to the book *Hybrid Rule and State Formation: Public-Private Power in the Twenty-First Century*.



- Leander, Anna (2015-2016) 'Mercados transgresores de seguridad: una mercancía en disputa y sus prácticas de mercado | Transgressive Security Markets: A Contested Commodity and its Market Practices', (30): 117-37.
- (2016) 'Security Seen and Unseen: Hybrid Rule in International Security', in Shelley Hurt and Ronnie Lipschutz, eds, *Hybrid Rule and State Formation: Public-Private Power in the Twenty-First Century*, pp. 143-59. London and New York: Routledge.

# News on Publications

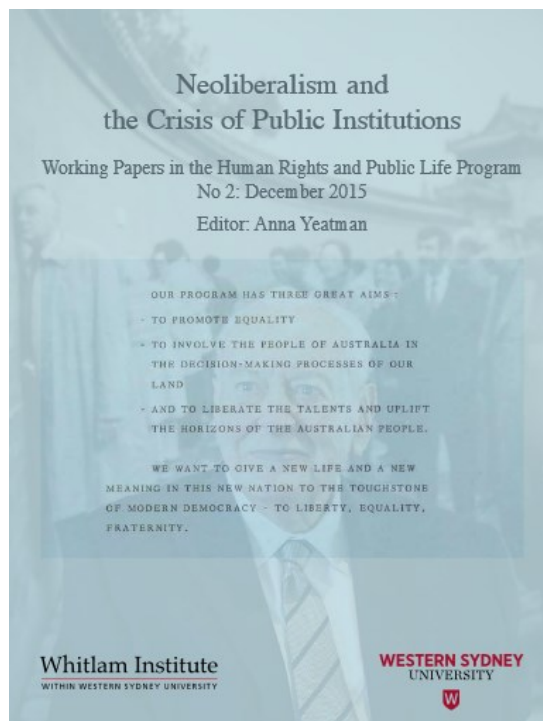
## Office as a Vocation

*From Public-Private Platform Co-director Paul du Gay*

In the second Working papers in the Human Rights and Public Life Program of the Whitlam Institute Australia Paul du Gay had a publication 'Is Office a Vocation in 'Post-Bureaucratic' Public Management?'

The purpose of the paper was to outline and explore some recent reforms of the public administration as a bureaucratic institution of government as well as the consequences that might have followed for the relationship between 'person' and 'office'.

Read the entire paper [here](#).



# New Faces at the CBS Public-Private Platform

## New PhD scholar on PPPs from the Law Department joins the Platform

Sandie Nøhr Nielsen has recently joined the Platform as she has begun a PhD project on PPPs. Sandie Nøhr is located at the Law Department and her supervisor is professor Christina D. Tvarnø. Sandie's new PhD project concerns opportunities and use of PPPs in Denmark. The Danish hospital sector is the empirical focus of her PhD Project. Sandie Nøhr graduated from CBS (cand.merc.jur) in 2014 and has worked at SKI – the Danish national agency for helping the public sector save money on public procurement.

More about Sandie can be found [here](#).



# New faces at the CBS Public-Private Platform

## Morten Thanning Vendelø, new member of the LEAF cluster

Morten Thanning Vendelø is a new face both at the Public-Private Platform, but also in relation to the LEAF cluster, therefore, Morten was asked why he believes that his research is relevant for the LEAF cluster.

His research focuses on amongst other things, the production of safety, and Arctic search and rescue exercise carried out between the military, police and local public authorities.

About joining the cluster Morten writes: *“I expect that membership will bring me closer to equal-sided researcher, other CBS researchers, who have the same interests, and that there might be some interesting collaboration possibilities”.*



We are very happy about Morten joining the Public-Private Platform and the LEAF cluster, and we are looking forward to follow his research in the future. Read more about Morten [here](#).

## Thorben Simonsen, new member of the Health Governance cluster

Thorben Simonsen is a PhD student at the department of organisation, and has joined the CBS Public-Private Platform's cluster on Health Governance.

Thorben writes *“As I started as a PhD on April 1st my research is at its very earliest stages, but on a very general level my research will focus on organizational and spatial changes in a newly established and modern psychiatric hospital. More specifically I will probably focus on 1. The introduction and implementation of a specific interventionist model called ‘Safewards’, which is a model for reducing coercion towards patients and 2. The meaning of the hospitals architecture for psychiatric practice.”*



We also asked him about what he wishes to gain from the collaboration with both the Public-Private Platform and the other researcher within the Health Governance cluster:

*“The cluster seems significant because other participants have a similar research-setting; hospitals! Furthermore many of them use qualitative methods and ethnography – which is also something I will be using. Therefore I especially hope to be inspired by our future collaborations and hope to give and receive relevant feedback on research questions, experiences and challenges.”*

We are very happy about Thorben joining the Public-Private Platform and the Health Governance cluster, and we are looking forward to follow his research in the future. Read more about Thorben [here](#).

# CBS Public-Private Platform Staff



## **Paul du Gay, Academic Director**

Paul du Gay is Academic Director of the Platform and Professor at CBS, where he among others directs the Velux Foundation Research Programme 'What Makes Organization?: resuscitating organizational theory/re-vitalising organizational life'. Paul has written extensively on questions of identity and ethics in public service, on office holding and bureaucracy, and on various aspects of public governance. Contact Paul at [pdg.ioa@cbs.dk](mailto:pdg.ioa@cbs.dk)



## **Carsten Greve, Academic Director**

Carsten Greve is Academic Director of the Platform and Professor of Public Management and Governance at CBS. Carsten's research areas are public-private cooperation and partnerships, public management in a comparative perspective, regulatory reform, and public management reform and new approaches to public management-, leadership- and governance, including New Public Management. Read Carsten's [blog](#) or contact him at [cg.dbp@cbs.dk](mailto:cg.dbp@cbs.dk)



## **Julie Munk, Project Manager**

Julie Munk is Project Manager at the Platform and holds the responsibility upon the core task of managing the Platform as an organisational entity, for managing and developing the Platform's research and the dissemination of that work as well as to develop the Platform's more strategic agenda. Julie is Cand.Soc in Political Communication and Management from CBS. Contact Julie at [jmu.ioa@cbs.dk](mailto:jmu.ioa@cbs.dk)



## **Kirsten Pedersen, Student Assistant**

Kirsten Pedersen is the platform's student assistants. She assists with several tasks, but her main area of responsibilities are the managing the platform's communication, including areas such as the newsletters and the social media. She holds a BA in English, International Business Communication from Aalborg University, and is currently studying her Masters degree at CBS within Intercultural Marketing. Contact Kirsten at [kpe.ioa@cbs.dk](mailto:kpe.ioa@cbs.dk)



## **Susanne Boch Waldorff, Teaching Facilitator**

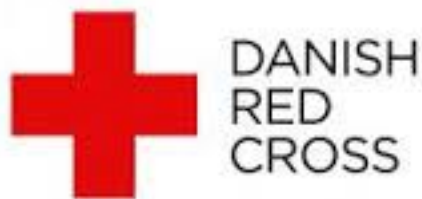
Susanne Boch Waldorff is Associate Professor at CBS and affiliated to the Platform as teaching facilitator. She coordinates and facilitates the development of teaching initiatives within the public-private theme and looks into how we can expand the public-private debate at already existing courses and programs as well as re-thinking the notion of public-private in the creation of new teaching programs at CBS. Contact Susanne at [sbw.ioa@cbs.dk](mailto:sbw.ioa@cbs.dk)

# Upcoming Activities

## Action Research Workshop

*May 13, 2016*

The CBS Public-Private Platform is delighted to announce that the CBS Leadership Collaboratory has become a fully-fledged part of the Platform. Its first major event, an Action Research Workshop with the Danish Red Cross, takes place at CBS on 13th May. The workshop focuses on cross-sector collaboration and leadership relating to Refugee issues in Denmark. More on this and on the aims, purposes and activities of the Leadership Collaboratory at the Public Private Platform will follow shortly. Amongst others an invitation for a 'start-up' meeting of the new initiative taken place before the summer holidays will be open soon.



## Seminar on Liminal Zones

*May 17, 2016*

The Public-Private Platform and the cluster on Shifting Forms of Public Governance are happy to invite you to a seminar on liminal zones. The seminar will put emphasis on the modern public organizations being heterophonic. They connect simultaneously too many fields of society importing a multiplicity of logics. Public organizations that previously were clearly differentiated no longer offer employees clear roles. Rather they invite employees personally to engage in processes defining and redefining their role in ever changing conditions. Welfare professions are redefined as well. To be a Professional today demands the handling of many perspectives. All this creates new challenges such as: How to shift between logics? How to combine logics and perspectives that mutually exclude each other? How to be both professional and highly personal at the same time? Therefore, this seminar examine how the concepts of "liminality", "liminal zones" and "liminal hotspots" can be of any help understanding these complex issues.

We have invited Professor Paul Stenner (Open University) and Reader Monica Greco (Goldsmiths University of London) to discuss these issues with us.

Read more and register for the event [here](#).



# Upcoming Activities

## 2nd workshop on Leadership, Diversity and Inclusion

Maj 26-27, 2016

The CBS Public-Private Platform's cluster on Diversity and Difference will host a two days conference following up on its successful Workshop on Leadership, Diversity, and Inclusion held at CBS in December 2014.



The idea behind the 2nd Workshop on Leadership, Diversity and Inclusion is to theoretically and empirically explore the meanings and implications of adopting an ontology of inclusion. Is inclusion just a new way to manage diversity or does it actually leave the inhuman notions of diversity behind in search of possible pathways towards more open and equal organizations? Can inclusion change practice? May inclusive leadership provide new opportunities not only for acceptance of the other, but also for rethinking and reshaping organizations in the image of the other?

You can find the programme, read about the keynote speakers and register for the conference [here](#).

## Office in Agamben, Pufendorf, and Kant: A Seminar on Agamben's *Opus Dei*

June 13, 2016

Australian Emeritus Professor Ian Hunter has been appointed the CBS Public-Private Platform's Velux Guest Professor in 2016, which means that Ian will be working with the Velux Foundation 'Office as a Vocation' project for two months from May to the end of June. On June 13, Ian will give a seminar on Office in Agamben, Pufendorf, and Kant.

In his *Opus Dei*, Giorgio Agamben provides a genealogy of office based on a philosophical-hermeneutic history. Here, a 'liturgical' moral ontology that had harmonised virtue and duty in divine worship is fractured into a subjectivist ethics of will and command, advanced by Pufendorf and culminating in Kant. In this seminar I argue that Agamben's genealogy or hermeneutic history makes use of a Thomist stigmatisation of Protestant subjectivist ethics, but is grounded in a Heideggerian construction of the reciprocity between Being and beings. Agamben's genealogy of office should thus be regarded as a Heideggerian philosophical (or theological) history, in which Pufendorf and Kant are viewed from the perspective of a sectarian moral ontology that distorts the specific contextual histories in which their conceptions of office were developed.





# Upcoming Activities

## The Platform participates at the this year's Folkemødet

*June 16-19, 2016*

CBS Public Private Platform has a number of events lined up at the upcoming "Folkemødet" (Danish political festival) on Bornholm in June 2016. The Platform will participate in a 1) a panel on the future of PPPs, coordinated by E&Y and including the participation of PensionDenmark CEO Torben Möger, 2) Panels with CEVEA, a Danish think tank, and 3) a panel organized by KORA on public management in the decentralized welfare state. We are also arranging a discussion with the Danish Chamber of Commerce.

The panels will take place on Friday 17 June and Saturday 18 June. We hope to greet many of you at Folkemødet.

You can find more information about Folkemødet, events and other practicalities [here](#).



## Two day PPP seminar on Political Technologies and Conceptions of Value

*June 23-24, 2016*

In June 2016, the CBS Public-Private Platform will host a two day seminar with the title "New technologies of government and their implications for value".

The seminar will interrogate this policy development and the challenges it gives rise to across different policy areas such as national government, education, health care, the army, and municipal administration as well as from different theoretical and philosophical perspectives. A main purpose of the seminar is to build knowledge about how new technologies of government shift the meaning and valuation of concepts such as public, office, citizenship, quality, and accountability and we hope to bring together scholars from several countries - young faculty as well as experienced to network and learn from one another. The seminar invites scholars amongst other Ian Hunter Jeff Malpas, Bogdan Costea, Mitchell Dean and Laurence Hemming who have interrogated new technologies of government from with many different theoretical and philosophical resources.

The event is initiated and organized by PPP member Justine Grønbæk Pors and long-standing collaborator of the Platform, Australian researcher Anna Yeatman from the Whitlam Institute at Western Sydney University, which is one of the Public-Private Platform's strategic partners.

# Upcoming visitor

## Professor Anna Yeatman

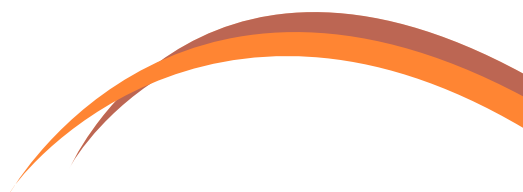
The Public-Private Platform is pleased to welcome back Anna Yeatman. Anna is a professorial research fellow at the Whitlam Institute at the University of Western Sydney where she leads its public policy programme: Human Rights and Public Life. Anna will be visiting the platform from 12-25 June. On June 23-24 she will host a seminar on Political Technologies and Conceptions of Value with platform researcher Justine Grønbæk Pors.

Read much more about Anna [here](#).



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