

# CBS Public-Private Platform

Quarterly Newsletter

ISSUE 13 Spring 2015



## Welcome to the CBS Public-Private Platform!

In this quarterly newsletter we aim to keep you updated with our ongoing activities, and to encourage you to get involved in our work.

2015 is turning out to be a packed year with exciting activities and events in the pipeline. A lot of events have already taken place at the Public-Private Platform clusters. We have also seen the establishment of a new platform cluster which will examine Law Enforcement and Armed Forces.

Another significant piece of news is that The Public-Private Platform has signed a new strategic partnership with the Whitlam Institute within the University of Western Sydney.

Read about this and much more in this Spring 2015 newsletter.

Remember to follow us on Facebook, Twitter and LinkedIn

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# New Strategic Partnership

## New Strategic Partnership with the Whitlam Institute within the University of Western Sydney

# Whitlam Institute

WITHIN THE UNIVERSITY OF WESTERN SYDNEY

The Public-Private Platform has signed a new strategic partnership. Our collaborator is the Whitlam Institute within the University of Western Sydney.

The partnership is motivated by previous successful collaboration and shared values between the CBS Public-Private Platform and The Whitlam Institute. The goal is to develop a broad strategic partnership intended to deepen, expand and reinforce collaboration across a range of areas including research and outreach/public engagement.

The Whitlam Institute is a dynamic public policy institute that commemorates and is inspired by the life and work of one of Australia's most respected Prime Ministers, The Honourable Gough Whitlam AC QC. It pursues the causes he championed and is guided by the principles upon which his parliamentary career and years of service to the people of Australia were founded.

The Institute's work encompasses three interrelated areas of activity. Amongst others The Whitlam Institute Program is the umbrella for a wide range of public policy activities through which it seeks to promote dialogue and debate to inform and educate, to conduct applied policy research and, where the evidence allows, to advocate for change. This is now a substantial program in a number of policy domains, including: education, contemporary economic challenges, democracy and political participation, human rights and public life. The Institute conducts and commissions original research, presents public policy forums, symposia and public lectures, and regularly publishes on these issues of importance. Read more about the Whitlam Institute and its work at their [website](#).

### Workshop on Neo-Liberalism In Translation

The Platform and the Whitlam Institute have earlier been working together. Amongst others In November 2014 when members of the PPP Kirstine Zinck Pedersen and Academic Co-Director Paul du Gay participated in the Whitlam Institute workshop, Neo-Liberalism In Translation, in Paramatta, Australia. The Workshop brought together academics from law, economics, political science, public administration and sociology with practitioners from the worlds of government, public law and administration to explore the interface between the conceptual architecture of neo-liberalism and its institutional forms.

From left: Kirstine Zinck Pedersen, Anna Yeatman, Eric Sidoti & Paul du Gay



# Public-Private Platform Cluster News

## LEAF—the New Cluster at the Public-Private Platform

The CBS Public-Private Platform is very happy to announce the establishment of a new thematic cluster entitled LEAF (Law Enforcement and Armed Forces) Cluster.

As with other PPP clusters, LEAF will function as a ‘shared space’ for research, teaching and dissemination of activities related to police and military organisations, and to questions about the organisation of security within society. These forms of organisation are, all at once, both very typical of



and different from organisations in general; this is precisely what makes them fascinating and highly relevant as a topic of study. They are typical because they fundamentally highlight issues like control, coordination, accountability and culture that are common to all organisations. Yet, they are also profoundly unique because of the nature of work that gets done within them. This features inherent tasks, risks and means that are immensely rare, including the monopoly of violence and the projection of lethal force – most often on behalf of the state, but increasingly also on behalf of non-state actors. The two cluster facilitators Mia Hartmann and Rasmus Koss Hartmann state that police and military organisations are in the midst of change, both in government and increasingly also in private firms offering security as a service with new tasks, organisations and challenges of governing emerging in Western societies and across the globe.

The cluster wishes to examine these tensions through a range of interrelated organisational topics – change, control, risk, culture, leadership, ethics, diversity, social responsibility and innovation – as well as societal questions relating to the role of the state, political organisations and the privatisation of security.



The two facilitators Rasmus and Mie hope that the LEAF cluster will unite and inspire CBS research within diverse aspects of law enforcement and armed forces. Besides this, they hope to aspire to foster and facilitate knowledge creation, urgent debates, and education across academia and

practice and hereby create an open and vital environment for engaging with the fast-growing and fast-changing sphere of public and private security in its national and cross-national constellations.

The Platform encourages all CBS researchers already working or interested in this area to join the new cluster. If there is an interest in joining the cluster please contact the Platform.

More information about the cluster and its members is available at [our website](#).

# Public-Private Platform Cluster News

## Two New Members to the Public-Private Platform Shifting Forms of Public Governance Cluster

### Associate Professor Karin Buhmann and Phd Fellow Mie Plotnikof Join the PPP Shifting Forms of Public Governance Cluster

Karin Buhmann, Dr.scient.adm and PhD, is Associate Professor at the Department of Intercultural Communication and Management at Copenhagen Business School. Karin's research and teaching focuses on sustainability with a particular emphasis on social issues, especially Business Responsibilities for Human Rights, labour standards, and social aspects of Corporate Social Responsibility (including social aspects of environmental sustainability and climate change, for example living conditions, health, access to food and land).

By approaching these issues from the perspective of public governance and public-private regulation Karin analyses how public and private organisations may work together to address global concerns related to sustainable human development and how public-private collaboration add to and result from a transnationalisation of sustainability governance and diverse forms of soft and hard law and guidance. With a background in international and public law she takes a pragmatic approach to these issues, applying methods and theories from the social sciences to understanding normative developments.

Read more about Karin and her research at [CBS' website](#).



Mie Plotnikof is a PhD fellow at the Department of Operations Management and Department of Organization, Copenhagen Business School. Her empirical research interests are concerned with existing and becoming forms of public management in the social policy areas - more specifically she is concerned with the potentials and challenges imposed to managing and organizing the work of public sector actors.

In her research Mie explores particular puzzles at the intersection of specific empirical fields and theoretical conceptions. Her dissertation combines theories of public governance, organisational discourse studies and poststructuralist psychology to unfold and discuss the complexities of collaborative governance, when public managers pursue ideals of 'stakeholder-involvement', 'co-creation' and 'shared decision-making'.

Read more about Mie and her research at [CBS' website](#).



Mie and Karin's work is highly relevant for the platform cluster of Shifting Forms of Public Governance, and the platform looks forward to following and supporting Mie and Karin in their research.

# Public-Private Platform Cluster News

## New Co-facilitator at the Health Governance Cluster

Kirstine Zinck Pedersen, Assistant Professor and PhD, has taken on the job as co-facilitator at the Public-Private Platform cluster of Health Governance. The platform met Kirstine for a talk about her research and her motivation for engaging in the work of the Public-Private Platform. Recently, Kirstine has received, first a one year and then a second year post doc from the Danish Cancer Society at a total of 1,236,000 DKK. The project examines the introduction of clinical pathways in cancer treatment with specific attention to possible reconfigurations of clinical practice, medical reasoning, and the office of medicine. Kirstine is also part of a larger research project "Office as a Vocation" together with several other Platform members—a project funded by the Velux foundation. Kirstine's project will be an investigation into the ways in which recent reorganizations of healthcare affects the modern hospital clinic and what could be determined as the 'Office of Medicine'.



The Platform's Project Manager Julie Munk interviewed Kirstine concerning her research approach and how her study relates to the research agenda of the Public-Private Platform. Kirstine's research attends to the organisational, practical, and ethical implications of recent transformations of the public sector - and in particular to the assumptions and constitutive effects of quality and safety reform programs in the healthcare sector. Kirstine points out that the healthcare sector – as well as the public sector in general – is under an enormous pressure to perform these years and in our search for reform strategies that deliver better, faster and cheaper healthcare we are often quick to

import technologies and policy solutions developed in the private sector. However, the translation from one sector to another is not always as straightforward and smooth as one could wish for. The complexity of matters like this and the concurrent demand for mobilising more capacities and stakeholders in healthcare delivery make research in the organisational effects of shifting public-private delineations pertinent.

In her role as a facilitator at the Health Governance cluster, Kirstine wishes to help strengthening and consolidating the cluster's function as a platform for knowledge sharing and for inspiring new research ideas, collaborations and teaching opportunities.

Read more about [Kirstine Zinck Pedersen](#) and her research at CBS' website.

# Public-Private Platform News and Activities

## Reflection Seminar with Tom Bentley and Paul du Gay

On March 18 the Public-Private Platform held a reflection seminar: *Whatever happened to Statecraft? The role of the state in an age of turbulence.*

Policy advisor and the Platform's Velux Foundation Guest Professor in 2013-2014, Tom Bentley, has visited the Platform several times and was back again this month to talk at a reflection seminar together with the Platform's Academic Co-Director and Professor, Paul du Gay.

The seminar reflected on different developments in places such as the Middle East, where the Syrian civil war has killed hundreds of thousands and allowed jihadist groups to threaten the stability of the entire region. And even Europe, the most rule-bound and institutionalised part of the world, has seen its cherished liberal-democratic norms come under direct assault as Russia has reclaimed military aggression as an instrument of state policy. Following long, costly, and largely disastrous wars in Afghanistan and Iraq, the United States and other Western powers are suffering from intervention fatigue, preferring instead to focus on domestic concerns and a near continuous reform of their key public institutions.

These and other developments have once again prompted the question: What is the State for? How can it continue its historic core task of providing order, security and social peace while delivering vital services and fostering innovation? What has

happened to the practice of statecraft, not least within the West, and how and in what ways can it be revived and renewed in the present?

These questions produced a reflective conversation between researchers, public servants, and other interested parties on the theme of statecraft and its contemporary manifestations, possibilities and pitfalls. Tom Bentley and Paul du Gay introduced the topic via a discussion of some of the themes and issues raised in John Micklethwait and Adrian Wooldridge's new book "The Fourth Revolution: the Global Race to Reinvent the State".

To read more about the seminar visit our [website](#).

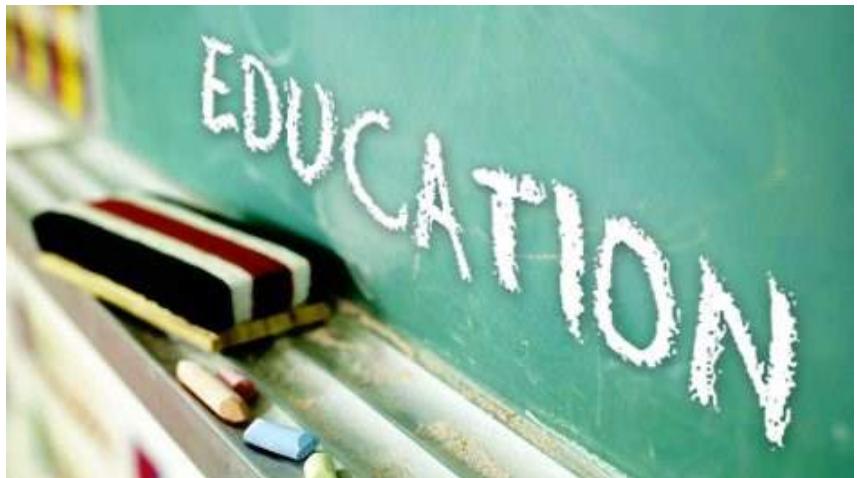


# Public-Private Platform News and Activities

## Education: Three New Electives Announced as a “Minor” in Public-Private Relations

The Platform's - but also society's - increased focus on public-private relations has resulted in the establishment of a new minor education examining the management of public-private relations offered at Copenhagen Business School from fall 2015.

The minor is motivated and developed by the Platform's Teaching Facilitator Associate Professor Susanne Boch Waldorff, together with the Platform's Academic Co-Director Carsten Greve and platform member Lene Holm Pedersen.



The minor consist of the three 7.5 ECTS elective courses:

- Partnering and Contracting for Public and Private Action
- Creating Change and Public Value
- The Dynamics of Performance Management



The objective of the minor is to provide students with in-depth knowledge of the predominant challenges in public-private relations, the relevant theories for analysing these challenges, and the competences for managing public-private relations. The minor will also provide students with a fundamental understanding of the political context for creating changes in public service provision and the discussions about how public service can be said to create public ‘value’.

A core part of the program is the encounter with real-life cases. The students will be introduced to different organisations and businesses that work with new forms of public-private collaboration. Likewise the minor program has established an agreement about a returning collaboration with the Platform's strategic partner MindLab. Each semester MindLab will assist CBS with facilitating a session where the students will be given the extraordinary opportunity to try to work as a development unit contributing to ideas and reflections on possible solutions of an actual case.

Find more information about the minor program at [CBS' website](#).

# Public-Private Platform News and Activities

## Book Launch: The Oxford Handbook of Sociology, Social Theory and Organization Studies: Contemporary Currents

On March 17 the Public-Private Platform launched the new Oxford Handbook of Sociology, Social Theory and Organization Studies: Contemporary Currents. At the reception were some of the editors and contributors both from CBS and beyond. Contributor and one of the editors of the book, Paul du Gay, also gave a short introduction to the book.



### About the book

Sociology and social theory have always been a major source of new perspectives for organisation studies. The Oxford Handbook of Sociology, Social Theory and Organization Studies: Contemporary Currents aims to strengthen ties between organisation studies and contemporary sociological work at a time when there are increasing institutional barriers to such cooperation, potentially generating a myopia that constricts new developments. In conjunction with its companion volume, The Oxford Handbook of Sociology and Organization Studies: Classical Foundations, the text provides a comprehensive account of the productive and critical interaction

between sociology and organisation studies.

Read more about the book and the book launch at our [website](#).

## Panel Debate at the Local Government Denmark's Summit Conference on Children and Young People

In February, Academic Director Carsten Greve participated in a panel debate at the Local Government Denmark's summit conference on children and young people. The conference shed light on the political responsibility for the development of positive communities and learning environments in the Danish education system. 1300 people attended the summit in Aalborg.

Amongst others Carsten pointed how recent reforms in the education area have gained a much more holistic and coherent target engaging a higher number of actors. Carsten initiated a debate on how to ensure that the reforms the public sector undergoes actually will work as intended. In relation to this he pointed out that particularly the educational area in Denmark has in recent years been challenged by both a high school reform and a public schools reform.



Read more about the [panel debate \[in Danish\]](#).

# Public-Private Platform News and Activities

## Annual Conference at the Norwegian Sociological Association

The Norwegian Sociological Association held its annual conference in the resort of Geilo from 23-25th of January. The theme of the conference was 'Sociology and Bureaucracy' and Academic Co-Director of the Public-Private Platform, Paul du Gay was the keynote speaker. The conference brought together not only academic sociologists but also those working in business and consultancy and those who have entered other fields, such as politics, government, engineering, social welfare and Trade Unions. Amongst those presenting at the conference were Arvid Hallen, Director of the Norwegian Research Council and Board Member of CBS, and Haldor Byrkjeflot, Professor at the University of Oslo and member of the Public-Private Platform's Advisory Board.

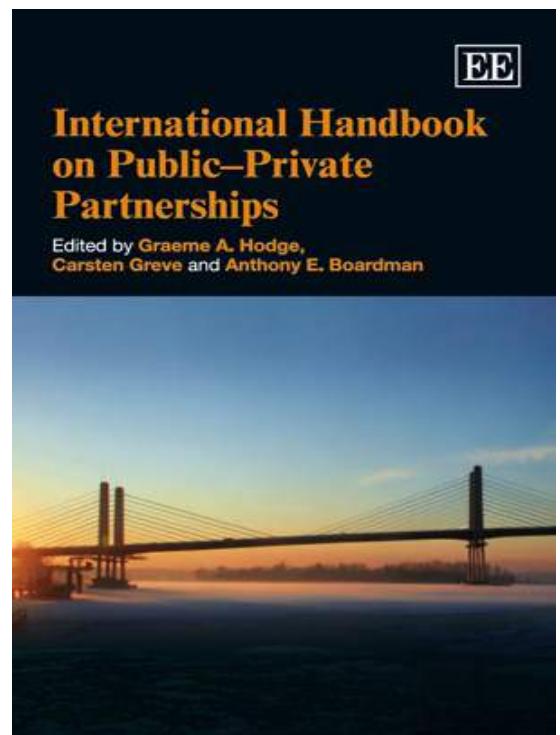
Read more about the conference at our [website](#).



## International Handbook on Public-Private Partnerships will be Translated into Chinese

The edited volume "International Handbook on Public-Private Partnerships" is going to be translated into Chinese. This has just been announced by the renowned publisher Edward Elgar. Carsten Greve from the CBS Public-Private Platform has edited the volume together with Professor Graeme Hodge from Monash University in Australia and Professor Anthony Boardman from University of British Columbia in Canada. The book has 26 chapters and examines public-private partnerships in an international perspective. The book was published first in 2010 as a hardback and has since been published in paperback.

You can find more about the book at the [publisher's website](#).



# Cluster Activities and Seminar Series

## Seminar Series, Workshops and Activities in the Public-Private Platform Clusters

There is a lot going on in the Public Private Platform clusters at the moment and in the coming year. The clusters have many interesting activities and seminar series, which keep their research active and in constant development. The activities can always be found at the PP Platform's event page on our website. Here is some recent news from the clusters.

**Market and Valuation cluster** has had several interesting meetings and workshops during 2014 and in the beginning of 2015. In December 2014 the workshop *Market for Collective Concerns* was held with speakers such as Philip Mirowski, Nicholas Gane, Annelise Riles and Daniel Breslau, who after the workshop published a [report](#) about the activity at the Society for Social Studies of Science webpage.

In January and February 2015 two presentations of work-in-progress were held and focused on topics such as 'Crowding of Adaptive Strategies: Swarm Theory and High-Frequency Trading' and 'Accounting inscriptions in outsourcing trials of strength: time-space dynamics'.

**The Shifting Forms of Public Governance cluster's** seminar series has been a great success since its beginning in 2015. The purpose of the seminar series is to create awareness and dialogue between the researchers in the cluster. The seminars consist of brief presentations from researchers in the cluster followed by dialogue and feedback. Up to now there has been two seminars, which have focused on the following themes:

1. [Law and public administration: couplings and mutual disturbance between law, public administration and the management of welfare](#)—with presentations by Poul Fritz Kjær (DBP), Justine Grønbæk Pors (MPP), Karen Boll (IOA) and Michael Tell (JUR)
2. [Ghosts, monsters, zombies and werewolves in management and public governance](#)—with presentations by Assistant Professor Justine Grønbæk Pors (MPP), Professor with special responsibilities Anna Leander (MPP), Assistant Professor Rasmus Johnsen (MPP) and Associate Professor Sine Nørholm Just (DBP)



**Health Governance cluster** is also having a lot of upcoming activities in 2015 including workshops and seminars. These will among others look at health innovation and neo liberal conceptions of health practice. Furthermore, a new co-facilitator Kirstine Zinck Pedersen has joined the cluster in March 2015 see p. 5 of this newsletter.

More information on the upcoming activities will be available at our website.

# News on Publications

## New Book on Social Entrepreneurship

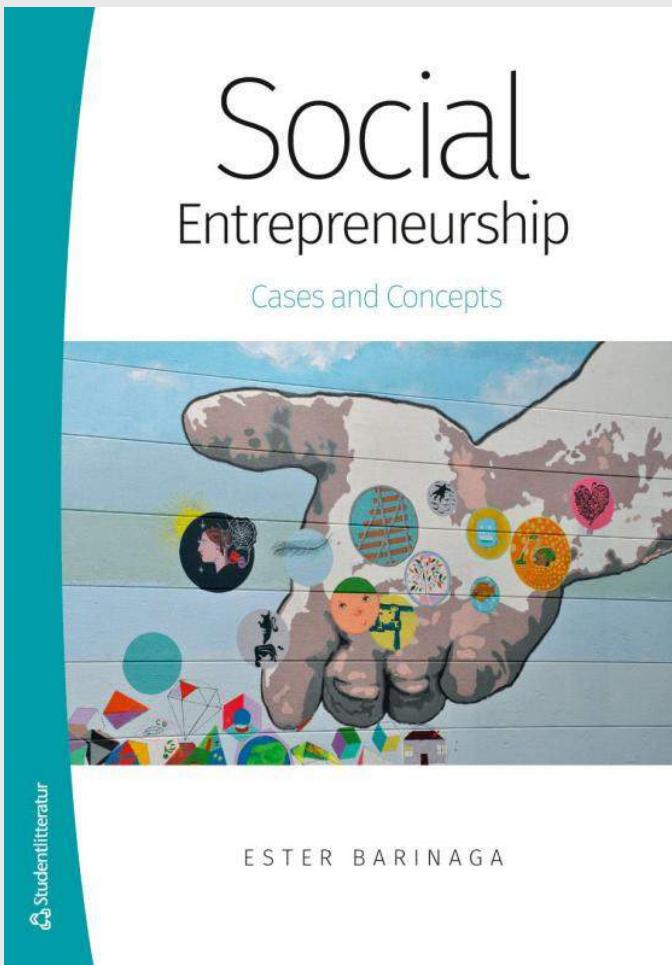
In November 2014 Professor MSO, at MPP and PPP member Ester Barinaga published the book 'Social Entrepreneurship: Cases and Concepts'.

Based on the author's experiences of starting up a social venture that uses the collective production of mural art as a tool to change the stigmatised image of the so-called immigrant suburbs, 'Social Entrepreneurship – Cases and Concepts' goes beyond given managerial answers. Recognising that social change requires the transformation of large-scale social relations. The series of cases presented in this book introduces sociological concepts and uses them for the design of social initiatives.

Some of the issues the book questions are: *When is the right time to start up a social venture? How should it price its first services? What constituencies should be considered when shaping the board? What collaborations should the venture establish? Which scaling-up strategy is most appropriate? How can social impact be assessed?* If you ask the author, these are the questions that social entrepreneurs have to answer when aiming for social change.

'Social Entrepreneurship – Cases and Concepts' challenges social entrepreneurs, non-profit managers, social workers, community organisers, activists, and artists to think carefully and critically about the social issues addressed through their work. It balances the pragmatism of the entrepreneur with the social pathos of the sociologist.

For more information and details about the book see the website [Studentlitteratur](#).

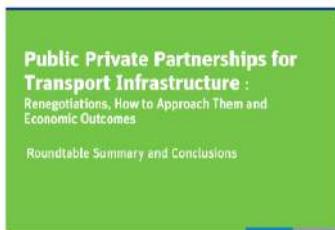


# News on Publications

## New OECD Working Paper on Public Private Partnerships for Transport Infrastructure

Public-Private Platform Associate Björn Hasselgren has co-written an OECD working paper on Public Private Partnerships for Transport Infrastructure: Renegotiations, How to Approach them and Economic Outcomes.

The report is written by Björn Hasselgren, Dejan Makovsek and Stephen Perkins and amongst others it argues: *Although contracts can never be complete, they can be very close to complete. Foreseeable risks can be allocated between the parties. Clauses in the contract can provide procedures for dealing with unforeseen circumstances – with a test to verify that the existing allocation of risks does not already address the situation. When renegotiation is triggered under such arrangements, an independent jury might be used to check that the outcome is what the parties might have been expected to negotiate if they had foreseen the change. Of course populating such a jury is not without controversy and its judgments may be questioned (and subject to review in court). Establishing such procedures, however, increases transparency.*



Here you can download and read the entire report: [Public Private Partnerships for Transport Infrastructure.pdf](#)

## Blog Post 'Reform Through Partnerships'

*"The reform active politicians and officials must create enthusiasm and engagement if the reforms shall be recognizable in everyday practice".* This is among others the message from the Platform Co-Director Carsten Greve in his blog post "Reform Through Partnerships". Besides that the post highlights that management of partnerships requires active and focused management and that reforms require support, commitment and building of new partnerships if the reforms are to succeed. The blog post was released on the Platform's strategic partner MindLab's blog on February 16. Read the blog post at [Mindlab's website](#) [in Danish].



The blog entry is now also available in English on Mindlab's website as: ["Using Partnerships to Achieve Reforms"](#)

## Cluster Facilitator Conducts New Podcast Interview with Professor Annelise Riles



José Ossandón, Co-Facilitator at the Public-Private Platform cluster of Markets and Valuation, recently conducted a podcast interview with Annelise Riles on ethnography, collaboration and social studies of finance besides performativity. Here you can listen to the [podcast](#).

The podcast was conducted after the Markets and Valuation cluster's workshop in December 2014 on Markets for Collective Concerns where Annelise was one of the keynote speakers. Read more about the [workshop](#).

# Public-Private Platform Staff News

## New Project Manager at the CBS Public-Private Platform

The Public-Private Platform is very happy to announce that Julie Munk has been appointed as its new Project Manager. Julie holds a graduate degree in Social Science (cand.soc) - Political Management and Communication from CBS. Julie has been employed at the Public-Private Platform since September 2012

– first as Event and Communications Officer and later as the Platform's Research Officer.

Previously Julie has been working at amongst others the cross-governmental innovation unit MindLab and the non-profit association Copenhagen Fintech Innovation and Research (CFIR). In 2011 she was part of the team behind the establishment of the student-run non-profit organization Suitable for Business that connects students of the humanities and social sciences with the business world.

Please don't hesitate to contact Julie with any inquiries or questions about the work of the Platform.

Julie can be reached at [jmu.ioa@cbs.dk](mailto:jmu.ioa@cbs.dk)



# CBS Public-Private Platform Staff



## Paul du Gay, Academic Director

Paul du Gay is Academic Director of the Platform and Professor at CBS, where he among others directs the Velux Foundation Research Programme 'What Makes Organization?: resuscitating organizational theory/re-vitalising organizational life'. Paul has written extensively on questions of identity and ethics in public service, on office holding and bureaucracy, and on various aspects of public governance. Contact Paul at [pdg.ioa@cbs.dk](mailto:pdg.ioa@cbs.dk)



## Carsten Greve, Academic Director

Carsten Greve is Academic Director of the Platform and Professor of Public Management and Governance at CBS. Carsten's research areas are public-private cooperation and partnerships, public management in a comparative perspective, regulatory reform, and public management reform and new approaches to public management-, leadership- and governance, including New Public Management. Read Carsten's [blog](#) or contact him at [cg.dbp@cbs.dk](mailto:cg.dbp@cbs.dk)

## Julie Munk, Project Manager

Julie Munk is Project Manager at the Platform and holds the responsibility upon the core task of managing the Platform as an organisational entity, for managing and developing the Platform's research and the dissemination of that work as well as to develop the Platform's more strategic agenda. Julie is Cand.Soc in Political Communication and Management from CBS. Contact Julie at [jmu.ioa@cbs.dk](mailto:jmu.ioa@cbs.dk)



## Nanna Helene Jensen, Events Officer

Nanna Jensen is the Platform's Events Officer. Nanna holds a BSc. in International Business and Politics from CBS and is currently studying her master degree also in International Business and Politics. Nanna assists the Platform in several areas, but her main task is managing and developing the Platform's schedule of events. Contact Nanna at [nhj.ioa@cbs.dk](mailto:nhj.ioa@cbs.dk)



## Cecilie Andrea Wildfang, Communications Officer

Cecilie Wildfang is the Platform's Communication Officer and is responsible for managing and developing the Platform's communication strategy in all its constituent dimensions, including among others the social media presence. Cecilie holds a BSc in Intercultural Market Communication from Copenhagen Business School and is presently doing her master degree in Business Administration and Organisational Communication at CBS as well. Contact Cecilie at [caw.ioa@cbs.dk](mailto:caw.ioa@cbs.dk)

## Susanne Boch Waldorff, Teaching Facilitator

Susanne Waldorff is Associate Professor CBS and affiliated to the Platform as teaching facilitator. She coordinates and facilitates the development of teaching initiatives within the public-private theme and looks into how we can expand the public-private debate at already existing courses and programs as well as re-thinking the notion of public-private in the creation of new teaching programs at CBS. Contact Susanne at [sbw.ioa@cbs.dk](mailto:sbw.ioa@cbs.dk)



# Upcoming Visits

## Public Lecture by Darrell West from the Brookings Institution: Wealth, Politics, and Democracy

As wealth inequality reaches historic highs worldwide, policy-makers and scholars are scrambling for ways to address the growing crisis. In this talk, Darrell West, Vice President of the Brookings Institution and founding director of its Center for Technology Innovation, will discuss billionaire political activism, income inequality, and recent elections with an eye towards examining the implications for democracy and the political process. Drawing from his new book, *Billionaires: Reflections on the Upper Crust*, West will discuss contemporary developments in the United States, Europe, and Asia.



### About Darrell West

Darrell West is the Vice President of Governance Studies and Director of the Center for Technology Innovation at the Brookings Institution. Previously, he was the John Hazen White Professor of Political Science and Public Policy and Director of the Taubman Center for Public Policy at Brown University. His current research focuses on technology policy, health care, and education.

West is the author of 20 books including *Billionaires: Reflections on the Upper Crust* (Brookings, 2014), *Digital Schools* (Brookings, 2012), *The Next Wave: Using Digital Technology to Further Social and Political Innovation* (Brookings, 2011), *Digital Medicine: Health Care in the Internet Era* (Brookings, 2009), *Digital Government: Technology and Public Sector Performance*, (Princeton University Press, 2005), and *Air Wars: Television Advertising in Election Campaigns* (Congressional Quarterly Press, 2005), just to name a few.

Read more about [Darrell West](#)

The lecture is open to everyone and [Registration is via this link](#).

## Upcoming Visits by Australian Collaborators



As mentioned in the last newsletter several of our Australian collaborators will re-visit the Platform in 2015. We have already had the pleasure of the visit by Policy advisor and the Platform's Velux Foundation Guest Professor Tom Bentley. Professor John Alford will be back in Copenhagen and once again visit the Public-Private Platform in May 2015, where he will give a public lecture on [The Challenge of Wicked Problems: Towards a Typology](#). Read more about the visit at our website and sign up for the lecture with John Alford [via this link](#).



Professor from the Whitlam Institute within the University of Western Sydney Anna Yeatman is also planning to re-visit the Platform during 2015. Here you can read about [Anna Yeatman's last visit](#).

# Upcoming Activities

## Seminar Series in the PPP Cluster of Shifting Forms of Public Governance

The Public-Private Platform cluster Shifting Forms of Public Governance has so far had two seminars in their seminar series. The upcoming seminars will be held in April and May 2015. The seminars will highlight the two following themes:

1. Sarcastic leadership and cynical sense—with presentations by Morten Knudsen (Department of Organization), Bent Meier Sørensen (Department of Management, Politics and Philosophy) and Holger Højlund (Department of Management, Politics and Philosophy). The seminar will take place on April 17.
2. Policy innovation in public governance—with presentations by Helene Ratner (Department of Management, Politics and Philosophy), Susanne Boch Waldorff (Department of Organization) and Kirstine Zinck Pedersen (Department of Organization). The seminar will take place on May 18.

For more information on the seminars, see our website and sign up for the seminars via [publicprivateplatform@cbs.dk](mailto:publicprivateplatform@cbs.dk)



## Waste Management Seminar

The PPP strategic partner the Ministry of Environment has published a report and government initiative on “Denmark without waste”. The purpose of the report is to make it easier and more attractive to avoid waste and to throw away less. This will give a boost to the environment and corporate competitiveness, and it will put more money in Danish pockets. The report focuses on partnerships as one of its main tools to achieve these goals. Read about the government initiative at the State of Green's [website](#).

In connection with the initiative on “Denmark without waste”, the Public-Private Platform hosts a Waste Management seminar on May 28.

More information about the event and registration for the event will soon be available at our website.



# Upcoming Activities

## Seminar on Behavioural Insights and Radical Innovation

On May 18, 2015 the PP Platform will host a seminar on Behavioural Economics here at CBS. Professor Peter John from University College London will be keynote at this event.

The UK Cabinet Office's Behavioural Insights Team (BIT) stands out as perhaps the most successful example of recent rethinking of public policy. Last summer, a new strategic partnership between BIT and Harvard University's prestigious Kennedy School of Government was launched to link world-class academics with makers of public policy.

The Seminar questions: "*What actually explains the successful establishment and implementation of BIT?*".

To provide a substantial and instructive answer to that question, the PP Platform has invited Professor Peter John from University College London (UCL) and Academic Affiliate of BIT to give the keynote speech at this seminar. He will talk about BIT's willingness to work in a non-hierarchical way, excellent skills at forming alliances, and its ability to form good relationships with expert audiences.

This PP Platform seminar is arranged in collaboration with Christoph Burmester, an expert on the seminar topic. Outside consultancy, he teaches about the application of behavioural insights to improve public sector decision-making at the Master of Public Governance at CBS. Other speakers at the seminar are Mette Margrethe Elf, Head of Collective Impact, Realdania,



Mikkel Brok-Kristensen, Business Anthropologist and Partner at Red Associates and Jesper Christiansen, Program Manager and Anthropologist, MindLab

Read more about the event at our [website](#).

## Day of Research—Morning Seminar on High-Frequency Trading

Again this year the Public-Private Platform invites you to a morning seminar in connection with the Day of Research 2015. This year's theme is Algorithmic Markets and High-Frequency Trading with Professor MSO Christian Borch from CBS as the head of the event. Today several observers argue that the transition to algorithmic-based markets make them especially vulnerable to unintended consequences. Such both positive and negative consequences have been particularly discussed in the light of the rise of so-called high-frequency trading. At this seminar Jonas Hansen, Head of Algo Quant, Nordea Market and Ann-Christina Lange, Assistant Professor at the Department Management, Politics and Philosophy, CBS and Christian Borch will present some of the most important aspects of the transition to algorithmic markets and high-frequency trading

and discuss the advantages and challenges they bring.

The seminar will take place on April 23 at Copenhagen Business School. Read more about the event [in Danish] at our [website](#).



# Upcoming Activities

## CBS Public-Private Platform at Folkemødet 2015

In June 2015, the CBS Public-Private Platform will for the third time participate in the yearly Danish political festival ‘Folkemødet’. The Platform is still in the initial planning process, but interesting activities are already in the pipeline. We will be back with more information soon so please stay updated at our website.

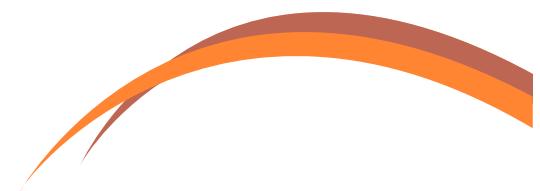
While waiting, you can read more about the Platform’s previous activities at Folkemødet:

[Folkemødet 2014](#)

[Folkemødet 2013](#)

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